



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 399414 /		<u>Alt Order #</u> 08423580
<u>Product</u> NRCC IE		
<u>Contract Dates</u> 10/22/16 - 10/31/16		<u>Estimate #</u> 8402
<u>Advertiser</u> NRCC-IE		<u>Original Date / Revision</u> 10/21/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTTV-CBS	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u> 14097	<u>Advertiser Code</u> 155	<u>Product Code</u> 915
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	10/28/16	10/28/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$1,150.00	0.00			
N 2	CBS	10/28/16	10/28/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$400.00	0.00			
N 3	CBS	10/28/16	10/28/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$1,000.00	0.00			
N 4	CBS	10/28/16	10/28/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$850.00	0.00			
N 5	CBS	10/28/16	10/28/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$850.00	0.00			
N 6	CBS	10/28/16	10/28/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$350.00	0.00			
N 7	CBS	10/28/16	10/28/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$1,450.00	0.00			
N 8	CBS	10/28/16	10/28/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$500.00	0.00			
N 9	CBS	10/28/16	10/28/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1--				1	\$2,000.00	0.00			
N 10	CBS	10/24/16	10/31/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$400.00	0.00			
Week:		10/31/16	11/06/16	1-----				1	\$400.00	0.00			
N 11	CBS	10/31/16	10/31/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	1-----				1	\$1,000.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 399414 /		<u>Alt Order #</u> 08423580
<u>Contract Dates</u> 10/22/16 - 10/31/16	<u>Product</u> NRCC IE	<u>Estimate #</u> 8402
<u>Advertiser</u> NRCC-IE		<u>Original Date / Revision</u> 10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	CBS	10/24/16	10/31/16	M-F 12p-1230p	12p-1230p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$600.00	0.00			
Week:		10/31/16	11/06/16	1-----				1	\$600.00	0.00			
N 13	CBS	10/24/16	10/31/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$850.00	0.00			
Week:		10/31/16	11/06/16	1-----				1	\$850.00	0.00			
N 14	CBS	10/24/16	10/31/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$350.00	0.00			
Week:		10/31/16	11/06/16	1-----				1	\$350.00	0.00			
N 15	CBS	10/24/16	10/31/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,450.00	0.00			
Week:		10/31/16	11/06/16	1-----				1	\$1,450.00	0.00			
N 16	CBS	10/24/16	10/31/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----				0	\$0.00	0.00			
Week:		10/31/16	11/06/16	1-----				1	\$500.00	0.00			
N 17	CBS	10/24/16	10/31/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$2,000.00	0.00			
Week:		10/31/16	11/06/16	1-----				1	\$2,000.00	0.00			
N 18	CBS	10/22/16	10/29/16	Saturday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$1,500.00	0.00			
Week:		10/24/16	10/30/16	-----1-				1	\$1,500.00	0.00			
D 19	CBS	10/22/16	10/29/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
N 20	CBS	10/23/16	10/30/16	NFL Reg Ssn Pre Gm	12p-1p		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$5,000.00	0.00			
Week:		10/24/16	10/30/16	-----1				1	\$5,000.00	0.00			
N 21	CBS	10/30/16	10/30/16	Sunday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$5,000.00	0.00			
N 22	CBS	10/27/16	10/27/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$1,150.00	0.00			
N 23	CBS	10/27/16	10/27/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$400.00	0.00			
N 24	CBS	10/27/16	10/27/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$1,000.00	0.00			
N 25	CBS	10/27/16	10/27/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	---1---				1	\$600.00	0.00			
N 26	CBS	10/27/16	10/27/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u>		<u>Alt Order #</u>
399414 /		08423580
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/16 - 10/31/16	NRCC IE	8402
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRCC-IE		10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--- 1---				1	\$850.00	0.00			
N 27	CBS	10/27/16	10/27/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--- 1---				1	\$350.00	0.00			
N 28	CBS	10/27/16	10/27/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--- 1---				1	\$1,450.00	0.00			
N 29	CBS	10/27/16	10/27/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--- 1---				1	\$500.00	0.00			
N 30	CBS	10/27/16	10/27/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--- 1---				1	\$2,000.00	0.00			
N 31	CBS	10/27/16	10/27/16	Big Bang/Great	8:00 PM-9:00 PM		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	--- 1---				1	\$6,000.00	0.00			
N 32	CBS	10/25/16	10/25/16	Tuesday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1-----				1	\$3,500.00	0.00			
N 33	CBS	10/25/16	10/25/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1-----				1	\$1,150.00	0.00			
N 34	CBS	10/25/16	10/25/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1-----				1	\$400.00	0.00			
N 35	CBS	10/25/16	10/25/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1-----				1	\$1,000.00	0.00			
N 36	CBS	10/25/16	10/25/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1-----				1	\$850.00	0.00			
N 37	CBS	10/25/16	10/25/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1-----				1	\$350.00	0.00			
N 38	CBS	10/25/16	10/25/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1-----				1	\$1,450.00	0.00			
N 39	CBS	10/25/16	10/25/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1-----				1	\$500.00	0.00			
N 40	CBS	10/25/16	10/25/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1-----				1	\$2,000.00	0.00			
N 41	CBS	10/25/16	10/25/16	Tuesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	- 1-----				1	\$5,500.00	0.00			
N 42	CBS	10/26/16	10/26/16	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1----				1	\$1,150.00	0.00			
N 43	CBS	10/26/16	10/26/16	M-F 1135p-1235a	11:35 PM-12:35 AM		:30				NM	1	\$400.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/16 - 10/31/16	NRCC IE	8402
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRCC-IE		10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1----				1	\$400.00	0.00			
N 44	CBS	10/26/16	10/26/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1----				1	\$600.00	0.00			
N 45	CBS	10/26/16	10/26/16	M-F 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1----				1	\$850.00	0.00			
N 46	CBS	10/26/16	10/26/16	M-F 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1----				1	\$850.00	0.00			
N 47	CBS	10/26/16	10/26/16	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1----				1	\$350.00	0.00			
N 48	CBS	10/26/16	10/26/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1----				1	\$1,450.00	0.00			
N 49	CBS	10/26/16	10/26/16	M-F 7a-9a	7:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1----				1	\$500.00	0.00			
N 50	CBS	10/26/16	10/26/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-- 1----				1	\$2,000.00	0.00			
N 51	CBS	10/25/16	10/28/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				1	\$1,000.00	0.00			
N 52	CBS	10/23/16	10/23/16	Sunday Prime Hour 1	7:30 PM-8:30 PM		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$5,000.00	0.00			
N 53	CBS	10/24/16	10/24/16	M-F 7a-9a	8:00 AM-9:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$500.00	0.00			
Totals										0.00		60	\$85,000.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	52	\$77,850.00	\$66,172.50
10/31/16 - 10/31/16	8	\$7,150.00	\$6,077.50
Totals	60	\$85,000.00	\$72,250.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

