

NTR CASH xxx TRADE NEW
 KSCJ KSUX KKMA KLEM KQNU KKYY

Client: ALLIANCE FOR ACCESS TO CRITICAL CARE
 Agency: MEDIA FINANCIAL SERVICES
 Address: ***GIVE TO CANDICE***
 invoices@MediaFinancial.com
 Contact: Roger Rafson
 Phone #: 412-421-6001

Local Direct
 Agency
 Rep Agency xxx
 Political xxx

	Day	Date
Start	TUE	8/6/19
End	FRI	9/6/19

Calendar Bill
 Est # SBM Billing xxx Confirm
 Contract # 4363332
 Ord # 3165306 Package:

Coop: Coop/Product Name: Cart #: 2637

ISCI Code: Conflict Description: POLITICAL ISSUE

Spot Rate	Spot Lgth	Daypart	Start	End	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Spts/Week	Total Line	Total \$
\$33	30	6A-10A	8/6	8/9		2	1	1	1			5	5	\$165.00
\$31	30	3P-7P	8/6	8/9		1	2	1	1			5	5	\$155.00
\$33	30	6A-10A	8/26	8/30	1	1	1	1	1			5	5	\$165.00
\$31	30	3P-7P	8/26	8/30	1	1	1	1	1			5	5	\$155.00
\$33	30	6A-10A	9/2	9/6	1	1	1	1	1			5	5	\$165.00
\$31	30	3P-7P	9/2	9/6	1	1	1	1	1			5	5	\$155.00

Remarks for Invoice: ALLIANCE FOR ACCESS TO CRITICAL CARE - ISSUE

Total Spots:	30
Total Gross:	\$960.00
Total Net:	\$816.00

Jan		Feb		Mar		Apr	
Gross:		Gross:		Gross:		Gross:	
Net:		Net:		Net:		Net:	
May		Jun		Jul		Aug	
Gross:		Gross:		Gross:		Gross:	\$320.00
Net:		Net:		Net:		Net:	\$272.00
Sep		Oct		Nov		Dec	
Gross:	\$640.00	Gross:		Gross:		Gross:	
Net:	\$544.00	Net:		Net:		Net:	

Sales Rep: KELLI Date: 8/5/19 Mgr: *Me9/5*

Internal Notes for AE:

STATION: KSCJ-AM	ORDER#: 3165306	DATE: 08/05/2019
MARKET: Sioux City, IA	AMOUNT: \$960.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps GMP	SPOTS: 30	Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: PHILADELPHIA	SLS PH: 412 421 2600	
SALESPERSON: Roger Rafson	SLS FAX: 412 421 6001	
SLS EMAIL: Roger.Rafson@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4363332
ADVERTISER: Alliance for Access to Critical Care	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: 8/6-9/6 Issue	AGY EST:	Invoices@MediaFinancial.com
FLIGHT: 08-06-2019 TO 9/8/2019	[X]Unwired []Spot []Mod	
TOT # OF WEEKS: 5		
PRIM. DEMO: Adults 35+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 08/02/2019 16:49

COMMENTS

2637

[Rep Comment] 08/02/2019: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1		8/6/2019 To 8/11/2019					WK TOT \$320.00		WK TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	30	8/6/2019	8/9/2019	5	\$33	\$165
	2		.TWTF..	3:00PM	7:00PM	30	8/6/2019	8/9/2019	5	\$31	\$155

WEEK#4		8/26/2019 To 9/1/2019					WK TOT \$320.00		WK TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		MTWTF..	6:00AM	10:00AM	30	8/26/2019	8/30/2019	5	\$33	\$165
	4		MTWTF..	3:00PM	7:00PM	30	8/26/2019	8/30/2019	5	\$31	\$155

STATION:	KSCJ-AM	ORDER#:	3165306	DATE:	08/05/2019
MARKET:	Sioux City, IA	AMOUNT:	\$960.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	30		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4363332
ADVERTISER:	Alliance for Access to Critical Care	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	8/6-9/6 Issue	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	08-06-2019 TO 9/8/2019		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	5				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	08/02/2019 16:49

WEEK#5	9/2/2019 To 9/8/2019						WK TOT \$320.00	WK TOTAL SPOTS 10			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		MTWTF..	6:00AM	10:00AM	30	9/2/2019	9/6/2019	5	\$33	\$165
	4		MTWTF..	3:00PM	7:00PM	30	9/2/2019	9/6/2019	5	\$31	\$155

TOTAL	Aug	Sep													Total
SPOT	10	20													30
CASH	320.00	640.00													960.00
TOTAL	320.00	640.00													960.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **Mosaic Media Strategy Group**

do hereby request station time concerning the following issue:

Alliance for Access to Critical Care

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Alliance for Access to Critical Care

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for Access to Critical Care - 1250 I ST NW Suite 1003 Washington DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cara Morris Stern - President
Tom McMahon - Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for Access to Critical Care - 1250 I ST NW Suite 1003 Washington DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cara Morris Stern - President
Tom McMahon - Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/2/2019

Date

Adrian Saenz

Signature

Digitally signed by Adrian Saenz
Date: 2019.08.02 14:48:31 -04'00'

202-261-2380

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Kelli J Erickson

Signature

Kelli J Erickson

Printed Name

Sales Manager

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.