

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WBRZ-TV

Date:

9/18/15

I, Hailey Elias,being/on behalf of: Billy Nungesser,a legally qualified candidate of the Republicanpolitical party for the office of: Lt. Governorin the Primaryelection to be held on: October 24th, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies	10/12 - 10/18			

Attach proposed schedule with charges (if available):

\$18,010 gross / \$15,308.50 net

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Billy Nungesser 2015, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rodney P. LeBlanc

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/27/15

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title

pending copy approval

1 of 6

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4216
Salesperson Fax#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	4P-430P	-	30	-	-	\$100.00	10/12-10/16	3	3	\$300.00
		Buy Comment: 4P NEWS									
2	M-Th	1135P-1205A	-	30	-	-	\$40.00	10/12-10/15	4	4	\$160.00
		Buy Comment: NIGHTLINE									
3	F	1205A-1235A	-	30	-	-	\$40.00	10/16-10/16	1	1	\$40.00
		Buy Comment: NIGHTLINE									
4	M-F	430P-5P	-	30	-	-	\$150.00	10/12-10/16	2	2	\$300.00
		Buy Comment: JEOP									
5	M-F	5P-530P	-	30	-	-	\$250.00	10/12-10/16	3	3	\$750.00
		Buy Comment: 5P NEWS									
6	M-F	6P-630P	-	30	-	-	\$375.00	10/12-10/16	3	3	\$1,125.00
		Buy Comment: 6P NEWS									
7	M-F	630P-7P	-	30	-	-	\$550.00	10/12-10/16	3	3	\$1,650.00
		Buy Comment: WHEEL									
8	M-F	7A-9A	-	30	-	-	\$225.00	10/12-10/16	3	3	\$675.00
		Buy Comment: GMA									

ORDER WORKSHEET

Rep Order# 8311262 Ver# 5
EC'd Yes

Status Confirmed

Traffic Order# 19557

Last Received:

Printed: 09/18/15 12:29 PM
09/17/15 10:41 AM

Duplicate

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Showing Buylines:

All Lines

Station WBRZ-TV BATON ROUGE, LA
Advertiser (NUNB) NUNGBESSER, BILLY
Product NUNGBESSER/LT GOV'R
Estimate# 2318
Buyer ANNE WINEHOLTAgency (MENT) MENTZER MEDIA
210 W. PENNSYLVANIA AVENUE, SUITE 250
TOWSON, MD 21204
Agency C/P1/P2/E 225/244/2318
Flight Dates 10/12/15-10/18/15Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4216
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
9	M-F	5A-6A	-	30	-	-	\$100.00	10/12-10/16	3	3	\$300.00
			Buy Comment: 5A NEWS								
10	M-F	6A-7A	-	30	-	-	\$200.00	10/12-10/16	3	3	\$600.00
			Buy Comment: 6A NEWS								
11	M-Th	1035P-1135P	-	30	-	-	\$125.00	10/12-10/15	2	2	\$250.00
			Buy Comment: KIMMEL								
12	Sa	1030P-1105P	-	30	-	-	\$150.00	10/17-10/17	1	1	\$150.00
			Buy Comment: SAT LATE NEWS								
13	Su	6P-7P	-	30	-	-	\$300.00	10/18-10/18	1	1	\$300.00
			Buy Comment: AFHV								
14	M-F	10P-1035P	-	30	-	-	\$500.00	10/12-10/16	3	3	\$1,500.00
			Buy Comment: LATE NEWS								
15	Sa	7P-1030P	-	30	-	-	\$450.00	10/17-10/17	1	1	\$450.00
			Buy Comment: SAT NIGHT COLLEGE FOOTBALL								
16	Su	10P-1035P	-	30	-	-	\$400.00	10/18-10/18	1	1	\$400.00
			Buy Comment: SUN LATE NEWS								
17	F	7P-8P	-	30	-	-	\$450.00	10/16-10/16	1	1	\$450.00
			Buy Comment: LAST MAN								
18	Th	7P-8P	-	30	-	-	\$650.00	10/15-10/15	1	1	\$650.00
			Buy Comment: GREY'S								
19	M	7P-9P	-	30	-	-	\$650.00	10/12-10/12	1	1	\$650.00
			Buy Comment: DWTS								

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All Lines

Duplicate

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Station WBRZ-TV BATON ROUGE, LA

Advertiser (NUNB) NUNGESEK, BILLY

Product NUNGESEER/LT GOV/K

Estimate# 2318

Buyer ANNE WINEHOLM

Agency (MENT) MENTZER MEDIA

210 W. PENNSYLVANIA AVENUE, SUITE 2500

TOWSON, MD 21204

Agency C/P1/P2/E 225/244/2318

Flight Dates 10/12/15-10/18/15

Rep Firm EAGLE TELEVISION

Sales Office (PH) PHILADELPHIA

Salesperson (BC3) BOB CAIN

Sales Assistant SHEPARD

Salesperson Phone# 215-557-4216

Salesperson Fax#

Rate	Date
100%	1/1/2020
100%	1/1/2021
100%	1/1/2022
100%	1/1/2023
100%	1/1/2024
100%	1/1/2025
100%	1/1/2026
100%	1/1/2027
100%	1/1/2028
100%	1/1/2029
100%	1/1/2030
100%	1/1/2031
100%	1/1/2032
100%	1/1/2033
100%	1/1/2034
100%	1/1/2035
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100%	1/1/2091
100%	1/1/2092
100%	1/1/2093
100%	1/1/2094
100%	1/1/2095
100%	1/1/2096
100%	1/1/2097
100%	1/1/2098
100%	1/1/2099
100%	1/1/2100

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
20	F	9P-10P	-	30	-	-	\$500.00	10/16-10/16	1	1	\$500.00
		Buy Comment: 20/20									
21	W	7P-8P	-	30	-	-	\$600.00	10/14-10/14	1	1	\$600.00
		Buy Comment: MIDDLE/GOLDBERGS									
22	M-F	12P-1P	-	30	-	-	\$100.00	10/12-10/16	2	2	\$200.00
		Buy Comment: NOON NEWS									
23	Sa	6P-630P	-	30	-	-	\$150.00	10/17-10/17	1	1	\$150.00
		Buy Comment: SAT 6P NEWS									
24	W	9P-10P	-	30	-	-	\$600.00	10/14-10/14	1	1	\$600.00
		Buy Comment: NASHVILLE									
25	Tu	8P-9P	-	30	-	-	\$450.00	10/13-10/13	1	1	\$450.00
		Buy Comment: SHIELD									
26	Tu	9P-10P	-	30	-	-	\$650.00	10/13-10/13	1	1	\$650.00
		Buy Comment: BEYOND THE TANK									
27	Su	530P-6P	-	30	-	-	\$150.00	10/18-10/18	1	1	\$150.00
		Buy Comment: SUN 530P NEWS									
28	Sa	630P-7P	-	30	-	-	\$175.00	10/17-10/17	1	1	\$175.00
		Buy Comment: WHEEL									
29	M-F	10A-11A	-	30	-	-	\$100.00	10/12-10/16	2	2	\$200.00
		Buy Comment: THE VIEW									
30	M-F	11A-12P	-	30	-	-	\$75.00	10/12-10/16	5	5	\$375.00
		Buy Comment: THE CHEW									

ORDER WORKSHEET

Rep Order# 8311262 Ver# 5

Status Confirmed

Traffic Order# 19557

Last Received:
Showing Buylines:Printed: 09/18/15 12:29 PM Duplicate
09/17/15 10:41 AM
All Lines

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Station WBRZ-TV BATON ROUGE, LA
Advertiser (NUNB) NUNGESESSER, BILLY
Product NUNGESESSER/LT GOV/R
Estimate# 2318
Buyer ANNE WINEHOLTAgency (MENT) MENTZER MEDIA
210 W. PENNSYLVANIA AVENUE, SUITE 250
TOWSON, MD 21204
Agency C/P1/P2/E 225/244/2318
Flight Dates 10/12/15-10/18/15Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4216
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
31	M-F	9A-10A	-	30	-	-	\$100.00	10/12-10/16	5	5	\$500.00
			Buy Comment: KELLY								
32	M-F	3P-4P	-	30	-	-	\$100.00	10/12-10/16	5	5	\$500.00
			Buy Comment: DR PHIL								
33	M-F	2P-3P	-	30	-	-	\$50.00	10/12-10/16	5	5	\$250.00
			Buy Comment: FAB LIFE								
34	M-F	12P-1P	-	30	-	-	\$100.00	10/12-10/16	1	1	\$100.00
			Buy Comment: NOON NEWS								
35	Su	7P-8P	-	30	-	-	\$700.00	10/18-10/18	1	1	\$700.00
			Buy Comment: ONCE UPON A TIME								
36	Sa	7A-8A	-	30	-	-	\$75.00	10/17-10/17	1	1	\$75.00
			Buy Comment: GMA SAT								
37	Su	7A-8A	-	30	-	-	\$75.00	10/18-10/18	1	1	\$75.00
			Buy Comment: GMA SUN								
38	Su	630A-7A	-	30	-	-	\$25.00	10/18-10/18	1	1	\$25.00
			Buy Comment: SUNDAY JOURNAL								
39	Su	9A-10A	-	30	-	-	\$50.00	10/18-10/18	1	1	\$50.00
			Buy Comment: THIS WEEK								
40	F	1105P-1205A	-	30	-	-	\$75.00	10/16-10/16	1	1	\$75.00
			Buy Comment: KIMMEL								
41	M-Th	1205A-1235A	-	30	-	-	\$15.00	10/12-10/15	4	4	\$60.00
			Buy Comment: JEOP								

Rep Order# 8311262

Ver# 5

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Traffic Order# 19557

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Showing Buylines:

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09/17/15 10:41 AM

All Lines

Duplicate

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Station	WBRZ-TV BATON ROUGE, LA
Advertiser	(NUNB) NUNGESSER, BILLY
Product	NUNGESSER/LT GOV/R
Estimate#	2318
Buyer	ANNE WINEHOLT

Agency (MMENT) MENTZER MEDIA
210 W. PENNSYLVANIA AVENUE, SUITE 250
TOWSON, MD 21204
Agency C/P1/P2/E 225/244/2318
Flight Dates 10/12/15-10/18/15

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4216
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
42	M-Th	1235A-105A	- Buy Comment: OK TV	30	-	-	\$15.00	10/12-10/15	4	4	\$60.00
43	F	1235A-105A	- Buy Comment: JEOP	30	-	-	\$15.00	10/16-10/16	1	1	\$15.00
44	F	105A-135A	- Buy Comment: OK TV	30	-	-	\$10.00	10/16-10/16	1	1	\$10.00
45	Sa	1105P-1205A	- Buy Comment: SCANDAL	30	-	-	\$50.00	10/17-10/17	1	1	\$50.00
46	Sa	1205A-1235A	- Buy Comment: OK TV	30	-	-	\$25.00	10/17-10/17	1	1	\$25.00
47	Sa	1235A-135A	- Buy Comment: CASTLE	30	-	-	\$15.00	10/17-10/17	1	1	\$15.00
48	Sa	135A-235A	- Buy Comment: RIZZOLI & ISLES	30	-	-	\$10.00	10/17-10/17	1	1	\$10.00
49	Su	1105P-1205A	- Buy Comment: PERSON OF INTEREST	30	-	-	\$75.00	10/18-10/18	1	1	\$75.00
50	Su	1205A-105A	- Buy Comment: RIZZOLI & ISLES	30	-	-	\$30.00	10/18-10/18	1	1	\$30.00
51	Su	135A-235A	- Buy Comment: SCANDAL	30	-	-	\$10.00	10/18-10/18	1	1	\$10.00
52	Tu	7P-8P	- Buy Comment: MUPPETS/FRESH	30	-	-	\$350.00	10/13-10/13	1	1	\$350.00

ORDER WORKSHEET

Rep Order# 8311262 Ver# 5 Status Confirmed Traffic Order# 19557 Last Received: 09/17/15 10:41 AM Printed: 09/18/15 12:29 PM Duplicate 6 of 6
 EC'd Yes Showing Buylines:

Station WBRZ-TV BATON ROUGE, LA Agency (MENT) MENTZER MEDIA
 Advertiser (NUNB) NUNGESSER, BILLY 210 W. PENNSYLVANIA AVENUE, SUITE 250
 Product NUNGESSER/LT GOV/R TOWSON, MD 21204
 Estimate# 2318 Agency C/P1/P2/E 225/244/2318
 Buyer ANNE WINEHOLT Flight Dates 10/12/15-10/18/15

Rep Firm EAGLE TELEVISION
 Sales Office (PH) PHILADELPHIA
 Salesperson (BC3) BOB CAIN
 Sales Assistant SHEPARD
 Salesperson Phone# 215-557-4216
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
53	M-F	1P-2P	GENERAL HOSPITAL	30	-	-	\$100.00	10/12-10/16	2	2	\$200.00
Buy Comment: GENERAL HOSPITAL											
54	M-F	10A-11A	THE VIEW	30	-	-	\$100.00	10/12-10/16	0	0	\$0.00
Buy Comment: THE VIEW											
55	M-F	1205A-1235A		30	-	-	\$15.00	10/12-10/16	0	0	\$0.00
Buy Comment: JEOP											

---REPORT TOTALS---

Report Totals: 99 / \$18,010.00

---SALES MONTHLY TOTALS---

Oct2015: 99 / \$18,010.00

Order Totals: 99 / \$18,010.00 Total GRPS: 0.0

---COMPETITIVE---

Market Totals	\$58,096.77	CABL .00%	EBRZ .00%	IBRZ .00%	JBRZ .00%	KZUP .00%
		WAFB 62.00%	WBRL .00%	WBRZ 31.00%	WBXH .00%	WGMB 2.00%
		WVLA 5.00%				

---COMPETITIVE COMMENTS---

ACCURATE

Books [ENOV15]
 Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS