

WZTA  
Fort Pierce, FL  
Quarterly Issues/Programs List  
First Quarter, 2012  
04/04/2012

---

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Programs & services for children; child car seats; parenting; internet safety; predators; abuse & neglect
  2. The environment; natural resources; recycling; energy conservation
  3. Mental health; programs & services
  4. Support for the Arts; local theatre
  5. Auto safety; safe driving
  6. Health & wellness;
  7. People; attitudes; understanding
  8. Volunteerism; donations
  9. Hunger; homelessness
- 

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**WZTA airs Sunday Outlook on Sundays at 9:30a.m. for 30 minutes**

ISSUE	PROGRAM/ TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
New Year's Resolutions	Sunday Outlook	It's the beginning of a new year. For many of us, that means making—and unfortunately breaking—New Year's resolutions. Fitness expert Stephanie Falkner, Group Exercise Coordinator for Health and Fitness at Martin Health Systems, shares tips on making realistic resolutions for better health and ways to help ensure we keep those resolutions all year.	Stephanie Falkner Group Exercise Coordinator for Health and Fitness Martin Health Systems Hospital Stuart, FL	01/01	30 min

Child Safety Seats	Sunday Outlook	Motor vehicle crashes are the leading cause of death for children ages three to 14. Child safety seats reduce the risk of fatal injury by 71 percent for infants and by 54 percent for toddlers in passenger cars. Guest Kelly Powell discusses some of the common mistakes made when installing safety seats.	Kelly Powell Safe Kids Palm Beach West Palm Beach	01/08	30 min
The Full Monty	Sunday Outlook	Riverside Theatre has been an important cultural institution in Vero Beach for over 20 years. Producing Artistic Director Allen Cornell talks about the current season as well as what theatregoers can expect in the upcoming months.	Allen Cornell Artistic Producing Director Riverside Theatre Vero Beach	01/15	30 min
Florida's Roads Getting Safer	Sunday Outlook	Lt. Tim Frith of the Florida Highway Patrol (FHP) shares some good news with listeners. . .a decrease in auto fatalities in Florida. Lt. Frith offers listeners helpful tips to help ensure the statistics continue to decrease.	Lt. Tim Frith Florida Highway Patrol	01/22	30 min
Evaluating Programs	Sunday Outlook	A new program implemented by the Department of Children and Families (DCF) will allow the state agency to evaluate the private, nonprofit community-based agencies with which it contracts to provide prevention, foster care, adoption and independent living services.	Dennis Miles Acting Southeast Regional Director Department of Children and Families Palm Beach	01/29	30 min

Mental Health Association	Sunday Outlook	The Mental Health Association (MHA) of Indian River County provides a variety of community-based care options for individuals with mental health issues. Their newest program is a walk-in clinic that offers psychological and psychiatric services on a sliding scale fee business. No one is ever turned away because of inability to pay for services.	Kris Sarkausas Chief Executive Officer Mental Health Association of Indian River County	02/05	30 min
March for Babies	Sunday Outlook	The March of Dimes, which is a national nonprofit organization, strives to "improve the health of babies by preventing birth defects, premature birth, and infant mortality." The annual March for Babies will take place across the United States. Guests Heath West and Cindy Hernandez discuss upcoming walks in Indian River and Okeechobee counties.	Heath West WAVW Program Director  Cindy Hernandez Office Manager March of Dimes Indian River County	02/13	30 min
Learning To Be Better Parents	Sunday Outlook	In the physical or emotional absence of a father, children are twice as likely to be involved in crime; 77% more at risk of physical abuse; five times more likely to live in poverty; and twice as likely to abuse drugs or alcohol. Father and Child Resource Center Director David Cardno discusses some of the outreach programs the Center offers. The Center is part of the Healthy Start initiative in Martin County.	Dave Cardno Director, Father and Child Resource Center Martin County	02/19	30 min

<p>Special Equestrians of the Treasure Coast</p>	<p>Sunday Outlook</p>	<p>Special Equestrians of the Treasure offers unique experiences for children and adults who are challenged by autism, Down Syndrome, cerebral palsy, spina bifida and other conditions affecting muscles and speech. Therapeutic horseback riding gives the riders an opportunity to bond with horses while at the same time work on physical and speech goals.</p>	<p>Vickie Penly Program Director Special Equestrians of the Treasure Coast Vero Beach</p>	<p>02/26</p>	<p>30 min</p>
<p>Keeping Our Kids Safe</p>	<p>Sunday Outlook</p>	<p>The internet offers so many conveniences that most of us could not have imagined 20 years ago. Distance learning, bill paying and shopping are wonderful timesavers for individuals trying to cram family, work and educational responsibilities into a 24-hour day. But with this convenient contraption comes a plethora of problems. Stacie Rumenap, Executive Director of "Stop Child Predators," returns to <i>Sunday Outlook</i> to discuss the growing problem of internet predators and some of the steps we all should take.</p>	<p>Stacie Ruminap Executive Director Stop Child Predators</p>	<p>03/04</p>	<p>30 min</p>
<p>Speaking Up for Children</p>	<p>Sunday Outlook</p>	<p>Guardians ad Litem are court-appointed volunteers who give a voice to abused, neglected and abandoned children. Everyone is focused on the "best interests of the child," but the child is not present during court proceedings. The program ensures that the judge hears from the child—through specially-trained volunteers.</p>	<p>Elizabeth McCormick Guardian ad Litem Program Ft. Pierce</p>	<p>03/11</p>	<p>30 min</p>

2011 Florida Youth Substance Abuse Survey	Sunday Outlook	The results of the 2011 Florida Youth Substance Abuse Survey were recently released. Fewer middle and high school students are experimenting with marijuana, alcohol and prescription drugs. The annual survey assesses protective factors and risk factors affecting the lives of Florida youths.	Jeff Kadel Executive Director Palm Beach County Substance Abuse Coalition	03/18	30 min
Every Woman is My Sister	Sunday Outlook	According to the Centers for Disease Control, nearly 10 percent of teens in the United States report being hit or physically hurt by a boyfriend or girlfriend in the past 12 months. Additionally, one in three females will be subjected to abuse at some point during her lifetime. <i>Every Woman is My Sister</i> is an annual event to raise much-needed funds as well as raise awareness of this pervasive problem.	Art Ciasca Development Director Safe Space Stuart  Linda Hangerer President National Organization of Women Indian River County	03/25	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
The Environment	Clear Connection	Charles Pascal came to promote this annual event to raise funds for the Busch Wildlife Sanctuary. The sanctuary provides rehabilitation to endangered species indigenous to Florida. The organization also provides education about Florida's natural resources. This event welcomes professional bull riders on tour to the St. Lucie County Fairgrounds. The event is held January 14th.	Charles Pascal BWS Volunteer	1-3-12 to 1-11-12 5X/day	1:30 min each

Benefit for Cochlear Implants	Clear Connection	Hosted by Johnny C, Comedy central comedians came together to raise funds for a one year old resident of St Lucie County in need of cochlear implants. The benefit Comedy show selects one recipient of proceeds each year and moves throughout the area counties. The event is held on Friday, January 20th.	Fred Mohica Volunteer Comedian	1-12-12 to 1-18-12 5X/day	1:30 min each
Vero Beach Prayer Breakfast	Clear Connection	This is the 8th year for the Vero beach Prayer Breakfast. Over 2200 people come together for this event, held February 7th. This year's event featured Ann Graham Lotz, the daughter of Billy Graham. The Prayer Breakfast is the largest sit down meal event in Indian River County. The organization is a 501c3.	John Bona Founder	1-19-12 to 1-25-12 5X/day	1:30 min each
Native American Charities	Clear Connection	This event will be held at the Indian River County fairgrounds and it is a coming together of Native Americans from all over the State on Feb 17th through the 19th, Featured are Native American music and dancing, ethnic foods, and many exhibits including story telling circle, birds of prey demonstrations, alligator exhibit and arts and crafts. The funds raised benefit Native American charities.	Jody Swiss President Thunder on The Beach Pow Wow	1-26-12 to 2-2-12 & 2-12-12 to 2-16-12 5X/day	1:30 min each

Youth Programs & Services	Clear Connection	Barbara came to promote a major fundraiser for Youth Guidance, called Heli-drop. The event is scheduled for Feb 11th. Youth Guidance provides summer camp, after school counseling, tutoring and mentoring to at risk youth in our community. The heli-drop will see 1000 golf balls dropped from a helicopter on the field at Dodgertown and the owners of the balls coming closest to the target will win prizes. The event also features a BBQ dinner and dance.	Barbara Schlitt Ford Executive Director Youth Guidance	2-3-12 to 2-6-12 5X/day	1:30 min each
Family Fun	Clear Connection	The Vandalettes are Indian River County's new roller derby team and they will meet the St. Lucie County team on Feb 12. They are a non profit organization founded to promote the sport of roller derby. This is their first bout of the season. It is promoted as a family fun event. They will have a full season of roller derby bouts for 2012.	Jane Bondage Spokesperson	2-7-12 to 2-11-12 5X/day	1:30 min each
Support for the Arts	Clear Connection	Dinner on the Titanic is a fund raising event for the Vero beach Theatre Guild and also to promote the 100th anniversary of The 'Ship of Dreams". The dinner event is a lead in to their presentation of Titanic The Musical at their theatre. Funds raised will benefit the construction projects being undertaken by the Vero Beach Theatre Guild. The Theatre Guild has been the area's premiere community theatre for 54 years. Tickets for this event and the show can be purchased at the theatre box office.	Scott Freshly Actor	2-17-12 to 2-23-12 5X/day	1:30 min each

<p>Services &amp; programs For children</p>	<p>Clear Connection</p>	<p>The fourth annual Touch a Truck Family Festival will be held March 31st at the IRC Fairgrounds. This event is hosted by Childcare Resources of Indian River and The Exchange Club of Indian River. Family admission is offered to this family friendly event. Kids can come out and see and touch fire trucks, dump trucks and many more. There will be a large exhibit to keep the kids entertained. Tickets are \$5 or \$20 for the family.</p>	<p>Scott Wallace, Volunteer Exchange Club</p>	<p>2-27-12 to 3-6-12 5X/day</p>	<p>1:30 min each</p>
<p>Children In hospitals support</p>	<p>Clear Connection</p>	<p>Wingfest is an annual event held to raise fund for the Little Smiles organization, which provides toys and entertainment to children in hospitals, hospices and shelters. The organization provides toys, games, DVD's, computers, VIP outings, celebrity meet and greets, concert, sporting event tickets, theme park tickets, fun food runs, nerf gun wars and much, much more...for children in local hospitals, hospices and shelters. They are local, immediate, and hands on; and our Board of Directors is comprised of all volunteers. Wingfest will be held at the Port St. Lucie County Civic center from Noon to 8PM on March 24th. Little Smiles is a 501c3 that helps turn patients back into kids. This is the third year for Wingfest.</p>	<p>Bob Johnson President Little Smiles</p>	<p>3-12-12 to 3-16-12 5X/day</p>	<p>1:30 min each</p>



Hunger	Clear Connection	<p>Mr. Ballard invited our audience to their free antique auto show on March 24th from 10an to 4 with 300 cars on display. This year, the 35th annual show of its kind, teamed up with the local postmaster to solicit donations of canned food for "Help Drive Out Hunger" to support "Stamp Out Hunger" the United States Post Office's annual food drive. There will be a large food court and plenty of entertainment for the family. Cars will receive rewards in 14 classes. Visitors are encouraged to bring non perishable food items.</p>	Clark Ballard Show Chairman IRC Antique Auto Club Show	3-17-12 to 3-21-12 5X/day	1:30 min each
Homeless Services	Clear Connection	<p>The Homeless Family Center announces their third annual Spring Luncheon on April 11th. The featured speaker is Lauren Chapin from Father Knows best. The Homeless Family Center provides emergency and transitional shelter for families from four area counties. 4th Street facility can accommodate seven families in the Emergency Shelter and twelve families in the Transitional Shelter which translates into a total of 72 individuals that we may house on any given day. In addition, three stand-alone homes are occupied by families who have transitioned from the Center to greater self-sufficiency.</p>	Cindy Goetz Volunteer Event Coordinator Homeless Family Shelter	3-22-12 to 3-24-12 & 3-29-12 To 4-1-12 5X/day	1:30 min each

---

---

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
06/12	CONSUMER RADIO NETWORK	001:00	009
08/07	CONSUMER RADIO NETWORK	001:00	012
BULLYING	DONORSCHOSE.ORG	000:30	029
BULLYING	DONORSCHOSE.ORG	000:32	015
CUT 3	PSA - BOOSTER SEATS-LATCH - BOOKSTORE	000:30	013
CUT 3	PSA - DEPT OF ENERGY/AD COUNCIL - SAVING ENERGY	000:30	180
CUT 3	PSA - TEEN VIOLENCE - ANGRY ROBOT	000:30	012
CUT 3	PSA - TEEN VIOLENCE - EXCUSES EXCUSES	000:30	012
DISCLAIMER 1	PSA - KEEP OCEANS CLEAN ALLIANCE/AD COUNCIL - LITTERING	000:29	186
LITERACY	DONORSCHOSE.ORG	000:30	014
SELF ESTEEM	DONORSCHOSE.ORG	000:31	030