



03/31/2023

As part of our license agreement, WMPX-FM has broadcast programming dealing with each of the issues below.

Sincerely,

Kent Bergstrom
WCFX - Station Manager

As part of our license agreement, WMPX-FM airs public service announcements covering a variety of topics. The announcements run at various times throughout the day & week.

4/8/23-5/12/23

- :30/PSA - ROS - CNA10272000 - ALZHEIMER'S AWARENESS - EARLY DETECTION - RYAN BLANEY
- :30/PSA - ROS - 1ACO0001 - AMERICORPS - AMERICORPS
- :30/PSA - ROS - CND10112000 - DRUG IMPAIRED DRIVING PREV FEEL/THINK/DRIVE DIFFERENT
- :30/PSA - ROS - CNHT0005000 - HEATSTROKE PREVENTION - CATCHY SONG
- :30/PSA - ROS - 37504E - LAKE MICHIGAN CLEAN UP - ADOPT-A-BEACH LAKE MICHIGAN
- :30/PSA - ROS - CNDD0340000 - BUZZED DRIVING PREVENTION - LOVE FEST

- :60/PSA - ROS - AHMAR230260E - AMERICAN HUMANE HELP ANIMALS - MARTHA STEWART 60 SEC
- :60/PSA - ROS - 37504A - GREAT LAKES CLEAN UP - ADOPT-A-BEACH GREAT LAKES
- :60/PSA - ROS - LLSDRADJ60 - LEUKEMIA & LYMPHOMA - KIDS ARE DIFFERENT
- :60/PSA - ROS - CNCG0524000 - CAREGIVER ASSISTANCE - HEROES

5/13/23-6/30/23

- :60/PSA - ROS - 37523A - CANCER RESEARCH - HALFTIME NON-DONATE
- :60/PSA - ROS - NNBSETRE60 - HUNGER - NOURISHING NEIGHBORS
- :60/PSA - ROS - ZLM03126000R - PHYSICAL THERAPY - CHOOSE PT RADIO PSA 60
- :60/PSA - ROS - QPCC0001000 - PEACE CORPS - BOLD INVITATION

- :30/PSA - ROS - CNPY0012000 - SUPPORTING PETS - FAMILY
- :30/PSA - ROS - ZPLWFA20130 - FEEDING AMERICA - CONNIE BRITTON
- :30/PSA - ROS - CNDI011700 - DRUG IMPAIRED DRIVING - I GET LOST IN THE MUSIC
- :30/PSA - ROS - IDNFRAUD130RAD - FRAUD - VETERANS - VBA FRAUD
- :30/PSA - ROS - ZPLWHR9430 - POISON CONTROL - WHEREEVER, WHENEVER
- :30/PSA - ROS - CNYF0050 - FENTANYL AWARENESS - REAL DEAL 2 MILLIGRAMS

As part of our license agreement, WMPX-FM invites community members to be guests on our air to discuss events, local topics & other subjects.

- 05/24/23 - 7:45am - 90 seconds - Discussion with from the Rebecca Pleiman, Manager of the Midland Farmers Market -
Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 05/31/23 - 7:45am - 65 seconds - Discussion with from the Rebecca Pleiman, Manager of the Midland Farmers Market -
Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 06/07/23 - 7:45am - 75 seconds - Discussion with from the Rebecca Pleiman, Manager of the Midland Farmers Market -
Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 06/14/23 - 7:45am - 90 seconds - Discussion with from the Rebecca Pleiman, Manager of the Midland Farmers Market -
Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 06/21/23 - 7:45am - 87 seconds - Discussion with from the Rebecca Pleiman, Manager of the Midland Farmers Market -
Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week
- 06/28/23 - 7:45am - 75 seconds - Discussion with from the Rebecca Pleiman, Manager of the Midland Farmers Market -
Topics included what was being featured this week at the Farmers Market, a few vendors were hi-lighted & special programs at the Market for the week