WZTA Fort Pierce, FL Quarterly Issues/Programs List Fourth Quarter, 2013 01/03/2014

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health & wellness; treatment; medicine; mental health; food safety; cancer
- 2. Substance abuse & treatment; de-criminalization of marijuana
- 3. Homelessness; housing
- 4. Crime
- 5 Social media
- 6. Youth; programs; services; parenting
- 7. Domestic violence & treatment
- 8. Social service
- 9. The arts
- 10. Green living

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZTA broadcasts perspectives on Sundays at 9:00am

ISSUE	PROGRAM /	DESCRIPTION	GUEST	DATE/	DURA-
	TITLE			TIME	TION

Habitat for Humanity	Perspectives	Talked with Bernie Godek, Exec. Dir. Habitat for Humanity PBC. Habitat helps families build homes through private donations and lots of volunteers. They also raise funds with their "restore" (similar to home depot) and their resale thrift shop. WOLL-FM and WJNO-AM are both sponsoring houses which should be completed by Thanksgiving. Listeners can volunteer to come build with us on Oct 11th by going to the website, www.habitatpbc.org and they can also make tax deductible donations online too.	Bernie Godek, Exec Dir. Habitat for Humanity PBC Habitatpbg.org	10/6/1	30 min
Free Yourself Women Foundation	Perspectives	Spoke with Maggie Blaise, Founder, Free Yourself Women Foundation. They are having their 2nd Annual Behind the Mask gala. Funds raised with help with Domestic Violence Awareness and treatment. It is the kickoff for their Campaign 52. Campaign 52 is 5200 people donate a minimum of \$52 each to raise enough money to buy a 5-6 bedroom home as a transition house for victims of domestic violence. Listeners can get tix/info at www.fywf.org	Maggie Blaise, Founder Free Yourself Women Foundation Fywf.org	10/13/	30 min
Family Promise Putting Brakes on Homelessne ss	Perspectives	Talked with Rhonda Clinton, Exec. Dir. Family Promise of North Central Palm Beach County. They are working to help homeless children and their families. They offer: housing and training through a network of interfaith congregations. To help raise money they are doing a "Putting the Brakes on Homelessness" event 10/25 to 10/26 where listeners can come "sleep" in their cars. To find out more www.familypromisencpbc.org	Rhonda Clinton, Exec Dir. Family Promise of North Central Palm Beach County Familypromise. org	10/20/	30 min

Scripps Breast Cancer Research	Perspectives	Talked with Kendall Nettles, Ph.D., Assoc. Professor Dept of Cancer Biology, Florida Campus, Scripps Research Institute. He's working on breast cancer research. His team is trying to create a better version of Tamoxifen, a drug which is used to treat Estrogen Receptor Positive Breast Cancer. It currently works for 50% of patients but has unwanted side effects. Dr. Knettles team is analyzing how the drug interacts to see if they can increase the effectiveness to 100% for all eligible patients while reducing the risks such as hot flashes, uterine cancer, etc. They use advanced robotics to run up to a million tests a day. They are working on mouse models right now. Two of his team members are supported by philanthropic donations. Listeners can help by emailing	Kendall Nettles, PhD Assoc Professor Dept Of Cancer Biology Florida Campus, Scripps Research Institute	10/27/13	30 min
Good Will Storage Wars Event	Perspectives	Talked with Brian Edwards, VP Marketing & Development, Exec Dir. Gulfstream Goodwill Industries Foundation and Deb Willard Dir of Marketing, Lighthouse for the Blind of the Palm Beaches. Goodwill has been serving the community for over 40 years in PBC area and the Lighthouse is under its umbrella as well. They are doing a new fundraiser, Storage Wars on Thursday 11/7 at STORE at 11010 N Military Trail PBG. Tickets are \$25 in advance and \$30 at the door. Listeners can bid on 5 different "units" made from items found in their retail stores. Proceeds will help fund their 29 programs in the 5 county service area. For more info www.gulfstreamgoodwill.com	Brian Edwards, VP Marketing & Deveolpment, Exec Dir Gulfstream Goodwill Industries Foundation, Deb Willard, Dir of Marketing Gulfstreamgood will.com	11/3/1	30 min

Diabetes Coalition Free Screenings	Perspectives	Talked to Dr. Alonso, Dir. Health Dept. and Eugenia Millender, Dir. FAU Diabetes Center about their 2nd annual Diabetes Coalition screenings. They are: 11/9 Caridad Center, 11/14 Community Health Center of WPB, 11/15 Family Health Night at Downtown at the Gardens, and 11/16 Jupiter Volunteer Health Center. Listeners are encouraged to come get the free testing and know their numbers. For more info go to 211palmbeach.org	Dr. A Alosno, Dir Health Dept Eugenia Millender, Dir FAU Diabetes Center 211palmbeach.o	11/10/	30 min
Movember Testicular / Prostate Cancer and Men's Health	Perspectives	Talked with Dr. Ken Grey, AP, DOM about the "Movember" movement. If you see guys "growing" mustaches this month it's to raise \$ and awareness about Men's health in general and prostate cancer, testicular cancer and depression in particular. To donate, go to Widl955.com and click on Elvis Duran morning show. Dr. Grey practices holistic medicine at Jupiter Medical Center and offers a variety of treatments and classes including juicing, supplements and acupuncture plus other modalities. He educates his patients to strive for balance in their lives including work, exercise, good food and sleep. For more in drken@drkengrey.com or twitter @drkengrey	Dr. Ken Grey, Jupiter Medical Center Dr.kengrey.com	11/17/	30 min

Visionary School of Arts	Perspectives	Interviewed Lynn Barletta from Visionary School of Arts Stuart, Florida. They are having an emerging artists show "Rising Star Show" featuring the work of their students. This year's theme is "Save Our River" and listeners are invited to come out and support the students, enjoy live music, and see on-site live painting by the students. The show will be at 1724 SE Indian Street Stuart 34997. For more info they can call 772-834-8844 or go to www.visionaryschoolofarts.org.	Lynn Barletta CEO, Visionary School of Arts Stuart 772-834-8844	11/24/13	30 min
Kravis	Perspectives	Spoke with Linda Birdsey and Ashley Douglass from the Kravis Center. They have a lot of awesome shows running for the holidays including the Rockettes, Michael McDonald and Wynton Marsalis. Listeners can get tickets, memberships at Kravis.org or 561-832-SHOW. The memberships help fund their community outreach programs to expose underprivileged youth to the arts.	Linda Birdsey Ashley Douglass, Kravis Center www.kravis.org	12/1/1	30 min
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Komen	Perspectives	Talked with Davye Gabbard, Exec. Dir. and Cyndi Young Arruda, 2014 Race Chair, Komen South Florida. They have a lot of great things planned for the 2014 Race for the Cure in January. Folks can go online and set up their teams KomenSouthFlorida.org The race is January 25th in West Palm Beach. They did a breakdown of where the \$ raised is spent. 75% stays local for patient treatment and education programs and 25% goes to National for research. Details are on the komen website.	Dayve Gabbard, Exec Dr Cyndi Young Arruda, 2014 Race Chair, Komen S Fla	12/15/	30 min
PB Zoo	Perspectives	Talked to Andrew Aiken, President and CEO of Palm Beach Zoo & Conservation Society. They are doing Breakfast w Santa at 8:30a and then guests can tour the zoo. Lots of zoo keepers are available to tell the "animals stories" to the kids (big and little). They recently updated their name to add the conservation society as they are trying to help educate the public about protecting animal habitats and "green" things they can do to conserve energy. The zoo is hosting it's 2nd Annual Save the Tiger 5k on 1/4/14. Runners finish in the zoo and can spend the rest of the day checking out the zoo. Details www.palmbeachzoo.org	Andrew Aiken, President CEO, Palm Beach Zoo & Conservation Society.	12/22/	30 min
Driver Safety Sheriff Ric Bradshaw	Perspectives	Talked to Sheriff Ric Bradshaw about safety issues. No drinking and driving. If you need a ride call tow to go or plan a designated driver ahead of time. No texting and driving, currently a secondary offense. Always wear your seat belt and be aware of your surroundings, not a distracted or drowsy driver. For speakers from the Sheriff's department, listeners can call 561-688-3000. They have all the info on their website www.pbso.org	PB Sheriff Ric Bradshaw 561-688-3000	12/29/	30 min

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Veterans Issues	Clear	Colonel Zickert was our guest to explain the needs of local veterans. He explained that the Veteran's Council helps locate affordable housing for needy vets. The effort is called "Every Dream Has A Price". He encourages listeners to visit the website: www.everydreamhasaprice.com. Marty indicates they are very close to completing a duplex. He explained that many vets find themselves in financial difficulty due to injuries they sustained in service or because of a difficult job market. He encouraged listeners to get involved in helping out veterans.	Colonel Martin Zickert	10-3- 13 to 10-9- 13 5X/day	1:30 min each
Treatment for disabiliti es	Clear Connections	Special Equestrians invited the community to attend their fall festival open house on October 19 at 53st and 66 Avenue in Vero Beach. The event includes demonstrations, petting farm, face painting, food, entertainment and a heightening of awareness about the success that is seen through the use of horses to treat people with physical, mental and emotional disabilities. Special Equestrians is a non profit organization. The event will take place between 4 and 6pm and it is titled as a family fun day.	Vinny Parantella, Board Member	10-10- 13 to 10-14- 13 5X/day	1:30 min each

Homeless Shelter	Clear	Jerusha recapped the services the Homeless Family Center in our community for the restoring of families into homes and employment. They have provide these services for 20 years. You can support them by attending their 8th annual dinner at Orchid Island Beach Club. It is a baseball themed event including dinner and cocktails and guests will be surrounded by great sports memorabilia. The Homeless Family Center is located on 4th Street in Vero Beach and only access substance-free parents with children into a program that includes job readiness skills, personal budget training and good parenting techniques. When the families leave, they move into their own homes and are self sufficient.	Jerusha Stewart	10-15- 13 to 10-20- 13 5X/day	1:30 min each
Support for Non Profits	Clear Connections	The Sebastian Clambake Foundation holds an annual event to raise money for non- profit annual improvement projects. This year's recipients are: The Kashi ranch, The Ecumenical Council's Food Pantry, HALO pet rescue, City of Sebastian's Working Waterfront Museum, the Sebastian Elks and more. Live music, kids zone, lots of clam entrees and soups and more. The event is held at Riverview Park in Sebastian the first weekend each November. There is free admission and free parking.	Anjani Cerillo, President	10-21- 13 to 10-27- 13 5X/day	1:30 min each

Benefit for Navy Seals Museum	Clear Connections	The UCT Navy Seal Museum presents their annual Music Fest and Muster on Veterans weekend to benefit the projects of the Navy Seal Museum and Trident House, a vacation home for the families of wounded and fallen Navy Seals. The event offers free admission with special guest Ross Perot, in addition to military exhibits and demonstrations. There is also a special Veteran's Day memorial service. Then in the evening there is a music festival; visitors are encouraged to bring their own lawn chairs and coolers for the event.	Rick Kaiser, Executive Director	10-28- 13 To 11-1- 13 5x/day	1:30 min each
Pet Care	Clear Connections	PMAP held a special fund raising event called Le Chien Jazzy, to raise money for the organization. This organization provides pet care, food, vaccinations and more for people who cannot afford to do so. The goal is to keep dogs with their families in spite of economic hardships. The event was held Nov 9 with live jazz music. French inspired pastries and hors d'oevres at 7:30. The event is at the Plaza venue and tickets are \$50. The organization also provides equipment to the sheriff's department for their canine police dogs with bullet proof vests and pet oxygen masks.	Martin Lavander, Executive Director	11-2- 13 To 11-8- 13 5x/day	1:30 min each

School fundraiser	Clear	The 49th Annual St Helen Harvest Festival is coming November 21-24 to the Historic Dodgertown in Vero Beach. Right now pre-sale tickets are on sale, which are sold at a discount in advance. This is the main fundraising event for the St Helen School. Free admission and free parking, the event has amusement rides, a wide variety of food, games and a bake sale among other exciting attractions. They are always seeking volunteers as	Don Frederick, Chairman	11-9- 13 To 11-17- 13 5x/day	1:30 min each
		the event is one of the largest festivals held in Indian River County.			
Health & Fitness	Clear Connections	Join the Bridge challenge if you are an able bodied competitor for strength and endurance. It is based on Navy Seal training principals. You can view a video and see if you are up to the challenge. It is taking place at the Barber Bridge in Vero Beach. The Navy Seal Museum is in Hutchinson Island. This event is November 30th and there will be 50 competitors. Spectators are encouraged to come root for the teams of 2 challengers.	Rick Kaiser, Executive Director	11-18- 13 to 11-23- 13 5x/day	1:30 min each
Salvation Army Donations & Services	Clear	With Christmas approaching, now is the time for you to become involved in the good works of the Salvation Army. They are seeking bell ringers, donations of unwrapped toys for the angel tree program and food for the food pantry. The food pantry and mobile feeding program feeds needy families and homebound seniors. The Salvation Army offers free pick up is offered for donations of all kinds. The donations are sold in their thrift store. They appreciate it if you will drop off no perishable foods at their location on 27th avenue. Also, they have church services on weekends at the same location.	John Corapi, Director of Development	11-24- 13 To 11-29- 13 5x/day	1:30 min each

Christmas Event	Clear Connections	Christmas Tree Lane will be held at 520 Royal Palm Boulevard, The First Presbyterian Church in Vero Beach. They sell fresh cookies, pies and offer a festive luncheon. Lunch tickets must be purchased in advance by calling the church office. It's a holiday wonderland with homemade crafts for sale as well. Christmas Tree Lane is an annual event and the proceeds raise go to local charities.	Connie Hurd	11-30- 13 to 12-7- 13 5x/day	1:30 min each
Children's Services	Clear Connections	Sabrina Barnes came to promote their winter golf tournament, the premiere fund raising event for the Children's Home Society of Florida. This organization provides a brighter future for children and gives families hope with critical needs and services. The event is called Champions for Children Golf Tournament and Cocktail Reception. There will be a silent wine auction and a live auction. This organization serves 12,000 families in Florida.	Sabrina Barnes, Executive Director	12-8- 13 To 12-14- 13 5x/day	1:30 min each
Homeless Family Center	Clear Connections	Vero's Top Chef Challenge 2 part fund raiser kicks off with a qualifying event at the elks lodge in Vero Beach. The qualifying event is January 27th. Then, the finals will be later in the year. This is an opportunity to sample culinary creations from several of the area's top chefs. Guests vote for their favorite unique entrees and those chefs move on to the finals. This event is used to fund the services provided by the Homeless Family Venter in Vero Beach.	Gary Pettit	12-15- 13 To 12-23- 13 5x/day	1:30 min each

Busch Wildlife Sanctuary	Clear Connections	Professional Bull Riding Event for the Peter W Bush Family Foundation	David Busch, Director	12-24- 13 To 12-31-	1:30 min each
		The PBRF is held January 11th at the St Lucie County Fairgrounds. There is free admission during the day for a BBQ challenge, then in the evening, tickets are sold to the professional bull riding event. Proceeds benefit the Peter W Busch Family Foundation which funds local charities like the Busch Wildlife Sanctuary. The Sanctuary services over 8,000 animals annually with rehabilitation and release back into the wild, when possible.		13 5x/day	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Civil rights	CIVIL RIGHTS	001:00	026
Support for service members	T-SHOW YOUR STRIPES - PHASE 2 - A	000:33	550
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	033
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:30	018
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	035
AUTISM	AD COUNCIL	000:30	022
BE AWARE OF AUTISM STATS	AD COUNCIL	001:00	056
BE KNOWLEDGABLE ABOUT	AD COUNCIL	001:00	078

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FORECLO			
BENEFIT BRIDGE CHALLENGE	NAVY SEAL MUSEUM	001:30	016
BUCSH WILDLIFE SANCTUARY	BUDWEISER	001:30	006
BULLYING PREVENTION	AD COUNCIL	000:30	029
CHECK STATUS OF RE AGENT	DBPR	000:30	039
CHECK YOUR CPA'S CREDENTIALS	DBPR	000:30	057
CHILDREN	AD COUNCIL	000:15	001
DONATION DRIVE	SALVATION ARMY	001:30	011
DONT DRINK & DRIVE	AD COUNCIL	000:30	086
DRUNK DRIVING PREVENTION	AD COUNCIL	001:00	017
FALL FESTIVAL FUNDRAISER	SPECIAL EQUESTRIAN	001:30	007
FOOD SAFETY	AD COUNCIL	000:15	028
FOOD SAFETY	AD COUNCIL	000:30	023
FOOD SAFETY	AD COUNCIL	000:59	018
FOOD SAFETY	AD COUNCIL	001:00	032
FREE CREDIT COUNSELING	NFCC	000:29	089
FREE CREDIT COUNSELING	NFCC	001:00	088
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	037
GOLF TOURNAMENT	CHILDRENS HOME SOCIETY	001:30	009
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	035
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	031
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:30	027
HEART DISEASE AWARENESS IN WO	AMERICAN HEART ASSOCIATION	000:30	029
HOLIDAY CHARITY FUNRAISER	FIRST PRESBYTERIAN CHURCH	001:30	008
HOMELESS FAMILY CENTER VERO	FUNDRAISER TOP CHEF	001:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HOMELESS FAMILY CENTER VERO	HOMELESS FAMILY CENTER	001:30	005
HOUSING FOR VETS	VETERANS COUNCIL	001:30	010
HUNGER AWARENESS	AD COUNCIL	000:59	090
HUNGER AWARENESS	AD COUNCIL	001:00	013
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	042
KNOW LUPUS SYMPTOMS	AD COUNCIL	000:30	057
LEAD POISONING PREVENTION	AD COUNCIL	000:30	033
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	038
LITERACY	AD COUNCIL	000:30	015
LITERACY	AD COUNCIL	001:00	014
LUNGER CANCER AWARENESS	PFIZER	001:00	039
MAKE A WISH FOUNDATION AWARNE	MAKE A WISH FOUNDATION	001:00	032
MEN KNOW YOUR MEDICAL HISTORY	AD COUNCIL	000:30	029
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	024
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	158
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	230
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	007
MUSIC FEST	NAVY SEAL MUSEUM	001:30	003
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:30	060
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:58	044
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN. OF BROADCASTERS	000:58	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PET RESCUE	BLUE RIBBON CHARITIES	001:30	009
PLAN FOR EMERGENCY SITUATIONS	AD COUNCIL	000:30	036
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	035
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	036
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	027
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	025
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	059
QUIT PLAYING GAMES	FAB	000:30	023
QUIT TABACCO USE	AD COUNCIL	000:30	066
QUIT TABACCO USE	FAB	000:30	088
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	039
REDUCING GUN VIOLENCE	AD COUNCIL	000:30	018
Safe Driving	AD COUNCIL	000:15	031
Safe Driving	AD COUNCIL	000:30	025
Safe Driving	AD COUNCIL	001:00	036
SAVE ENERGY	AD COUNCIL	000:30	081
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	039
SEBASTIAN CLAM BAKE	SEBASTIAN CLAMBAKE FOUNDATION	001:30	009
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008
ST HELENS FALL FESTIVAL	St Helen's Harvest Festival	001:30	024
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	053
STOP TEXTING WHILE	NATIONAL SAFETY COUNCIL	000:30	023

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DRIVING			
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	025
VERO BEACH AIR SHOW	VERO BEACH COMMUNITY	001:30	005
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	028
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	040
WATERFRONT RESTAURANT	FLORIDA ASSN. OF BROADCASTERS	001:00	014
WILDFIRE PREVENTION	AD COUNCIL	000:14	030
WILDFIRE PREVENTION	AD COUNCIL	000:59	056