

WZTA
Fort Pierce, FL
Quarterly Issues/Programs List
First Quarter, 2016
04/01/2016

Addendum

WZTA
Quarterly Issues/Programs List

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Equity for women & girls
 2. Support for the Arts
 3. Children; programs; services; recreation
 4. Substance abuse, prevention, and treatment
 5. Volunteerism
 6. Education;
 7. Train traffic
 8. Family entertainment
 9. Easter Service
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZTA broadcasts Perspectives on Sundays at 9:00am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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<p>Health & fitness</p>	<p>Perspectives</p>	<p>Talked to Kirsten George (aka Furious George) Dub City Derby Girls Skater and Julia Belcher, (V), Dub City Militia Skater. Last year we talked about New Year's Resolutions. If listeners want to be more fit, healthy, meet new people, learn a new skillset, be surrounded by positive people, then the listeners may want to try Derby. Definition of Derby: They are a charity that empowers women/men with meeting their sports/social/team goals. They have created a second home team, The Dub City Militia, this year and it's where the newbie players can learn to hone their skills. And then the 2 teams will do playoffs They are looking for Skaters, officials, volunteers. For more info go to dubcityderbygirls.com</p>	<p>"Furious George" Kirsten and Julia B from Dub City Derby Girls Charity Dubcityderbygirls.com</p>	<p>01-03-16</p>	<p>30 min</p>
<p>Access to Art</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Hillary Greene, Yimarie Rivera, and Amy Pasquantonio, from the Norton Museum. They have a lot of fun exhibitions and events going on and are celebrating the 75th Anniversary of the Norton in February! They are offering Free Saturday admission for all PBC county residents and it's now \$1/child for the family services program. Reservations required. Amy has some great Art After Dark events lined up - it happens every Thursday night. Lots of school tours (free) and teachers/school administrators can go to the Norton for Free year round. For more info listeners can go to Norton.org</p>	<p>Hilary Green, Yimarie Rivera Amy Pasquantonio, Norton Musuem Norton.org</p>	<p>01/10/16</p>	<p>30 min</p>

<p>PB Jewish Film Festival</p>	<p>Palm Beach Perspectives</p>	<p>Spoke with Ellen Wedner, Dir. Donald Ephraim Palm Beach Jewish Film Festival and Elizabeth Dashiell, Palm Beach PR. This year's film festival kicks off with the movie "Dough" at the Kravis Center on January 20th starring Jonathon Pryce, directed by John Goldschmidt. They have wide variety of films, shorts, comedy, drama, documentaries and student films. The list of all the theatres, programs, movies, and the link to purchase tickets are listed on the website. www.palmbeachjewishfilm.org</p>	<p>Ellen Wedner, Dir. Donald Ephraim Palm Beach Jewish Film Festival Palmbeachjewishfilm.org</p>	<p>01/17/16</p>	<p>30 min</p>
<p>Access to the Arts Kravis Center Shows</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Ashley Douglass, Asst Dir of Marketing, Kravis Center. They have a wide variety of shows coming in the next few months. Coming soon is Shatner's World starring, William Shatner (aka Captain Kirk), the next day is their Annual Gala Fundraiser featuring Patti LaBelle, and then in March, Cameron Carpenter will be here to debut the new digital organ that they are building now. It will be available to other musicians (they simply need to contact Lee Bell). For all the info listeners can go to www.kravis.org</p>	<p>Ashley Douglass, Asst Dir Marketing, Kravis Center www.kravis.org</p>	<p>01/24/16</p>	<p>30 min</p>

<p>Training & employment for those with Disabilities</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Brian Edwards, VP Marketing & Development and Loren Varvarigos, Dir of Development for Gulfstream Goodwill Industries. They are celebrating their 50th Anniversary serving the SF region this year. In addition to the retail stores/donation centers they offer a wide variety of programs to help folks with disabilities get training and find employment. They have also included the PB Lighthouse for the Blind and Deaf Services under their umbrella of services. They have their annual Storage Wars Fundraiser coming up and for all the events/programs listeners can go to www.gulfstreamgoodwill.com</p>	<p>Brian Edwards, VP Marketing & Development Loren Varvarigos, Dir Development Gulfstream Goodwill Industries</p>	<p>01/31/16</p>	<p>30 min</p>
<p>Literacy Skills</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Kristin Calder, CEO, Literacy Coalition of Palm Beach County. They have a lot of great programs designed to help both children and adults improve their literacy skills. Coming up it's Read Together Palm Beach featuring The Light in the Ruins. They also have Pink Shirt Day (anti-bullying) on 2/24, Love of Literacy Luncheon at Kravis with Guest Speaker, David Baldacci, best selling author and avid literacy supporter on 3/10. Then in April it's the American Girl Fashion Show on 4/16. Listeners can get info about events, volunteering or signing up for services at www.literacypbc.org</p>	<p>Kristin Calder, CEO Literacy Coalition of PBC www.literacypbc.org</p>	<p>0207/16</p>	<p>30 min</p>

<p>Girl Scouts/ Osteo Imperfecta</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Amie and Elise Ludwig, Girl Scouts of SF and OI. The Girls Scouts are wrapping up their cookie sale today. They have added some new flavors including a gluten free option call Toffee Tastic. They are also doing a Cookies for the Military program as well. This is their 2nd year to have the Thin Mint Sprint. There are 3 SF locations. Listeners can get more info at www.gssef.org Elise and Amie also filled the listeners in on the latest info for O.I., OsteoImperfecta or "Brittle Bone" disease. There are various types/levels of severity. For info on symptoms/treatments and support, listeners can join the FB group, Osteogenesis Imperfecta Type 1/Mild Form or go to https://www.nlm.nih.gov/medlineplus/ency/article/001573.htm</p>	<p>Amie & Elise Ludwig, Girl Scouts and OI</p> <p>Gssf.org or https://www.nlm.nih.gov/medlineplus/ency/article/001573.htm</p>	<p>02/14/16</p>	<p>30 min</p>
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<p>Drunk driving victim support</p>	<p>Palm Beach Perspectives</p>	<p>Talked with two charities this weekend. Deputy Jon Folbrecht, CEO, Heroes Memorial Foundation and Shawn Friedkin, CEO, Stand Among Friends, FAU. Jon's group helps individuals in law enforcement/fire rescue, military and public service fields during extreme events. They are currently doing a fundraiser for Martin County Sheriff's Office Dispatcher Rebecca Timmons. She was hit by a drunk driver and is in need of financial assistance during her recovery. They are doing a fundraiser at Charlies Bar & Grill in Stuart, FL on 2/27. Listeners can find out more by going to www.goheroes.us.</p> <p>15 min</p>	<p>Deputy Jon Folbrecht CEO Heroes Memorial Foundation, www.goheroes.org</p>	<p>02/21/16</p>	<p>30 min</p>
<p>Stand Among Friends</p>		<p>Shawn created Stand Among Friends, which is located on the FAU campus in Boca Raton, FL to help empowers students and members of the community with disabilities. They offer a wide variety of programs including adaptive technology. They are holding their 6th annual Emb"Race" on Sunday 2/28 at FAU. It's a run/walk/roll/stroll event including 1/2 marathon, 5k and 1 mile walk that family and pet friendly. For more info on programs/volunteering or creating a team, listeners can go to www.standamongfriends.org</p> <p>15 min</p>	<p>Shawn Friedkin, CEO ,Stand Among Friends FAU www.standamongfriends.org</p>		

<p>Art in Public Places</p> <p>The Science of Happiness</p>	<p>Palm Beach Perspectives</p>	<p>Had 2 guests: Sybille Welter, Coord. Arts in Public Places Parks & Rec. and Kate Arrizza, COO, South Florida Science Center. Sybille coordinated with multiple agencies/private individuals to bring, "The Swings" exhibition to West Palm Beach. It's on Clematis Street across from Oshea's and is open 10a-10p. It's an interactive exhibit where people work together while swinging to create music. She's looking for volunteers to help with library cataloging. Listeners can go to www.wpb.org for more info.</p> <p>15 min</p> <p>Then I talked with Kate from SF Science Center and they are doing their Annual Fundraiser at the Breakers on 3/2 with speaker Shawn Achor (most viewed TED talks) on the science of Happiness. They are currently hosting a Dinosaur exhibition and will be getting another "human grossology" for the summer. They too can use volunteers. Listeners can get tickets/info at www.SFScienceCenter.org</p> <p>15 min</p>	<p>Sybille Welter, Coord. Arts in Public Places Parks and Rec.</p> <p>www.wpb.org</p> <p>Kate Arrizza, COO, SF Science Center</p> <p>www.sfsciencecenter.org</p>	<p>02/28/16</p>	<p>30 min</p>
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<p>SF Science Center Programs</p> <p>PBC Parks & Rec Activities</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Kate Arrizza, COO SF Science Center and Kara Cowser, Volunteer Coord. PBC Parks and Rec Dept. The Science Center has a lot of events going on, the dinosaur exhibit, the opening of the mini golf and the new store front in Abacoa in Jupiter just to name a few. Listeners can find out more at www.sfsciencecenter.org.</p> <p>15 min</p> <p>Also, spoke with with Kara from the PBC Parks and Recreation Department. They have just reopened the Dubois Pioneer home in Dubois Park. The hurricane damage has been repaired and it's now open for Free tours on Tues/Thur from 10am-1p. If listeners would like info on setting up a tour, volunteering to lead tours or to volunteer at other county parks or events, they can go to www.pbcgov.com/parks.</p> <p>15 min</p>	<p>Kate Arrizza, COO SF Science Center</p> <p>www.sfsciencecenter.org</p> <p>Kara Cowser, Vol. Coord. PBC Parks and Rec</p> <p>www.pbcgov.com/parks</p>	<p>03/06/16</p>	<p>30 min</p>
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<p>211 Helpline Services</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Patrice Schroeder, M.A. Community Relations Specialist, 211 Helpline. They are celebrating their 45th year of providing programs/services to the community. They started as a Crisis Line and still offer that service. Listeners can get info on programs, in various categories such as meals on wheels, tax assistance, legal aid, clothing, housing, transportation, health and wellness, employment, income support, mental health, addiction, environment, arts, entertainment. They two new programs help me grow and teen texting Listeners can get info at 211PalmBeach.org. They can also get info via text, Facebook, twitter or simple calling 211. They do have volunteer opportunities as well.</p>	<p>Patrice Schroeder, M.A. Community Relations Specialist, 211 Helpline www.211Palmbeach.org</p>	<p>03/13/16</p>	<p>30 min</p>
<p>Palm Beach Zoo Activities</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Andrew Aiken, President & CEO for Palm Beach Zoo & Conservation Society. They are doing Roar & Snore at the Zoo (sleepover with the tigers, etc). More events include: Breakfast with the Bunny, Brew at the Zoo, Save the Tiger 5k just to name a few. School kids in grades 3-5 that are attending title 1 public schools can participate in a weeklong "Zoo School". The zoo hosts lots of Field trips, wedding, parties etc. They also have a great staff of volunteers. To find out more info, listeners can go to www.palmbeachzoo.org</p>	<p>Andrew Aiken, President & CEO Palm Beach Zoo & Conservation Society Palm Beach Zoo.org</p>	<p>03/20/16</p>	<p>30 min</p>

<p>PBC Art In Public Places</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Elayna Toby Singer, Art in Public Places Administrator, Palm Beach County. We talked about Art in public places. It serves as an enrichment and you can find it in some of the libraries and in government buildings. It also showcases our local artists. A lot of the art is at the Palm Beach International Airport. There's a permanent and seasonal exhibit. Listeners can park in short term parking and enjoy some of the artist receptions. They can reach out to Elayna at esinger@pbcgov.com for more info. Artist can also email her or go to www.http://pbcgov.com/art/FDORegistry.aspx to sign up for the artists registry.</p>	<p>Elayna Toby Singer, Art in Public Places Administrator Palm Beach County www.pbcgov.com/art/fdoregistry.aspx</p>	<p>03/27/16</p>	<p>30 min</p>
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