

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">WBRZ-TV</p>	Date: <p style="text-align: center; font-size: 1.2em;">9/18/15</p>
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I, Hailey Elias,
 being/on behalf of: Billy Nungesser,
 a legally qualified candidate of the Republican
 political party for the office of: Lt. Governor
 in the Primary
 election to be held on: October 24th, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				
		10/5-10/11			

Attach proposed schedule with charges (if available): \$ 17,800 gross / \$ 15,130 net

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Billy Nungesser 2015, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Rodney P. LeBlanc

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/27/15

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title

pending copy approval



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE
STE 250
TOWNSON, MD 21204

Contract # 19555

Schedule Dates 10/05/15-10/11/15
Advertiser NUNGESESER/LT GOV/R (3000)
Agency MENTZER MEDIA SERVICES (1260)
Product Political - Lt Gov (1063)
Brand 2316 (11990)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name WINEHOLT, ANNE
Phone/Fax /
CPE 225/244/2316
Account Types National/Political
Billing Type Standard
Comments NUNGESESER/LT GOV/R

Date Entered 09/04/15
Last Modified 10/09/15
Entered By Tracy Ritchie
CO-OP No
Headline # ECR08311261
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,670.00
Net Total \$15,130.00
Sales Tax

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Oct. 2015	93	\$17,800.00
Grand Total:	93	\$17,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	4p- News 2 at 4pm	3	X	X	X	X	X			3	\$100.00	\$300.00	ABC (WBRZ)	4P NEWS	9/4/15
2.0	Normal Line / SPOT	10/05/15-10/08/15	3	:30	11:37p- Nightline - HD	4	1	1	1	1				4	\$40.00	\$160.00	ABC (WBRZ)	NIGHTLINE	9/4/15
3.0	Normal Line / SPOT	10/09/15-10/09/15	2	:30	12:07A- Nightline - HD	1					X			1	\$40.00	\$40.00	ABC (WBRZ)	NIGHTLINE	9/4/15
4.0	Normal Line / SPOT	10/05/15-10/09/15	2	:30	4:28p- Jeopardy - HD	2	X	X	X	X	X			2	\$150.00	\$300.00	ABC (WBRZ)	JEOP	9/4/15
5.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	4:57p- News 2 at 5pm	3	X	X	X	X	X			3	\$250.00	\$750.00	ABC (WBRZ)	5P NEWS	9/4/15
6.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	5:58p- News 2 at 6pm	3	X	X	X	X	X			3	\$375.00	\$1125.00	ABC (WBRZ)	6P NEWS	9/4/15
7.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	6:28p- Wheel of Fortune - HD	3	X	X	X	X	X			3	\$550.00	\$1650.00	ABC (WBRZ)	WHEEL	9/4/15
8.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	7A- Good Morning America - HD	3	X	X	X	X	X			3	\$225.00	\$675.00	ABC (WBRZ)	GMA	9/4/15
9.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	5A- 6A (CST)	3	X	X	X	X	X			1	\$100.00	\$100.00	ABC (WBRZ)	5A NEWS	9/4/15
10.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	6A- 7A (CST)	3	X	X	X	X	X			2	\$200.00	\$400.00	ABC (WBRZ)	6A NEWS	9/4/15
11.0	Normal Line / SPOT	10/05/15-10/08/15	3	:30	10:35p- Jimmy Kimmel Live-HD	2	X	X	X	X				2	\$125.00	\$250.00	ABC (WBRZ)	KIMMEL	9/4/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



WBZZ
1650 Highland Rd
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE
STE 250
TOWNSON, MD 21204

Contract # 19555

Schedule Dates 10/05/15-10/11/15
Advertiser NUNGESSER/LT GOV/R (3000)
Agency MENTZER MEDIA SERVICES (1260)
Product Political - Lt Gov (1053)
Brand 2316 (11990)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBZZ sales
Buyer Name WINEHOLT, ANNE
Phone/Fax /
CPE 225/244/2316
Account Types National/Political
Billing Type Standard
Comments NUNGESSER/LT GOV/R

Date Entered 09/04/15
Last Modified 10/09/15
Entered By Tracy/Ritche
CO-OP No
Headline # ECR08311261
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,670.00
Net Total \$15,130.00
Sales Tax

ABC (WBZZ)	By Broadcast Month	Spots	Rate
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	Grand Total:	93	\$17,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/10/15-10/10/15	3	:30	10:29P- News 2 at 10pm Saturday	1						X		1	\$150.00	\$150.00	ABC (WBZZ)	SAT LATE NEWS	9/4/15
13.0	Normal Line / SPOT	10/11/15-10/11/15	3	:30	6P- America's Funniest Home Videos	1							X	1	\$300.00	\$300.00	ABC (WBZZ)	AHHV	9/4/15
14.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	9:59P- News 2 at 10pm	3	X	X	X	X	X			3	\$500.00	\$1,500.00	ABC (WBZZ)	LATE NEWS	9/4/15
15.0	Normal Line / SPOT	10/10/15-10/10/15	3	:30	7P- ABC College Football Prime	1						X		1	\$450.00	\$450.00	ABC (WBZZ)	SAT NIGHT COLLEGE FOOTBALL	9/4/15
16.0	Normal Line / SPOT	10/11/15-10/11/15	3	:30	9:59P- News 2 at 10pm Sunday	1							X	1	\$400.00	\$400.00	ABC (WBZZ)	SUN LATE NEWS	9/4/15
17.0	Normal Line / SPOT	10/09/15-10/09/15	3	:30	7P- 8P (CST)	1				X				1	\$450.00	\$450.00	ABC (WBZZ)	LAST MAN	9/4/15
18.0	Normal Line / SPOT	10/08/15-10/08/15	3	:30	6:58P- Grey's Anatomy - HD	1				X				1	\$650.00	\$650.00	ABC (WBZZ)	GREY'S	9/4/15
19.0	Normal Line / SPOT	10/05/15-10/05/15	3	:30	6:58P- DANCING WITH THE STARS	1	X							1	\$650.00	\$650.00	ABC (WBZZ)	DWTS	9/4/15
20.0	Normal Line / SPOT	10/09/15-10/09/15	3	:30	9:01P- 20/20 - HD	1					X			1	\$500.00	\$500.00	ABC (WBZZ)	20/20	9/4/15
21.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	9A- Live with Kelly - HD	3	1	1	1	1	1			5	\$100.00	\$500.00	ABC (WBZZ)	KELLY	9/4/15
22.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	3P- Dr. Phil - HD	3	1	1	1	1	1			5	\$100.00	\$500.00	ABC (WBZZ)	DR PHIL	9/4/15

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WBRZ
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Baton Rouge, LA 70802

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE
STE 250
TOWNSON, MD 21204

Contract # 19555

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Advertiser NUNGESESER/LT GOV/R (3000)
Agency MENTZER MEDIA SERVICES (1260)
Product Political - Lt Gov (1063)
Brand 2316 (11990)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name WINEHOLT, ANNE
Phone/Fax /
CPE 225/244/2316
Account Types National/Political
Billing Type Standard
Comments NUNGESESER/LT GOV/R

Date Entered 09/04/15
Last Modified 10/09/15
Entered By Tracy Ritchie
CO-OP No
Headline # ECR08311261
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,670.00
Net Total \$15,130.00
Sales Tax

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23.0	Normal Line / SPOT	10/10/15-10/10/15	3	:30	5:58P- News 2 at 6pm Saturday	1						X		1	\$150.00		ABC (WBRZ)	SAT 6P NEWS	9/4/15
24.0	Normal Line / SPOT	10/11/15-10/11/15	3	:30	5:28P- News 2 at 5:30pm Sunday	1							X	1	\$150.00		ABC (WBRZ)	SUN 530P NEWS	9/4/15
25.0	Normal Line / SPOT	10/07/15-10/07/15	3	:30	7P- 8P (CST)	1			X					1	\$600.00	\$600.00	ABC (WBRZ)	MIDDLEGOLDBERGS	9/4/15
26.0	Normal Line / SPOT	10/07/15-10/07/15	3	:30	9P- Nashville	1			X					1	\$600.00	\$600.00	ABC (WBRZ)	NASHVILLE	9/4/15
27.0	Normal Line / SPOT	10/06/15-10/06/15	3	:30	8P- Marvel's Agents of SHEILD	1		X						1	\$450.00	\$450.00	ABC (WBRZ)	SHEILD	9/4/15
28.0	Normal Line / SPOT	10/06/15-10/06/15	3	:30	9P- Beyond the Tank	1		X						1	\$650.00	\$650.00	ABC (WBRZ)	BEYOND THE TANK	9/4/15
29.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	2P- FAB Life	1	1	1	1	1	1			5	\$50.00	\$250.00	ABC (WBRZ)	FAB LIFE	9/4/15
30.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	1P- General Hospital -- HD	2	X	X	X	X	X			2	\$100.00	\$200.00	ABC (WBRZ)	GENERAL HOSPITAL	9/4/15
31.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	11A- The Chew	2	X	X	X	X	X			1	\$75.00	\$75.00	ABC (WBRZ)	THE CHEW	9/4/15
32.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	9:58A- The View - HD	1	X	X	X	X	X			1	\$100.00	\$100.00	ABC (WBRZ)	THE VIEW	9/4/15
33.0	Normal Line / SPOT	10/11/15-10/11/15	3	:30	7P- Once Upon a Time	1							X	1	\$700.00	\$700.00	ABC (WBRZ)		9/17/15
34.0	Normal Line / SPOT	10/05/15-10/09/15	3	:30	12P- News 2 at Noon	3	X	X	X	X	X			3	\$100.00	\$300.00	ABC (WBRZ)		9/17/15

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35.0	Normal Line / SPOT	10/10/15-10/10/15	3	:30	7A- Good Morning America Saturday - HD	1						1		1	\$75.00	\$75.00	ABC (WBRZ)		9/17/15
36.0	Normal Line / SPOT	10/11/15-10/11/15	3	:30	6:30A- Sunday Journal	1							1	1	\$25.00	\$25.00	ABC (WBRZ)		9/17/15
37.0	Normal Line / SPOT	10/11/15-10/11/15	1	:30	7A- Good Morning America Sunday - HD	1							1	1	\$150.00	\$150.00	ABC (WBRZ)		9/30/15
38.0	Normal Line / SPOT	10/09/15-10/09/15	1	:30	11:05P- Jimmy Kimmel Live-HD	1							1	1	\$150.00	\$150.00	ABC (WBRZ)		9/30/15
39.0	Normal Line / SPOT	10/11/15-10/11/15	2	:30	9A- This Week - HD	1							1	1	\$75.00	\$75.00	ABC (WBRZ)		9/30/15
40.0	Normal Line / SPOT	10/10/15-10/10/15	2	:30	6:30P- Wheel of Fortune - HD	1							1	1	\$275.00	\$275.00	ABC (WBRZ)		9/30/15
41.1	End Dated Line / SPOT	10/07/15-10/07/15	3	:30	3P- Dr. Phil - HD	1			1					1	\$100.00	\$100.00	ABC (WBRZ)		10/7/15
43.0	Normal Line / SPOT	10/05/15-10/08/15	3	:30	12P- News 2 at Noon	1		1	1	1				3	\$100.00	\$300.00	ABC (WBRZ)		10/2/15
44.0	Normal Line / SPOT	10/06/15-10/06/15	3	:30	9:58A- The View - HD	1		1						1	\$100.00	\$100.00	ABC (WBRZ)		10/2/15
45.0	Normal Line / SPOT	10/06/15-10/09/15	3	:30	9:59P- News 2 at 10pm	3		X	X	X	X			3	\$500.00	\$1500.00	ABC (WBRZ)		10/2/15
46.0	Normal Line / SPOT	10/06/15-10/09/15	1	:30	11A- The Chew	1		X	X	X	X			1	\$150.00	\$150.00	ABC (WBRZ)		10/2/15
47.0	Normal Line / SPOT	10/11/15-10/11/15	3	:30	9A- This Week - HD	1							X	1	\$50.00	\$50.00	ABC (WBRZ)		10/2/15

CONFIRMATION CONTRACT

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WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE
SIE 250
TOWNSON, MD 21204

Contract # 19555

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	Normal Line / SPOT	10/06/15-10/09/15	3	:30	5A- 6A (CST)			1						1	\$100.00		ABC (WBRZ)		10/5/15
49.0	Normal Line / SPOT	10/07/15-10/07/15	3	:30	8P- 9P (CST)				1					1	\$600.00		ABC (WBRZ)		10/5/15
50.1	Normal Line / SPOT	10/09/15-10/09/15	3	:30	12P- News 2 at Noon									1	\$100.00		ABC (WBRZ)		10/7/15
51.0	Normal Line / SPOT	10/10/15-10/10/15	3	:30	11:05P- Scandal- Syn									1	\$50.00		ABC (WBRZ)		10/5/15
52.0	Normal Line / SPOT	10/06/15-10/09/15	2	:30	4:57P- News 2 at 5pm			X	X	X	X			1	\$350.00		ABC (WBRZ)		10/5/15
53.0	Normal Line / SPOT	10/06/15-10/09/15	2	:30	5A- 6A (CST)			X	X	X	X			1	\$125.00		ABC (WBRZ)		10/5/15
54.0	Normal Line / SPOT	10/06/15-10/08/15	2	:30	10:35P- Jimmy Kimmel Live-HD			X	X	X				2	\$175.00		ABC (WBRZ)		10/5/15
55.0	Normal Line / SPOT	10/06/15-10/09/15	2	:30	9:58A- The View - HD			X	X	X	X			1	\$175.00		ABC (WBRZ)		10/5/15
56.0	Normal Line / SPOT	10/06/15-10/09/15	1	:30	6:28P- Wheel of Fortune - HD			X	X	X	X			1	\$1,100.00		ABC (WBRZ)		10/5/15
57.0	Normal Line / SPOT	10/06/15-10/09/15	3	:30	11A- The Chew			X	X	X	X			1	\$100.00		ABC (WBRZ)		10/5/15
58.0	Normal Line / SPOT	10/08/15-10/09/15	2	:30	5:58P- News 2 at 6pm									2	\$500.00		ABC (WBRZ)		10/6/15
59.0	Normal Line / SPOT	10/08/15-10/09/15	2	:30	6:28P- Wheel of Fortune - HD									1	\$750.00		ABC (WBRZ)		10/6/15

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60.0	Normal Line / SPOT	10/08/15-10/09/15	2	:30	5A- 6A (CST)	1				1	1			1	\$125.00	\$125.00	ABC (WBRRZ)		10/6/15
61.1	Normal Line / SPOT	10/09/15-10/09/15	2	:30	6A- 7A (CST)	1				X	X			1	\$275.00	\$275.00	ABC (WBRRZ)		10/7/15
62.0	Normal Line / SPOT	10/08/15-10/09/15	2	:30	11A- The Chew	1				X	X			1	\$100.00	\$100.00	ABC (WBRRZ)		10/6/15
63.1	Normal Line / SPOT	10/10/15-10/10/15	3	:30	11A- ABC College Football afternoon 11am	1						1		1	\$250.00	\$250.00	ABC (WBRRZ)		10/8/15
64.0	Normal Line / SPOT	10/10/15-10/10/15	3	:30	11:05P- Scandal- Syn	1						1		1	\$50.00	\$50.00	ABC (WBRRZ)		10/7/15
65.0	Normal Line / SPOT	10/10/15-10/10/15	3	:30	12:05A- OK.TV	1						1		1	\$25.00	\$25.00	ABC (WBRRZ)		10/7/15
66.0	Normal Line / SPOT	10/10/15-10/10/15	1	:30	12:35A- Castle -Syn	1						1		1	\$25.00	\$25.00	ABC (WBRRZ)		10/7/15
67.0	Normal Line / SPOT	10/08/15-10/09/15	2	:30	9A- Live with Kelly - HD	2				1	1			2	\$175.00	\$350.00	ABC (WBRRZ)		10/7/15
68.0	Normal Line / SPOT	10/08/15-10/09/15	3	:30	12:06A- Jeopard II	1				1	1			1	\$15.00	\$15.00	ABC (WBRRZ)		10/7/15
69.0	Normal Line / SPOT	10/09/15-10/09/15	3	:30	12:36A- Jeopard II	1						1		1	\$15.00	\$15.00	ABC (WBRRZ)		10/7/15
70.0	Normal Line / SPOT	10/08/15-10/09/15	3	:30	12:36A- OK.TV	1				1	1			1	\$15.00	\$15.00	ABC (WBRRZ)		10/7/15
71.0	Normal Line / SPOT	10/09/15-10/09/15	2	:30	1:06A- OK.TV	1						1		1	\$15.00	\$15.00	ABC (WBRRZ)		10/7/15
72.0	Normal Line / SPOT	10/11/15-10/11/15	2	:30	11:05P- Person of Interest	1							1	1	\$100.00	\$100.00	ABC (WBRRZ)		10/7/15

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

MENTZER MEDIA SERVICES
210 W PENNSYLVANIA AVE
STE 250
TOWNSON, MD 21204

Contract # 19555

Schedule Dates 10/05/15-10/11/15
Advertiser NUNGESESSER/LT GOV/R (3000)
Agency MENTZER MEDIA SERVICES (1260)
Product Political - Lt Gov (1063)
Brand 2316 (11990)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBRZ sales
Buyer Name WINEHOLT, ANNE
Phone/Fax /
CPE 225/244/2316
Account Types National/Political
Billing Type Standard
Comments NUNGESESSER/LT GOV/R

Date Entered 09/04/15
Last Modified 10/09/15
Entered By Tracy Ritchie
CO-OP No
Headline # ECR08311261
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,670.00
Net Total \$15,130.00
Sales Tax

ABC (WBRZ)
By Broadcast Month Spots Rate
Oct. 2015 93 \$17,800.00
Grand Total: 93 \$17,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
73.0	Normal Line / SPOT	10/11/15-10/11/15	1	:30	12:05A- Rissoll & Isles	1							1	1	\$50.00	\$50.00	ABC (WBRZ)		10/7/15
74.0	Normal Line / SPOT	10/10/15-10/10/15	1	:30	1:35A- Rissoll & Isles	1							1	1	\$20.00	\$20.00	ABC (WBRZ)		10/7/15
75.0	Normal Line / SPOT	10/11/15-10/11/15	1	:30	1:35A- Scandal- Syn	1							1	1	\$20.00	\$20.00	ABC (WBRZ)		10/7/15
76.0	Normal Line / SPOT	10/08/15-10/08/15	1	:30	4:28P- Jeopardy - HD	1							1	1	\$450.00	\$450.00	ABC (WBRZ)		10/7/15
77.0	Normal Line / SPOT	10/08/15-10/08/15	5	:30	2:11A- ABC World News Now - HD	1							1	1	\$5.00	\$5.00	ABC (WBRZ)		10/7/15
78.0	Normal Line / SPOT	10/10/15-10/10/15	3	:30	2:30P- ABC College Football Afternoon 2:30P	1							1	1	\$250.00	\$250.00	ABC (WBRZ)		10/8/15
79.0	Normal Line / SPOT	10/09/15-10/09/15	5	:30	2:11A- THIS TV	2								2	\$10.00	\$20.00	ABC (WBRZ)		10/8/15
80.0	Normal Line / SPOT	10/11/15-10/11/15	3	:30	12P- Person of Interest-	1							1	1	\$75.00	\$75.00	ABC (WBRZ)		10/8/15
81.0	Normal Line / SPOT	10/11/15-10/11/15	3	:30	1P- Castle -Syn	1							1	1	\$75.00	\$75.00	ABC (WBRZ)		10/8/15
82.0	Normal Line / SPOT	10/11/15-10/11/15	3	:30	11:30A- Jeopardy Weekend	1							X	1	\$75.00	\$75.00	ABC (WBRZ)		10/9/15
83.0	Normal Line / SPOT	10/11/15-10/11/15	3	:30	2P- X GAMES	1							X	1	\$75.00	\$75.00	ABC (WBRZ)		10/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____