

WZTA  
Fort Pierce, FL  
Quarterly Issues/Programs List  
Third Quarter, 2018  
10/02/2018

WZTA  
Quarterly Issues/Programs List

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WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Palm Beach Shakespeare Festival:** FREE PROFESSIONAL PROFORMANCE
- **Norton Museum of Art:** GETTING CLOSE TO THE CLOSE FOR EXPANSION
- **Behavioral Health Services:** SUICIDE PREVENTION
- **Center for Child Counseling:** ADVERVERSE CHILDHOOD EXPERIENCE
- **PB Photographic Centre:** NATIVE PLANT SOCIETY OF NATIVE SPECIES
- **Guardia Ad Litem and Speak Up For Kids:** CHILD'S INTEREST IS PROTECTED
- **South Florida Science Center and Aquarium:** DROP OFF EXOTIC ANIMALS RATHER THAN RELEASE IT.
- **Jupiter Lighthouse:** HIKE THROUGH HISTORY
- **Big Dog Rescue:** 5<sup>th</sup> ANNUAL COUNTDOWN TO 2 ZERO PET ADOPTION
- **Florida Cancer Specialists Foundation:** PATIENTS NEED HELP IN PAYING BILLS
- **Florida Atlantic University:** ALGAI BLOOM IN LAKE OKEECHOBEE
- **American Cancer Society:** MAKING STRIDES AGAINST BREAT CANCER

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**WZTA broadcast Perspective on Sundays at 7:30 am**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA-TION
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<p>Palm Beach Shakespeare Festival</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Col. Trent Stephens and Elizabeth Dashiell from Palm Beach Shakespeare Festival. This year the Palm Beach Shakespeare Festival presents: Antony + Cleopatra or "The Curse of Cleopatra" Shakespeare by the Sea 28 running: July 12-15, 2018 &amp; July 19-22, 2018 Gates open at 6:30 pm • Show at 8:00 pm Seabreeze Amphitheater - Carlin Park, Jupiter. It's their 28th Shakespeare by the Sea. They offer free professional performances at Carlin Park in Jupiter. Thursday-Sunday. Listeners can bring their own food, blankets, chair, drinks or purchase food and drink there. Admission is free but they do accept donations. This year they have fun gift for a \$10.00 donation. For more information on volunteering, performing, becoming a vendor or making a donation, listeners can go to <a href="http://www.pbshakespeare.org">www.pbshakespeare.org</a> or follow them on Facebook or Twitter.</p>	<p>Elizabeth Dashiell, Col. Trent Stephens, PB Shakespeare Festival <a href="http://www.pbshakespeare.org">www.pbshakespeare.org</a></p>	<p>07/01/18</p>	<p>30 min</p>
<p>Norton Museum</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Glenn and Mary from the Norton Museum of Art. They are getting to close for several months while the expansion builds out is completed and all the art exhibitions are reinstalled. The Norton will reopen in February 2019. This week they have lots of fun things planned with Art After Dark on Thursday and their annual Bastille Day celebration on Saturday July 14th. Then on Sunday at 5pm they close for the renovations. Even though the museum will be closed the Norton will still be providing art enrichment to the community. They are doing family style programming at Grand view Public Market as well as other venues. Listeners who are interested in volunteering and /or becoming docents should sign up now as they are training folks for their 2/2019 opening. Listeners can get more info on Facebook or the website <a href="http://www.norton.org">www.norton.org</a></p>	<p>Glenn, Mary, Norton Museum of Art. <a href="http://www.norton.org">www.norton.org</a></p>	<p>07/08/18</p>	<p>30 min</p>

Suicide Prevention	Palm Beach Perspectives	<p>Talked with Jeffrey B. Lefton, Ph.D., LMHC, MCAP, Administrative Director, Behavioral Health Services, Fair Oaks Pavilion, Delray Medical Center; Troy "SABO" Caicedo, CEO, NSA Entertainment and Robert McQuaid, Commander, VFW Post 9610. With the increased number of celebrity deaths due to suicide in the news lately. We wanted to talk about suicide prevention for veterans and civilians. Jeff said the CDC has done studies and determined that suicide is a world wide health crisis and the numbers are increasing. Also, 50% of the attempted suicides are by people who've not been treated for mental health issues. Anyone feeling depressed or suicidal can reach out to 211 or call 1-800-273-8255 or text TALK to 741741 and someone will be there to assist them. There 12 signs and 5 key "red flags" that Sabo and Robert look for in the "warfighter"/veteran community. Some include, behavioral changes, lack of self-care, talk of suicide. Other signs may be giving away possessions, talk about being a burden (especially in the elderly or those with severe illness). If you see a friend struggling reach out to them, let them know there's always hope and if they can't coordinate their care, help them out. NSA Entertainment in association with VFW Post 9610 created an event coming up on July 28th from 10a-4p at Bryant Park in Lake Worth called "Spartan Day Pledge" to help raise awareness. There are guest speakers, including folks sharing their personal experiences, the Mayor, plus some great entertainment and food trucks. The VFW is helping put it together along with great local sponsors and proceeds will go to a charity geared for suicide prevention in the veteran community. it's free and will provide education about suicide prevention and a great day of comradery with veterans and the public. Listeners can find out more about the event by going to their Facebook page <a href="https://www.facebook.com/events/5">https://www.facebook.com/events/5</a></p>	<p>Jeffrey B. Lefton, Ph.D., LMHC, MCAP, Administrative Director, Behavioral Health Services, Fair Oaks Pavilion, Delray Medical Center; Troy "SABO" Caicedo, CEO, NSA Entertainment and Robert McQuaid, Commander, VFW Post 9610. Myfloridaavfw.org Delraymedicalctr.com Call 211</p>	07/15/18	30 min
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Center for Child Counseling	Palm Beach Perspectives	<p>Talked with Kerry Jamieson, Director of Community and Public Relations, Center for Child Counseling and Randy Scheid, Chief Strategy Officer for Quantum Foundation about a new program at the Center that Quantum is funding. The program, Fighting Aces, is designed to raise awareness about children who've experienced ACEs (Adverse Childhood Experience) how it impacts their health/wellness throughout their lifespan. It also offers screenings for children and then a trauma informed treatment approach. They have the screening test on their website, <a href="http://www.centerforchildcounseling.org">www.centerforchildcounseling.org</a> and encourage listeners to take it (it's confidential) and for them to get involved by learning more about ACEs and how they can become "buffers" to help. Quantum funds this and many other programs in the community. For more info on them and applying for grant funding, listeners can go to <a href="http://www.quantumfnd.org/">http://www.quantumfnd.org/</a></p>	<p>Kerry Jamieson, Director of Community and Public Relations, Center for Child Counseling and Randy Scheid, Chief Strategy Officer for Quantum Foundation  <a href="http://centerforchildcounseling.org">centerforchildcounseling.org</a>  <a href="http://Quantumfnd.org">Quantumfnd.org</a></p>	07/22/18	30 min
Center for Child Counseling	Palm Beach Perspectives	Repeat show for vacation coverage	Repeat Show	07/29/18	30 min

<p>PB Photographic Centre</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Fatima NeJame, President/CEO and Art NeJame, Managing Dir. from Palm Beach Photographic Centre in West Palm Beach, FL. They are currently running an exhibition in conjunction with the Florida Native Plant Society of native species. They recently received a grant and will be putting together a catalog of all the images. Listeners can buy them online or at the museum. Their next exhibition is the 22nd Annual Member's Show. It's a juried exhibition that runs from August 25th-October 27. They will also have the Summer's FOTOCamp exhibition on display. Listeners are invited to the free opening reception on Friday, August 24th from 6p-8pm. For more info on classes, volunteering, exhibitions, listeners can call 561-253-2600 or go to <a href="http://www.workshop.org">www.workshop.org</a> or <a href="http://www.fotofusion.org">www.fotofusion.org</a></p>	<p>Fatima NeJame, President/CEO and Art NeJame, Managing Dir. from Palm Beach Photographic Centre <a href="http://www.workshop.org">www.workshop.org</a></p>	<p>08/05/18</p>	<p>30 min</p>
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<p>Gaurdian Ad Litem and Speak Up for Kids</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Christie Geltz, Volunteer Recruiter, Statewide Guardian Ad Litem Office 15th Judcial Circuit of FL and PBC and Coleen LaCosta, Executive Director, Speak Up For Kids. The GAL program was created so that the child's interest is protected and addressed via a team of Volunteer GAL's and the legal team representing them. The Guardian Ad Litem are court appointed and visit the children on their caseload at least every 30 days and help coordinate needed supplies, programs and services for their charge. Coleen works for the charitable arm of GAL, known as Speak Up for Kids. Since GAL is funded about 80% by the State, Speak Up for Kids raises funds to cover the gap as well as providing needed services to the kids. It can vary from tickets to a Broadway show at the Kravis to mental health counseling. They can both use volunteers and there is also a need for more Foster Families in PBC, listeners can go to Child Net for info on Fostering. They can go to GALPBC.org for Guardian Ad Litem or go to SpeakUpForKids.org to find out about upcoming events and how they can help.</p>	<p>Christie Geltz, Volunteer Recruiter, Statewide Guardian Ad Litem Office 15th Judcial Circuit of FL and PBC and Coleen LaCosta, Executive Director, Speak Up For Kids  <a href="http://www.Galpbg.org">www.Galpbg.org</a>  or  <a href="http://www.speakupforrkids.org">www.speakupforrkids.org</a></p>	<p>08/12/18</p>	<p>30 min</p>
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<p>South Florida Science Center and Aquarium</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Melinda Grenz, Dir. of Marketing, South Florida Science Center and Aquarium. They have a lot of great things happening including 3 capital campaigns. The Abacoa STEM satellite center just wrapped up a record breaking summer cam. Today they are co-sponsoring an animal amnesty day with Florida Fish and Wildlife Conservation Commission (FWC). Folks can bring back any exotic animal they got and can't keep (no questions asked) rather than release it into the wild. The event is from 10a-2pm today at the Science Center. They are also ready for the new school year and sent out their 2018/19 school curriculum tie-in. Teachers can schedule field trips by going to the website. Listeners can check out some of the great events/features at the Science Center. They have: laser light show, GEMS club, Conservation Mini Golf (rated#13), new Dinosaur traveling exhibit and a Ladies night coming up. For more info and to find out about volunteering/donating listeners can go to <a href="http://www.sfsciencecenter.org">www.sfsciencecenter.org</a></p>	<p>Melinda Grenz, Dir of Marketing South Florida Science Center and Aquarium. <a href="http://www.sfsciencecenter.org">www.sfsciencecenter.org</a></p>	<p>08/19/18</p>	<p>30 min</p>
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Jupiter Lighthouse	Palm Beach Perspectives	<p>Talked with Kathleen Glover and Josh Liller from Jupiter Lighthouse, located at 500 Captain Armour's Way, Jupiter, FL 33469 They have lots of great events in addition to the lighthouse and museum that listeners can come enjoy. Josh hosts the "hike through history" and does public speaking offsite as well. They have Moonrise Tours, Sunset Tours, Yoga at the Light, Book Club, Kids activities under the Chickee and much more. They are also looking for volunteers for the lighthouse and the upcoming 4th Annual Jupiter Inlet Veterans Family Fishing Classic on October 13th from 9a-2pm. To find out more about hours, events, volunteering, donating listeners can go to <a href="http://Jupiterlighthouse.org">Jupiterlighthouse.org</a></p>	<p>Kathleen Glover, Josh Liller, Jupiter Lighthouse/Loxahatchee Historical Society  <a href="http://Jupiterlighthouse.org">Jupiterlighthouse.org</a></p>	08/26/18	30 min
5th Annual Countdown 2 Zero Animal Adoption Event	Palm Beach Perspectives	<p>Talked with Elizabeth Harfmann, Palm Beach Animal Care and Control; Lauren Ellis, Peggy Adams Animal Rescue League; Zara Roach and Susan Stuart, Big Dog Ranch Rescue. They are getting ready for their 5th annual Countdown 2 Zero pet adoption event on September 8th. This year it is in a new location at the South Expo building at the South Florida Fairgrounds. Admission/Parking are free. They will have over 20 animal rescues on site. Listeners can see dogs, cats, guinea pigs, etc. Listeners can also volunteer at the event or at any of the rescues. To volunteer at the event go to <a href="http://www.countdown2zero.org">www.countdown2zero.org</a> and to find out about volunteering/fostering stop by the rescue booths at the event. It's Saturday, September 8th from 10a-4p at the South Florida Fairgrounds. Admission/Parking are free. The adoption cost varies depending on the rescue. Note: Do not bring pets.</p>	<p>Elizabeth Harfmann, Palm Beach Animal Care and Control; Lauren Ellis, Peggy Adams Animal Rescue League; Zara Roach and Susan Stuart, Big Dog Ranch Rescue  <a href="http://Countdown2zero.org">Countdown2zero.org</a></p>	09/02/18	30 min



<p>Florida Cancer Specialists Foundation</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Dr. Daniel Spitz, MD, FACP. Florida Cancer Specialists. The doctors saw a patient need for help in paying bills (such as rent, car, utilities, etc) during their treatments. They pitched in and created Florida Cancer Specialists Foundation, <a href="http://foundation.flcancer.com/">http://foundation.flcancer.com/</a>. They also cover the cost of the staff so that 100% of donations go towards helping cancer patients in need. The foundation is hosting several funding raising events in October/November (Wine, Women &amp; Shoes) across the state. Listeners can find details on their website/Facebook Page. Dr. Spitz also talked about cancer, treatments, prevention tips and clinical trials. There are a wide variety of treatments and with new technology/medication, they are customized to each individual patient to provide them the best outcome. Prevention tips include: No Smoking, limit alcohol, prepare foods to avoid carcinogens, exercise, de-stress, do mammograms, prostate exams, colonoscopies, HPV vaccine, etc.. Listeners should talk with their healthcare provider about these. FCS does offer clinical trials. There are three types of trials: phase 1, 2, and 3. In phase 1, meds are new, patients are monitored very closely (the benefit of this type is that patients can get access to meds earlier before they reach the marketplace), phase 2 is looking at a specific question about a medication and then phase 3 looks to see if the new med is better than the current standard of care. Patients always receive standard of care during the trials. Listeners can find them on their website: <a href="https://flcancer.com/en/your-care/clinical-trials/">https://flcancer.com/en/your-care/clinical-trials/</a> They can also make donations to the foundation or sign up to volunteer at the website.</p>	<p>Dr. Daniel Spitz, MD, FACP. Florida Cancer Specialists <a href="http://foundation.flcancer.com">http://foundation.flcancer.com</a></p>	<p>09/16/18</p>	<p>30 min</p>
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<p>Algal Blooms FAU Update</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Dr. Bill Louda, Research Professor Environmental Biogeochemistry Group Dept of Chemistry &amp; Biochemistry &amp; Environmental Sciences Program, Florida Atlantic University. We talked about the algal bloom in Lake Okeechobee, in the Treasure Coast and the Red Tide in the Gulf. All of these are naturally occurring but, become massive due to all the extra nutrients in the water, nitrate and phosphorous. They are getting into Lake Okeechobee from the septic tanks, over fertilizing lawns, agriculture and cattle industries North of the lake. Ways to help include, redirecting the water flow into Lake Okeechobee to allow marshes to absorb nutrients, converting septic to municipal utilities, reducing the amount of fertilizer used on the lawn and electing officials who support environmental protection. For more info listeners can email blouda@fau.edu</p>	<p>Dr. Bill Louda, Research Professor Environmental Biogeochemistry Group Dept of Chemistry &amp; Biochemistry &amp; Environmental Sciences Program, Florida Atlantic University blouda@fau.edu</p>	<p>09/23/18</p>	<p>30 min</p>
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<p>Making Strides Against Breast Cancer</p>	<p>Palm Beach Perspectives</p>	<p>Talked with Noah, Carole. And Roberta from the American Cancer Society. They have all been touched by cancer and volunteer their time to help raise awareness/funds for programs, services and research. We talked about this year's Making Strides Against Breast Cancer walks and the Real Men Wear Pink program. There are two for Palm Beach County: 10.14.18 Making Strides Of South Palm Beach, Boca Raton, FL and 10.27.18 Making Strides Of Palm Beach presented by SEACOAST BANK West Palm Beach, FL. The first walk is on a new day and location this year. It is Sunday October 14 at the FAU Campus in Boca. They are expecting 20K+ so listeners are encouraged to sign up/register online. The second walk is on the 27th at the Meyer Amphitheatre in West Palm Beach. There are more walks throughout the state: Making Strides of Martin County presented by SEACOAST BANK, Stuart, FL; Making Strides of St. Lucie County presented by SEACOAST Bank, Pt. St. Lucie, FL. Listeners can go to <a href="http://www.cancer.org">www.cancer.org</a> to get more info on breast cancer, treatments, clinical trials, events, volunteer opportunities, making donations and signing up for the Real Men Wear Pink program</p>	<p>Noah, Carole. and Roberta from the American Cancer Society <a href="http://www.cancer.org">www.cancer.org</a></p>	<p>09/30/18</p>	<p>30 min</p>
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	9-11 -- 17 Years Later	027:33	001
-----	CIVIL RIGHTS	001:00	062
ARCHEOLOGY EXCAVATION	INDIAN RIVER STATE COLLEGE	001:30	036
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	027
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	042
BULLYING PREVENTION	AD COUNCIL	000:30	068
DAY OF CARING	UNITED WAY	001:30	006
FREE CREDIT COUNSELING	NFCC	000:29	073
FREE CREDIT COUNSELING	NFCC	001:00	029
FUNDRAISER EVENT	HAITI PARTNERS	001:30	005
FUNDRAISER EVENT	SUBSTANCE AWARENESS INDIAN R	001:30	013
FUNDRAISER EVENT	VERO BEACH LIFEGUARD ASSN.	001:30	026
FUNDRAISER EVENT	VERO HERITAGE	001:30	016
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	027
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	028
HEALTH	TREASURE COAST COMMUNITY HEAL	001:30	031
LEAD POISONING PREVENTION	AD COUNCIL	000:30	079
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	025
LUNGER CANCER AWARENESS	PFIZER	001:00	023
POVERTY	UNITED AGAINST POVERTY ASSN	001:30	025
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	020
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	022
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	070
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	072
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	074
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	036
SENIOR ACTIVITY CENTER	SENIOR RESOURCE ASSN.	001:30	017
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	068
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	067
SWIM LESSONS SLC	ST LUCIE JEWELRY	001:30	012
TIPS ON SAVING MONEY	AD COUNCIL	000:15	061
VERO BALLET FESTIVAL	RIVERSIDE THEATRE	001:30	016
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	080
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	064
WILDFIRE PREVENTION	AD COUNCIL	000:14	033
YOUTH GUIDANCE	HIBISCUS HOUSE	001:30	023