

25795

new



125 West 55th St
New York, NY 10019

Contract # 26216101 **Changes as of:** 10/5/2018 at 8:29 AM **Version:** Highlighting Revision 1
CPE: 623/1151/9580 **Flight:** 10/10/18 - 10/16/18 **Station:** KOB
Agency: AMER MEDIA & ADVOCACY GROUP **Advertiser:** WALDEN, GREG **Market:** Medford-Ashland
Product: OR-2 **Office:** PHILADELPHIA **Total Spots:** 23
Agency Order #: 7824169 **Service:** Nielsen **Total CPP:** \$32.09
Buyer: MediaAssistant, AMAG **Primary Demo:** Adults 35-64 **Total GRP:** 37.4
Salesperson: SHEPARD RITZEN **Assistant:** SHEPARD RITZEN 215-567-7950

Separation:

Comments: Rates used were in between the card...brought all to LUR, but have a "dummy line" to balance the buy with the buyer's original ttl. Can use this \$195 to clear any spots not clearing...then I can ask for more \$ if needed, or we'll MKGD to balance.

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/10 - 10/16								Total Spots	Total \$	CPP*	GRP*
							10/10	10/11	10/12	10/13	10/14	10/15	10/16					
1	W-F,M-Tu 6a-7a		NBC5 NWS@SUNRS	\$20.00	1.6	30	1	0	0	0	0	1	0		2	\$40.00	\$12.50	3.2
Changes: Rate from 25 to 20																		
2	W-F,M-Tu 7a-9a		TODAY SHW<	\$35.00	1.8	30	1	0	1	0	0	0	0		2	\$70.00	\$19.44	3.6
Changes: Rate from 30 to 35																		
3	W-F,M-Tu 6p-7p		NBC5 NWS @ 6P	\$65.00	2.9	30	1	1	2	0	0	2	1		7	\$455.00	\$22.41	20.3
Changes: Rate from 75 to 65																		
4	W-F,M-Tu 11p-11:35p		NBC5 NWS @ 11P	\$50.00	1.0	30	1	1	1	0	0	1	1		5	\$250.00	\$50.00	5.0
Changes: Rate from 60 to 50																		
5	W-F,M-Tu 11:35p-12:35a		TONIGHT SHOW	\$30.00	0.9	30	1	1	1	0	0	1	1		5	\$150.00	\$33.33	4.5
Changes: Rate from 40 to 30																		
6	Sa 11:30a-3p		COLLEGE FOOTBALL N.DAME	\$40.00	0.8	30	0	0	0	1	0	0	0		1	\$40.00	\$50.00	0.8
Changes: Rate from 65 to 40																		
REV+ 7	Tu 5a-5a		Dummy Line to raise rates if needed	\$195.00	0.0	30	0	0	0	0	0	0	0	1	1	\$195.00	\$0.00	0.0
TOTALS:							5	3	5	1	0	5	4	23	\$1,200.00	\$32.09	37.4	



Contract # 28216101	Changes as of: 10/5/2018 at 8:29 AM	Version: Highlighting Revision 1
CPE: 623/1151/9580	Flight: 10/10/18 - 10/16/18	Station: KOB
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: WALDEN, GREG	Market: Medford-Ashland
815 SLATERS LANE	Product: OR-2	Office: PHILADELPHIA
ALEXANDRIA, VA 22314	Agency Order #: 7824169	Service: Nielsen
	Buyer: MediaAssistant, AMAG	Primary Demo: Adults 35-64
	Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950
	Separation:	
		Total Spots: 23
		Total CPP: \$32.09
		Total GRP: 37.4
		Con Type: POLITICAL/VOTE
		Total \$: \$1,200.00

Order Level Comments	
Date/Time	Added by
10/05/18 8:29 AM	SHEPARD RITZEN
Rates used were in between the card...brought all to LUR, but have a "dummy line" to balance the buy with the buyer's original ttl. Can use this \$195 to clear any spots not clearing...then I can ask for more \$ if needed, or we'll MKGD to balance.	
10/05/18 8:29 AM	SHEPARD RITZEN
Rates used were in between the card...brought all to LUR, but have a "dummy line" to balance the buy with the buyer's original ttl. Can use this \$195 to clear any spots not clearing...then I can ask for more \$ if needed, or we'll MKGD to balance.	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	23	\$1,200.00	37.4
Total	100%	23	\$1,200.00	37.4

Monthly Summary		
Month	Spots	Dollars
2018-Oct	23	\$1,200.00
Total	23	\$1,200.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/5/18 8:29 AM	SHEPARD RITZEN	Revised	1		\$0	\$1,200.00	Changes: Total Spots from 22 to 23. Comments from Separation: 30 to Rates used were in between the card...brought all to LUR, but have a "dummy line" to balance the buy with the buyer's original ttl. Can use this \$195 to clear any spots not clearing...then I can ask for more \$ if needed, or we'll MKGD to balance.. 7 buylines added or modified.
New	10/5/18 8:25 AM	SHEPARD RITZEN	New	22		\$1,200.00	\$1,200.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KOTI TV NBC2 Klamath, OR
KOBI TV NBC5 Medford, OR.

Date:

I, American Media & Advocacy Group,

being/on behalf of: Greg Walden for Congress,

a legally qualified candidate of the Republican

political party for the office of: U.S. House of Representatives from Oregon

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marta Simons

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

_____ Date _____ Signature *John Fennell*

To Be Signed By Station Representative

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature: Connie Eaton
 Printed Name: Connie Eaton
 Title: GSM

☐ Accepted in Part

Connie Eaton

Printed Name

☐ Rejected

GSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, American Media & Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jon Ferrell, agent for Greg Wader Hogans

signature of candidate or authorized committee

Jon Ferrell

printed name

date