

WZTA  
Fort Pierce, FL  
Quarterly Issues/Programs List  
Third Quarter, 2019  
09/30/2019

WZTA  
Quarterly Issues/Programs List

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WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Norton Museum
- Florida Dept. of Health PBC Repeat
- Back to School Immunization Fair
- Hurricane Preparedness
- SF Science Center
- PBC Library DeweyCon
- PB Photographic Center 23<sup>rd</sup> FotoFusion
- George Snow Scholarship Foundation Ballroom Battle Event
- House of Hope
- House of Hope Repeat Show
- Myasthenia Gravis Foundation of America
- United Way PBC Mission United
- Norton Latin X

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**WZTA broadcast Perspective on Sundays at 7:00 am**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Norton Museum	Palm Beach Perspectives	<p>Talked with Glenn and Rachel from the Norton Museum of Art. They have a bunch of summer exhibitions starting and are getting ready for their annual Bastille Day event on the 13th. Exhibitions are: See and be Seen, Small Worlds 5 Centuries of European Prints and Drawings from the collection. They've moved Art After Dark from Thursday to Friday night from 5pm-10pm and the restaurant will be open late for fun "Date Nights". Listeners can check out movies in the garden and The Women's Walk located on Cranes nest Way on the South edge of the campus. Listeners can text 56512 to hear a guided tour. The museum will be open on Mondays now but closed on Wednesday. All hours, events, programs, volunteer opportunities are posted at Norton.org</p>	<p>Glenn, Rachel, Norton Museum of Art. www.norton.org</p>	<p>07/07/19 7:00 am</p>	<p>30 min</p>
<p>Fla Dept. of Health PBC repeat</p>	Palm Beach Perspectives	<p>Talked with Dr. Alonso. Director, Florida Department of Health in Palm Beach County. Since there's been a lot of news coverage about HEP A and measles, Dr. Alonso explained what the diseases were, how they are contracted, preventions, such as vaccines or as simple as washing your hands. We also discussed booster shots, flu/pneumonia shots. The health department is also working closely with other agencies in the community to help address the opioid epidemic in the community. Listeners should talk with their medical provider about all the above if they have any questions and they can also go to <a href="http://www.cdc.gov">www.cdc.gov</a> or <a href="https://www.cdc.gov/vaccines/in dex.html">https://www.cdc.gov/vaccines/in dex.html</a> to find out more info.</p>	<p>Dr. Alina Alonso, Director, Fla Dept. of Health PBC</p>	<p>07/14/19 7:00 am</p>	<p>30 min</p>

<p>Back to School Immunization Fair</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Elizabeth Prol and Jonelle Morgan from Foundcare. Foundcare is holding their "Back to School" Health Fair on Friday, August 2nd, from 9a to 1pm. It's free event where kids can get their back-to-school physicals and shots. This year is a community hero theme. They'll have entertainment including Touch Trucks, music, face painting, and the kids get a free backpack as well. Listeners can register online ahead of time. <a href="http://www.foundcare.org">www.foundcare.org</a> or call 561-HEALTHY (432-5840) They can also see all the programs that are available online <a href="https://www.westpalmbeach.va.gov/">too.https://www.westpalmbeach.va.gov/</a></p>	<p>Elizabeth Prol and Jonelle Morgan from Foundcare 561-HEALTHY</p>	<p>07/21/19 7:00 am</p>	<p>30 min</p>
<p>Hurricane Preparedness</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Chris Farrell, Meteorologist, and CBS 12. We talked about the ongoing hurricane season. Chris suggested doing a few things each weekend such as trimming trees now, setting up hurricane kit, checking on insurance, getting flood insurance, putting important papers in waterproof container, deciding on your evacuation plan depending on the severity of the storm. Listeners can go to <a href="http://ready.gov">ready.gov</a> for more info and can watch Chris on CBS 12 and follow him on Facebook as well to keep up to date.</p>	<p>Chris Farrell, CBS 12</p>	<p>07/28/19 7:00 am</p>	<p>30 min</p>

SF Science Center	Palm Beach Perspectives	<p>Talked with Melinda Grenz, Director of Marketing, South Florida Science Center and Aquarium. The science center has a lot of great things going on. They are getting ready for the STEM Innovation awards and the deadline for listeners to submit nominations is August 9th. Nominees can be individuals, corporations, educators, scientists and non-profit organizations, tech club, . The awards ceremony will be September 7th from 6-9pm. Listeners can nominate/get tickets at <a href="http://SFSciencecenter.org">SFSciencecenter.org</a>. We also talked about the shark week events that are wrapping up (can still get pic in the shark cage after) their sensory days, mini golf, science trail, brain exhibition and a new traveling exhibit, "Hall of Heroes". They can also host large groups for training, weddings, and birthdays. iHeart just did a training day there and we were able to enjoy the stand alone learning center and then a round of golf for team building. Listeners can find out more about events, volunteering, donating at their website. <a href="http://www.sfsciencecenter.org">www.sfsciencecenter.org</a>.</p>	Melinda Greunz Sfsciencecenter.org	08/04/19 7:00 am	30 min
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<p>PBC Library DeweyCon</p>	<p>Palm Beach Perspectives</p>	<p>Talked with John Campbell and Christina Stone from Palm Beach County Library. The library is celebrating its 50th anniversary with all kinds of great events. The next big one coming up is called Dewey Con. It will be August 17/18 at the main library branch 3650 Summit Blvd, West Palm Beach, 33406 from 10a-3p Sat/1p-4p Sun. They have stuff for all ages including: comics, cosplay contests, trivia, escape rooms, crafts, face painting, board games, chalk art, special guests, tech toys, food trucks and lots of prizes. Listeners can get more information at <a href="http://www.pbclibrary.org">www.pbclibrary.org</a></p>	<p>John Campbell, Christina Stone, PBC Library System Dewey Con <a href="http://Pbclibrary.org">Pbclibrary.org</a></p>	<p>08/11/19 7:00 am</p>	<p>30 min</p>
<p>PB Photograph ic Centre 23rd Foto Fusion</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Fatima NeJame, President/CEO, and Palm Beach Photographic Centre in West Palm Beach, FL. Their Member's show 2019 -23rd Annual Juried Exhibition will be on display from August 24-October 26. They will also have the Summer's FOTOCamp exhibition on display and the winning student will receive a free SLR camera. Listeners are invited to the free opening reception on Friday, August 23rd from 6p-8pm. For more info on classes, volunteering, exhibitions, listeners can call 561-253-2600 or go to <a href="http://www.workshop.org">www.workshop.org</a> or <a href="http://www.fotofusion.org">www.fotofusion.org</a></p>	<p>Fatima NeJame, President/CEO, Palm Beach Photographic Centre in West Palm Beach, FL. <a href="http://www.fotofusion.org">www.fotofusion.org</a></p>	<p>08/18/19 7:00 am</p>	<p>30 min</p>

<p>George Snow Scholarship Foundation Ballroom Battle Event</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Tim Snow about the scholarship fund they created in honor of his father, George. Their website says it best with this quote, "What began as a memorial to one philanthropic and devoted man has become a community asset- a family of individuals, corporations, private foundations, and community service organizations who share the belief that education is the key to a better life for the young people we serve". They are helping seniors in Palm Beach and North Broward County with assistance in pursuing higher education. To help raise money, they do cool fundraisers and their big one is coming up on September 20th and the Boca Raton Resort and Club. For more info, listeners can go to <a href="http://www.scholarship.org">www.scholarship.org</a> or <a href="http://ballroombattle.com">ballroombattle.com</a>.</p>	<p>Tim Snow, CEO, George Snow Scholarship Foundation <a href="http://Scholarship.org">Scholarship.org</a></p>	<p>08/25/19 7:00 am</p>	<p>30 min</p>
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<p>House of Hope</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Rob Ranieri, CEO, House of Hope and Kelly Johnson, VP, R.V. Johnson Insurance about House of Hope. It's a charity that serves residents of Martin County. House of Hope provides food, clothing, furniture, financial aid, information/referral, classes, and case management services to Martin County residents in need. They have some great local nutrition gardens that help teach about food/nutrition as well as provide food to local soup kitchens/clients. They also have an agricultural and vocational farm that produces food while teaching basics of gardening. Volunteers are always welcome. Kelly's company volunteers as a group - simply go to <a href="http://www.hohmartin.org">www.hohmartin.org</a> and click on the volunteer tab to sign up. All their programs and events are listed there as well... It's a charity that serves residents of Martin County. House of Hope provides food, clothing, furniture, financial aid, information/referral, classes, and case management services to Martin County residents in need. They have some great local nutrition gardens that help teach about food/nutrition as well as provide food to local soup kitchens/clients. They also have an agricultural and vocational farm that produces food while teaching basics of gardening. Volunteers are always welcome. Kelly's company volunteers as a group - simply go to <a href="http://www.hohmartin.org">www.hohmartin.org</a> and click on the volunteer tab to sign up. All their programs and events are listed there as well.</p>	<p>Rob Ranieri, CEO, House of Hope and Kelly Johnson, VP, R.V. Johnson Insurance</p>	<p>09/01/19 7:00 am</p>	<p>30 min</p>
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<p>House of Hope repeat show</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Rob Ranieri, CEO, House of Hope and Kelly Johnson, VP, R.V. Johnson Insurance about House of Hope. It's a charity that serves residents of Martin County. House of Hope provides food, clothing, furniture, financial aid, information/referral, classes, and case management services to Martin County residents in need. They have some great local nutrition gardens that help teach about food/nutrition as well as provide food to local soup kitchens/clients. They also have an agricultural and vocational farm that produces food while teaching basics of gardening. Volunteers are always welcome. Kelly's company volunteers as a group - simply go to <a href="http://www.hohmartin.org">www.hohmartin.org</a> and click on the volunteer tab to sign up. All their programs and events are listed there as well.. It's a charity that serves residents of Martin County. House of Hope provides food, clothing, furniture, financial aid, information/referral, classes, and case management services to Martin County residents in need. They have some great local nutrition gardens that help teach about food/nutrition as well as provide food to local soup kitchens/clients. They also have an agricultural and vocational farm that produces food while teaching basics of gardening. Volunteers are always welcome. Kelly's company volunteers as a group - simply go to <a href="http://www.hohmartin.org">www.hohmartin.org</a> and click on the volunteer tab to sign up. All their programs and events are listed there as well.</p>	<p>Rob Ranieri, CEO, House of Hope and Kelly Johnson, VP, R.V. Johnson Insurance</p>	<p>09/08/19 7:00 am</p>	<p>30 min</p>
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<p>Myasthenia Gravis Foundation of America</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Melissa and Michael about the Myasthenia Gravis Foundation of America. A lot of people haven't heard of MG. What is myasthenia gravis (MG)? According to their website: Myasthenia gravis (pronounced My-as-theen-ee-a grav-us) comes from the Greek and Latin words meaning "grave muscular weakness." The most common form of MG is a chronic autoimmune neuromuscular disorder that is characterized by fluctuating weakness of the voluntary muscle groups. The website has a wealth of information for patients, caregivers, medical professionals and volunteers. Listeners can get information about education, research, support, info on clinical trials, latest meds, and more at <a href="https://myasthenia.org/">https://myasthenia.org/</a></p>	<p>Myasthenia Gravis Foundation of America Myasthenia.org</p>	<p>09/15/19 7:00 am</p>	<p>30 min</p>
<p>United Way PBC Mission United</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Alexia Savage, Sr VP Communications &amp; Resource Development, United Way PBC. The United Way of Palm Beach County works closely with 211 to help connect people with necessary services. They work has a "Hub/Umbrella" agency funding/coordinating with a host of charities/services in the county. United Way is helping with funding for the folks in the Bahamas and with Bahamian citizens who've come to PBC gets assistance. They're also launching a new initiative called Mission United to address the needs of the 80,000 military veterans in our county. Listeners can get involved by volunteering, donating, receive services by calling 211 or going to <a href="http://www.unitedwaypbc.org">www.unitedwaypbc.org</a></p>	<p>Alexia Savage, Sr VP Communications &amp; Resource Development, United Way PBC <a href="http://Unitedwaypbc.org">Unitedwaypbc.org</a></p>	<p>09/22/19 7:00 am</p>	<p>30 min</p>

Norton Latin X	Palm Beach Perspectives	Talked with Rachel Gustafson, Asst. Curator, Galdys Ramirez, Public Programs Manager and Scott Benarde, Dir Of Communications for the Norton Museum of Art. Art After Dark on Friday October 4th features the opening exhibition: The Body Says, I Am a Fiesta: The Figure in Latin American Art. Then they are having their first LatinX Community Day on Saturday, October 5th. It's a free event from Noon - 5p and will be featuring music by Kuyayky, Pepe Montes y Su Conjunto plus tours, mini book + art, short films and dance troupe Esencia de Broiken with percussion ensemble Pedro Vilanova and Tamboricua. For more details, listeners can go to <a href="http://www.norton.org">www.norton.org</a>	Rachel Gustafson, Asst. Curator, Galdys Ramirez, Public Programs Manager and Scott Benarde, Dir Of Communications for the Norton Museum of Art <a href="http://www.norton.org">www.norton.org</a>	09/29/19 7:00 am	30 min.
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

**WZTA broadcasts Radio Health Journal on Sundays at 7:30 a.m.**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
4 H	4 H INDIAN RIVER	000:30	006
AMERICAN ACADEMY OF PEDIATRIC	AMERICAN ACADEMY OF PEDIATRIC	000:30	001
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	016
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	005
BORGEN PROJECT	BORGEN PROJECT	000:30	002
COMMUNITY INVOLVEMENT	No Kid Hungry	000:30	003
EDUCATION	NATIONAL SUMMER LEARNING	000:31	024
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	004
GIRL SCOUTS	GIRL SCOUTS	000:29	005
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	024
KEEPING OCEANS CLEAN	AD COUNCIL	000:29	010
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	003
LUNGER CANCER AWARENESS	PFIZER	001:00	002
NO KID HUNGY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	006
NO KID HUNGY CAMPAIGN	No Kid Hungry	000:30	011
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	001
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	002