

WZTA
Fort Pierce, FL
Quarterly Issues/Programs List
Third Quarter, 2016
10/03/2016

WZTA
Quarterly Issues/Programs List

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Treatment/services for Veterans
2. Access to the Arts
3. Health & well being
4. Education; careers
5. The Environment; algal bloom
6. Zika Virus
7. Children-programs/services
8. Lifeguards
9. Home safety tips
10. Services for Seniors
11. Volunteerism

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZTA broadcasts Perspectives on Sundays at 9:00am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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Treatments for PTSD and Traumatic Brain Injury	Palm Beach Perspectives	<p>Interns Tyler, Jasmine and I spoke with Sarah B. Crane, M.S., Exec. Dir. HOW Foundation South Florida. It stands for Help Our Wounded. They do treatments for PTSD and Traumatic Brain Injury using Hyperbaric chambers. It helps stimulate the parts of the brain that were traumatized and improves sleep as well as other issues. They are going to be at the Delray 4th of July event with iHearts' WILD 95.5. They are coordinating the sand sculpting contest and then later Sarah will be performing the National Anthem. Listeners are encourage to come out and enjoy are great day (free events) and meet Sarah with any questions they might have.</p> <p>www.HOWFoundationSF.org 703-505-8682</p>	<p>Sarah B. Crane, M.S., Exec. Dir. HOW Foundation South Florida www.howfoundationSF.org</p>	07-03-16	30 min
Free Theatre in the Park	Palm Beach Perspectives	<p>Talked with Elizabeth Dashiell, PB Shakespeare Festival. They provide free theatre in the Park for listeners. This Summer's play by Shakespeare is Taming of the Shrew, one of his comedies. They do have auditions for the productions if listeners want to try out for a future play. There's a show tonight at Carlin Park in Jupiter and then next Thursday-Sunday wraps it up. For more info, listeners can go to www.pbshakespeare.org</p>	<p>Elizabeth Dashiell, PB Shakespeare Festival www.pbshakespeare.org</p>	07/10/16	30 min

Pregnancy
Loss

Palm Beach
Perspectives

Spoke with Dr. Karen Kelly,
President, Through The Heart.
They are a 501C3 non-profit
who's mission is to educate and
support anyone who is
experiencing a pregnancy loss
either directly or indirectly.
Listeners can go to
www.throughtheheart.org. They'll
find blogs, ask the doctor
resources, healing with
art/reflective writing. A
support system to help them
during their loss. Through the
Heart sends care packages they
call "Comfort Kits" to folks who
need them. You can request one
if you are experiencing a loss
or can ask that it be sent to a
friend/loved one. You can also
sponsor kits by making a
donation. To find out more/ask
questions email to
info@throughtheheart.org

Dr.Karen
Kelly,
President
Through the
Heart
[info@through
theheart.org](mailto:info@throughtheheart.org)

07/17/16

30 min

Careers in STEM	Palm Beach Perspectives	<p>Talked with Dr. Seth Crapp and Dr. Litzrudy Justinvil from the T. Leroy Jefferson Medical Society. The society is a 501c3 comprised of volunteers predominantly in the health care fields. They offer mentor ship programs throughout the community, scholarships, healthy initiatives , symposiums, and encourage kids to look into careers in STEM. Every year they offer a Health Fair. This is their 16th Annual Health fair and it's going to be at FoundCare in PalmSprings on August 6th. Registration starts at 7:30am. The health fair includes back to school physicals and immunizations for the kids. They also have vision checks, dental checks, breast cancer screenings, HIV testing, Blood Pressure and Diabetes screenings just to name a few. Listeners can find out more at tljmedicalsociety.org and they can sign up to volunteer or become a member there or like the society on Facebook too. They still need donations of school supplies, listeners can drop them off at FoundCare.</p>	<p>Dr. Seth Crapp and Dr. Litzrudy Justinvil from the T. Leroy Jefferson Medical Society www.jlmsociety.org</p>	07/24/16	30 min
Environmental Education	Palm Beach Perspectives	<p>Talked with Ray Coleman, Exec. Dir. and Anne Henderson, Dir. of Educ., Florida Atlantic University, Pine Jog Environmental Education Center. They offer a wide variety of educational programs, including H2O to Go, Fellowships, Graduate programs, masters degree program, just to name of few. There are elementary school classes all the way to their masters programs. They also have great volunteer programs for the community to enjoy while they are learning about our environment and actually doing hands on work to help improve it. For more info, listeners can go to www.pinejog.fau.edu</p>	<p>Ray Coleman, Exec. Dir. and Anne Henderson, Dir. of Educ., Florida Atlantic University, Pine Jog Environmental Education Center www.pinejog.fau.edu</p>	07/31/16	30 min

Service
for
Wounded
Vets

Palm Beach
Perspectives

Talked with Robert Chelberg, Lt. General U.S. Army Retired and Chief Mike Durkee, U.S. Army Retired, from Wounded Warriors of South Florida. They are a locally based PBC charity that serves a large area from Orlando South to the Keys. WWofSF provides financial assistance to wounded vets post 9/11 in conjunction with the Veterans Administration. They've helped 6,000 vets locally. To help with that they are doing a lot of fundraisers including: the TC Bonita Blast Fishing Tournament, Kennel Club Poker Tournament, 5K Run Walk, Military Gala, just to name a few. Listeners can also help by signing up to donate \$11 on the 11th of every month. They can also volunteer and get more info at www.wwofsf.org They can also get info on TBI at the website and the new protocol that Jupiter Medical is able to provide.

Robert
Chelberg, Lt.
General U.S.
Army Retired
and Chief
Mike Durkee,
U.S. Army
Retired, from
Wounded
Warriors of
South Florida
www.wwofsf.org
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08/07/16

30 min

Mega Algal Bloom	Palm Beach Perspectives	<p>Talked with Dr. J. William Louda, Research Professor Environmental Biogeochemistry Group Dept of Chemistry & Biochemistry & Environmental Sciences Program Florida Atlantic University. We talked about the mega algal bloom in the Treasure Coast. Some algae in the water and blooms are normal but this one is so huge due to all the extra nutrients in the water, nitrate and phosphorous. We talked about options to help the situation. Improving the water flow North of Lake Okeechobee, stop putting phosphorous into the water via fertilizer, sewage tanks, agriculture just to name a few. Listeners can get more info at www.co.palm-beach.fl.us/erm/LWLI/lagoonFest, https://www.facebook.com/WPTV5/videos/vb.54514363383/10154327369758384/?type=2&theater, http://cbs12.com/news/algae/lake-o-discharges-turning-estuary-into-lake-researchers-say or by emailing Dr. Louda at blouda@fau.edu</p>	<p>Dr. J. William Louda, Research Professor Environmental Biogeochemistry Group Dept of Chemistry & Biochemistry & Environmental Sciences Program Florida Atlantic University</p> <p>blouda@fau.edu</p>	08/14/16	30 min
Educational programs at the Zoo	Palm Beach Perspectives	<p>Talked with Naki Carter, PR Mgr, and Amy Anderson, Zookeeper from the Palm Beach Zoo. They have a huge variety of programs for all ages. Some of them are: Sleepy Sloth experience, the Aldabra-Cadabra, Happy Capy, Ant Eater "dig it" and Koala. They also have Safari Nights at the Zoo and they recently added Pokemon Parties too. The Zoo is part of the app. They are also doing a Teddy Bear Affair on Saturday August 27th and encourage the kids to bring their favorite stuffed animal to the zoo for the wellness clinic. For the adults they have Brew 2 at the Zoo tickets on sale now. For more info and tickets, listeners can go to www.palmbeachzoo.org</p>	<p>Naki Carter, PR Mgr, and Amy Anderson, Zookeeper the Palm Beach Zoo www.palmbeachzoo.org</p>	08/21/16	30 min

St.Lucie Zika Info	Palm Beach Perspectives	<p>Talked with Kim Kossler, MPH, RN, CPH, Division Dir, Disease Control & Health Protection. St Lucie County and Glenn Henderson, Dir. St. Lucie Co. Mosquito Control & Coastal Management Services. We talked about what Zika is, symptoms, treatments, impact on pregnant women. Travel advisories are in effect from the CDC about South Florida. Pregnant women and their partners are advised not to travel in areas affected by Zika. Everyone should "cover and drain", meaning wear long sleeve clothes, use bug spray and make sure there isn't any standing water around their home. Even a bottle cap with water is enough to breed mosquitoes. If listeners in the Treasure Coast see a high concentration of mosquitoes they can reach out the Mosquito Control and www.stlucieco.org</p>	<p>Kim Kossler, MPH, RN, CPH, Division Dir, Disease Control & Health Protection. St Lucie County and Glenn Henderson, Dir. St. Lucie Co. Mosquito Control & Coastal Management Services www.stlucie.org</p>	08/28/16	30 min
Children's Medical Care	Palm Beach Perspectives	<p>Talked with Abby, patient from St. Jude Hospital. St Jude was started by Danny Thomas in 1962 in Memphis, TN and has been helping save children for years. They are on the cutting edge of research and treat various diseases including: blood diseases, brain tumors, leukemia/lymphoma just to name a few. St. Jude provides the care at no cost to the family and includes housing, meals, transportation for the patient and family. They are doing a fundraiser, September 24th at John Prince Park. It's a 5k Walk/Run and listeners can sign up to join Abby's team, create their own or donate and "walk virtually" with her team. They can go to www.stjude.org and click on the link for the upcoming walks.</p>	<p>Abby, patient from St. Jude Hospital. St Jude www.stjude.org</p>	09/04/16	30 min

Children's Medical Care	Palm Beach Perspectives	Talked with Abby, patient from St. Jude Hospital. St Jude was started by Danny Thomas in 1962 in Memphis, TN and has been helping save children for years. They are on the cutting edge of research and treat various diseases including: blood diseases, brain tumors, leukemia/lymphoma just to name a few. St. Jude provides the care at no cost to the family and includes housing, meals, transportation for the patient and family. They are doing a fundraiser, September 24th at John Prince Park. It's a 5k Walk/Run and listeners can sign up to join Abby's team, create their own or donate and "walk virtually" with her team. They can go to www.stjude.org and click on the link for the upcoming walks.	Abby, patient from St. Jude Hospital. St Jude www.stjude.org	09/11/16	30 min
Local Theatre Season	Palm Beach Perspectives	Talked w Ashley Douglass, Marketing Dir. Kravis Center. They are celebrating their 25th season with lots of great shows. Public ticket sale day is October 1st and they are also doing a Community celebration day on October 1st where they'll have free entertainment in all their different venues: Gosman Amphitheater, Perrson Hall, Rinker and Dreyfus. Listeners can also sign up for behind the scenes tours on the 1st too. Kravis is also looking for volunteers and they have an orientation day on 9/28. For more info listeners can go to www.Kravis.org	Ashely Douglass, Marketing Dir, Kravis Center www.kravis.org	09/18/16	30 min
Swede Fest PB Film Festival	Palm Beach Perspectives	Talked with Elizabeth Dashiell and Jeffrey Langois, Co-Producers Swede Fest 2016. They want to encourage listeners to create a "swede" 3min "bad" short film about a Blockbuster movie for this year's Swede Festival. Deadline is Friday 9/30 - Free to enter. Festival is at the new Kelsey Theater in Lake Park. Tix/info Swedefestpalmbeach.com	Elizabeth Dashiell Jeffrey Langois Co-Producers Swede Fest/PB Film Fest Swedefestpalmbeach.com	09/25/16	30 min

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Support for Lifeguard Assoc	Clear Connections	<p>The Barefoot Beach ball is an annual event to raise funds to support the Vero Beach Lifeguard Association. Tourism in our area continues to grow and so does the need for coverage at our beaches. The funds raised are used for lifesaving gear and this year, their initiative is to build a new guardhouse. The event is held at Waldo's and participants come dressed in fancy attire and end up on a conga line into the ocean under the watchful eye of the lifeguards. This formal event is open to families - in fact families are encouraged to bring their children for a family affair. This is their largest fundraiser of the year.</p>	Eric Toomsa	7-2-16 to 7-8-16 5X/day	1:30 min each
Access to the Arts	Clear Connections	<p>The Vero Beach Art Club added a new event to Vero's annual Pirate Fest. It is an art show featuring artists from around the area and held on Royal Palm Pointe. Pirate Fest is a large event on the Treasure Coast put on by the Vero Chamber of Commerce. Expanding the event to another location will help spread out the major crowds attending the event. Each year, on the anniversary of the fateful voyage, Pirates, Privateers and Treasure Hunters of all ages gather to commemorate the loss of the 1715 Treasure Fleet in a family friendly celebration of piracy, better known as the Vero Beach Pirate Festival. The festival is being held July 29 through 31. The Vero Beach Art Club's July 30th "Pirate Art Show" will include Jewelry (treasure), ceramic pots (booty), and paintings with a Treasure Coast theme. Show hours will be Saturday 10:00 am - 5:00 pm.</p>	Sue DiNenno, Art Chairperson	7-9-16 to 7-16-16 5X/day	1:30 min each

<p>Home Safety Tips</p>	<p>Clear Connections</p>	<p>The Red Cross is asking every household in America to join us in taking two simple steps that can save lives: checking or installing smoke alarms and practicing fire drills at home. Join the campaign as a volunteer. Listeners are also reminded to check the operation of their smoke alarms every month. Alarms can give a false security when batteries are depleted. It is recommended that alarms be hard wired. Sarah reviewed the statistics about how many house fires take place and how the American Red Cross mobilizes to assist. The American Red Cross is seeking monetary donations and volunteers to assist them in in all their disaster relief efforts.</p>	<p>Sarah Ruwe, Executive Director</p>	<p>7-17-16 to 7-25-16 5X/day</p>	<p>1:30 min each</p>
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<p>Treasure Coast Festival</p>	<p>Clear Connections</p>	<p>This fun and exciting festival was designed to bring the community together over the historical significance regarding the loss of the 1715 Treasure Fleet, and to celebrate the reason why this area is now called The Treasure Coast. Each year, on the anniversary of that fateful voyage, Pirates, Privateers and Treasure Hunters of all ages gather to commemorate the loss of the 1715 Treasure Fleet in a family-friendly celebration of piracy, better known as the Vero Beach Pirate Festival. Held under the 300 year old oak trees that stood on this site back in 1715; this year's Vero Beach Pirate Fest will feature historical and living history reenactments, various themed and supporting vendors, interactive games, a Little Buccaneer Kid's Zone, costume contests and activities, treasure hunts, live music, mermaids and entertainment for all ages. It will also showcase exhibits of art, authentic weaponry, artifacts and treasure displays by world famous treasure hunters, artists and authors in a 3-day, family-friendly environment for all ages.</p>	<p>Jeff Zachary, Event Director</p>	<p>7-26-16 to 7-30-16 5X/day</p>	<p>1:30 min each</p>
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<p>Help for PULSE shooting victims</p>	<p>Clear Connections</p>	<p>The citizens of Vero Beach wanted to do something to help the surviving works from the Pulse Nightclub shooting in Orlando Florida. One Pulse was developed. This event was held at the Heritage Center in downtown Vero Beach. Restaurants donated food, entertainers donated their time and the event was sold out to the venue's capacity. Workers from Pulse came and entertained the crowd. This event, called the One Pulse Extravaganza, benefitted the One Pulse Fund. This organization supports the victim's families and employees and plans educational programs for the LBGT community. The event a held August 6 and the tickets were \$20.</p>	<p>Lee Olsen, Event Coordinator Vero Heritage Center</p>	<p>7-31-16 to 8-5-16 5x/day</p>	<p>1:30 min each</p>
<p>Dads Parenting</p>	<p>Clear Connections</p>	<p>'Who Let the Dads out Playgroup' is planned every 3rd Saturday in Sebastian at the Fellowship Hall of Friendship Christian Community Church. It's a special time and the idea is for men to play with their kids and meet other men who have parenthood in common. It also gives moms a break from the little ones with free time to shop or time to spend with older siblings. Snacks are served and activities are planned. This is an ongoing activity and dads are encouraged to participate.</p>	<p>Ron Thomas</p>	<p>8-6-16 To 8-13-16 5x/day</p>	<p>1:30 min each</p>

Employment Opportunities	Clear Connections	<p>Helene is the Economic Director for Indian River County. She came to highlight the current job openings in our area. Jackie Carlon was also a guest. She is from Piper Aircraft, one of the largest employers on the Treasure Coast. Piper has added 70 jobs since the beginning of the year and still has 40 openings. The goal of the interview was to let people along the Treasure Coast know what kind of employment opportunities are available and how to apply. Helene also mentioned openings at CVS, Florida Aquaculture and more.</p>	Helene Caseltine & Jackie Carlon Piper Aircraft	8-14-16 to 8-21-16 5x/day	1:30 min each
Water Safety	Clear Connections	<p>Dave reminded listeners that Labor Day is fast approaching and water safety should be on everyone's mind as they head to our beaches. He mentioned the needs of the Vero Beach Lifeguard Association. He also promoted an event called the Poker Stroll along the beachfront. This is the 6th event and held Sunday Sept 4, over the Labor Day weekend. Admission is \$10 and the event features live music, food, raffles, prizes and more. He encouraged listeners to become involved with the Vero Beach Lifeguard Association...reminding people that they save lives every day and the next life they save might be yours.</p>	Dave Munedy, Volunteer Vero Beach Lifeguard Association	8-22-16 to 8-29-16 5x/day	1:30 min each

Suicide Awareness	Clear Connections	<p>September is Suicide Awareness Month. New Horizons Mental Health and Substance Awareness of Indian River, St. Lucie, Okeechobee and Martin counties along with other health care providers are presenting education information and events all month long to promote suicide prevention.</p> <p>"Zero Suicide - Making Suicide a Never Event" is the name of their joint initiative. In the last four years, 320 people have died from suicide along the Treasure Coast, nine of those people were teenagers. Lisa promoted their organization's suicide prevention hotline and website and encouraged all people to learn about this issue and be aware to help curb suicide.</p>	Lisa Rymer	8-30-16 To 9-6-16 5x/day	1:30 min each
Meals for Seniors	Clear Connections	<p>Karen Diegl, the Executive Director of The Senior Resource Association and Meals on Wheels came to discuss the programs volunteer needs. This is the lead agency on aging. The organization is in immediate need of volunteers to deliver nutritious meals to homebound seniors in our area. Last year, they delivered over 58,000 meals and the demand is growing. For many seniors, the daily delivery of their warm meal is the only socialization and well check they receive. The organization needs over 100 volunteers to keep up with the growing demand. This program gives seniors and their families a sense of security knowing their loved one is eating a healthy meal and is checked on daily. The organization will take as few a couple of hours per week. To volunteer, you are background checked and put through a quick training course.</p>	Karen Diegl Executive Director Meals on Wheels Program	9-7-16 To 9-14-16 5x/day	1:30 min each

Encouraging the Arts	Clear Connections	Barbara came to promote the fourth annual Celebrate the Arts. The event is an interactive opportunity to see authors writing, dancers dancing, singers singing and painters painting, poets speaking and more, all under the oaks of Riverside Park. The event is designed to encourage the arts and inspires new participants. It's a free family friendly event promoting cultural significance. The event is Sept 24th and is supported by Riverside Theatre and the Vero Beach Museum of Art. There are food vendors and art displays with art available for sale. Many cultural organizations will also have booths and encourage membership.	Barbara Hoffman, Executive Director Cultural Council	9-15-16 to 9-22-16 5x/day	1:30 min each
Volunteer For a Day	Clear Connections	The United Way Day of Caring is to be held October 8th. The event is an opportunity for people to volunteer for just one day and make a big difference in our community. The United Way mobilizes hundred of volunteers doing all sorts of projects throughout The area for multiple non-profit organizations. You can select the project that fits your interests or skill sets. There is construction, painting, clean-up, landscaping and more. The event is kicked off with a sponsored breakfast before volunteers spread out throughout our area doing good deeds. The organization releases you by 2pm so you still have the afternoon to yourself. To volunteer, contact the United Way.	Nate Bruckner, Event Coordinator United Way Day of Caring	9-22-16 To 9-30-16 5x/day	1:30 min each

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	046
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	092
BULLYING PREVENTION	AD COUNCIL	000:30	079
DISASTER PREPAREDNESS	Fla Division Of Emergency Man	000:30	006
DISASTER PREPAREDNESS	FLORIDA ASSN OF BROADCASTERS	000:30	007
EDUCATION	GLOBAL CITIZEN FESTIVAL	000:31	002
EDUCATION	SUMMER LEARNING	000:31	024
FREE CREDIT COUNSELING	NFCC	000:29	083
FREE CREDIT COUNSELING	NFCC	001:00	054
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	040
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	053
HEALTH CARE/ PUBLIC HEALTH	FLORIDA ASSN. OF BROADCASTERS	000:29	026
Hurricane Prep	Fla Division Of Emergency Man	000:30	007
LEAD POISONING PREVENTION	AD COUNCIL	000:30	076
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	049
LUNGER CANCER AWARENESS	PFIZER	001:00	051
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	048
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	040
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	086
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	096
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	086
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	037
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	051
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	099
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	082
TIPS ON SAVING MONEY	AD COUNCIL	000:15	096
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	085

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	106
WILDFIRE PREVENTION	AD COUNCIL	000:14	054