

WZTA  
Fort Pierce, FL  
Quarterly Issues/Programs List  
First Quarter, 2016  
04/01/2016

WZTA  
Quarterly Issues/Programs List

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Equity for women & girls
2. Support for the Arts
3. Children; programs; services; recreation
4. Substance abuse, prevention, and treatment
5. Volunteerism
6. Education;
7. Train traffic
8. Family entertainment
9. Easter Service

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0103	-----	Dub City Derby Girls	01/03/2016 09:06 AM	029:28
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0110	-----	Norton Museum Of Art	01/10/2016 09:05 AM	027:03
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0110	-----	Norton Museum Of Art	01/17/2016 09:05 AM	027:03
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0124	-----	Kravis Center	01/24/2016 09:05 AM	027:24
Arts &	SUNDAY PSA	-----	Gulfstream	01/31/2016	027:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Entertainment	SHOW #1 PB PERS 0131		Goodwill	09:05 AM	
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0207	----	PBC Literacy	02/07/2016 09:05 AM	029:15
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0214	----	Girl Scouts	02/14/2016 09:05 AM	031:09
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0221	----	Heroes Memorial	02/21/2016 09:05 AM	030:25
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0228	----	Arts In Public Parks	02/28/2016 09:05 AM	028:08
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0306	----	Dubois House	03/06/2016 09:05 AM	027:23
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0313	----	Community Relations 211	03/13/2016 09:05 AM	030:20
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0320	----	Palm Beach Zoo	03/20/2016 09:05 AM	028:27
Arts & Entertainment	SUNDAY PSA SHOW #1 PB PERS 0327	----	PBC Art In Public Places	03/27/2016 09:05 AM	026:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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<p>Equity for Women &amp; Girls</p>	<p>Clear Connections</p>	<p>The American Association of University Women will bring "Girls Rising" a documentary about the power of educating girls and the power that resides in an individual to learn. The event is scheduled for January 23, 2016. "Girls Rising" brings the gripping stories of 9 unforgettable girls who were born in unforgiving circumstances. The film captures their dreams, their voices, and their remarkable lives, focusing on their struggle to get an education. The goal of the AAUW is to advance equity for women and girls through advocacy, education and philanthropy. Proceeds from the ticket sales and sponsorships of this event will allow students to view this movie on their school campuses free of charge. Tickets are \$15.</p>	<p>Linda Barker, President AAUW (American Association of University Women)</p>	<p>1-2-16 to 1-8-16 5X/day</p>	<p>1:30 min each</p>
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Cultural activities	Clear Connections	<p>The Cultural Council is an organization that brings together cultural activities along the Treasure Coast. The organization helps to organize and promote events and activities of a cultural nature. Mr. O'Leary reviewed some highlights in their upcoming calendar of events calendar of events. There is a beginning birding course and several dates and times are available for the classes held at the Audubon House Education Center. He invited listeners to join the fun of dinner and karaoke night at the Vero Beach Elks Lodge call 772562450. He mentioned the Kashi Foundation of Sebastian presents a Sunday market on select Sundays through May and there will also be a yoga retreat and conference the last weekend in January call 589 1403. An arts and crafts event is held every Saturday from 8 to 1 on in Indian River Drive on the waterfront in Fort Pierce and on the first Sunday of every month The Jazz society makes it a jazz event with a wide selection of music from nine to noon. He invited listeners to stay busy and have fun with the cultural Council and reminded them that more events can be found at <a href="http://Cultural-council.org">Cultural-council.org</a>.</p>	Billy O'leary Cultural Council Spokesman	1-9-16 to 1-15-16 5X/day	1:30 min each
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<p>Children's Recrea- tional Needs</p>	<p>Clear Connections</p>	<p>Susan Adams, one of the chairpersons for the 25th annual Fellsmere Frogleg Festival, was our guest to tell us about the event plans. The festival begins Thursday, January 21 through Sunday, January 24 with over 100 crafters, midway rides, and games galore. Enjoy frogleg and gator tail dinners - hush puppies and don't forget the standard fare carnival food. There will be lots of entertainment and parking and admission are all free. Proceeds benefit children's recreational needs of the city of Fellsmere. Free shuttle service from parking at Mesa Park on Saturday and Sunday. The event is off I95 - take exit 156 head west on County Road 512 to the city of Fellsmere. The Festival is held at the old school grounds at 22 South Orange St. in historic downtown Fellsmere. For more information, listeners can visit <a href="http://froglegfestival.com">froglegfestival.com</a> or follow the event on Facebook. The Fellsmere frogleg Festival is sponsored by Tobacco Free Florida, Geico and Oculina Bank.</p>	<p>Susan Adams Chair- person Fellsmere Frogleg Festival</p>	<p>1-16- 16 to 1-22- 16 5X/day</p>	<p>1:30 min each</p>
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Community Event	Clear Connections	<p>Patrick Madden from Port St. Lucie High School Port St. Lucie high school drama Department came to tell us about their presentation of Disney's the Little Mermaid, for 10 performances. The show is opening Thursday, January 28 and running through Sunday, February 7 with matinee and evening shows. He told our listeners not to miss the magical must-see show of the winter... come journey under the sea to a magical underwater kingdom with a beautiful young mermaid. Aerial longs to leave her ocean home behind and live in the world. The musical will be presented live on stage with a live orchestra at the Port St. Lucie High School Auditorium. Tickets are \$15 and are available at various ticket outlets throughout Port St. Lucie including Jay's Fine Jewelry, The Honey-baked Ham Store, Joy's Ice Cream and the Port St. Lucie High School office. The show features aerial affects from Broadway VFX; and underwater environs come alive on stage as the orchestra and performing arts students of Port St. Lucie High School present Disney's "The Little Mermaid".</p>	Patrick Madden Creative Director Port St Lucie High School	1-23- 16 to 2-1-16 5X/day	1:30 min each
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Prayer Breakfast	Clear Connections	<p>John Bona and Jenna Featherstone representing the Vero Beach Prayer Breakfast were our guests to invite our community to attend this, one of the largest annual events in Indian River County. Well over 1200 people attend the sit down meal, every year. This is the 12th Annual Vero Beach Prayer Breakfast and it will be held Thursday, March 3 the Indian River County Fairgrounds. The coordinators will turn one of the pavilions on the fairgrounds into a tent-like enclosure. Twila Paris will provide all inspirational music. Twila Paris has 33 number one hits and is a well known gospel artist. The keynote Speaker is Tony Perkins of the Family Resource Council. Tickets are \$35 and include a full breakfast catered by TwoJays of French toast, bacon, sausage, quiche, fresh fruit, fresh O.J. And more. Mr Bona invited listeners to sponsor, volunteer or purchase tickets by visiting in VeroBeachPrayerBreakfast.com. The event begins sharply at 7:30AM.</p>	John Bona Jenna Featherstone, Event Chairpersons Vero Beach Prayer Breakfast	2-2-16 to 2-8-16 5x/day	1:30 min each
Art event	Clear Connections	<p>The newest show in the Vero Beach Art Club's array of exhibitions, Art on the Island offers non-traditional 3D art at an elegant event held at Marsh Island. This show is specific to three dimensional art. It was a great success last year so it returns in 2016 bigger and better. Even 2D artists were challenged to bring pieces which had a three dimensional aspect. The show includes sculpture, jewelry, pottery, wood, fiber art, mixed media, glass and two-dimensional with pizzaz! There is a cocktail reception on Friday evening and the show will continue through Saturday and Sunday of the weekend of Valentine's Day. There will be Valentine's themed activities and art for purchase. Admission is free.</p>	Joan Earnhart, Chairman Art On The Island Event Vero Beach Art Club	2-9-16 To 2-12-16 5x/day	1:30 min each

Support for AAUW	Clear Connections	<p>Sandra was our guest and invited listeners to join AAUW on February 20 for one of their annual fundraisers, the 34th annual book author luncheon at Bent Pine golf club. Proceeds support IRC student scholarships for women in Indian River County. AAUW is delighted to present the number one New York Times best-selling author Debbie Macomber as the guest author. Debbie's novels have spent over 750 weeks on the New York Times bestseller list. She's had 10 the number one spots. She brings to light compelling relationships about family and friendships. Over 200 million of her books are in print worldwide. For more information and reservations listeners were invited to go to Vero Beach AAUW or call 772-532-5230.</p>	Sandra Locke AAUW Book Author Event	2-13-16 to 2-17-16 5x/day	1:30 min each
Support for Youth Sports	Clear Connections	<p>Donna Keys from the Fellsmere Exchange Club and on the Board of Directors the new food festival in Fellsmere, the Shrimpfest. It's a new project to support youth sports in the north county. Great dishes will be served from some of the areas favorite seafood restaurants; enjoy a variety of signature shrimp dishes by Capt. Hiram, Marsh Landing, old Fish House bar and Grill, Osceola Bistro, Squid Lips, and Tiki Bar and Grill. You can taste local craft beer on Saturday from a number of brewers and on Sunday a tasting of home brews will be offered. Spend the day enjoying live music, vendors, exhibitors and kids activities. North Indian River County is in need of sports equipment and the Exchange Club of Fellsmere plans to meet the need by fundraising with this fun, new event. For more information visit the website, <a href="http://ShrimpfestFL.com">ShrimpfestFL.com</a>. Admission and parking are free.</p>	Donna Keys Fellsmere Exchange Club	2-18-16 to 2-23-16 5x/day	1:30 min each



<p>Fundraiser for new Pier</p>	<p>Clear Connections</p>	<p>The Live Like Cole Foundation was created to honor the life of Cole Coppola who was tragically killed by a drunk driver on the barrier island bridge while fishing in Vero Beach. The Live Like Cole Foundation honors and memorializes his life. They endeavor to support individuals and organizations adopting Cole's philosophy of always helping where help is needed and lifting those up around them by encouraging self worth and one's own importance. Cole never missed the opportunity to lend help when help was needed and took extraordinary efforts to ensure each person he encountered felt like the most important person to him. Thousands have pledged to follow in his example and to #LIVELIKECOLE. The organization plans to have a golf tournament on Saturday, March 19 at Bent Pine Golf Club. The proceeds from this event will be used in part to fund the construction of a pier where kids can safely fish in the Indian River. It is a private/public partnership with the City of Vero Beach. Donors will have the opportunity to have their names permanently inscribed in the very treads making up the fishing pier. The pier will serve the public at large providing a new and safe place for fishing in the Indian River Lagoon while creating a brand new marine habitat where fish and other marine life will thrive. The pier will be located in Vero Beach's Riverside Park.</p>	<p>Jackie Carlton and Dr. Nick Coppola Live Like Cole Foundation</p>	<p>2-24- 16 To 2-29- 16 5x/day</p>	<p>1:30 min each</p>
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<p>Fundraiser for Vero Beach Art Club</p>	<p>Clear Connections</p>	<p>Naomi Becker Koser, Co-chair for the Under The Oaks Art Show and Event in Vero Beach was our guest. This is the 65th annual Under The Oaks Fine Arts and Craft show at Riverside Park and it will be held March 11 through the 13<sup>th</sup>. Under The Oaks is the largest event and fundraiser of the Vero Beach Art Club and it is held each year in March. The show gathers over 220 artists from around the nation to exhibit. This is a highly respected juried show and it is considered in the top 200 art shows in the nation by Sourcebook, a definitive art magazine. Over 80,000 visitors attend this popular event in the comfortable, breezy and shady Riverside Park, Vero Beach. There will be food vendors, treats for the kids and entertainment like classical music and more. Friday and Saturday March 11 and 12 from 9am until 5pm and on Sunday from 10 until 5pm. To learn more, listeners were invited to visit Vero Beach Art club.org or call 231-0303. Admission and parking are free.</p>	<p>Naomi Becker Koser, Co-chair Under The Oaks Art Show</p>	<p>3-1-16 To 3-5-16 5x/day</p>	<p>1:30 min each</p>
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<p>Train traffic</p>	<p>Clear Connections</p>	<p>On the morning of March 19, people in 4 counties will rally at the train crossings in order to object to the use of these at grade train tracks moving high speed passenger and freight trains through our communities at a dramatically increased rate. It is estimated over 30 trains will pass through the communities of the Treasure Coast at speeds in excess of 60 MPH. It is unusual for high speed passenger trains to share the same tracks with commercial transport of dangerous chemicals and flammable materials. Citizens against the train is working with local governments to bring to the attention of both the citizens and the local governments the impact of this plan. There are 4 locations where people can gather to express their concern about the trains all along U.S. 1 at major crossings. Visit their website for more information.</p>	<p>Susan Meile and Phyllis Frey CitizensAgainstTheTrain.org</p>	<p>3-6-16 to 3-10-16 5x/day</p>	<p>1:30 min each</p>
<p>Prom Attire at no cost</p>	<p>Clear Connections</p>	<p>Neda Heeter, founder of this organization came to explain that every teen should have the opportunity to attend their senior prom in style. On Saturday, March 19 from 10 AM to 2 PM at the Vero Beach Community Center on 14th Ave. teens in the area community will have the opportunity to choose their prom attire at no cost, from the selection of fabulous dresses, tuxedos and suits... all with the help of a personal shopper. Many of the items are new and all are in pristine condition. The selections rival those found in high-end boutiques. Registration and financial qualification is not required but the finery is offered on a first-come first serve basis. The organization has a facebook page with more information.</p>	<p>Neda Heeter, Founder/Director Operation Prom</p>	<p>3-11-16 To 3-15-16 5x/day</p>	<p>1:30 min each</p>

<p>Family entertainment</p>	<p>Clear Connections</p>	<p>The Indian River County Fair Association, subcontracts with the Vero Beach Firefighters Association to operate their annual event. The Indian River County Fair Association has a 25 member Board who along with the general manager and the 11-committee directors are responsible for the fair's daily operation. The fair pays Indian River County 1/3 of its net profit for use of the facilities. 2/3 remains for charitable activity. The 37th annual Indian River County firefighters Fair offers an environment of fun for all ages and is the finest, wholesome family entertainment. It showcases local talent, agriculture, local livestock, and more. The event runs March 11 through March 20 at the County Fairgrounds 795 by 58th Ave. Mr. O'Conner invited listeners to come out and enjoy the rides from Strates Shows and stay for fun entertainment like the Grizzlies Experience, Teenage Mutant Ninja Turtles, The Sweeney family band and Circus Illusion. Once again, the firefighters present their training show, a must for family safety.</p>	<p>John O'Conner, President Indian River County Firefighters</p>	<p>3-16-16 To 3-20-16 5x/day</p>	<p>1:30 min each</p>
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Easter Program	Clear Connections	Pastor Billy McCloud welcomed the community to come enjoy Central Assembly's Easter presentation. It is a multi media experience with dozens of talented performers. He invited everyone to come experience the last few weeks of the life of Jesus Christ. If you are interested in learning more about the foundation of Christianity, It is a show you will want to experience this Easter Season and it is suitable for the entire family. Tickets are only \$3 per person and the show will be performed over Easter weekend at the Central Assembly Hall. Central Assembly is a family-oriented "Assemblies of God" Church in Vero Beach, Florida. They say they have a heart for our community and offer ministries for all ages. For more information, call 772.562.4505.	Pastor Billy McCloud Central Assembly of God Easter Program	3-21-16 To 3-27-16 5x/day	1:30 min each
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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Civil rights	CIVIL RIGHTS	001:00	110
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	058
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	121
BULLYING PREVENTION	AD COUNCIL	000:30	100
COMMUNITY INVOLVEMENT	TC NO TRAINS COALITION	001:31	016
EASTER SHOW	CENTRAL ASSEMBLY	001:31	026
FLORIDA TOURISM	FLORIDA ASSN OF BROADCASTERS	000:30	009
FREE CREDIT COUNSELING	NFCC	000:29	101
FREE CREDIT COUNSELING	NFCC	001:00	065
FREE PROM DRESS	OPERATION PROM IRC	001:31	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FROGLEGS FEST FUNDRAISER	CITY OF FELLSMERE	001:31	032
FUNDRAISER EVENT	AM. ASSN OF UNIV. WOMEN	001:30	031
FUNDRAISER EVENT	AMERICAN ASSN OF UNIV. WOMEN	001:32	018
FUNDRAISER EVENT	CULTURAL COUNCIL	001:31	024
FUNDRAISER EVENT	FELLESMERE EXCHANGE CLUB	001:30	023
FUNDRAISER EVENT	INDIAN RIVER FIREFIGHTERS	001:28	020
FUNDRAISER EVENT	PSL HIGH DRAMA DEPT	001:31	023
FUNDRAISER EVENT	UNITED WAY	001:30	012
FUNDRAISER EVENT	UNITED WAY	001:32	001
FUNDRAISER EVENT	VERO BEACH ART CLUB	001:31	017
FUNDRAISER EVENT	VERO BEACH PRAYER BREAKFAST	001:31	031
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	063
GOLF TOURNAMENT	LIVE LIKE COLE FOUNDATION	001:31	017
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	063
LEAD POISONING PREVENTION	AD COUNCIL	000:30	105
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	062
LUNGER CANCER AWARENESS	PFIZER	001:00	065
MAKE A WISH FOUNDATION AWARNE	MAKE A WISH FOUNDATION	001:00	056
MENTAL HEALTH	MENTAL HEALTH ASSN OF IRC	001:31	003
MILITARY AND VETERANS	DIBBLE VETERANS	000:30	013
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	017
PEACE	PEACE IN THE STREETS	000:31	002
PEACE	PEACE IN THE STREETS	000:32	004
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	061
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	061
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	100
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	109
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	105
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	061

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	070
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	117
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	108
TIPS ON SAVING MONEY	AD COUNCIL	000:15	119
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	104
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	107
WILDFIRE PREVENTION	AD COUNCIL	000:14	071