

WZTA
Fort Pierce, FL
Quarterly Issues/Programs List
First Quarter, 2014
04/01/2014

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Health & wellness; treatment; medicine; mental health; diseases; cancer; Alzheimer's;
 2. Substance abuse & treatment; de-criminalization of marijuana
 3. Parks; recreation; nature appreciation; events & activities
 4. Support for the Arts
 5. Services for the Elderly & disabled
 6. Youth; programs; services; parents
 7. Support for non profits-social service
 8. Diversity acceptance & understanding; equal opportunity;
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZTA broadcasts Perspectives on Sundays at 9:00am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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<p>Historical Society of PBC Historic Trolley Tour DDA</p>	<p>Perspectives</p>	<p>Talked with Debi Murray, Chief Curator, Historical Society of PBC and Evelyn Chapman, Historic Actress West Palm Beach Downtown Development Authority. They have put together an historic trolley tour that starts at the Pat & Richard Johnson History Museum, 300 N Dixie WPB. Listeners need to register for the tour with Evelyn and then can pop into the museum afterward. For info they can call 561-833-8873</p>	<p>DebiMurray, Chief Curator, Historical Society PBC Evelyn Chapman, Historic Actress, Downtown Development Authority.</p>	<p>1/5/14</p>	<p>30 min</p>
<p>Girl Scouts, O I Foundation</p>	<p>Perspectives</p>	<p>Talked to Amie and Elise Ludwig. They are in Girl Scout troop 20034 and selling cookies. Elise has OI and the troop is donating a portion of the cookie sale proceeds to oif.org - the osteogenesis imperfecta foundation. Elise has OI and we talked about how it impacts her life. To buy cookies listeners can go to girlscouts.org and for info on oi goto OIF.org</p>	<p>Amie and Elise Ludwig Girl Scout Troop 20034</p>	<p>1/12/14</p>	<p>30 min</p>
<p>St Lucie County Environmental Resources Dept</p>	<p>Perspectives</p>	<p>Talked to Dale Armstrong, Natural Resources Manager, Environmental Resources Dept. St. Lucie County BOCC. His department has 3 components and he works in the "Lands" division. They do a lot of work in the field with community programs to help listeners enjoy all the great preserves they have in the St. Lucie County. At Stlucieco.org they have different hikes/walks listed as well as descriptions of the area, e.g. oak hammocks, indian mounds, "pests" walk just to name a few as well as any fitness requirements. For more info they can call 772-462-2526.</p>	<p>Dale Armstrong, Natural Resource Manager, St. Lucie Co 772-462-2897 Stlucieco.org</p>	<p>1/19/14</p>	<p>30 min</p>

Snook & Gamefish Foundation	Perspectives	Talked to Brett Fitzgerald and Captain Danny Barrow from the Snook and Gamefish Foundation. They are planning a great Ales for Anglers event on March 29th at Sunset Cove Amphitheater in Boca featuring JJ Grey and MoFro as the headliner. They'll have craft beers and info booths, Xfish Skiff giveaway and more. For tix listeners can go to alesforanglers.com to find out more about SGF they can go to snookfoundation.org	Brett Firtgerald, CEO and Capt. Danny Barrow, Board Member, Snook and Gamefish Foundation	1/26/14	30 min
Snook & Gamefish Foundation	Perspectives	Talked to Brett Fitzgerald and Captain Danny Barrow from the Snook and Gamefish Foundation. They are planning a great Ales for Anglers event on March 29th at Sunset Cove Amphitheater in Boca featuring JJ Grey and MoFro as the headliner. They'll have craft beers and info booths, Xfish Skiff giveaway and more. For tix listeners can go to alesforanglers.com to find out more about SGF they can go to snookfoundation.org	Brett Firtgerald, CEO and Capt. Danny Barrow, Board Member, Snook and Gamefish Foundation	2/2/14	30 min
Horses Healing Hearts	Perspectives	Talked to Liz Olszewski, Founder, Horses Healing Hearts charity. She created it to help children who have parents with substance abuse issues. The kids work with the horses in the only equine therapy program like it in the U.S. They are holding a fundraiser the White, White, West Party on February 21st. For info listeners can go to www.hhhusa.org.	Liz Olszewski, Founder, Horses Healing Hearts Hhhusa.org	2/9/14	30 min
Prostate Cancer Seminar	Perspectives	Spoke with Dr. David Most, MyHIR.org They do health research and specialize in info on prostate cancer. They combined with the WB Ingall's Foundation to present a yearly seminar on prostate cancer. This is the 6th annual and they are focusing on diagnostics this year. Listeners can register by going to myHIR.org or calling 561-776-6666	Dr. David Most Scripps 6 th Annual Ingalls Memorial Prostate Seminar 561-776-6666	2/16/14	30 min

<p>Alzcare 12 Annual TC Luncheon 18th Annual Education Seminar</p>	<p>Perspectives</p>	<p>Talked with Rob Sommer, Dir of Community Outreach and Rai Masuda, Communications Mgr, Alzheimer's Community Care. They offer support for caregivers of Alzheimer's patients, day centers for the patients, support groups and more. They are having their 12th Annual Treasure Coast Luncheon in February and 18th Annual Educational Conference in March. To get info and tickets, listeners can go to www.alzcare.org</p>	<p>Rob Sommer, Dir of Community Outreach, Alzheimer's Community Care www.alzcare.org</p>	<p>2/23/14</p>	<p>30 min</p>
<p>Martin Arts Council</p>	<p>Perspectives</p>	<p>Talked to Nancy Turrell and Clint Starling from Martin Arts Council. They have an exhibit running now called 10 Women and their Baggage, and coming March 14th-16th is Martin Arts Fest at Memorial Park. Listeners can get tickets online at www.martinarts.org. They can also find a list of all the upcoming exhibits and sign up to join one of the local art leagues or make a tax deductible donation.</p>	<p>Nancy Turrell, Clint Starling, Martin Arts Council. Martinarts.org</p>	<p>3/2/14</p>	<p>30 min</p>
<p>MacArthur Naturescap e Delray Pattys Parade</p>	<p>Perspectives</p>	<p>Talked to Art Carton from MacArthur Beach State Park and John Fischer from Code 3 Events. They both have fun events for Saturday, March 15th. Art is doing Naturescaping Outdoor Festival, which includes, kayaks classes, obstacle race, kids booths, animal show, food truck and geocaching just to name a few. Park admission is FREE that day and to get more info call 561-624-6950. John's doing the 46th Annual Delray Beach St. Patrick's Day Parade featuring fire rescue/law enforcement officers from all around the world. It's a great civic pride event with lots of events for the family. For more details go to www.fireparade.com.</p>	<p>Art Carton, Ranger, MacArthur Beach Stare Park John Fischer, Code 3 Events, Delray St Patrick's Day Parade.</p>	<p>3/9/14</p>	<p>30 min</p>

<p>Area Agency on Aging Dr. Ben Carson</p>	<p>Perspectives</p>	<p>Talked to Jaime Estremera-Fitzgerald, CEO and Kim Clawson, Dir. Elder Helpline from Your Aging Resource Center. It used to be Area Agency on Aging. They offer a wide variety of services in the community for the elderly and disabled. Listeners simply need to call the helpline at 86-684-58856 or go to the website youradrc.org and they have info on there. They are celebrating their 25th year with a fundraiser at the Kravis featuring Dr. Ben Carson as the keynote speaker. For tickets, call Trish at 561-684-5885 or go to the website.</p>	<p>Jaime Estremera-Fitzgerald, CEO Kim Clawson, Dir. Elder Helpline Your Aging Resource Center 561-684-5885</p>	<p>3/16/14</p>	<p>30 min</p>
<p>Crohns and Colitis Foundation</p>	<p>Perspectives</p>	<p>Talked with Tracy Schwartz, Endurance Manager, SF Chapter, Team Challenge for Crohn's & Colitis Foundation. They are doing a lot of 1/2 marathons and triathalons this year. The TriRock will be in Clearwater and the 1/2 will be in December for the Palm Beach Marathon. Listeners can sign up and Tracy will help with fundraising and Coach Bob will help with 16 week training to get them ready to race and help find a cure. To get more info /sign up listeners can go to www.ccteamchallenge.org or ccfa.org</p>	<p>Tracy Schwartz, Endurance Manager, SF Chapter, Team Challenge for Crohn's & Colitis Foundation</p>	<p>3/23/14</p>	<p>30 min</p>
<p>PBC Parks & Rec Volunteers</p>	<p>Perspectives</p>	<p>Talked to Kara Cowser, Volunteer Coordinator, PBC Parks and Rec Dept. She coordinates all the volunteer openings at the Palm Beach County parks, amphitheaters and nature centers. There are 82 throughout the county and listeners can either go to the website, www.pbcparcs.com or call the volunteer hotline, 561-966-7066. Volunteering is good for your health and for the community..</p>	<p>Kara Cowser, Volunteer Coor PBC Parks & Rec Dept. 561-966-6609</p>	<p>3/30/14</p>	<p>30 min</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
High School Theatre	Clear Connections	Port St Lucie High School presented their 25 th anniversary production of the musical comedy Mame through Feb 9 th . Featuring a cast of 50 performers and a live orchestra made up of all students, the school asks the community to support their theatre endeavors by purchasing tickets for \$15. Mr. Madden gave a list of ticket outlets.	Port St. Lucie High School's Drama Director Patrick Madden	1-1-14 to 1-7-14 5X/day	1:30 min each
Fellsmere Frogleg Festival	Clear Connections	This is the 23 rd year of this non-profit helping other non profits by contributing their proceeds to enhance the quality of life in the community of Fellsmere and youth programs in Indian River County. The event is January 16 - January 19. Ms. Anderson explained that this event has raised over half a million dollars since its inception. She also advised the community they are looking for volunteers and sponsors. They anticipate serving over 7,000 froglegs with 80,000 visitors to the 2 day event.	Sharon Anderson, Entertainment Director	1-8-14 to 1-13-14 5X/day	1:30 min each

Sun-Up Arc	Clear Connections	<p>The 3rd annual Casino Magnifique was held Friday, Jan 24 at the Vero Beach Elks Lodge. It's a fun filled evening of vegas style gambling with a chance to earn prizes generously donated by businesses throughout the community. There will also be a selection of great foods and a silent auction. The SunUp Center and ARC of Indian River County joined forces and work together to provide services for the developmentally and intellectually disabled of Indian River County. SunUp Arc advocates for the full acceptance of individuals with special needs as valued members of our community.</p>	Mary Jacoby, Event Chairman	1-14-14 to 1-19-14 5X/day	1:30 min each
High School Theatre	Clear Connections	<p>Port St Lucie High School presented their 25th anniversary production of the musical comedy Mame through Feb 9th. Featuring a cast of 50 performers and a live orchestra made up of all students, the school asks the community to support their theatre endeavors by purchasing tickets for \$15. Mr. Madden gave a list of ticket outlets.</p>	Port St. Lucie High School's Drama Director Patrick Madden	1-20-14 to 1-26-14 5X/day	1:30 min each

<p>Youth Guidance King of the Hill Tennis Event - Fundraiser</p>	<p>Clear Connections</p>	<p>The King of the Hill is an annual fundraiser involving tennis professionals from throughout the area. It gives the community an opportunity to witness high level tennis doubles competition. Money raised benefits the programs and mentoring efforts of the Youth Guidance Program. Tickets are \$5 for general admission and sponsorships or VIP packs are available. The event has taken place since the late 90's and is an important fund raiser for the Youth Guidance program</p>	<p>Trish Maistry Director of Development</p>	<p>1-27-14 To 2-1-14 5x/day</p>	<p>1:30 min each</p>
<p>Thunder on the Beach Powwow Native American Celebration</p>	<p>Clear Connections</p>	<p>The event took place Feb 14, 15, 16 at the Indian River County Fairgrounds. The Thunder on the Beach Pow Wow is held to raise awareness of the great Indian Heritage in Florida. Tribe members travel from all over the come to the event and local attend to learn more about Native American culture and tradition. The event has many Native American Indian performers and traditional Native American crafts and food. The public is invited. Exhibits included birds of prey, and an alligator exhibit in addition to a Native American Flutist and a knife thrower among other activities.</p>	<p>Jody Swiss, President</p>	<p>2-2-14 To 2-9-14 5x/day</p>	<p>1:30 min each</p>

<p>Shine Girls Perfect Love Conference</p>	<p>Clear Connections</p>	<p>Lakeside Fellowship hosted Shine Girls on February 28th. Shine Girls is a non-profit organization of proactive girls implementing the change they want to see in the world. The organization is supported by the community and helps girls see their value and ability to contribute. Shine Girls provides girls with the knowledge and encouragement to make good decisions in their lives. Tickets were \$10 and information on the speakers and entertainers is available at the website: www.shinegirlsinternational.com. Pamper zones and desserts are included.</p>	<p>Rachel Hill, Host & Speaker</p>	<p>2-10-14 To 2-16-14 5x/day</p>	<p>1:30 min each</p>
<p>Notre Dame Glee Club Event</p>	<p>Clear Connections</p>	<p>On Sunday March 9th the Notre Dame Club hosted the Notre Dame Glee Club At The Community Church. The world renowned Glee Club of Notre Dame made it's third appearance in Vero Beach and the event is a fundraiser for the Homeless Family Center and the scholarship efforts of the Notre Dame Club. Founded in 1915, this glee club is recognized as one of the finest choral groups in the country. Mr. Fava recapped the ticket outlets and encouraged people to book their tickets early as the event does sell out.</p>	<p>Dick Fava, President of Notre Dame Club of Vero Beach</p>	<p>2-17-14 to 2-22-14 5x/day</p>	<p>1:30 min each</p>

Operation Prom	Clear Connections	<p>Operation Prom was designed to help provide young people with appropriate attire to attend their prom in style. It is to provide clothing for young men and women who may not otherwise be able to afford formalwear. The event was held at the 2nd Chance Thrift Store, operated by the Homeless Family Center, on Sunday March 2nd. This community outreach program fitted and outfitted the young people for no charge. The organization accepts donations of gently used formal attire throughout the year so there is a wide selection for the students. All that is needed to come select an outfit is a valid school I.D.</p>	Neda Heeter - Organization Founder	2-23-14 To 3-1-14 5x/day	1:30 min each
Vero Beach Prayer Breakfast	Clear Connections	<p>The Prayer Breakfast is the single largest sit-down meal event in the County, hosting over 2,000 people and up to 800 volunteers. This year's guest speaker was Ravi Zachariah. Also Appearing was Pat Boone who spoke and sang. The event was held at the Riverside Park under a giant tent on Wednesday, March 12th at 7AM. Grammy award winning singer Wintley Phipps returned to provide additional inspirational music. Tickets must be purchased in advance and can be purchased at the non-profit organizations website: verobeachprayerbreakfast.com</p>	John Bona	3-2-14 to 3-8-14 5x/day	1:30 min each

Walk for Wellness	Clear Connections	On Saturday March 27 th the organization's first Walk for Wellness was held. There was also a timed event for serious runners. Then, on April 26 th , the 2 nd annual rubber duckie derby will take place. The event will include events for the children. Treasure Coast Community Health provides the services of experience medical professionals on a sliding scale to people with and without insurance in our area.	Vickie Soule, CEO of TCCH, Treasure Coast Community Health	3-9-14 To 3-15-14 5x/day	1:30 min each
Navy Seals Museum	Clear Connections	The National Navy Seal Museum presents the 2 nd annual Trident House Golf Tournament, Luncheon and Auction to benefit the Trident House and the families of fallen seals. The Trident House is a waterfront residence that is used as a healing place for wounded warriors and as a retreat for the families of fallen seals. The Navy Seal Museum is the only museum exclusively dedicated to the US Navy Seals and the elite warriors of Navy Special Warfare.	Tom Juliano, Executive Director	3-16-14 To 3-28-14 5x/day	1:30 min each

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Civil rights	CIVIL RIGHTS	001:00	033

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Support for Veterans	T-SHOW YOUR STRIPES - PHASE 2 - A	000:33	001
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	028
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:30	027
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	027
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	093
BUCSH WILDLIFE SANCTUARY	BUDWEISER	001:30	011
BULLYING PREVENTION	AD COUNCIL	000:30	025
CHECK STATUS OF RE AGENT	DBPR	000:30	030
CHECK YOUR CPA'S CREDENTIALS	DBPR	000:30	064
CHILDREN	AD COUNCIL	000:15	001
COMMUNITY INVOLVEMENT	SECOND CHANCE THRIFT STORES	001:30	014
COMMUNITY INVOLVEMENT	VERO BEACH PRAYER BREAKFAST	001:30	011
DONT DRINK & DRIVE	AD COUNCIL	000:30	070
DRUNK DRIVING PREVENTION	AD COUNCIL	001:00	015
FOOD SAFETY	AD COUNCIL	000:15	034
FOOD SAFETY	AD COUNCIL	000:30	021
FOOD SAFETY	AD COUNCIL	000:59	016
FOOD SAFETY	AD COUNCIL	001:00	049
FREE CREDIT COUNSELING	NFCC	000:29	065
FREE CREDIT COUNSELING	NFCC	001:00	079
FROGLEGS FEST FUNDRAISER	INDIAN RIVER COUNTY	001:30	023
FUNDRAISER EVENT	SUN UP ARC	001:30	012
FUNDRAISER EVENT	TREASURE COAST COMM HEALTH	001:30	014
FUNDRAISER FOR NAVY MUSEUM	US NAVY SEALS FOUNDATION	001:30	018
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	044

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	025
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	028
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:30	025
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	030
HEART DISEASE AWARENESS IN WO	AMERICAN HEART ASSOCIATION	000:30	028
HIRE VETS	Clear Channel Radio	000:33	171
HUNGER AWARENESS	AD COUNCIL	000:59	093
HUNGER AWARENESS	AD COUNCIL	001:00	013
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	048
KNOW LUPUS SYMPTOMS	AD COUNCIL	000:30	048
LEAD POISONING PREVENTION	AD COUNCIL	000:30	031
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	049
LITERACY	AD COUNCIL	000:30	015
LITERACY	AD COUNCIL	001:00	015
LUNGER CANCER AWARENESS	PFIZER	001:00	039
MAKE A WISH FOUNDATION AWARNE	MAKE A WISH FOUNDATION	001:00	044
MEN KNOW YOUR MEDICAL HISTORY	AD COUNCIL	000:30	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	129
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	271
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	059
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:30	040
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:58	029
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN. OF BROADCASTERS	000:58	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
NOTRE DAME GLEE CLUB	HOMELESS FAMILY CENTER VERO	001:30	005
PET ADOPTION	AD COUNCIL	000:30	012
PLAN FOR EMERGENCY SITUATIONS	AD COUNCIL	000:30	047
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	047
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	049
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	030
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	048
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	080
PSA	SHOW YOUR STRIPES	000:30	038
PSA	SHOW YOUR STRIPES	000:31	013
PSL HIGH SCHOOL	CLEAR CONNECTION WZTA PSL HIGH	001:30	002
PSL HIGH SCHOOL	CLEAR CONNECTION WZTA PSL HIGH MAME	001:30	011
QUIT PLAYING GAMES	FAB	000:30	021
QUIT TABACCO USE	AD COUNCIL	000:30	052
QUIT TABACCO USE	FAB	000:30	069
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	038
REDUCING GUN VIOLENCE	AD COUNCIL	000:30	027
Safe Driving	AD COUNCIL	000:15	046
Safe Driving	AD COUNCIL	000:30	018
Safe Driving	AD COUNCIL	001:00	050
SAVE ENERGY	AD COUNCIL	000:30	073
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	020
SHINE GIRLS	HELP GIRLS IMPROVE SELF WORTH	001:30	007
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	050

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	029
TENNIS FUNDRAISER	YOUTH GUIDANCE	001:30	007
THUNDER ON THE BEACH	NATIVE AMERICAN CHARITIES	001:30	016
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	020
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	027
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	025
WATERFRONT RESTAURANT	FLORIDA ASSN. OF BROADCASTERS	001:00	009
WILDFIRE PREVENTION	AD COUNCIL	000:14	039
WILDFIRE PREVENTION	AD COUNCIL	000:59	053
YOUTH SAILING FOUNDATION	YSFIRC	001:30	004