

WZTA

Fort Pierce, FL
Quarterly Issues/Programs List
First Quarter, 2017
04/04/2017

WZTA
Quarterly Issues/Programs List

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Dub City Derby Girls
 2. St. Lucie Aquarium
 3. Polo for a purpose LLS
 4. Pine Jog Environmental Center
 5. Garlic Fest
 6. Genetics Testing
 7. United Way Vita Tax
 8. Tri County Animal Rescue
 9. Autism Speaks
 10. Delray St. Patrick's Day
 11. Crohns \$ Colitis Foundation
 12. Junior Achievement
 13. PB Photographic Center
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZTA broadcasts Perspectives on Sundays at 7:30am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Dub City Derby Girls	Perspectives	Talked with Julia Belcher and Kirsten George, Teammates, Dub City Derby. They are starting the New Year off by changing their name from Dub City Derby Girls to Dub City Derby (to be more inclusive). We went over 10 resolutions that are suggested online including: lose weight, spend time with people, learn something new, volunteer, etc. All of which listeners can do by becoming part of the roller derby community. Dub City in played 16 sanction games in 2016 and increased their standing greatly! Listeners can sign up to play, be volunteers, derby boosters, all kinds of fun ways to get involved. More info is available on their FB page.	"Julia Belcher and Kirsten George, Teammates, Dub City Derby www.dubcityrollerderby.com	01-01-17	30 min
St. Lucie Aquarium	Perspectives	Talked with Cristin Krasco, Education, Smithsonian Marine Station/St. Lucie Aquarium. They have two buildings, one is the Smithsonian Marine Station where the scientists do research and the other (across the street) is the St. Lucie Aquarium. The aquarium is open 7days a week starting on 1/9/17 and the research center has public tours 1x/month. They are offering a line up of marine science lecture series: 1/11 Monitoring the Effects of Freshwater Discharge on Local Coral Reefs, 1/25 Coral Calamities, 28 Cures from the Deep Sea, 2/22 Studying Sea Turtles, 3/8 Exploring Diversity and Potential Utility of Microbial Communities in the Indian River Lagoon, etc. Listeners can register for lectures/sign up to volunteer, book a group tour by calling 772-465-3271	Cristin Krasco, Education, Smithsonian Marine Station/St. Lucie Aquarium. 772-465-3271	01/08/17	30 min

<p>Polo for a Purpose LLS</p>	<p>Perspectives</p>	<p>Talked with Brandon Phillips and PJ Rivzi, Polo for a Purpose and LLS. Brandon is a professional polo player, survivor of non-Hodgkin's lymphoma and the LLS Honorary Chairman of their event. They are having their 4th Annual Polo for a Purpose Event on Monday 1/16 at the Wellington Polo Grounds. It's a polo match with a concert by Gipsy Sound Revolution following to raise funds for local services provided by Leukemia Lymphoma Society. They have tailgating slots open and lots of activities for the kids too. Listeners can get tickets by going online to www.poloforapurpose.org or call Pam at Leukemia Lymphoma Society at 561-616-8682. They can also speak to Pam about volunteering, becoming a sponsor, making a donation or getting info on local services provided by LLS.</p>	<p>With Brandon Phillips and PJ Rivzi, Polo for a Purpose and LLS. Brandon is a professional polo player, survivor of non-Hodgkin's lymphoma and the LLS Honorary Chairman of their event www.lls.org</p>	<p>01/15/17</p>	<p>30 min</p>
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<p>Pine Jog Environmental Center</p>	<p>Perspectives</p>	<p>Spoke with Luisa Gomez M.Ed., Jasmine Coyle, Program Coordinators, Pine Jog Environmental Education Center and Blanche Williams, Jazz Flutist/Host of Jazz on J Street. They have several fundraising events coming up as well as volunteer opportunities. On Jan 28/29th, listeners can volunteer to help build their new Naturescape Playground. (this is an ongoing build if they can't make it those days). Coming up in February is The Wild Orchid 5K which winds through their 135 acres. (there are shorter fun runs for the kiddos). Then Blanche and her folks will be part of the Naturally Jazz - a Strolling Sax event that leads participants through the paths to the Tiki area by the lake where they can relax, enjoy drinks/snacks and great music. Pine Jog also offers afterschool programs, spring/summer camps and lots of volunteer opportunities. Listeners can get more info at www.pinejog.fau.edu</p>	<p>Luisa Gomez M.Ed., Jasmine Coyle, Program Coordinators, Pine Jog Environmental Education Center and Blanche Williams, Jazz Flutist/Host of Jazz on J Street www.pinejog.fau.edu</p>	<p>01/22/17</p>	<p>30 min</p>
<p>Garlic Fest</p>	<p>Perspectives</p>	<p>Talked with Nancy Stewart and Sarah Valley from Festival Management Group. They are putting together this years 18th Annual Garlic Fest. Lots of exciting things this year, including the new location (John Prince Park in Lake Worth), free wi-fi, VIP Beer/Food Dinner with Lagunitas, great music and of course the Chef Challenges throughout the weekend with "surprise ingredients and garlic". It's from 2/10-2/12 and listeners can sign up to be volunteers, sponsors, get tickets - all online at www.sfgarlicfest.com</p>	<p>Nancy Stewart and Sarah Valley from Festival Management Group www.sfgarlicfest.com</p>		<p>30 min</p>

<p>Services for the Disabled</p>	<p>Perspectives</p>	<p>Talked with Jacqueline Nicholson, Dir. of Development and Bill Harsh, Board Member, Pres of the Centurions from Palm Beach Habilitation center. They provide services to adults 18 with developmental, emotional and physical disabilities so that they can be more independent. They offer a variety of programs including: job training, employment opportunities, and residential services. The main campus is located across from Atlantis. They are doing a golf tournament at Atlantis on November 12th starting at 11am. For information on the events, services, volunteer opportunities listeners can go to www.pbhab.com</p>	<p>Jacqueline Nicholson, Dir. Of Development Bill Harsh, Board Member, Pres of the Centurions Palm Beach Habilitation Center</p>	<p>01/29/17</p>	<p>30 min</p>
<p>Genetics Testing</p>	<p>Perspectives</p>	<p>Talked with Conni Murphy, Dir. of the Cancer Genetics Program at Good Samaritan Medical Center. They offer a wide variety of genetic screening in addition to the commonly heard of BRAC1 and BRAC2. Patients get a script from their Physician and fill out a long history of theirs/their family medical health. Once they submit that then the center reviews all the data, builds a family tree of who needs testing and for what genes. They then discuss with the patients. Once testing is done they followup with various recommendations for treatment (medicine, preventitive surgery, high surveillance). For more information, listeners can contact call 561-650-6084</p>	<p>Conni Murphy, Dir. of the Cancer Genetics Program at Good Samaritan Medical Center 561-650-6084</p>	<p>02/05/17</p>	<p>30 min</p>

<p>United Way Vita Tax</p>	<p>Perspectives</p>	<p>Talked w Donna Pulda, CVA, VP Volunteer Svcs, Alexia Savage, SPV Communications & Resource Development, United Way of PBC. We talked about the history of the United Way and several of their programs including the VITA TAX free tax preparation program. This is the 14th year that the Vita Tax program has been helping folks in the community determine with their taxes and making sure that if they qualify for the EITC they receive it. The program has 3 options: Listeners can go enter their info on the website, or they can go to one of the multiple sites around PBC and enter on the computer (with a person to ask questions) or have an IRS trained volunteer enter their taxes into the computer for them. The sites and programs are all listed on the website. Listeners can also sign up to volunteer through the website or make donations.</p>	<p>w Donna Pulda, CVA, VP Volunteer Svcs, Alexia Savage, SPV Communications & Resource Development, United Way of PBC</p>	<p>02/12/17</p>	<p>30 min</p>
<p>Tri County Animal Rescue</p>	<p>Perspectives</p>	<p>Talked with Sharon DiPietro, Chair - Tri-County Animal Rescue 15th Annual Doggie & Kittie Ball. They are a 100% no kill facility that rescues, rehabilitates and re-homes injured and neglected animals. TCAR has rescued over 53,000 animals in distress. They have an emergency fund that is used to pay for the surgeries and other expenses. One of the ways they raise funds is with their annual Doggie & Kittie Ball. This year, it'll be held at Boca West County Club. (only certified service animals are allowed to attend and must be pre-registererd). Listeners can get tix online at www.tricountyhumane.org or by calling 561-482-8110. They also have lots of fun volunteers opportunities as well.</p>	<p>Sharon DiPietro, Chair - Tri-County Animal Rescue 15th Annual Doggie & Kittie Ball www.Tricountyanimal.org</p>	<p>02/19/17</p>	<p>30 min</p>

Autism Speaks	Perspectives	<p>Spoke with Melissa DiNuzzo and Julia Duncan from Autism Speaks. We talked about the history of Autism Speaks and their mission statement. Listeners can find more on their website site www.autismspeaks.org. They have their annual fundraising walk coming up at the Meyer Ampitheater, West Palm Beach. It's a family friendly day for those on the autism spectrum. It's designed to be a stress free day for families with members on the autism spectrum to come out and connect with one another. They also have lots of volunteer opportunities for folks who need community service hours.</p>	Melissa DiNuzzo and Julia Duncan from Autism Speaks Autismspeaks.org	02/26/17	30 min
Delray St. Patrick's Day	Perspectives	<p>Maverick and Carmine from WILD 95.5, Curtis from Kool 105.5 and I spoke with John Fischer, Code 3 Events and Sarah Crane, HOWFoundation. Code 3 is putting on the Delray Beach St. Patrick's Day Parade on March 11th and part of the money raised will benefit the HOWFoundation (Help Our Wounded). The HOW Foundation just treated their 1,000th patient in January and are very excited about how their Hyperbaric Treatments are helping folks with PTSD and TBI improve their health. Both WILD and KOOL will be at the parade this year with floats. Lots of family fun, music, Darby O'Dell Fun Run to start things off. For more info, listeners can go to www.stpatrickmarch.com</p>	Maverick and Carmine from WILD 95.5, Curtis from Kool 105.5 and I spoke with John Fischer, Code 3 Events and Sarah Crane, HOWFoundation Stpatrickmarch.com	03/05/17	30 min

<p>Crohns & Colitis Foundation</p>	<p>Perspectives</p>	<p>Spoke with Bonnie Scharf, Crohns & Colitis Foundation. They are doing one of their big fundraisers Monday March 13th. It's the Book of Hope Luncheon and the guest speaker is Michael Tonello, Author of "Bringing Home the Birkin" will be the keynote speaker. And they received a Birkin Bag to raffle off - the tickets are \$100 each. They use the funds raised for research, scholarships to Camp Oasis, and education/outreach. CCFA can always use volunteers. Listeners can go online to www.ccfa.org and sign up for events, to become volunteers, to find out information and for support groups.</p>	<p>Bonnie Scharf, Crohns & Colitis Foundation www.ccfa.org</p>	<p>03/12/17</p>	<p>30 min</p>
<p>Junior Achievement</p>	<p>Perspectives</p>	<p>Talked with Rachel Ramos, Director of Programs and Ken Cunningham, Board Member and Watch A Rising Star Event Chair, Junior Achievement of Palm Beaches and Treasure Coast. They work with students K-12 to teach entrepreneurship, financial literacy with the help of Volunteers. Watch a Rising Star is their big fundraiser and is happening 6pm on March 25th at the Cohen Pavilion of the Kravis Center. They are featuring a dynamic vocal competition between 5 area seniors (who will all receive scholarship funds). For listeners who want to buy tickets, volunteer or see what programs are available, they can go to www.juniorachievement.com</p>	<p>Rachel Ramos, Director of Programs and Ken Cunningham, Board Member and Watch A Rising Star Event Chair, Junior Achievement of Palm Beaches and Treasure Coast Juniorachievement.com</p>	<p>03/19/17</p>	<p>30 min</p>

<p>PB Photographic Center</p>	<p>Perspectives</p>	<p>Interviewed Fatima NeJame, Exec Dir. Photographic Center and Ray Merritt, Curator, Photography in Place Exhibition at Palm Beach Photographic Center. They are a non-profit arts organization dedicated to the community and the enrichment of life through the photographic arts. They are located at 415 Clematis St. West Palm Beach, Fl 33401. One of their "outreach" methods is offering free exhibitions at the center for the public to come and enjoy. They are currently showing "Photography in Place", which was curated by Ray. It includes 25 photographers from grand-masters to emerging amateurs as well. PB Photographic also offers summer camps and are now taking registrations for them. Listeners can reach out at workshop.org or by calling 561-253-2600.</p>	<p>Fatima NeJame, Exec Dir. Photographic Center and Ray Merritt, Curator, Photography in Place Exhibition at Palm Beach Photographic Center Workshop.org</p>	<p>03/26/17</p>	<p>30 min</p>
<p>Carenet of the Treasure Coast</p>	<p>iHeart Connections</p>	<p>Cheryl Hine came to tell us about all the services offered by Carenet. Carenet is a non-profit, non-governmental 501c3 providing services to pregnant mothers. This organization is supported entirely by the community. They provide pregnancy testing, peer counseling, adoption services, post abortion counseling and assistance to young mothers, in addition to other specialized services. The services are free and it is a safe, caring, non-judgmental environment dedicated to providing services to mother and baby. Cheryl invited listeners to call their organization and volunteer or donate... and to refer patients in need to assistance. Call 569-7938 CarenetIRC.org</p>	<p>Cheryl Hine, Executive Director 772-569-7939</p>	<p>January 3 - 9, 2017 5X/day</p>	<p>1:30 min ea</p>

Art By The Sea	iHeart Connections	The 29 th annual Art By The Sea will occur Jan 20 - 22 at the Vero Beach Museum of Art. It is one of the most anticipated shows of the art club season. This prestigious event allows its members to enter one piece of art into this juried art show. There are prizes for winning pieces of art. All art is for sale. Proceeds from the event fund the educational arm of the Vero beach Art Club. It's a great opportunity for the community to see and acquire professional art works by local artists while supporting the arts in our community.	Cheri Hayland, Co-Chair 772-231-0303	January 16 - 20, 2017 5X/day	1:30 min ea
Post St Lucie High School	iHeart Connections	This presentation brought back - same one we ran in Dec 2015 to complete his run.	Drama Director, Patrick Madden	January 23 - 25 5X/day	1:30 min ea
Wine & Dine Event for Hibiscus Children's Center	iHeart Connections	The Wine and Dine Event is the community coming together to provide for children living at the Hibiscus Children's Village. The event will allow you to take your taste buds on a culinary tour of Italy. It is a progressive dinner sampling with wine pairings. The goal is to raise funds to provide a better future for the teens that are cared for by Hibiscus Children's Center. To learn more about the Hibiscus Children's Center and the Hibiscus Children's Village, visit their website at Hibiscuschildrenscenter.org . Barbara thanks the various sponsors that helped make this event happen.	Barbara Patrillo, Co- Chair 772-299-6011	January 24 - 30, 2017 5X/day	1:30 min ea

<p>Music, Memories and Mouth Watering Morsels with Jimmy Wayne</p>	<p>iHeart Connections</p>	<p>This is a special evening with Jimmy Wayne. Mr. Wayne uses his gift of song to tell the story of this move through abuse, mental illness and homelessness into a successful and productive life as an award winning musician and author. A delicious gourmet dinner will be served. The event is Feb 11 at the St. Edwards Waxlax Center. There is a cocktail reception for gusts over 21 years of age. ATickets can be purchased through the Mental Heal Association. To learn more about the services provided in our area, visit: mhairc.org.</p>	<p>Robert Brugnoli 772-569-9788</p>	<p>January 31 - February 7, 2017 5X/day</p>	<p>1:30 min ea</p>
<p>WingFest</p>	<p>iHeart Connections</p>	<p>The Vero Beach Sunrise Rotary Club presents the 6th Annual Florida Craft Brew and Wingfest on February 18th. The event will be held at Royal Palm Pointe. It is a free, family oriented event from 11:30am to 4pm. You can taste over 200 craft brews and sample wings from 18 wing vendors. This event provides funds to the non-profit organizations supported by the Sunrise Rotary Club. You can learn more about parking, transfers, and activities at the event and also purchase a wristband by visiting their website: floridacraftbrewandwingfest.com. The Rotary Club of Vero Beach Sunrise Foundation, Inc. is a 501 C3 tax exempt public charity: EIN 45-483756 P. O. Box 6274 Vero Beach, FL 32961</p>	<p>Buck Vocelle, Co-Chair PO Box 6274, Vero Beach 32961</p>	<p>February 8 - 14 5X/day</p>	<p>1:30 min ea</p>

<p>Shrimpfest & Craft Brew Hullabaloo</p>	<p>iHeart Connections</p>	<p>The Shrimpfest & Craft Brew Hullabaloo is held in downtown Fellsmere February 25th and February 26th. This is a free 2 day event featuring shrimp recipes from a multitude of local restaurants. This event provides its proceeds to the Rotary Club of Sebastian which uses the proceeds to make donations to its non-profits which include youth sports throughout north Indian River County. There are activities for the kids and beer tasting events throughout the event. The Old Fish house will be back to defend their title as the winning Shrimp recipe from last year. Bring lawn chairs and enjoy music and other entertainment. Non-seafood and kid friendly food options will be available</p>	<p>Donna Keys, Volunteer Contact: info@shrimpfestFL.com</p>	<p>February 15 - 21 5X/day</p>	<p>1:30 min ea</p>
<p>Veterans Yard Sale</p>	<p>iHeart Connections</p>	<p>The Majestic Plaza will host this huge yard sale event. It is in the parking lot of Christ Church on Friday and Saturday Feb 24, 25th. All proceeds stay in our area to help our Veterans. This event has been planned all year and they have collected desirable items to sell at the event to fund programs for Veterans. Their mission is to support all Veterans in our area through the collective effort of Veteran organizations, civic associations and local community thereby raising awareness of Veterans needs and their contribution to society. This organization assists Veterans in making the transition from military to civilian life. Listeners were encouraged to call and find out how you can assist our local Veterans.</p>	<p>Kryse Manson Veterans Council & Veterans Outreach 772-410-5860</p>	<p>February 22 - 24 5X/day</p>	<p>1:30 min ea</p>

Under The Oaks Art Event	iHeart Connections	Under the Oaks Fine Arts and Crafts Show and Exhibit is one of the biggest art events in the State of Florida and it is coming to Riverside Park on March 10, 11 and 12. More than 210 artists from around the U.S. will be on display. They are planning upscale food and lots of entertainment. This is a juried art show that is highly desired by artists from across the country. Come stroll and see the finest art but do not bring pets. Voted in the Top 200 Art Shows in the Nation by Art Fair Source Book and in the Top 200 Art Shows in Florida by Sunshine Artist. Over 80,000 visitors attend this popular crowd favorite in shady Riverside Park.	: Sue DiNenno Contact through email: info@verobeachartclub.org	February 28 - March 6 5X/day	1:30 min ea
Exchange Club Cornhole Competition	iHeart Connections	On Saturday March 11 at the Walking Tree Brewery the inaugural "Toss Out Child Abuse" Cornhole competition will be held, presented by the Exchange Club of Indian River. \$1000 in prize money will be awarded. You can register in advance or day of event. \$40 per team. Warm up begins at 11 and competition begins at Noon. The Exchange Club supports many charities dedicated to eradicating child abuse including: Castle, Hibiscus, Child Care Resources, Boys & Girls Clubs and Youth Guidance. The Exchange Club is a 501.c3 and was founded exclusively for charitable endeavors. Mr. Binkely also promoted sponsorship of this event.	John Binkley Contact: Exchangeclubofindianriver.org	March 7 - March 10 5X/day	1:30 min ea

Vero Beach Prayer Breakfast	iHeart Connections	The Vero beach Prayer Breakfast is scheduled to return to the Treasure Coast on Wednesday, April 12 th . Guests include Superbowl Champion Joe Theisman, Florida Senator Marco Rubio, Charles Woods, the father of Benghazi hero, Ty Woods and Guy Penrod. Guy Penrod is the lead singer of the Gaither Brothers Band and he will provide the inspirational music. As usual, people form throughout the state will come to enjoy this morning event, held at the Indian River Fairgrounds. There will be a full breakfast and tickets are \$30 each. Sponsorships of tables of 10 are available	John Bona, Event Founder Contact: verobeachprayerbreakfast.com PO Box 643804, Vero Beach, FL 32964	March 18 - March 26 5X/day	1:30 min ea

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	CIVIL RIGHTS	001:00	085
----	PSA - GET HELP WITH YOUR MORTGAGE	001:00	001
ARTS	VERO BEACH ART CLUB	001:32	015
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	052
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	061
BULLYING PREVENTION	AD COUNCIL	000:30	066
FREE CREDIT COUNSELING	NFCC	000:29	085

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FREE CREDIT COUNSELING	NFCC	001:00	036
FUNDRAISER EVENT	EXCHANGE CLUB VERO BEACH	001:32	001
FUNDRAISER EVENT	HIBISCUS HOUSE	001:32	006
FUNDRAISER EVENT	MENTAL HEALTH ASSN OF IRC	001:32	029
FUNDRAISER EVENT	NEW HORIZONS MENTAL HEALTH	001:32	015
FUNDRAISER EVENT	PSL HIGH DRAMA DEPT	001:32	029
FUNDRAISER EVENT	ROTARY CLUB	001:32	020
FUNDRAISER EVENT	ST FRANCIS MANOR	001:32	006
FUNDRAISER EVENT	VERO BEACH PRAYER BREAKFAST	001:32	019
FUNDRAISER EVENT	VERO BEACH SUNRISE ROTARY CLU	001:32	016
FUNDRAISER EVENT	VETERANS ADMINISTRATION	001:32	013
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	035
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	052
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	016
LEAD POISONING PREVENTION	AD COUNCIL	000:30	079
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	033
LUNGER CANCER AWARENESS	PFIZER	001:00	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
PEACE	PEACE IN THE STREETS	000:31	010
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	036
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	039
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	068
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	082
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	052

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	035
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	044
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	084
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	068
SUPPORT GROUP 1ST RESPONDERS	MENTAL HEALTH ASSN OF IRC	001:32	009
TIPS ON SAVING MONEY	AD COUNCIL	000:15	084
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	075
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	090
WILDFIRE PREVENTION	AD COUNCIL	000:14	048
WOMENS HEALTH ISSUES	CARE NET	001:31	021