

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">WBRZ-TV</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">9/18/15</span>
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I, Hailey Elias,  
 being/on behalf of: Billy Nungesser,  
 a legally qualified candidate of the Republican  
 political party for the office of: Lt. Governor  
 in the Primary  
 election to be held on: October 24th, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies	10/12 - 10/18			

Attach proposed schedule with charges (if available): \$ 18,010 gross \$ 15,308.50 net

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Billy Nungesser 2015, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rodney P. LeBlanc

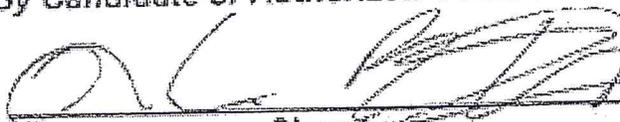
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

8/27/15

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title

*pending copy approval*



ORDER WORKSHEET

Rep Order# 8311262 Ver# 5

Status Confirmed

Traffic Order# 19557

Last Received: 09/17/15 10:41 AM

Showing Buylines: All Lines

Printed: 09/18/15 12:29 PM

Duplicate 2 of 6

Station WBRZ-TV BATON ROUGE, LA  
 Advertiser (NUNB) NUNGBESSER, BILLY  
 Product NUNGBESSER/LT GOV/R  
 Estimate# 2318  
 Buyer ANNE WINEHOLT

Agency (MENT) MENTZER MEDIA  
 210 W. PENNSYLVANIA AVENUE, SUITE 250  
 TOWSON, MD 21204  
 Agency C/P1/P2/E 225/244/2318  
 Flight Dates 10/12/15-10/18/15

Rep Firm EAGLE TELEVISION  
 Sales Office (PH) PHILADELPHIA  
 Salesperson (BC3) BOB CAIN  
 Sales Assistant SHEPARD  
 Salesperson Phone# 215-557-4216  
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
9	M-F	5A-6A	5A NEWS Buy Comment: 5A NEWS	30	-	-	\$100.00	10/12-10/16	3	3	\$300.00
10	M-F	6A-7A	6A NEWS Buy Comment: 6A NEWS	30	-	-	\$200.00	10/12-10/16	3	3	\$600.00
11	M-Th	1035P-1135P	KINMEL Buy Comment: KINMEL	30	-	-	\$125.00	10/12-10/15	2	2	\$250.00
12	Sa	1030P-1105P	LATE NEWS Buy Comment: SAT LATE NEWS	30	-	-	\$150.00	10/17-10/17	1	1	\$150.00
13	Su	6P-7P	AFHV Buy Comment: AFHV	30	-	-	\$300.00	10/18-10/18	1	1	\$300.00
14	M-F	10P-1035P	LATE NEWS Buy Comment: LATE NEWS	30	-	-	\$500.00	10/12-10/16	3	3	\$1,500.00
15	Sa	7P-1030P	SAT NIGHT COLLEGE FOOTBALL Buy Comment: SAT NIGHT COLLEGE FOOTBALL	30	-	-	\$450.00	10/17-10/17	1	1	\$450.00
16	Su	10P-1035P	LATE NEWS Buy Comment: SUN LATE NEWS	30	-	-	\$400.00	10/18-10/18	1	1	\$400.00
17	F	7P-8P	LAST MAN Buy Comment: LAST MAN	30	-	-	\$450.00	10/16-10/16	1	1	\$450.00
18	Th	7P-8P	GREY'S Buy Comment: GREY'S	30	-	-	\$650.00	10/15-10/15	1	1	\$650.00
19	M	7P-9P	DWTS Buy Comment: DWTS	30	-	-	\$650.00	10/12-10/12	1	1	\$650.00







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 EC'd Yes Last Received: 09/17/15 10:41 AM  
 Showing Buylines: All Lines

Station WBRZ-TV BATON ROUGE, LA Agency (MENT) MENTZER MEDIA  
 Advertiser (NUNB) NUNGESSER, BILLY 210 W. PENNSYLVANIA AVENUE, SUITE 250  
 Product NUNGESSER/LT GOV/R TOWSON, MD 21204  
 Estimate# 2318 Agency C/P1/P2/E 225/244/2318  
 Buyer ANNE WINEHOLT Flight Dates 10/12/15-10/18/15  
 Rep Firm EAGLE TELEVISION  
 Sales Office (PH) PHILADELPHIA  
 Salesperson (BC3) BOB CAIN  
 Sales Assistant SHEPARD  
 Salesperson Phone# 215-557-4216  
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
53	M-F	1P-2P	GENERAL HOSPITAL	30	-	-	\$100.00	10/12-10/16	2	2	\$200.00
Buy Comment: GENERAL HOSPITAL											
54	M-F	10A-11A	THE VIEW	30	-	-	\$100.00	10/12-10/16	0	0	\$0.00
Buy Comment: THE VIEW											
55	M-F	1205A-1235A		30	-	-	\$15.00	10/12-10/16	0	0	\$0.00
Buy Comment: JEOP											

---REPORT TOTALS---  
 Report Totals: 99 / \$18,010.00

---SALES MONTHLY TOTALS---  
 Oct2015: 99 / \$18,010.00  
 Order Totals: 99 / \$18,010.00  
 Total GRPS: 0.0

---COMPETITIVE---  
 Market Totals \$58,096.77  
 CABL .00% EBRZ .00% IBRZ .00% JBRZ .00% KZUP .00%  
 WAFB 62.00% WRZL .00% WBRZ 31.00% WBXH .00% WGMB 2.00%  
 WVLA 5.00%

---COMPETITIVE COMMENTS---  
 ACCURATE

Books [ENOV15]  
 Demos RA35+P

--- CREDIT RISK ---  
 STANDARD CREDIT TERMS