WZTA
Fort Pierce, FL
Quarterly Issues/Programs List
Second Quarter, 2015
07/01/2015

WZTA Quarterly Issues/Programs List

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Children's health issues; Summer Programs; recreation; abuse
- 2. Veterans services
- 3. Services for women
- 4. Healthcare; access; wellness; mental illness
- 5. Volunteerism
- 6. Substance Abuse
- 7. Support for Non Profits
- 8. Hunger
- 9. Conservation

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZTA broadcasts Perspectives on Sundays at 9:00am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION	
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Healthy Babies	Perspectives	Talked with James Rothman, Pres. Crossroads Financial and Volunteer PBC March of Dimes. He got involved when his now 7 year old twin girls were born premature. The March of Dimes has been around since FDR administration and originally set out to find a cure for polio. Once they did that they moved on to helping folks have healthier babies. Some of the info they've discovered is the need for Folic acid to help prevent some birth defects, and the drug Surfactin (which helps premie babies lungs). They are constantly doing research and providing education/counseling to families with children in need of care. To find out the different programs, listeners can go to www.marchofdimes.org/fl and get that, sign up for one of the fundraising walks or simply donate.	James Rothman, Pres. Crossroads Financial and Volunteer PBC March of Dimes www.marchofdi mes.org/fl	4/05/15	30 min
VA Benefits	Perspectives	Talked w Kirk Leopard, Dir of Natl Cemetary in Boynton Beach. He went over some of the different benefits and how many days you would need to serve in order to qualify. They have education benefits via the GI Bill, vocational training, career counseling (finding civilian job equivalent) just to name a few. For all the programs and how to sign up/track claims, etc. listeners can go to www.va.gov	Kirk Leopard, Dir of Natl Cemetary in Boynton Beach www.va.gov	4/12/15	30 min

Profession al Women's Services	Palm Beach Perspectives	Talked to Regina Bedoya, CLU, ChFC, CDFA, Financial Coach RB Financial Advisors and Natalle Alvarez, VP Relationship Mgr, Sabadell Bank & Trust, Members of Executive Women of Palm Beaches. The Executive Women is the oldest (for Women only) business organization in PBC. They offer networking, mentoring, training for members and via their charity arm give out scholarships to charities and students in PBC. Their big fundraiser is the WILA luncheon at the Kravis center. All the programs, events, volunteer opportunities are on the website. www.ewpb.org	Regina Bedoya, CLU, ChFC, CDFA, Financial Coach RB Financial Advisors and Natalle Alvarez, VP Relationship Mgr, Sabadell Bank & Trust, Members of Executive Women of Palm Beaches www.ewpb.org	4/19//1	30 min
Clinics Can Help 2 nd Annual Golf Tournament	Palm Beach Perspectives	Spoke with Owen O'Neil, Founder, Clinics Can Help and Golf Great Dana Quigley. Dana is the Honorary Chair for CCH's 2nd Annual golf tournament. It'll be on May 22nd at Atlantis Country Club. He got involved with CCH after his son, Devon, was injured and Clinics Can Help provided them with much needed medical equipment. CCH helps recycle medical equipment from folks who no longer need it and get it to patients that do. To find out more listeners can check out programs or sign up for the golf tournament at clinicscanhelp.org.	Owen O'Neil, Founder, Clinics Can Help and Golf Great Dana Quigley. Dana is the Honorary Chair for CCH's2nd Annual golf tournament Clinicscanhel p.org	4/26/15	30 min

Nam Knights Rock N Roll Sunday	Palm Beach Perspectives	Talked with Tony Schebel, President of Nam Knights Motorcycle Group in Palm Beach County. It's a motorcycle club for Veterans, active duty military, police active/retired. They do a lot of events to help veterans and families of fallen officers in the community. Their biggest fundraiser, Rock N Roll Sunday, is coming up on Sunday 5/17 from Noon to 6pm and a new location (the American German Club on Latana Road). Admission/parking is \$3. They'll have food trucks, rides for kids, 70 vendors, Asphalt Angels Car show, and music by Michael Wright and the Rough Riders. For info listeners can go to www.namknights.org	Tony Schebel, President of Nam Knights Motorcycle Group in Palm Beach County www.namknight s.org	5/03/15	30 min
Childrens Museum of the Treasure Coast	Palm Beach Perspectives	Talked with Olivia Labrador, Dir of Education & Operations, The Children's Museum of the Treasure Coast. They have been serving the community for seven years and are located in Indian River Park in Jensen Beach. They are open 7 days a week. They offer a lot of exhibits to enable kids to experience the power of education through play and beyond. Summer camps will be starting soon, listeners can get more details at www.childrensmuseumtc.org	Olivia Labrador, Dir of Education & Operations, The Children's Museum of the Treasure Coast www.childrens museumtc.org	5/10/15	30 min

Norton Museum	Palm Beach Perspectives	Talked with Yimarie Rivera, Asst Curator of Education and Sarah Benichou, Art After Dare Programmer at the Norton Museum of Art. They have some wonderful programs they've developed for the summer. They are also offering a lot of ways to see the exhibitions for free this summer. And they received a generous donation to reduced the cost of the family center from \$8 to \$1/child. (that's in effect for 2 years). To find out all the different programs and exhibitions that are running listeners can go to Norton.org They can also sign up there to be a volunteer.	Yimarie Rivera, Asst Curator of Education and Sarah Benichou, Art After Dare Programmer at the Norton Museum of Art www.Norton.or g	5/17/15	30 min
VA PTSD	Palm Beach Perspectives	Talked with Dr. Elizabeth Bosarge, PTSD Outpatient Program Manager, WPB VAMC. May is Mental Health Awareness Month as well as National Sleep Better month. She explained what PTSD (Post Traumatic Stress Disorder) is caused by, the symptoms, some of the treatments and how friends/loved ones can help the person who's suffering. The Crisis Line number for Veterans to call is 1-800-273-8255 or they can go to the va.gov website. The website also offers a lot of info on benefits/services/programs that they can utilize. Another helpful website is.www.afterdeployment.org	Dr. Elizabth Bosarge, PTSD Outpatient Program Mgr VA Hospital 800-273-8255	5/24/15	30 min

Palm Beach Knights Basketball	Palm Beach Perspectives	and Sean Grant, Co-owners, Palm Beach Knights Basketball League as well as Roberto "Turtle" Rosa, Jr., Artist/Fundraising. The League is for Men 18 who have an interest/love for Basketball. It's a Semi-pro league. Leroy handles the coaching, Sean handles the business and Roberto is creating fundraising opportunities for the team. The league provides mentoring for	Leroy Spruill, Jr. and Sean Grant, Co- owners, Palm Beach Knights Basketball League as well as Roberto "Turtle" Rosa, Jr., Artist/Fundr	5/31/15	30 min
		the guys to help keep them focused, give a positive outlet and foster team playing, sportsmanship. It's also an opportunity to improve their game and play overseas or get picked up by the NBA and moved to a D team. It's a community effort and listeners can find out more at www.palmbeachknights.com	aising Palmbeachking hts.com		
PBC Parks & Rec Volunteeri sm	Palm Beach Perspectives	Interns Danielle, Nicole and I talked with Kara Cowser, Volunteer Cord., PBC Parks & Rec Department. PBC has 82 parks and Kara coordinates with all the programs to help get volunteers to help with their needs. They have water parks, Morikami Japanese Gardens, Okeeheelee park, Daggerwing Nature Center. Individuals/Groups can volunteer and students can receive community service hours as well. They have a lot of summer camps and listeners can get all of the info at www.pbcparks.com	Kara Cowser, Volunteer Coord. PBC Parks and Rec www.pbcparks. com	6/07/15	30 min

Genesis Community Health	Palm Beach Perspectives	Interns, Doug, Isabella, Gabby and I spoke with DeAnna Warren, CEO, Genesis Community Health. The clinic just recently moved to Bethesda Hospital East. They are a full care clinic that provides health care regardless of patients ability to pay. They will be helping relieve the burden on the ER at Bethesda East by handling nonemergency patients. They have a wide variety of programs/services and listeners can find out more online at www.gencomhealth.org	Deanna Warrne, CEO Genesis Community Health www.gencomhea 1th.org	6/14/15	30 min
Substance Abuse	Palm Beach Perspectives	Talked with Dean Webb, CEO Faith Farms. They are a faith based charity that does rehab for Drug/Alcohol. They currently have 3 locations in SF for both men and women (Ft. Lauderdale, Boynton Beach and Okeechobee). Boynton Beach has a large retail store, recycle center and they accept donations and will deliver large purchases for a fee. Program participants live in for 9 months and take classes, which they can get college credit for. Also they help in the retail store. For info listeners can go to Faithfarm.org	Dean Webb, CEO Faith Farms www.faithfarm .org	6/21/15	30 min

Gravis. MG is a neuromuscular autoimmune disease that impacts over 100,000 people/yr. Some of the symptoms are: droopy eyelids, double vision, hoarse voice, choking while eating or drinking, difficulty walking or holding arms up, difficulty breathing which can lead to intubation. Melissa uses immunosuppressants along with treatments at Dr. Conde's office to help improve neuroplasticity. For more information listeners can check out www.myasthenia.org or www.thecondecenter.com or they can check out FB support groups , Myasthenia Gravis Won't Stop Me and Snowflake Wellness.
Myasthenia Palm Beach Gravis Perspectives Spoke with Melissa Wholust and Dr. John Conde about Myasthenia Dr. John 6/28/15 30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Fundraiser for United Way of Indian River County	Clear	Fans were invited to come to the Jackie Robinson celebration game at historic Dodgertown on Wednesday, April 15. Game to start at 630, featuring the Brevard County Manatees versus the St. Lucie Mets. This is a regular season game. A spectacular firework show to follow. Youngsters in uniform are invited to join us on the field for player introductions and the National Anthem. This is all the benefit United Way of Indian River County. Tickets are only five dollars and listeners should pick them up tickets at historic Dodgertown, at the United Way of Indian River County or call for other ticket outlets. For more information go to United Way IRC.org for historic Dodgertown.com call 772-567-7900.	Brady Ballard, VP of Dodgertown Mike Kint, Director United Way	4-3-15 to 4-10-15 5X/day	1:30 min each

Lifeguard Tower Funding Indian River County	Clear	Vero Beach Lifeguard Association is presenting the first ever Barefoot Beach Ball benefit the VBLA. Beach ball will be held May 2 from 4 to 7 PM will be a zany barefoot black tie event. Attendees will be treated to great music, cash bar, fancy hors d'oeuvres and candelabras on the beach. Lots of fun activities until 6 pm when the lifeguards jump in the water and invite all attendees to join them in their finery! Photo opportunities will ensue. Tickets are \$50 per person and children are invited to join their parents for free. The VBLA is seeking sponsors for this event. For more information please visit barefoot beach ball.com. The purpose is to raise funds so more lifeguard towers can be built along our local beaches in Indian River County.	Lee Olsen Vero Beach Lifeguard Association	4-11-15 to 4-19-15 5X/day	1:30 min each
Hunger Food Drive	Clear	The volunteer coordinator for the Sebastian area for the Stamp Out Hunger Food Drive asks you to leave non-perishable food items in the bag that will be delivered to your mailbox a few days before the event. On Saturday, May 9 build a bag with non-perishable food and place next to your mailbox. Volunteers and your area letter carriers will pick them up. No glass, please, because too much is lost from breakage. It is easy to make a difference. Generously fill the bag and remind your family, neighbors and coworkers to do the same. The need grows bigger every year. Last year with the help thousands of volunteers all across America they collected more than 70 million pounds of nonperishable food. Meredith thanked listeners for the help last year and encouraged participation this year.	Meredith McElroy, Sebastian Post Office	4-20-1 to 5-4-15 5X/day	1:30 min each

Mental Illness Clear Connections	Doctor Brugnoli asked our audience, "what would you think if your doctor used the phrase stage IV when talking about your health?" For many illnesses, stage for means cancer or heart disease. He pointed out that we don't wait years to treat them and the best course is prevention. So why do we do the same for individuals were dealing with potentially serious mental illness? It's time to change the conversation. May is mental health month in America. The Mental Health Association's Stage IV Campaign calls attention to the importance of addressing mental health symptoms early. Identify potential underlying illnesses and plan an appropriate course of action. Take a screening and find out more at www.mentalhealthAmerica.net or visit the Mental Health Association in Indian River County's walk-in center the 2037 place Vero Beach, for immediate assessment. The message in mental health month is "it's okay to get help".	Dr. Robert Brugnoli, Director Mental Health Assoc Indian River County	5-5-15 to 5-11-15 5X/day	1:30 min each
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Summer Day Care	Clear	Summertime is upon us; now's the time to register your child in the Salvation Army summer day care programs. Summer camp is held Monday through Friday, 7 AM to 5 PM and runs through August 21 for children in first and sixth grades. Weekly fees are \$100 for one child, \$120 for 2 children and \$150 for three or more. Activities include games, music time, sports and recreation. There are also field trips to the Skate Factory, library and museums. The Salvation Army is located in Vero Beach at 2655 5th St. SW. Take advantage of this great program where your children will learn and develop values with lifelong skills. Slots do fill fast because it is a quliaty program that is partially funded by the Salvation Army and it 50% less than most summer programs. For information, call The Salvation Army at 772-978-0265 extension 107.	John Corapi Director Salvation Army	5-12-15 to 5-14-15 5x/day	1:30 min each
Child Abuse	Clear	It's that time year again - The Sebastian Exchange Club Foundation's 22nd Annual Bluewater open offshore fishing tournament is coming May 30, 2015. The captain's party will be held the night before the event. You can register early for a discount on entry fees or register at the Captains Party. There are cash prizes in a variety of categories from young anglers to lady anglers and best overall. Mr. Metali explained the funds raised are allocated by the Exchange Club to area charities dealing with child abuse and youth oriented activities. Go to www.bluewateropen.com where their slogan is "Hook a fish and help a child". This is an annual event presented by the Sebastian Exchange Club.	Michael Metali, Co-Chair Blue Water Open	5-15-15 To 5-21-15 5x/day	1:30 min each

Support for Non Profit Capital Projects	Clear	The Sebastian Clambake is coming November 6, 7 and 8 to the riverfront in Sebastian. If your organization wants to be a beneficiary, visit their new website, Sebastian clambake.com for information. The foundation funds new construction or capital improvements between 77th St. and North Indian River County line east of I-95. Since 2002, the Sebastian Clambake Foundation has donated more than \$1 million to area capital improvements undertaken by non-profits. Claim improvement	Anjani Cerillo, Executive Director Sebastian Clambake Foundation	5-22-15 to 5-28-15 5x/day	1:30 min each
		application deadline of June 5. Vendor application forms and sponsorship information are also available on the website, Sebastianclambake.com. Each year, they select a new slogan; last year's was, "May the clam be with you". If you have a great idea for a slogan this year, please submit it at the website. Anjani also asked that listeners like them on Facebook and follow them on twitter. She reminded us to save the date for the Sebastian Clambake, November 6. The Sebastian Clambake Foundation is a 501(c)(3) nonprofit charitable organization.			

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Conservatio n The Ocean	Clear	Jasmine personally invited everyone to stop by the St. Lucie County aquarium on Saturday June 8 from 10 to 3 to join the Smithsonian as they celebrate World Ocean Day. Did you know that the ocean provides amazing resources to earth's inhabitants including medicine, oxygen and rainwater? To celebrate this valuable natural resource and thank the ocean for everything, On World Ocean Day, people across the globe celebrate and learn about this amazing resource. The Smithsonian at the St. Lucie County aquarium join hands to create a day full of educational activities. Get a behind the scenes look; get your hands wet in their touch tanks and get your feet wet by seining in the Indian River Lagoon. The first 100 children will receive a gift bag and free admission all day. Join The Smithsonian at the St. Lucie County Aquarium for this wonderful, joint celebration.	Jasmine Wanick, Development Director	5-29-15 to 6-4-15 5x/day	1:30 min each

Summer	Clear	Port St. Lucie High School and the St. Lucie County School Board summer musical present the family favorite musical this summer at the Port St. Lucie high school auditorium for seven big shows: June 17-21. The musical is based on the works of Dr. Seuss but it isn't just a string of his stories set to music; it incorporates elements from at least 15 Seuss books, as well as many of his best-loved and most familiar characters. Don't miss a chance to revisit the charm and delight of Dr. Suess with Suessical the Musical at Port St. Lucie high school auditorium. Performances run June 17 through the 21st with matinee and evening performances available. Tickets are \$15 and are available at Perkins the Port St. Lucie, Jays Jewelry in St. Lucie West and Joy's ice cream in Fort Pierce and Port St. Lucie. Patrick said listeners should find out why more than 10,000 people attended a Port St Lucie High School theater event last year!	Patrick Madden St Lucie County School Board	6-5-15 To 6-12-15 5x/day	1:30 min each
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options, life-saving and cost- saving services provided by Hands are still urgently needed. The Congressional Budget Office estimates that 31 million people remain uninsured. Hands volunteer physicians and dentists provide multi-patients with free medical, dental and mental health services, providing a safety net for those who have fallen through the cracks of America's health care system. In order to continue to provide those much-needed healthcare services, Hands needs your financial support. For a tour of the facilities or to make a donation call 772-462-5652. She thanked the community for their support of Hands of St Lucie County.
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Animal welfare	Clear	Chef Michael Glatz came to explain the organization "Save The Chimps". Its mission is to provide safety, privacy, lifetime care, freedom from exploitation and the best captive care possible to chimpanzees saved from private ownership, circuses and inappropriate zoos. Chef Michael is the chef at The Patisserie in Vero Beach. He explained that during the month of June, they are collecting the chimp's favorite treat, peanut butter and jelly. He invited listeners to drop off one or both. He also encouraged our listeners to consider a cash donation. Donations go to provide the chimps with three daily meals of fresh fruit and vegetables, first rate medical care and enrichment activities that encourage natural behaviors. The "Save The Chimps" organization and sanctuary is located in Fort Pierce Florida	Chef Michael Glatz, Volunteer	6-20-15 To 6-29-15 5x/day	1:30 min each
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Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Civil rights	CIVIL RIGHTS	001:00	065
Community event	VERO BEACH ORCHID SOCIETY	000:32	061
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:24	002
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	028

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:30	012
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	028
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	057
BULLYING PREVENTION	AD COUNCIL	000:30	019
CHECK STATUS OF RE AGENT	DBPR	000:30	019
CHECK YOUR CPA'S CREDENTIALS	DBPR	000:30	044
DISASTER PREPAREDNESS	FLORIDA ASSN OF BROADCASTERS	000:30	017
DISASTER PREPAREDNESS	FLORIDA ASSN. OF BROADCASTERS	000:30	025
DONATING TO HUNGER CHARITY	STAMP OUT HUNGER	001:32	011
DONT DRINK & DRIVE	AD COUNCIL	000:30	023
EDUCATION	FARMERS INSURANCE	030:01	001
FL DEPT OF BUSINESS REG.	FLORIDA ASSN. OF BROADCASTERS	000:30	006
FLORIDA TOURISM	FLORIDA ASSN OF BROADCASTERS	001:00	059
FLORIDA TOURISM	FLORIDA ASSO. OF BROADCASTERS	000:30	059
FREE CREDIT COUNSELING	NFCC	000:29	016
FREE CREDIT COUNSELING	NFCC	001:00	033
FUNDRAIDER FISH TOURNEY	SEBASTIAN EXCHANGE CLUB	001:31	006
FUNDRAISER EVENT	SE FLORIDA REEFS	001:31	003
FUNDRAISER EVENT	VERO BEACH LIFEGUARDS ASSN	001:31	007
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	029
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	023

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	029
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:30	018
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	029
KNOW LUPUS SYMPTOMS	AD COUNCIL	000:30	042
LEAD POISONING PREVENTION	AD COUNCIL	000:30	015
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	028
LUNGER CANCER AWARENESS	PFIZER	001:00	035
MAKE A WISH FOUNDATION AWARNE	MAKE A WISH FOUNDATION	001:00	031
MEN KNOW YOUR MEDICAL HISTORY	AD COUNCIL	000:30	016
MENTAL HEALTH	MENTAL HEALTH ASSN OF IRC	001:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	800
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027
MY FIRST CALL	FLORIDA ASSO. OF BROADCASTERS	000:30	042
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:30	018
PLAN FOR EMERGENCY SITUATIONS	AD COUNCIL	000:30	037
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	024
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	029
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	022
PROFESSIONAL BUSINESS REGULAT	FLORIDA ASSN OF BROADCASTERS	000:30	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PROFESSIONAL BUSINESS REGULAT	FLORIDA ASSN. OF BROADCASTERS	000:29	006
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	026
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	059
QUIT PLAYING GAMES	FAB	000:30	013
QUIT TABACCO USE	AD COUNCIL	000:30	045
QUIT TABACCO USE	FAB	000:30	053
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	027
REDUCING GUN VIOLENCE	AD COUNCIL	000:30	017
SAVE ENERGY	AD COUNCIL	000:30	056
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	029
SEBASTIAN CLAM BAKE	SEBASTIAN CLAMBAKE FOUNDATION	001:31	002
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	068
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:30	009
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	021
Summer Camp	SALVATION ARMY	001:31	004
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	018
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	013
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	065
WILDFIRE PREVENTION	AD COUNCIL	000:14	041
WORLD OCEAN DAY	SMITHSONIAN MARINE STATION	001:31	001