

WZTA
Fort Pierce, FL
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/04/2019

WZTA
Quarterly Issues/Programs List

WQOL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health
 - Kravis Center
 - Crohns and Colitis Foundation
 - Association of Fundraising
 - Students & Palm Health Foundation
 - Leukemia Lymphoma Society
 - MNM Theatre Company
 - PBC Parks
 - St. Jude
 - Jewish Women's Foundation of Greater Palm Beach
 - Mounts Botanical 40th Year Anniversary
 - Adopt a Cop USA
 - Treasure Coast Youth Symphony
-

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZTA broadcast Perspective on Sundays at 9:00 am

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE / TIME	DURATION
-------	-----------------	-------------	-------	-------------	----------

<p>Kravis Center</p>	<p>Palm Beach Perspectives</p>	<p>Talked w Linda Birdsey and Ashley Douglass, from the Kravis Center. They are starting their 27th season with lots of great shows. Their mission is to provide enrichment through arts to the community. They have multiple venues: Perrson Hall, Rinker and Dreyfus. Listeners can find all the shows listed online and lots of video clips of upcoming shows. They are also on Facebook, Twitter, Instagram. They have several fundraisers including the Gala, kravis.org/gala and Palm Beach Wine Auction, www.palmbeachwineauction.org. They are also in the middle of an expansion, Kravis 20/20 the Future is Now, kravis2020@kravis.org. Kravis is also looking for volunteers and they have a sign up tab on the website. For more info listeners can go to www.Kravis.org</p>	<p>Linda Birdsey and Ashley Douglass, from the Kravis Center www.kravis.org</p>	<p>OCT 7, 2018</p>	<p>30 min</p>
<p>Crohns and Colitis Foundation</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Katie Keohane, Exec Dir. and Alyssa Rich, Take Steps Walk Mgr, Crohns and Colitis Foundation. They have a walk coming up on November 3 at 10am at City Place. It's family friendly and is an easy 1/2 mile stroll around City Place. This is the 10th anniversary of the Walk in West Palm Beach. Listeners are welcome to create teams and come out and show their support. It's free to walk but funds raised will go to research and helping kids with IBD go to Camp Oasis. For more info on the walk, Crohns, Ulcerative Colitis, symptoms and treats listeners can go to www.chronscolitisfoundation.org They can also sign up to volunteer online and patients can access the latest research and connect with multiple support options on line as well. For more details call 561-218-2929 or 888-my-gut-pain.</p>	<p>Katie Keohane, Exec Dir. and Alyssa Rich, Take Steps Walk Mgr, Crohns and Colitis Foundation www.chronscolitisfoundation.org</p>	<p>Oct 14, 2018</p>	<p>30 min</p>

<p>Association of Fundraising Professionals Palm Beach County</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Jay Zeager and Sarah Turner, Co-Chairs, Association of Fundraising Professionals Palm Beach County. They are co-hosting this year's AFP National Philanthropy Day Awards Luncheon. It's happening on Friday, November 16th at the Cohen Pavilion at the Kravis Center for the Performing Arts. It's from 11:30am-1:30pm. Proceeds from the event benefit training and scholarships for individuals and organizations serving non-profits in the community. The Association of Fundraising Professionals is about connecting community to philanthropy. They work to advance philanthropy through advocacy, research, education and certification programs. For more information, to apply for a scholarship, become a volunteer or a member, listeners can go to www.afppbc.org</p>	<p>Jay Zeager and Sarah Turner, Co-Chairs, Association of Fundraising Professionals Palm Beach County www.afppbc.org</p>	<p>Oct 21, 2018</p>	<p>30 min</p>
---	--------------------------------	--	--	---------------------	---------------

<p>Students & Palm Health Foundation (formerly Palm Healthcare Foundation)</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Marjorie Sullivan, Vice President, Communications and Vanessa Moss, Communications Manager, Palm Health Foundation. They recently changed their name to Palm Health from Palm Healthcare. Palm Health was created from the sales of St. Mary's and Good Sam and the monies designated for community health programs. They are currently doing October's Train the Brain campaign. This campaign is designed to engage the public in taking care of their brain health, like they would their body. Listeners can go to Trainthebrainpb.org and sign up to take the Brain Training pledge. It includes various activities such as: sleep 7 hours, add fruits/veg to meals, be active for at least 30 minutes, meditation, and spending time with family/friends and showing kindness to everyone. They are doing a bunch of different programs throughout the month to support the different goals. Coming up on the 29th they have Healthy Cooking for Thriving Couples and families - a cooking demo taught by Chef Michael Schenk of Farmer's Table restaurant in Boca. Then on the 30th, Lindsey White will be teaching a Train the Brain Yin Yoga class at Little Ocean Yoga. For more details, listeners can go to www.trainthebrainpb.org.</p>	<p>Marjorie Sullivan, Vice President, Communications and Vanessa Moss, Communications Manager, Palm Health Foundation www.trainthebrainpb.org</p>	<p>Oct 28, 2018</p>	<p>30 min</p>
---	--------------------------------	---	--	---------------------	---------------

Leukemia Lymphoma Society	Palm Beach Perspectives	Talked with Terrie and Mike from Leukemia Lymphoma Society. The annual Light the Night Walk is coming up on Friday November 9th in West Palm Beach at the Ballpark and then on the 10th in Boca at the Mizner Amphitheatre. Mike is this year's Walk Chair and encourages everyone to sign up, make a team, raise money for research and help spread awareness. For more info, to volunteer, to donate, or to become a sponsor, Listeners can to go https://www.lls.org/palm-beach-area	Terrie and Mike from Leukemia Lymphoma Society www.lls.org	Nov 4, 2018	30 min
MNM Theatre Company	Palm Beach Perspectives	Talked with Marcie Gorman and Emily Tarallo from MNM Theatre Company formerly MNM Productions. MNM is now a 501c3 and they are committed to producing wonderful live theatre using local actors/musicians. They are wrapping up their season with a co-production with the Kravis Center of Grease. It will be running in the Rinker Playhouse November 15th- Dec2. They already have some sold out shows so for dates/tickets availability, listeners can go to www.kravis.org . Grease is set in Rydell High School in 1959 with the "Burger Palace Boys" and "Pink Ladies" and features lots of great pop hits such as Greased Lightnin' and Summer Loving. To find out more about being a volunteer, sponsor or to make donations, listeners can go to www.mnmtheatre.org	Marcie Gorman and Emily Tarallo from MNM Theatre Company www.mnmtheatre.org	Nov 11, 2018	30 min

PBC Parks	Palm Beach Perspectives	<p>Talked with Stephanie Surrena, PR Specialist, Office of Public Engagement Palm Beach County Parks and Recreation Department. There are 80+ county parks in Palm Beach County. We talked about the health benefits of getting outside and spending time in nature. They have lots of fun events that are family friendly including 5k run/walks. This year they are doing two 5k race/walks on Thanksgiving morning: 9th Annual Turkey Trot 7:30am at Burt Aaronson South County Regional Park (West Boca) and the inaugural Hunger Heroes 5k at John Prince Park, Lake Worth at 7:30am. Listeners can sign up at PBCparks.com. There's a movie night (Secret Life of Walter Mitty) Saturday November 24th at Canyon Amphitheater District Park in Boynton (free admission). They have 4 dog parks throughout the county as well. They are always looking for volunteers to help at events or for long term opportunities (such as Docent at Pioneer Home in Dubois Park). Folks can sign up at the website. www.pbcparks.com</p>	<p>Stephanie Surrena, PR Specialist, Office of Public Engagement Palm Beach County Parks and Recreation Department www.pbcparks.org</p>	Nov 18, 2018	30 min
-----------	-------------------------	---	--	--------------	--------

<p>St. Jude (repeat on 12/2)</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Melissa Miranda, Development Representative Atlantic Coast Region-Miami ALSAC, St. Jude Children's Research Hospital and Lindsay Wolf, Promotions Director, IHeartMedia about St. Jude and our upcoming 2nd annual radio telethon on WAVE Country to raise funds for St. Jude. St. Jude was founded by Danny Thomas in Memphis, TN to provide cutting edge cancer treatment to children regardless of their ability to pay. They've increased the survival rate from 20% in 1962 to 80% today. St. Jude works with local hospitals as well; the kids go to St. Jude for their initial treatment and then get their treatments at home with follow-up visits at St. Jude. Listeners can tune in to WAVE Country on Dec 6 and 7th to help donate. If they want to volunteer to work with St. Jude go to www.stjude.org</p>	<p>Melissa Miranda, Development Representative Atlantic Coast Region-Miami ALSAC, St. Jude Children's Research Hospital and Lindsay Wolf, Promotions Director, IHeartMedia www.stjude.org</p>	<p>Nov 25, 2018</p>	<p>30 min</p>
<p>Jewish Women's Foundation of the Greater Palm Beaches</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Jennifer Kryshka, Interim Executive Director, Jewish Women's Foundation of the Greater Palm Beaches. Their vision is a world where gender is not a barrier to safety or success and women and girls have equal social, political, economic, and religious opportunities. They are working toward that goal with grant making, advocacy, leadership training and educational seminars in the community. They are having their "Imagine the Possibilities" luncheon this Wednesday at the Kravis Center honoring founding trustee, Paula Lustbader. On December 17th the Young Leaders Society Celebratory Happy Hour will be at West Palm Brewery & Wine Vault ta 5:30pm. Listeners can go to www.jwfpalmbeach.org to find out about making donations, volunteer opportunities, local programs, teen programs, leadership programs and more.</p>	<p>Jennifer Kryshka, Interim Executive Director, Jewish Women's Foundation of the Greater Palm Beaches www.jwfpalmbeach.org</p>	<p>Dec 9, 2018</p>	<p>30 min</p>

<p>Mounts Botanical 40th Anniversary</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Rochelle Wolberg, Curator/Director Mounts Botanical and Elizabeth Dashiell, Palm Beach PR about Mount's 40th year and all the events they are planning. Right now through December 30th is their 1st annual Garden of Lights event (daily from 5:30p-8:30p, last ticket sold at 7:45pm). And on certain days they offer extra treats for example, Dance Arts Conservatory - Ballet performance on Friday, December 21st, 6:30 pm. Then in January, renowned artist, Patrick Dougherty will create an original, massive Stickwork structure right on site. It's an interactive, environmental exhibit, called "Twisted."and the community can help in the build. There a lots of different gardens, programs/classes and volunteer opportunities at Mounts Botanical. To get more information/make donations, listeners can go to www.mounts.org and can follow them on FB/instagram as well.</p>	<p>Rochelle Wolberg, Curator/Director Mounts Botanical and Elizabeth Dashiell, Palm Beach PR www.mounts.org</p>	<p>Dec 16, 2018</p>	<p>30 min</p>
<p>Adopt A Cop USA</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Sgt. Frank Danysh, Founder, Adopt-A-Cop USA. He retired after serving 24 years with the Boynton Beach Police department. He and fellow officers recognized the need for improved communications/mentoring with the community. Adopt-A-Cop USA was formed to create that link between officers and kids in schools to help by mentoring, being role models, and offering like coaching to the children. If listeners want more information they can go to myaacusa.org to become volunteers, make donations and request services at their kid's school.</p>	<p>Sgt. Frank Danysh, Founder, Adopt-A-Cop USA. www.myaacusa.org</p>	<p>Dec 23, 2018</p>	<p>30 min</p>

<p>Treasure Coast Youth Symphony</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Tom Servinsky, Conductor, Treasure Coast Youth Symphony; Jack Maravell, McCartney Mania and Daniel Hartwell, Producer, International Beatles on the Beach Festival. Tom works with students to improve their musical skill and provide them opportunities to play in concerts throughout the season. He's also working with the Academy Orchestra (pro-am) and they in conjunction with McCartney Mania are performing January 5th at the Lyric Theatre, Stuart FL. Daniel is producing the International Beatles on the Beach Festival in Delray Beach, FL from April 25-28 and the orchestra will play there as well. For more info listeners can go to www.treasurecoastyouthsymphony.com, reach out to Jack fab4ent@aol.com; or get details from Daniel at www.beatlesonthebeach.com</p>	<p>Tom Servinsky, Conductor, Treasure Coast Youth Symphony; Jack Maravell, McCartney Mania and Daniel Hartwell, Producer, International Beatles on the Beach Festival www.treasurecoastyouthsymphony.com</p>	<p>Dec 30, 2018</p>	<p>30 min</p>



Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WZTA broadcasts iHeart Connections/Treasure Coast Connections on Sundays at 9:00 a.m.

Treasure Coast Connection
October through December 2018

Page 1

October 1 - October 5 - 30 MINS
Exchange Club
Black and White Ball
Guest: Scott Wallace
www.exchangeclubofindianriver.org

Help prevent child abuse by attending the 4th annual Exchange Club Black and White Masquerade Ball at the Vero beach Country Club on Saturday Night, October 6th. There will be a silent auction and live entertainment by deejay Fuzzy. The event is an annual fundraiser for the club's primary goal of funding the prevention of child abuse and other child welfare initiatives. Sponsor tables are available for \$750 for a table of 8 or \$100 per person. 772-778-6903.

October 6 - October 13 - 30 MINS
Treasure Coast Community Health
Guest: Dennis Bartholomew
772-257-8224

The Great Duck Derby will be October 14th at Captain Hiram's and it is held every year to help raise funds for Treasure Coast Community Health. The concept is you purchase a duck for \$5 then the first rubber duck to pass the finish line wins \$1000 for its owner. There are other prizes awarded as well. Treasure Coast Community Health has 7 locations to provide health care, including dentistry, for all persons, regardless of their ability to pay. Services are provided on a sliding scale. The Duck Derby helps defray expenses associated with their operation.

October 14 - 18 - 30 MINS
Dogs for Life Howl - a -ween
Guest: Sherrie Ferger
772-567-8969

Dogs for Life was founded to improve the quality of life for people and dogs through the training of service dogs and operating an off-leash dog park. This is the 17th annual Howl- a ween costumed dog parade being held at Dogs for Life off-leash dog park on Oct 20 at 2pm. Dogs are invited to come in costume and all dogs participating receive a prize. Canine demonstration from the Sherriff's office and other entertainment. Dogs for Life will happily accept sponsorship donations for this event. www.dogsforlifevb.org

October 19 - 26 - 30 mins
Chili Cook Off
Guest: Debbie Avery
772-643-6343

Saturday, October 27th is the date for the Centennial Chili Cook Off Challenge at Riverside Park. There are 30 chili entries to try from non-profit, city and county government agencies as well as restaurants and private entries. \$1 per chili tasting cup and you get to vote if your purchase 10 cups. There will be entertainment throughout. It is a fundraiser for the Sunrise Rotary Club. There will also be a Sunrise Rotary Food Truck on site for people that want food other than chili.

October 27- November 3 - 30 mins
Sebastian Clambake
Guest: Anjani Cerillo
www.sebastianclambake.com

The Sebastian Clambake comes to Riverview Park from November 2 through the 4th. The event is held to fund multiple non-profits, annually. This year the beneficiaries are The North County Ecumenical Food Pantry, The City of Sebastian, Treasure Coast Rugby Foundation, Kashi, Elks 2714, Roseland United Methodist Church, Sebastian Sharks Football and the SRHS Rowing Club. Food and art vendors will be present along with entertainment every day of the event. There is a kids' zone and the blood mobile will be there for donations. Admission and parking are free.

November 4 - November 13th - 30 mins
St Helen Harvest Festival
Guest: Melissa Frandsen
772-567-5129

The Annual St Helen Harvest Festival comes to Historic Dodger town for 4 days the weekend before Thanksgiving as the main fundraiser for the St Helen Catholic School. The event includes rides from Degeller Attractions along with multiple food booths and game booths. There is a lady bug boutique where handcrafts created all year long by church members are offered. There is also a cake walk featuring home baked goods from church members. There is free parking and free admission but you can save money on ride by buying ride tickets in advance.

November 14- November 21 - 3 mins
Pathway Church
Guest: Maureen Nicolace
772-562-2256

The First Church of God has changed its name to Pathway Church. Once again, the church will serve a free Thanksgiving Day meal to all who wish to attend. Reservations are not required and all are welcomed to partake. It's an opportunity to meet new friends. For many, holidays can be lonely and it is the hope of Pathway Church that those people will attend and enjoy the fellowship of their community.

The meal is a complete turkey dinner with all the trimmings and dessert. It will be offered from 11am til 2pm on Thanksgiving Day.

November 22 to November 28 - 30 mins
Vero Beach Art Club
Guest: Cami DeMario
www.verobeachartclub.org

The Vice President of the Vero beach Art Club invites the community to the first event of their season, Art Trail. Art trail is a tour of the studios of some of Vero's most loved artists/ Tickets are \$25. Saturday Dec 1 from 10am until 4pm. Meet the artists in person and learn about their creative processes while enjoying light refreshments along the way. Tour maps are included when you purchase your tickets. The Vero Beach Art Club is a 501C3.

November 29 to December 6 - 30 mins
Christmas at the Airport
Guest; Eric Menger
772-978-4930

Christmas at the airport is an annual event at the regional airport terminal. The community is invited to enjoy Caroling and to see Santa arrive by Treasure Coast Seaplane. There are light refreshments and beverages and an opportunity for each child to meet with Santa in person and have a free photo snapped. Music is provided by area middle schools. It is from 10AM until 12 Noon. The airport is located on Cherokee Drive. www.verobeachairport.org

December 7 - 14 - 30 mins
Vero Beach Heritage Center New year Gala
Guest: Heather Stapleton
772-770-2263

It is called the return of elegance with a black-tie event to raise funds for the continued support of the Vero Heritage Center facility and their preservation efforts. This is in conjunction with Vero beach's Centennial celebration. Entertainment will be provided by Manny Morero's Deco Orchestra. VIP champagne and seafood raw bar begins at 8pm. General admission at 9pm. There will be a floor show and even a ball drop and fireworks. There will be a crave bar for all to enjoy. www.Veroheritage.org

December 15 - 21 - 30 mins
Vero Beach Ballet
Guest: Adam Schnell
772-205-2651

Adam Schnell, artistic Director of Ballet Vero beach came to tell us about 2 production that are being offered for the holidays. First it will be Nutcracker on the Indian River. It is a new take on the classic with beach and summer themes familiar to Florida residents throughout. The second event will be Jan 4 and it called Premieres. Ballet Vero beach presents cultural events through the winter season. The mission of Ballet Vero Beach is to promote the art of dance as a universal language in our community and beyond.

They accomplish this goal with performances by our professional company, the presentation of reputable national and international dance artists, and through our educational and community outreach programs.
www.balletverobeach.org

December 22- 30 - 30 mins
Port St Lucie High School
Guest: Patrick Madden
772-337-6770

The Drama Director of the Port St Lucie High School, Patrick Madden, came to tell us about the school's winter musical, Beauty and the Beast. The cast has 57 performers and a full orchestra are all students from the school. Tickets are \$18. This is the school's 30th anniversary musical. Beauty and the beast offers humor and excitement for all ages. January 24 - Feb 3 with matinee and evening performances available. Mr. Madden reviewed all the places where the community can pick up tickets. www.pslldrama.com

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	Living With Diabetes Longform PSA	029:01	001
ARTS	VERO BEACH ART CLUB	001:30	007
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	021
BULLYING	CRISIS TEXTLINE	000:30	005
BULLYING PREVENTION	AD COUNCIL	000:30	016
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	016
COMMUNITY INVOLVEMENT	L'OREAL	000:30	010
DISASTER RELIEF	100 ROOFS	000:30	014
DISASTER RELIEF	RED CROSS	000:30	017
FREE MEALS	PATHWAY CHURCH	001:30	007
FUNDRAISER EVENT	BALLET VERO BEACH	001:30	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FUNDRAISER EVENT	DOGS FOR LIFE	001:30	003
FUNDRAISER EVENT	HAITI PARTNERS	001:30	001
FUNDRAISER EVENT	SEBASTIAN CLAMBAKE FOUNDATION	001:30	004
FUNDRAISER EVENT	TREASURE COAST COMM HEALTH	001:30	001
FUNDRAISER EVENT	VERO HERITAGE	001:30	002
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	011
HEALTH AND FITNESS	RED	000:30	018
HOLIDAY SPECIAL	VERO BEACH AIRPORT	001:30	002
LEAD POISONING PREVENTION	AD COUNCIL	000:30	013
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	011
LUNGER CANCER AWARENESS	PFIZER	001:00	012
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	011
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	014
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	012
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	013
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	016
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	016
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	012
ST HELENS FALL FESTIVAL	St Helen's Harvest Festival	001:30	005
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	015
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	014
WILDFIRE PREVENTION	AD COUNCIL	000:14	034