WZTA
Fort Pierce, FL
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/04/2016

WZTA Quarterly Issues/Programs List

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Homeless children; child abuse
- 2. Healthcare; diabetes; mental illness;
- 3. Access to the arts
- 4. Support for Non Profits
- 5. Support for the Police
- 6. The local economy; support for local business
- 7. The impact of the Vero Airport upgrade
- 8. Environmental protection
- 9. Holiday sharing; local events
- 10. Appreciation for Veterans

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

## WZTA broadcasts Perspectives on Sundays at 9:00am

ISSUE	PROGRAM /	DESCRIPTION	GUEST	DATE/	DURA-
	TITLE			TIME	TION

Homes for Children	Palm Beach Perspectives	Talked with Roxanne Jacobs, Exec. Dir., Grandma's Place and Brianne Ford, Owner, Unbridled Wedding & Events. Grandma's Place is a home for children who've been removed from their home that's funded by the State Dept of Children & Families. They still need to raise \$ for and have teamed up with Brianne who is coordinating the Palm Beach County Winter Open on November 16 from 6:30-9:30p for tickets or to volunteer listeners can go to www.pbwinteropen.org. And to volunteer or donate directly to Grandma's Place they can go to www.grandmasplacepb.org.	Roxanne Jacobs, Exec. Dir., Grandma's Place and Brianne Ford, Owner, Unbridled Wedding & Events www. Grandmasplace pb.org/fl	10/04/1	30 min
Crohn's & Colitis	Palm Beach Perspectives	Talked with Robin Cartwright, Walk Manager, Crohn's & Colitis Foundation of America. We talked about Crohns and Ulcerative Colitis and the symptoms that people may experience. CCFA offers online support, education and they are doing a walk on November 7th at City Place in West Palm Beach to raise funds to help with research. For information, to donate, and volunteer listeners can go to the website www.ccfa.org/chapters/fl orida	Robin Cartwright Walk Manager, Crohn's & Colitis Foundation of America www.ccfa.org	10/11/1	30 min

Support for Children's charities	Palm Beach Perspectives	Talked with Danny Bivens, Moonfest Asst. Coord. This is their 23rd year. They are a charity that showcases	Danny Bivens, Moonfest Asst. Coord	10/18/1	30 min
		local/regional music/artists for community enrichment as well as other local children's charities. This year they have a great variety of arts and music. There are 5 different areas: 400 block silent disco featuring: Dani Fortune, ENOC, Seizure Machine, NFectious, Malfunction, Guilty Verdict, and Beat Thief Inc,; Quarantine Courtyard has: Miracle Men, Flakka Seagulls, Space Coast Ghost, LFTD LVLS, Cog Nomen, Beat Thief, and Lance- O/KulchaShok: VooDoo Village 100 block has DJ One3, Phat Rabbit, James Boucher, DJ Xta-C, Lo-IQ, Prizm; Respectables has The Riot Act, StratOlites, The Band in Heaven, LaVola; and the 500 Block stage has Jumbo Shimp, Rivers, Gravel Kings, Raggy Monster, Costume Contest and then wraps up w Headliner The Romantics. For tix/ more info/times listeners can go to www.moonfest.me	www.moonfest.		
Access to the Arts	Palm Beach Perspectives	Talked with Scott Benarde and Tim Wride from The Norton Museum of Art. They have a great Fall line up of exhibitions including: Summer of '68, This Place, as well as free admission for PB County residents every Saturday and reduced cost for the Family Studio program, it's now \$1/child (Reservations Required). They also have a great line up of Thursday Art After Dark programs. Listeners can find all the info on their website. www.norton.org.	Scott Benard Tim Wride Norton Museum Norton.org	10/25/1	30 min

Support for non profits	Palm Beach Perspectives	Talked with Nancy Stewart- Franczak, CFEE, Exec. Dir. and Sarah Vallely, CFEE, Asst Exec Dir. Festival Management Group. They run 4 of Delray's biggest events: Delray Wine & Seafood Fest 11/7-11/8, dbwineandseafood.com; 17th Annual Delray Beach Garlic Fest 1/29/16-1/31/16 dbgarlicfest.com; 2nd Annual Delray Beach Bacon & Bourbon Fest 3/18-3/19/16 delraybaconfest.com; and Chamber of Commerce 54th Annual Delray Affair 4/8-4/10/2016 delrayaffair.com. Combined the events help raise over 600,000K for local charities in the Delray Area. For info on being vendors, volunteers, charities, etc. listeners can reach out to them at: www.festivalmanagementgroup.com	Nancy Stewart- Franczak, CFEE, Exec. Dir. and Sarah Vallely, CFEE, Asst Exec Dir. Festival Management Group www.festivalm anagementgro up.com	11/1/15	30 min
Support Services for Business	Palm Beach Perspectives	Talked with Mary Lou Bedford, CEO, Central Palm Beach Chamber of Commerce. They cover a wide area and help promote business in the local communities via events, seminar and education. They recently did a Social Media training for members. The next training forum will be on Nov 18 at the SF Fairgrounds for The Economic Forum-Farm City. Cost \$35. And the next event is the Holiday Parade Winter Wonderland at Holiday Park in Wellington on Dec 13th. For info listeners can go to www.cpbchamber.com	Mary Lou Bedford, CEO, Central Palm Beach Chamber of Commerce  www.cpbchambe r.com	11/08/1 5	30 min

Diabetes	Palm Beach Perspectives	I talked with Marge Sullivan, Palmhealthcare Foundation; Diane Williams, My Clinic and Carol Rodriguez, Glades Initiative and Diabetes Coalition Chair. They and a host of other agencies/companies come together every November to help raise awareness about Diabetes. There are 3 types, Type1, Type2 and Gestational. Diet/Exercise can help prevent and in some cases reverse the disease process. Diabetes screenings are available throughout the month of November. To get the locations, find out about volunteering, etc., listeners can go to www.diabetescoalitionpbc.or g	Marge Sullivan, Palmhealthcar e Foundation; Diane Williams, My Clinic and Carol Rodriguez, Glades Initiative and Diabetes Coalition Chair diabetescolat ionpbc.org	11/15/1 5	30 min
Outreach Programs for Police	Palm Beach Perspectives	Talked with WPB Chief Of Police, Bryan Kummerlen and Gregg Weiss, President of WPB Police Foundation. The foundation helps fund equipment, technology, training and community outreach programs for the police department. They offer lots of programs including: Shop with a Cop, Police Explorers, Citizen Police Academy, Gun Buy Back, Scholarships for Seniors looking to major in Criminal Justice or forensic science. They have lots of volunteers opportunities. Listeners can find out more and donate online at www.wpbpolicefoundation.org	WPB Chief Of Police, Bryan Kummerlen and Gregg Weiss, President of WPB Police Foundation Wpbpolicefoun dation.org	11/22/1 5	30 min

Leukemia	Palm Beach Perspectives	Spoke with Brandon Phillips, Honorary Chair, Polo For A Purpose, and Pam Payne, Exec Dir. Leukemia Lymphoma Society. This is the 3rd Annual Polo for a Purpose. He and the other Polo players to play a professional match on 1/18/16 in Wellington. Listeners can do lunch first, rent tents and bring their own food, pay for a catered tent, or do \$10/person and enjoy the show from general seating. Brandon as a survivor wanted to give back and came up with the idea for a match since it was something he loves and he wanted to share that with the audience. For info, to become a vendor or volunteer, listeners can go to www.poloforapurpose.org or www.lls.org	Brandon Phillips, Honorary Chair, Polo For A Purpose, and Pam Payne, Exec Dir. Leukemia Lymphoma Society  www.poloforap urpose.org or www.lls.org	11/29/1 5	30 min
Leukemia	Palm Beach Perspectives	Spoke with Brandon Phillips, Honorary Chair, Polo For A Purpose, and Pam Payne, Exec Dir. Leukemia Lymphoma Society. The is the 3rd Annual Polo for a Purpose. He and the other Polo players to a professional match on 1/18/16 in Wellington. Listeners can do lunch first, rent tents and bring their own food, pay for a catered tent, or do \$10/person and enjoy the show from general seating. Brandon as a survivor wanted to give back and came up with the idea for a match since it was something he loves and he wanted to share that with the audience. For info, to become a vendor or volunteer, listeners can go to www.poloforapurpose.org or www.lls.org	Brandon Phillips, Honorary Chair, Polo For a Purpose, and Pam Payne, Exec Dir. Leukemia Lymphoma Society  www.poloforap urpose.org or www.lls.org	12/06/1 5	30 min

Upgrade of Kravis Center Organ	Palm Beach Perspectives	Interviewed Alexander Dreyfoos, Board Member, Kravis; Judy Mitchell, CEO, Kravis and Linda Birdsey, Dir of Marketing, Kravis.  They are excited to be getting a new digital organ crafted by Ogletree and Thorpe. The Kravis will be the first performing arts center with a digital organ. They will premiere the organ with a show starring Julliard graduate Cameron Carpenter. He uses a "touring" version of the organ for his concerts. Mr. Dreyfoos had been instrumental in creating the Kravis and helping procure the new digital organ. Local organists will have an opportunity to play the new organ. Mr. Dreyfoos also published two new books: Alexander W. Dreyfoos: Passion & Purpose (proceeds to Kravis) and A Photographic Odyssey (proceeds to Cultural Council). Both books can be purchased at the Kravis gift store. For more info on the organ or shows, listeners can go to www.kravis.org	Alexander Dreyfoos, Board Member, Kravis; Judy Mitchell, CEO, Kravis and Linda Birdsey, Dir of Marketing, Kravis Kravis.org	12/13/1	30 min
Plants and Gardening	Palm Beach Perspectives	Spoke with Rochelle Wolberg, Program Coordinator, Mounts Botanical Garden and Elizabeth Dashiell, PR. Mounts has a wide variety of gardens on about 14 acres across from PBIA on Military Trail. They are open 10a-4p and have a great new exhibit, "Nature Connects: Art with LEGO Bricks Blockbuster Exhibit". It's running through February 14th 2016. There are Bricks4Kids builds Jan 2,14 and Feb 11,13. They have a lot of volunteer opportunities, programs, clubs, educational classes, and listeners can call and talk with a master gardener regarding questions about their plants/gardens. To get more info go to www.mounts.org	Rochelle Wolberg, Program Coordinator, Mounts Botanical Garden and Elizabeth Dashiell, PR. Mounts Mounts.org	12/20/1 5	30 min

No Kill Animal Shelter		Talked with Zara from Big Dog Ranch Rescue. She's one of the volunteers from BDRR. She fosters dogs, along with 4 dogs of her own and brings in the pets to Iheart to meet the DJ's and get their video on FB. Big Dog is a no kill shelter in Wellington but they are expanding and moving out to Loxahatchee soon. For listeners who would like to volunteer, foster, adopt they can go to BDRR.org and sign up. The dogs available for adoption are online. They also have a lot of fun events coming up and those are listed online as well.	Zara Roach, Volunteer/Fos ter Big Dog Ranch Rescue BDRR.org	12/27/1 5	30 min
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Local	Clear	Penny Chandler, the area chamber President was our guest to discuss Restaurant Week, a promotion designed to nurture the local economy. Area restaurants are invited to present a price fixe menu offering special value to our visitors and local residents. The idea is that the participants become ambassadors for the local restaurants, encouraging others to experience the menus. They are asked to try to make use of local purveyors and seasonally available local ingredients. Foodies can explore a variety of restaurants at affordable prices for both lunch and dinner. This is one in a list of several initiatives to help bring the focus upon local merchants.	Chandler Pres IRC Chamber	10-2- 15 to 10-9- 15 5X/day	1:30 min each

Vero Beach Airport Upgrade	Clear	Our Airport Director, Eric Menger came to announce the change of the airport name to Vero Beach Regional Airport and to announce the implementation of commercial air travel from this facility. He announced Elite Airways will be the first to service our regional airport and this airline alone represents a positive economic impact of 1.8 million as a direct result of the non-stop jet service. It means convenience and efficiency for our local residents and visitors. He explained the airport required significant capital improvements and is now poised to welcome other airlines, as well. Vero Beach has an effective TSA operation in place to comply with FAA regulations. Elite now offers its service to the New York City area via non-stop service from Vero Beach to EWR.	_	10-10- 15 to 10-16- 15 5X/day	1:30 min each
Child Abuse	Clear	The Exchange Club Foundation announced its first annual "Let's Have A Ball" Black and White Ball held Sat Oct 24 at the Vero Beach Country Club at 6pm, featuring cocktails, dinner, dancing and entertainment. There will also be a silent auction and a live auction. Masquerade Masks will be judged for prizes. The cost is \$75 per person or \$500 for a sponsoring table of 8. The purpose of this event it to raise funds for the various charities that are supported by the Exchange Club of Indian River Foundation, which has a particular focus on issues surrounding the prevention of child abuse. This is a new event they hope will become a successful annual event. Attendees can purchase tickets online at exchangeclubofindianriver.org or at the offices of Marlon Justice, CPA.	Wallace, Volunteer The Exchange Club Foundation	10-16- 1 to 10-21- 15 5X/day	1:30 min each

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Mental illness	Clear	Art came to tell us about a special event entitled "Finding Peace among the Chaos" is a dinner event featuring an important guest speaker, Kathy Cronkite. She is the daughter of the famous newscaster, Walter Cronkite. Her personal story of recovery and hope, suffering from clinical depression in her early life, is compelling. She has been a guest on television, radio and she is a gifted author. She promotes openness, advocacy and treatment for those plagued with mental illness. This event will be held at Grand Harbor Golf and Beach Club on Friday Nov 13th. Proceeds will benefit the Suncoast Mental Health Center. Suncoast Mental Health Center provides best practice and research based assessment, counseling and supportive services to children and families in the Treasure Coast area. They operate a crisis hotline: 888-373-5010.	Cronkite	10-22- 15 to 10-29- 15 5X/day	1:30 min each

Support for non profits  Clear Connections	Giving back to the community for more than a decade, The Sebastian Clambake and Lagoon Festival is a major local event, launched to provide capital improvement funds for area non-profits. The Sebastian Clambake will be held at Riverview Park in Sebastian, November 6, 7 and 8. The fundraising projects will be for capital improvements for following organizations in 2015: American Legion's renovations, Sebastian Elks Club pavilion and the boathouse improvements for the Sebastian High school rowing crew. There's plenty of entertainment all weekend long, plus demonstrations for a wide variety of organizations.  Great food, kids' zone, children's literacy program and you can bring a non-perishable food item for the ecumenical council's food pantry. It's a community fun event with community members involved at every level to help one another and make another successful Clambake.	Cerrillo, President The Sebastian Clambake Foundation	10-30- 15 to 11-5- 15 5x/day	1:30 min each
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School fundraiser	Clear	The St. Helen Harvest Festival is one of the biggest events of the year, held annually for the past 51 years. This year the dates will be November 19 through Sunday Nov 22nd. 18-20 amusement rides plus 27 game booths run by volunteers. This is the largest fundraising project of the year for the St. Helen's school. There will be 15 food booths with a large variety of foods. There is a cake walk, a garden center, a Patron Saint booth and more. St. Helen students sell advance ride tickets at a discount prior to the event but parking is free and admission is free. This event is once again being held at Holman Stadium. Which is located at Historic Dodgertown in Vero Beach. St Helen School was founded in 1940 and is committed to providing students an exceptional education that integrates faith, academics, service and leadership	J.B. Egan, Event Director	11-6- 15 To 11-12- 15 5x/day	1:30 min each
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Protection of the environmen t	Clear	The Environmental Learning Center is a lush, 64 acre nature preserve on Wabasso Island, surrounded by the Indian River Lagoon. The Environmental Learning Center is an educational facility that helps children and adults understand the importance of our environment, natural habitats and the wide variety of animals that live within them. Camille invited the listening audience to attend the 23rd annual golf tournament on Saturday, November 20th at Bent Pine Golf Club. They chose Bent Pine because it is a naturalist's delight, the aesthetic beauty is enhanced by the wide variety of birds, native flora and wildlife. It is the perfect venue for the ELC's event. She suggested that if you are passionate about supporting education, the environment, and especially our Indian River Lagoon, then please support the "ELC's Livin' for the Lagoon" golf tournament. Visit discourrels are for tickets and	Yates, Develop- ment	11-13- 15 to 11-19- 15 5x/day	1:30 min each
		Indian River Lagoon, then please support the "ELC's Livin' for the			

Community Thanks- giving Dinner	Clear	The First Church of God opens its doors on Thanksgiving Day to anyone that would like to enjoy a free Thanksgiving dinner with all the trimmings starting at 11AM until 2:30pm. The church does this so people who do not have family nearby can have people to share the Thanksgiving celebration with. It is also presented for those who may be having financial difficulties but would like to bring their families for a full Thanksgiving dinner, however it is not limited to people with financial hardship; it is for the whole community. The early pilgrims gave thanks and they invited their neighbors to join them in celebrating. It is open to everyone and there is no charge. It is the church's way of blessing the communities of the Treasure Coast. 1105 58th Ave in Vero Beach.	Senior	11-20- 15 to 11-25- 15 5x/day	1:30 min each
Services/ programs for Kids	Clear	The Boys and Girls Clubs would like to thank the community for their support. Their mission is to inspire and enable all young people, especially those who need The Boys & Girls Clubs the most, to realize their full potential as productive, responsible, caring citizens. They are looking adult volunteers willing to help and have a positive impact in the lives of the children that are served. There is a particular need in the Sebastian and Fellsmere clubs. The clubs serve more than 1500 children each year in our area. There are 3 clubhouses. While in attendance, the children participate in educational programs, complete their homework, stay active outdoors and engage in the latest technology. Currently, a new club is being constructed in Indian River County and it us more convenient to the area schools, like the Freshman Learning Center and Vero Beach Elementary School. bgcirc.org	Thomason	11-26- 15 To 12-3- 15 5x/day	1:30 min each

Christmas Program	Clear	community to attend their show, "Believe". It is a Christmas celebration and is a show lavish	Pastor	12-4- 15 To 12-10- 15 5x/day	1:30 min each
Holiday Program for seniors	Clear	The Three Jingles is a troupe of area tweens that are very involved in musical theater at the Vero Beach Theatre Guild and Riverside Children's Theatre. They put together a holiday show for the purpose of reaching across boundaries of religion and age and perform it at area nursing homes for no charge. The group mentioned the stops they had planned, which included nine shows at 7 nursing homes (two of the nursing homes have memory care facilities and they provided an additional show for those in the secure setting). They invited area nursing homes to contact them for a free show. They also mentioned they would perform at hospitals and Veteran's organizations, all for no charge.	Jaramillo, Nathan Shalom- Craig, Chelsea Campbell	12-11- 15 to 12-17- 15 5x/day	1:30 min each

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Apprecia- tion	Clear Connections	Captain Martin Zickert came to remind us that there are many		12-18- 15	1:30 min
For	001111000110110	veterans, numbering over 50,000,	ZIONCIC	To	each
Veterans		on the Treasure Coast. The		12-25-	
		holidays are a perfect time to		15	
		thank a Veteran. While most are		5x/day	
		doing well, there are many that		_	
		struggle with PTSD and other			
		emotional or physical limitations			
		that prevent them from gainful			
		employment. They live a meager			
		existence, barely scarping by on			
		their government allowance. If			
		you are moved to thank a veteran,			
		you can do so with a gift at any			
		one of the Veteran's Service			
		offices along the Treasure Coast			
		or you can drop something off at			
		the Victory Store in the Indian			
		River Mall. Veterans can use grocery gift cards, dining gift			
		cards, or other gift cards to buy			
		their children Christmas			
		presents. These organizations are			
		also conduit to homeless vets			
		that are in need of the basic			
		supplies required for daily			
		living.			
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Clear Connections	1:30 min each
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## Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Civil rights	CIVIL RIGHTS	001:00	066
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	021
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	034
BULLYING	BYSTANDER REVOLTUION	000:30	009
BULLYING PREVENTION	AD COUNCIL	000:30	042
COMMUNITY INVOLVEMENT	WE ARE BROADCASTERS	000:30	021
DISASTER PREPAREDNESS	FLORIDA ASSN OF BROADCASTERS	000:30	034
FLORIDA TOURISM	FLORIDA ASSN OF BROADCASTERS	001:00	044

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FLORIDA TOURISM	FLORIDA ASSO. OF BROADCASTERS	000:30	041
FREE CREDIT COUNSELING	NFCC	000:29	048
FREE CREDIT COUNSELING	NFCC	001:00	020
FUNDRAISER EVENT	EXCHANGE CLUB VERO BEACH	001:31	002
FUNDRAISER EVENT	SEBASTIAN CLAM BAKE	001:30	004
FUNDRAISER EVENT	SUNCOAST MENTAL HEALTH	001:31	020
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	017
GOLF TOURNAMENT	ENVIRONMENTAL LEARNING CENTER	001:30	006
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	025
HOLIDAY GIFTS	VETERANS ADMINISTRATION	001:30	023
HOLIDAY SPECIAL	CENTRAL ASSEMBLY	001:30	018
HOLIDAY SPECIAL	NURSING HOMES	001:30	021
LEAD POISONING PREVENTION	AD COUNCIL	000:30	048
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	019
LUNGER CANCER AWARENESS	PFIZER	001:00	019
MAKE A WISH FOUNDATION AWARNE	MAKE A WISH FOUNDATION	001:00	016
MENTAL HEALTH	MENTAL HEALTH ASSN OF IRC	001:31	017
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009
NON PROFIT AWARDS	DYER AUTO GROUP	001:31	017
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	013
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	020
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	049
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	053
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	055
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	018
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	025
ST HELENS FALL FESTIVAL	ST. HELEN CATHOLIC CHURCH	001:30	014
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	068

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	045
SUPPORT SMALL BUSINESS	INDIAN RIVER CHAMBER OF COMME	001:32	018
TALENT SHOW	DRUG ABUSE TREATMENT ASSN.	001:30	003
TIPS ON SAVING MONEY	AD COUNCIL	000:15	067
TURKEY DRIVE DINNER	FIRST CHURCH OF GOD	001:30	001
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	047
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	063
VOLUNTEERS NEEDED	BOYS & GIRLS CLUB	001:30	004
VOTING	ROCK THE VOTE	000:29	098
VOTING	ROCK THE VOTE	000:30	007
WILDFIRE PREVENTION	AD COUNCIL	000:14	030