

ORDER



Orders
Order / Rev: 26021 - 1
Alt Order #:
Product Desc: Oct-Nov 2018
Estimate: Oct-Nov 2018
Flight Dates: 10/22/18 - 11/05/18
Original Date / Rev: 10/19/18 / 10/26/18
Order Type: GENERAL

KOB1

Primary AE: Robert Wise
Sales Office: L-MED
Sales Region: Local

Agency
Name: Elise Communications
Buying Contact: Elise Franklin
Billing Contact:
 TBD
 San Francisco, CA 00000

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: McLeod-Skinner for Oregon
Demographic: W35-64
Product Codes: Candidates, Political State Rep
Priority: P-02
Revenue Code 1: AGY
Revenue Code 2: LOC-AG
Revenue Code 3: POL-CAND

New Business Thru: 10/04/19
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	24	\$2,523.00	\$2,144.55
10/29/18	11/05/18	0	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	24	\$2,523.00	\$2,144.55	64.70
Totals	24	\$2,523.00	\$2,144.55	64.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Wise			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/22/18	10/26/18	M-F 6a-7a	CM	6a-7a	--W----	:30	1	\$30.00	P-05	1.80	NM	1	\$30.00
				NBC5 News @ Sunrise											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--W----		1				\$30.00		1.80			
2	All	10/22/18	10/26/18	M-F 6a-7a	CM	6a-7a	---T---	:30	1	\$30.00	P-05	1.80	NM	1	\$30.00
				NBC5 News @ Sunrise											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---T---		1				\$30.00		1.80			
3	All	10/22/18	10/26/18	M-F 6a-7a	CM	6a-7a	----F--	:30	1	\$30.00	P-05	1.80	NM	1	\$30.00
				NBC5 News @ Sunrise											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--		1				\$30.00		1.80			
E 4	All	10/29/18	11/02/18	M-F 6a-7a	CM	6a-7a	M-----	:30	1	\$30.00	P-05	1.80	NM	0	\$0.00
				NBC5 News @ Sunrise											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----		1				\$30.00		1.80			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	10/29/18-11/04/18	M-F 6a-7a		6a-7a	M-----	:30		(\$30.00)		1.80	NM		
		Credited [Cxl'd remainder of order]													
E 5	All	10/29/18	11/02/18	M-F 6a-7a	CM	6a-7a	-T-----	:30	1	\$30.00	P-05	1.80	NM	0	\$0.00

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Advertiser: McLeod-Skinner for Oregon
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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 37	All	10/29/18	11/02/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	---TF--	:30	1	\$115.00	P-05	2.50	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	---TF--		1				\$115.00		2.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		NBC5 News @ 7p		7-730p	---ThF----	:30		(\$115.00)		2.50	NM		
	Credited [Cxl'd remainder of order]														
E 38	All	11/05/18	11/05/18	NBC5 News @ 7p NBC5 News @ 7p	CM	7-730p	M-----	:30	1	\$115.00	P-05	2.50	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/18	11/11/18	M-----		2				\$115.00		2.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	11/05/18-11/11/18		NBC5 News @ 7p		7-730p	M-----	:30		(\$115.00)		2.50	NM		
	Credited [Cxl'd remainder of order]														
2	All	11/05/18-11/11/18		NBC5 News @ 7p		7-730p	M-----	:30		(\$115.00)		2.50	NM		
	Credited [Cxl'd remainder of order]														
39	All	10/22/18	10/26/18	M-F 730p-8p Access	CM	730p-8p	-T-----	:30	1	\$75.00	P-05	2.60	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	-T-----		1				\$75.00		2.60			
40	All	10/22/18	10/26/18	M-F 730p-8p Access	CM	730p-8p	--W----	:30	1	\$80.00	P-05	2.60	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	--W----		1				\$80.00		2.60			
41	All	10/22/18	10/26/18	M-F 730p-8p Access	CM	730p-8p	---T---	:30	1	\$80.00	P-05	2.60	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	---T---		1				\$80.00		2.60			
42	All	10/22/18	10/26/18	M-F 730p-8p Access	CM	730p-8p	----F--	:30	1	\$75.00	P-05	2.60	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/18	10/28/18	----F--		1				\$75.00		2.60			
E 43	All	10/29/18	11/02/18	M-F 730p-8p Access	CM	730p-8p	M-----	:30	1	\$80.00	P-05	2.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	M-----		1				\$80.00		2.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		M-F 730p-8p		730p-8p	M-----	:30		(\$80.00)		2.60	NM		
	Credited [Cxl'd remainder of order]														
E 44	All	10/29/18	11/02/18	M-F 730p-8p Access	CM	730p-8p	-T-----	:30	1	\$80.00	P-05	2.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	-T-----		1				\$80.00		2.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		M-F 730p-8p		730p-8p	-T-----	:30		(\$80.00)		2.60	NM		
	Credited [Cxl'd remainder of order]														
E 45	All	10/29/18	11/02/18	M-F 730p-8p Access	CM	730p-8p	--W----	:30	1	\$80.00	P-05	2.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/18	11/04/18	--W----		1				\$80.00		2.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		M-F 730p-8p		730p-8p	--W----	:30		(\$80.00)		2.60	NM		
	Credited [Cxl'd remainder of order]														
E 46	All	10/29/18	11/02/18		CM	730p-8p	---T---	:30	1	\$80.00	P-05	2.60	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 730p-8p Access															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	---T---	1		\$80.00		2.60						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		M-F 730p-8p	730p-8p		---Th----	:30		(\$80.00)		2.60	NM		
Credited [Cxl'd remainder of order]															
E 47	All	10/29/18	11/02/18	M-F 730p-8p	CM	730p-8p	----F--	:30	1	\$80.00	P-05	2.60	NM	0	\$0.00
Access															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	----F--	1		\$80.00		2.60						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		M-F 730p-8p	730p-8p		-----F----	:30		(\$80.00)		2.60	NM		
Credited [Cxl'd remainder of order]															
E 48	All	11/05/18	11/05/18	M-F 730p-8p	CM	730p-8p	M-----	:30	1	\$100.00	P-04	2.60	NM	0	\$0.00
Access															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	M-----	2		\$80.00		2.60						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	11/05/18-11/11/18		M-F 730p-8p	730p-8p		M-----	:30		(\$80.00)		2.60	NM		
Credited [Cxl'd remainder of order]															
2	All	11/05/18-11/11/18		M-F 730p-8p	730p-8p		M-----	:30		(\$80.00)		2.60	NM		
Credited [Cxl'd remainder of order]															
49	All	10/22/18	10/26/18	Late 11p News M-F	CM	11p-1135p	-T-----	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	-T-----	1		\$75.00		2.80						
50	All	10/22/18	10/26/18	Late 11p News M-F	CM	11p-1135p	--W----	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	--W----	1		\$75.00		2.80						
51	All	10/22/18	10/26/18	Late 11p News M-F	CM	11p-1135p	---T---	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	---T---	1		\$75.00		2.80						
52	All	10/22/18	10/26/18	Late 11p News M-F	CM	11p-1135p	----F--	:30	1	\$75.00	P-05	2.80	NM	1	\$75.00
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/18	10/28/18	----F--	1		\$75.00		2.80						
E 53	All	10/29/18	11/02/18	Late 11p News M-F	CM	11p-1135p	M-----	:30	1	\$75.00	P-05	2.80	NM	0	\$0.00
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	M-----	1		\$75.00		2.80						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		Late 11p News M-F	11p-1135p		M-----	:30		(\$75.00)		2.80	NM		
Credited [Cxl'd remainder of order]															
E 54	All	10/29/18	11/02/18	Late 11p News M-F	CM	11p-1135p	-T-----	:30	1	\$75.00	P-05	2.80	NM	0	\$0.00
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	-T-----	1		\$75.00		2.80						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		Late 11p News M-F	11p-1135p		-T-----	:30		(\$75.00)		2.80	NM		
Credited [Cxl'd remainder of order]															
E 55	All	10/29/18	11/02/18		CM	11p-1135p	--W----	:30	1	\$75.00	P-05	2.80	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late 11p News M-F															
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	--W----		1			\$75.00		2.80				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		Late 11p News M-F		11p-1135p	--W-----	:30		(\$75.00)		2.80	NM		
Credited															
[Cxl'd remainder of order]															
E 56	All	10/29/18	11/02/18	Late 11p News M-F	CM	11p-1135p	---T---	:30	1	\$75.00	P-05	2.80	NM	0	\$0.00
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	---T---		1			\$75.00		2.80				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		Late 11p News M-F		11p-1135p	---Th----	:30		(\$75.00)		2.80	NM		
Credited															
[Cxl'd remainder of order]															
E 57	All	10/29/18	11/02/18	Late 11p News M-F	CM	11p-1135p	----F--	:30	1	\$75.00	P-05	2.80	NM	0	\$0.00
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	----F--		1			\$75.00		2.80				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		Late 11p News M-F		11p-1135p	----F----	:30		(\$75.00)		2.80	NM		
Credited															
[Cxl'd remainder of order]															
E 58	All	11/05/18	11/05/18	Late 11p News M-F	CM	11p-1135p	M-----	:30	1	\$75.00	P-05	2.80	NM	0	\$0.00
Late 11p News M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/18	11/11/18	M-----		1			\$75.00		2.80				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	11/05/18-11/11/18		Late 11p News M-F		11p-1135p	M-----	:30		(\$75.00)		2.80	NM		
Credited															
[Cxl'd remainder of order]															
E 59	All	10/29/18	10/29/18	Mon Prime Other	CM	8-10pm	M-----	:30	1	\$600.00	P-05	7.70	NM	0	\$0.00
The Voice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	M-----		1			\$600.00		7.70				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		Mon Prime Other		8-10pm	M-----	:30		(\$600.00)		7.70	NM		
Credited															
[Cxl'd remainder of order]															
E 60	All	11/05/18	11/05/18	Mon Prime Other	CM	8-10pm	M-----	:30	1	\$600.00	P-05	7.70	NM	0	\$0.00
The Voice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/18	11/11/18	M-----		1			\$600.00		7.70				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	11/05/18-11/11/18		Mon Prime Other		8-10pm	M-----	:30		(\$600.00)		7.70	NM		
Credited															
[Cxl'd remainder of order]															
E 61	All	10/30/18	10/30/18	Tue Prime Hr 1	CM	8p-9p	-T-----	:30	1	\$675.00	P-05	7.70	NM	0	\$0.00
The Voice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-T-----		1			\$675.00		7.70				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18		Tue Prime Hr 1		8p-9p	-T-----	:30		(\$675.00)		7.70	NM		
Credited															
[Cxl'd remainder of order]															
E 62	All	11/01/18	11/01/18	Thu Prime Hr 3	CM	10p-11p	---T---	:30	1	\$300.00	P-05	3.90	NM	0	\$0.00
Law & Order: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	---T---		1			\$300.00		3.90				

Order / Rev: 26021 - 1
 Alt Order #:
 Flight Dates: 10/22/18 - 11/05/18

Advertiser: McLeod-Skinner for Oregon
 Product Desc: Oct-Nov 2018
 Estimate: Oct-Nov 2018
 KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 62	All	11/01/18	11/01/18	Thu Prime Hr 3 Law & Order: SVU	CM	10p-11p	---T---	:30	1	\$300.00	P-05	3.90	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	---T---		1			\$300.00		3.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18	Thu Prime Hr 3			10p-11p	---Th-----	:30		(\$300.00)		3.90	NM		
		Credited [Cxl'd remainder of order]													
E 63	All	11/02/18	11/02/18	Fri Prime Hr 3 Dateline NBC	CM	10p-11p	----F--	:30	1	\$175.00	P-07	3.50	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	----F--		1			\$175.00		3.50				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18	Fri Prime Hr 3			10p-11p	----F----	:30		(\$175.00)		3.50	NM		
		Credited [Cxl'd remainder of order]													
E 64	All	10/27/18	10/27/18	Today Show Sa Today Show Sa	CM	6a-8a	-----S-	:30	1	\$45.00	P-04	1.30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S-		1			\$45.00		1.30				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/22/18-10/28/18	Today Show Sa			6a-8a	-----Sa--	:30		(\$45.00)		1.30	NM		
		Credited [Cxl'd remainder of order]													
E 65	All	11/03/18	11/03/18	Today Show Sa Today Show Sa	CM	6a-8a	-----S-	:30	1	\$45.00	P-04	1.30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S-		1			\$45.00		1.30				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18	Today Show Sa			6a-8a	-----Sa--	:30		(\$45.00)		1.30	NM		
		Credited [Cxl'd remainder of order]													
E 66	All	10/27/18	10/27/18	NBC Nightly News Sa NBC Nightly News Sa	CM	530p-6p	-----S-	:30	1	\$120.00	P-04	3.90	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S-		1			\$120.00		3.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/22/18-10/28/18	NBC Nightly News Sa			530p-6p	-----Sa--	:30		(\$120.00)		3.90	NM		
		Credited [Cxl'd remainder of order]													
E 67	All	11/03/18	11/03/18	NBC Nightly News Sa NBC Nightly News Sa	CM	530p-6p	-----S-	:30	1	\$120.00	P-04	3.90	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S-		1			\$120.00		3.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18	NBC Nightly News Sa			530p-6p	-----Sa--	:30		(\$120.00)		3.90	NM		
		Credited [Cxl'd remainder of order]													
E 68	All	10/27/18	10/27/18	NBC5 News @ 6p Sa NBC5 News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$173.00	P-04	4.10	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/18	10/28/18	-----S-		1			\$173.00		4.10				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/22/18-10/28/18	NBC5 News @ 6p Sa			6-630p	-----Sa--	:30		(\$173.00)		4.10	NM		
		Credited [Cxl'd remainder of order]													
E 69	All	11/03/18	11/03/18	NBC5 News @ 6p Sa NBC5 News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$173.00	P-04	4.10	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/18	11/04/18	-----S-		1			\$173.00		4.10				

Order / Rev: 26021 - 1
 Alt Order #:
 Flight Dates: 10/22/18 - 11/05/18

Advertiser: McLeod-Skinner for Oregon
 Product Desc: Oct-Nov 2018
 Estimate: Oct-Nov 2018
 KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 69	All	11/03/18	11/03/18	NBC5 News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$173.00	P-04	4.10	NM	0	\$0.00
				NBC5 News @ 6p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-		1				\$173.00		4.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18	NBC5 News @ 6p Sa			6-630p	-----Sa--	:30		(\$173.00)		4.10	NM		
			Credited												
			[Cxl'd remainder of order]												
E 70	All	10/27/18	10/27/18	Sat Prime Other	CM	8p-10p	-----S-	:30	2	\$225.00	P-04	3.00	NM	0	\$0.00
				Dateline Sat. Myst											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		2				\$225.00		3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/22/18-10/28/18	Sat Prime Other			8p-10p	-----Sa--	:30		(\$225.00)		3.00	NM		
			Credited												
			[Cxl'd remainder of order]												
2	All	10/22/18-10/28/18	Sat Prime Other			8p-10p	-----Sa--	:30		(\$225.00)		3.00	NM		
			Credited												
			[Cxl'd remainder of order]												
E 71	All	11/03/18	11/03/18	Sat Prime Other	CM	8p-10p	-----S-	:30	2	\$225.00	P-04	3.00	NM	0	\$0.00
				Dateline Sat. Myst											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-		2				\$225.00		3.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/18-11/04/18	Sat Prime Other			8p-10p	-----Sa--	:30		(\$225.00)		3.00	NM		
			Credited												
			[Cxl'd remainder of order]												
2	All	10/29/18-11/04/18	Sat Prime Other			8p-10p	-----Sa--	:30		(\$225.00)		3.00	NM		
			Credited												
			[Cxl'd remainder of order]												
E 72	All	10/27/18	10/27/18	Late 11p News Sa	CM	11p-1130p	-----S-	:30	1	\$75.00	P-05	2.80	NM	0	\$0.00
				Late 11p News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-		1				\$75.00		2.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	10/22/18-10/28/18	Late 11p News Sa			11p-1130p	-----Sa--	:30		(\$75.00)		2.80	NM		
			Credited												
			[Cxl'd remainder of order]												
E 73	All	11/03/18	11/03/18	Late 11p News Sa	CM	11p-1130p	-----S-	:30	1	\$75.00	P-05	2.80	NM	0	\$0.00
				Late 11p News Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-		1				\$75.00		2.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	10/29/18-11/04/18	Late 11p News Sa			11p-1130p	-----Sa--	:30		(\$75.00)		2.80	NM		
			Credited												
			[Cxl'd remainder of order]												
E 74	All	10/28/18	10/28/18	Football Night In America	CM	4-5:13p	-----S	:30	1	\$450.00	P-05	4.70	NM	0	\$0.00
				FNIA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S		1				\$450.00		4.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/22/18-10/28/18	Football Night In America			4-5:13p	-----Su	:30		(\$450.00)		4.70	NM		
			Credited												
			[Cxl'd remainder of order]												
E 75	All	11/04/18	11/04/18	Football Night In America	CM	4-5:13p	-----S	:30	1	\$450.00	P-05	4.70	NM	0	\$0.00
				FNIA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S		1				\$450.00		4.70			

