

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">WBRZ-TV</p>	Date: <p style="text-align: center; font-size: 1.2em;">9/18/15</p>
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I, Hailey Elias,
 being/on behalf of: Billy Nungesser,
 a legally qualified candidate of the Republican
 political party for the office of: Lt. Governor
 in the Primary
 election to be held on: October 24th, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies	10/5-10/11			

Attach proposed schedule with charges (if available): \$ 16,600 gross / \$14,100 net

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Billy Nungesser 2015, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rodney P. LeBlanc

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/27/15

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title

pending copy approval

ORDER WORKSHEET

Rep Order# 8311261 Ver# 3

Status Confirmed

Traffic Order# 19555

Last Received:

09/17/15 10:16 AM

Duplicate

4 of 5

Showing Buylines:

All Lines

Station WBRZ-TV BATON ROUGE, LA
Advertiser (NUNB) NUNGESSER, BILLY
Product NUNGESSER/LT GOV/R
Estimate# 2316
Buyer ANNE WINEHOLT

Agency (MENT) MENTZER MEDIA
210 W. PENNSYLVANIA AVENUE, SUITE 250
TOWSON, MD 21204
Agency C/P1/P2/E 225/244/2316
Flight Dates 10/05/15-10/11/15

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant SHEPARD
Salesperson Phone# 215-557-4216
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
31	M-F	11A-12P	THE CHEW	30	-	-	\$75.00	10/05-10/09	2	2	\$150.00
			Buy Comment: THE CHEW								
32	M-F	10A-11A	THE VIEW	30	-	-	\$100.00	10/05-10/09	1	1	\$100.00
			Buy Comment: THE VIEW								
33	Su	7P-8P	ONCE UPON A TIME	30	-	-	\$700.00	10/11-10/11	1	1	\$700.00
			Buy Comment: ONCE UPON A TIME								
34	M-F	12P-1P	NOON NEWS	30	-	-	\$100.00	10/05-10/09	3	3	\$300.00
			Buy Comment: NOON NEWS								
35	Sa	7A-8A	GMA SAT	30	-	-	\$75.00	10/10-10/10	1	1	\$75.00
			Buy Comment: GMA SAT								
36	Su	630A-7A	SUNDAY JOURNAL	30	-	-	\$25.00	10/11-10/11	1	1	\$25.00
			Buy Comment: SUNDAY JOURNAL								

---REPORT TOTALS---

Report Totals: 73 / \$16,600.00

---SALES MONTHLY TOTALS---

Oct2015: 73 / \$16,600.00

Order Totals: 73 / \$16,600.00

---COMPETITIVE---

Market Totals \$53,548.39 Total GRPs: 0.0

CABL	.00%	EBRZ	.00%	IBRZ	.00%	JBRZ	.00%	KZUP	.00%
WAFB	62.00%	WBRL	.00%	WBRZ	31.00%	WBXH	.00%	WGMB	2.00%
WVIA	5.00%								

---COMPETITIVE COMMENTS---

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Rep Order# 8311261 Ver# 3
EC'd Yes

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Printed: 09/18/15 12:29 PM Duplicate
09/17/15 10:16 AM
All Lines

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ACCURATE

Books [ENOV15]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS