WZTA

Fort Pierce, FL Quarterly Issues/Programs List Third Quarter, 2017 09/18/2017

WZTA Quarterly Issues/Programs List

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding

- 1. Palm Beach Shakespeare Festival
- 2. PBC Parks and rec
- 3. Kretzer Piano Music Foundation
- 4. USLA
- 5. Genesis Community Health
- 6. Big Dog Ranch
- 7. PBC Special Olympics
- 8. Place of Hope
- 9. Alpert Jewish Family and Children's Services
- 10. Peggy Adams
- 11. Crohn's Colitis
- 12. SF Veteran's Funed

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZTA Broadcasts Perspectives on Sundays at 7:30 am

į

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Paim beach Shakespeare Festival	Palm Beach Perspectives	Talked with Elizabeth Dashiell, Col. Trent Stephens, Palm Beach Shakespeare Festival and Carmime/Maverick, WILD 95.5 about July 4th events, upcoming Shakespeare festival. This year they are performing Love's Labors Lost. The shows are free to the public, held at Carlin Park in Jupiter, FL on July 6-9 and July 13-16th. There is a \$5.00 suggested donation to help defray costs. If listeners want to perform they can audition in May 2018 for next year's production. For more info they can go to www.pbshakespeare.org	Elizabeth Dashiell, Col. Trent Stephens, Palm Beach Shakespeare Festival and Carmime/Maveri ck, WILD 95.5 www.pbshakespear e.org	07-02-17	30 min
PBC Parks and Rec	Palm Beach Perspectives	Talked with Bibi Baksh, Public Relations Specialist for PBC Parks. They manage 85 of the parks in Palm Beach County. There are a wide variety of parks including 2 water parks (Calypso Bay and Coconut Cove), disc golf, equestrian trails, basketball, golf, bicycling, boating, camping and more. There are also 3 dogs parks and we talked about their upcoming Grand Opening of Lake Woof - Saturday, July 29! Listeners are invited to the grand unleashing! Location: John Prince Park 2520 Lake Worth Road. For more info listeners can go to www.http://discover.pbcgov.org/parks	Bibi Baksh, Public Relations Specialist for PBC Parks www.http://discove r.pbcgov.org/park s	07/09/17	30 min

N .

ſ

Kretzer Piano Music Foundation	Palm Beach Perspectives	Talked with Kathi Kretzer, Kretzer Piano Music Foundation. the charity offers, music enrichment for inner city/disadvantaged youth, public performances, Music of the Mind at the Harriet Himmel, Local Nursing Homes/ALFs/Hospitals. They also have 2 fundraisers coming up. Music of the Mind Tuesday 7-18 at the Harriett Himmel, with a Jazz quartet and "The Company" by M and M production (proceeds from tickets sold for KPMF at the 7-20 show) in the Rinker Playhouse at the Kravis Center. Listeners can get more information, sign up to volunteer/mentor/donate/purchase tickets at http://www.kretzerpiano.com/kpmf	Kathi Kretzer, Kretzer Piano Music Foundation http://www.kretzer piano.com/kpmf	07/16/17	30 min
USLA	Palm Beach Perspectives	Talked with Josh Davis and Jessie Venture, Lifeguards w Ocean Rescue in the Jupiter area. They are part of the professional nonprofit United States Lifesaving Association, USLA, for beach lifeguards and open water rescuers. Their goal is to reduce the number of deaths/injuries in the aquatic environments via: public education, national lifeguard standards, training programs, and promoting high levels of lifeguard readiness, etc. They'll be participating in USLA Regional and then National Lifeguard Championships. National will be August 8-12 in Daytona (public is invited) and they are doing a fundraiser on August 4th at Cafe Chardonnay and listeners are invited to come out, enjoy some entertainment, raffles, auction items and find out more about water safety and how they can help keep themselves and their families safe. For more info they can go to www.usla.org		07/23/17	30 min

Genesis Community Health		Talked with DeAnna Warren, CEO and Keisha Henry, LCSW of Genesis Community Health. Genesis is a Florida 501(c)3 non-profit organization created to provide health care to all economic levels, with special sensitivity to the needs of economically disadvantaged people of diverse cultural backgrounds in and around Palm Beach County. Genesis Community Health is an access point of care for patients who traditionally do not have adequate access to the health care system. Genesis is currently funded through the US Department of Health and Human Services and other local agencies and foundations. As part of their services they offer medical, dental and mental health care. Keisha is joining the team to offer the mental and behavioral services component to their patients. We talked about mental health vs. mental illness and how there shouldn't be a stigma attached to getting mental help if you're not feeling well. We talked about some common mental health issues and then about the recent "celebrity" suicides and what to do if someone is having problems including asking for a CIT officer when calling 911. They have a back to school clinic coming up Saturday August 5th. Listeners can get information at www.gencomhealth.org or by calling 561-735-6553 (Boynton Clinic), 561-430-3629 (Boca Clinic), 561-235-5477 (Boca Dental Clinic).	DeAnna Warren, CEO and Keisha Henry, LCSW of Genesis Community Health Gencomhealth. org	07/30/17	30 min
--------------------------------	--	---	---	----------	--------

Big Dog Ranch Rescue Resource Depot	Palm Beach Perspectives	Talked with Zara, Courtney and Chelsea from Big Dog Ranch Rescue. They all volunteer with BDRR and definitely recommend it as a great way for students to meet their community service hours. They just did an open house at their new location and have several fundraisers coming up in August including a paint your pottery night at Picasso and Metaluscious concert at Boston's on the Beach. And they received a grant to the adoption fees for 100 dogs to go to active/retired military and first responders. For more info, listeners can to www.bdrr.org. I also spoke with Jennifer from Resource Depot. Their organization focuses on reusing/repurposing items to keep them out of the landfills. They received 30,000 pounds of donations in June alone. They have a warehouse on Belvedere and folks can come purchase by the bin or via annual memberships. A lot of teachers use items for their classrooms. They have volunteer positions open for students as well and they are doing hands on programs	Zara, Courtney and Chelsea from Big Dog Ranch Rescue www.bdrr.org Jennifer, Resource Depot www.resourcedep ot.net	08/06/17	30 min
		they are doing hands on programs where then teach classes using the donated items. To get more info listeners can go to www.resourcedepot.net			

PBC Special Olympics	Palm Beach Perspectives	Talked with Rich and Melody from Special Olympics Florida - Palm Beach County. Special Olympics is a charity that provides year-round sports training and competition to children and adults 8 years of age and older with intellectual and developmental disabilities. They offer 15 different sports to choose from including bowling, track and field, bocce, stand up paddle board, basketball, swimming, etc. They also do fundraisers, one is coming up at Downtown at the Gardens on 8/26 Tu-Tu Two Mile Run/Walk sponsored by Tri Bike Run benefiting Special Olympics (info is on their Facebook page). Listeners can find out more about donating, volunteering, attending one of their monthly tournaments by going to http://specialolympicsflorida.org/p alm-beach/sports/	Rich & Melody, Special Olympics Fla – PBC Http://Specialolym picsflorida.org/pa lm-beach/sports	08/13/17	30 min	
----------------------	----------------------------	---	---	----------	--------	--

Place of Hope	Palm Beach Perspectives	Talked with Jamie Bond, Place of Hope's Advancement Officer for Treasure Coast. Place of Hope has campuses in Palm Beach Gardens, West Palm Beach, Hobe Sound, Port St Lucie and Boca Raton. It's a state licensed children's organization that provides family-style foster care (emergency and long-term): family outreach and intervention; maternity care; safety for domestic minor sexually trafficked victims; transitional housing support; adoption and foster care recruitment. They are celebrating they 16th anniversary and are hosting 2 golf tournaments in Sept to raise funds for foster services. The PBC tournament is sold out but, they still have a few openings for September 29th at Piper's Landing Yacht & Country Club. For info on tickets, becoming a sponsor, volunteer or any of the services, listeners can go email Jamie at Jamieb@placeofhope.com	Jamie Bond, Place of Hope's Advancement Officer for TC www.placeof hope.org 561-385-6917	08/20/17	30 min
	are an area and area	Jamie at Jamieb@placeofhope.com or call 561-385-6917		in the state of th	

Alpert Jewish Family and Children's Serivces	Palm Beach Perspectives	Talked with Derek Hurwitch, Sr. Dir. Marketing & Communications, Alpert Jewish Family and Children's Serivces; Michael Lifshitz, Producer, MNM Production and Elizabeth Dashiell, Public Relations. Alpert Jewish Family Services has started in 1974 and the provide a wide variety of programs/services for the community (all faiths) from ages "3 to 103" as they like to say, addressing the well-being of children and families of all ages, the independence and well-being of older adults, and optimal quality of life for folks with special needs. They have several fundraisers and currently MNM Productions donated the proceeds from one of their, Spamalot shows to the center. For info on how to give/how to receive services/become a mentor/volunteer, listeners can call them at 561-684-1991.	Derek Hurwitch, Sr. Dir. Marketing & Communications, Alpert Jewish Family and Children's Serivces; Michael Lifshitz, Producer, MNM Production and Elizabeth Dashiell, Public Relations 561-684-1991	08/27/17	30 min
--	----------------------------	---	---	----------	--------

Peggy	Palm Beach Perspectives	Talked with Lauren and Kaitlyn from Peggy Adams Rescue League. Their mission at Peggy Adams Animal Rescue League of the Palm Beaches, Incorporated is to provide shelter to lost, homeless and unwanted animals, to provide spay and neuter and other medical services for companion animals, and to care for, protect, and find quality homes for homeless and neglected companion animals, to advocate animal welfare, community involvement and education to further the bond between people and animals. As part of their mission on Saturday September 9th they are hosting a giant adoption event at PBC Convention center. There will be 30+ animal rescue organizations there. Peggy Adams will have over 100 cats/dogs for adoption. Listeners can find out more, sign up to volunteer, make donations by going to www.peggyadams.org	Lauren and Kaitlyn, Peggy Adams Animal Rescue League of the Palm Beaches www.peggyada ms.org	09/03/17	30 min	The state of the s
-------	-------------------------	--	--	----------	--------	--

٦r

Crohn's Colitiis Foundation CCFA	Perspectives	Talked with Hanna and Mindy Guttentag from Crohn's Colitis Foundation. Crohn's disease and ulcerative colitis are inflammatory bowel diseases (IBD) affect more than 1.6 million Americans. That's one in every 200 Americans living with one of these debilitating, medically incurable diseases that attack the digestive system. The fastest growing patient population is children under the age of 18. Crohn's disease may affects anywhere along the digestive tract, from the mouth to the anus, ulcerative colitis inflames only the large intestine (colon) and rectum. Symptoms of these diseases may include abdominal pain, persistent diarrhea, rectal bleeding, debilitating fatigue, and extreme weight loss. Patients can be diagnosed at any age, but are most commonly diagnosed between the ages of 15 and 35. Many patients experience numerous hospitalizations. About 23 to 45 percent of people with ulcerative colitis and up to 75 percent of people with Crohn's disease will eventually require surgical intervention for their disease. Hanna is the Honored Hero for the November walk at City Place in West Palm Beach. Listeners can find out more, get support, register for a team, donate online at http://www.crohnscolitisfoundation.cr rg/chapters/florida/	Mindy Guttengtag, CCFA. www.ccfa.org	09/10/17	30 min
Crohn's Colitis Repeat	Palm Beach Perspectives	Repeat from last week which was dropped due to Hurricane Irma	Hannah and Mindy Guttengtag, CCFA. www.ccfa.org	09/17/17	30 min

burdens for post 9/11 Florida disabled veterans and their families, helping them transistion back home in a productive and meaningful way. They have several fundraisers: Sept 29 Creighton Redfish Rodeo, Nov 11 6 th Annual All Branches Formal Military Ball and Gala, Nov 18 3 rd Annual Running for Heroes 5K. And listeners can donate \$11 on the 11 th of each month. For info goto www.wvrf.org	SF Veteran's Fund	Palm Beach Perspectives	veterans and their families, helping them transistion back home in a productive and meaningful way. They have several fundraisers: Sept 29 Creighton Redfish Rodeo, Nov 11 6 th Annual All Branches Formal Military Ball and Gala, Nov 18 3 rd Annual Running for Heroes 5K. And listeners can donate \$11 on the 11 th of each	Relief Fund Wvrf.org	09/24/17	30 min
---	----------------------	----------------------------	--	-------------------------	----------	--------

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Riverside Childrens Theatre	iHeart Connections	Oscar came to talk about the programs of Riverside Children's Theatre. One of their biggest funding sources for the year is their summer "Las Vegas Nights" event. It occurs along with the Comedy and Howl at the Moon Events and the purpose is to raise money for the annual activities at The Childrens' Theatre. The Riverside Children's Theatre presents classes to children in all areas of performing arts. The organization also has a home schoolers program, a program for children with Autism and an outreach program that goes ito the elementary schools bringing live theatre to a large audience of children. Vegas Nights was planned through the months of July and August.	Guest: Oscar Sales Contact: 772-231- 6990	June 29 – July 6	1:30 min each
Barefoot Beach Ball for the Vero Beach Lifeguard Association	iHeart Connections	The barefoot Beach Ball is an event held to raise money for the Vero beach Lifeguard Association. The event is held at Waldo's on the beach. It's known as the wackiest formal in Vero Beach. The goal is to raise funds to expand beach lifeguard coverage and to construct a new lifeguard tower. Guests play fun beach games and the evening culminates with a fully clothed dunk in the ocean, all under the watchful eyes of the lifeguards. This year, The Busch Family Foundation purchased a block of tickets so the public could attend for free. This enabled the lifeguards to heighten awareness of beach safety issues all while getting to know the beach lovers of the community.	Guest: Lee Olsen Contact: 908-797- 8725	July 7 – 15	1:30 min each

Gifford Youth Achievement Center	iHeart Connections	Freddie spoke about the goals of the Gifford Youth Achievement Center. It wants to give the students of the Gifford community a running start with the school year by giving the kids free school supplies. He outlined all the places at which the GYAC would collect the supplies and also mentioned the specific items needed by the kids. The Gifford Youth Achievement Center helps keeps kids on track and performing well in school by giving them a place to go after school to learn skills like sports and music and also to provide homework assistance. The organization is a 501c3. School supplies are being collected through August 4th.	Guest: Freddie Woolfork Contact: 772-794- 1005	July 16 – July 22	1:30 min each
Kashi Ashram Foundation	iHeart Connections	Swami Anjani invited the community to visit the interdenominational ashram and walk the beautiful grounds of Kashi Ashram. There are temples and shrines representing many faiths and the sacredness of all paths; opportunities for yoga classes and vegetarian meals make a visit to Kashi enjoyable. While the meals take a brief break during the summer, they will resume in September. Kashi also welcomes group retreats. Kashi is located in Sebastian and has a Facebook page and a website at kasha.org. The Ashram has been in Sebastian since 1976 and is sister to the Holy City in India. There is a school of yoga on the premises and yoga studios for rent.	Guest: Anjani Cerillo Contact: 772- 589-1403	July 23 – July 29	1:30 min each
City of Vero Beach Recreational Department	iHeart Connections	The Aerial Antics youth circus is a long-standing tradition in the Vero Beach Community. The public is invited to attend one of several performances by the summer program children that have worked to learn the circus skills. The event will be held on the ground of St. Edwards School. The event is called "Fire And Ice" and this is the 43rd year. It features people of all ages that are members of the Recreation Department and also the summer Aerial Antics program. Tickets are \$8 and the funds are used to continue the circus endeavors.	Contact: Laurie Lee Contact: 772978- 4500	July 30 – August 4	1:30 min each

Guardian Ad Litem Program	iHeart Connections	The Guardian Ad Litem is staffed by professional adults that volunteer to advocate for children in the legal system. Voices for Children of Okeechobee and the Treasure Coast lends support to the Guard Ad Litem Program. The volunteers have the child's best interest as their only interest. The goal is to break the cycle of abuse. The volunteers are trained and supported by professional staff to transform children's lives. They are the voice in court for abused, abandoned or neglected children. Bob also recruited more volunteers and donations for the non-profit organization.	Contact: Bob Perry, Voices for Children of Okeechobee and the Treasure Coast Phone: 772-785- 5804	August 5 – 12	1:30 min each
Mental Health Association	iHeart Connections	A special event was planned by the Mental Health Association entitled "2 can dine for \$49 with a bottle of wine". The organization asked that participants make reservations with their office. A 501cs non-profit agency dedicated to providing immediate access to mental health services to both children and adults. They are focused on early intervention and operate a walk-in center with ongoing therapy services. There is also a drop-in center, available 365 days a year for people struggling with mental illness to come and socialize with others and work to diminish the stigma of mental health issues. The MHA fills gaps in services and innovates with new programs. Mhairc.org	Contact: Patty Vasquez Phone: 772-569- 9788	August 13 – 20	1:30 min each
Tunnels to Towers Event	iHeart Connections	Tunnels to Towers was created to honor the victims of 9/11. It is based on a New York City race that is a 9/11 tribute. As you go out on the course, you see images of 343 first responders – the firefighters that were lost that day. You see the images of the police officers and port authority officers who bravely faced the towers in order to help minimize the loss of life and thereby gave their own lives. It is a great way for the community to get together in a positive way and remember those that died. The race will be held at Riverside Park on September 9th at 7:30 AM.	Contact: Gina Kemph Phone:772-925- 5210	August 21 – August 29	1:30 min each

Indian River County Chamber of Commerce	iHeart Connections	Penny came to remind our residents and visitors to buy locally. It drives the local economy and by keeping the local economy strong, we all thrive. She invited the listeners to get a copy of the Chamber Guide and use it to discover all the great businesses in our area. The Chamber works hard every day to represent the business community and provide leadership for a positive economy. They make a difference by bringing people to the table that can have a positive impact on community needs, effective business solutions and leadership. She recruited membership and invited listeners to visit the Chamber and get to know its role in the communities it serves.	Contact: Penny Chandler, President Phone: 772-567- 3491	August 30	1:30 min each
Treasure Coast Players	iHeart Connections	Dennis Love came to promote the Treasure Coast Players a 501c3 that provides entertainment to our communities. He promoted auditions for the New Year's Eve "Hippie New Year" event to be held at the Indian River Mall Parking lot on 12/31. It is a family event. It's the third year for this family friend event and the main event will be a Beatles cover band and fireworks at midnight, along with many street performers and themed activities. Dennis was asking people to come to the mall in September for his audition events to be a performer on New year's Eve. The event is also looking for sponsors, volunteers and vendors.	Guest: Dennis Love Phone: 520-460- 4670	September 9 - 13	1:30 min each
United Way Day Of Caring	iHeart Connections	This is the 23rd Day of Caring event and it will take place on Saturday October 14th. This is the day members of the community can come together and volunteer man hours for community service projects. Michael asked for people to sign up on their website to volunteer that day and also for non-profits to get in touch with the United Way and provide them with their needs so volunteers can address them on that day. They will be doing simple tasks like cleaning offices, planting landscaping and painting. There is a rally in the morning with a free breakfast, then the teams head out to their assigned locations to provide services.	Guest: Michael Kint Phone: 772-567- 8900	September 14 – September 16 (ran to 2 days earlier than expected due to hurricane)	1:30 min each

Cultural Council Celebrate the Arts Day	iHeart Connections	It was originally contemplated that Barbara Hoffman would use this airtime to promote the event called "Celebrate The Arts". Sadly, due to Hurricane Irma, the event was cancelled. It was necessary to cancel the 5th annual event, due to the extensive clean up required in Riverside park. Since the event was widely promoted, Barbara used the airtime to let people know the event was cancelled on Sept 23 but that other events were on the way. She explained the role of the Cultural Council in our area and invited listeners to continue to support and volunteer for the various cultural organizations that bring great cultural diversity and education to our area.	Guest: Barbara Hoffman Contact: 772- 770-4857	September 17 – September 23	1:30 min each
United Way of Indian River County Day Of Caring — Sound file returned for its scheduled run	iHeart Connections	This is the 23rd Day of Caring event and it will take place on Saturday October 14th. This is the day members of the community can come together and volunteer man hours for community service projects. Michael asked for people to sign up on their website to volunteer that day and also for non-profits to get in touch with the United Way and provide them with their needs so volunteers can address them on that day. They will be doing simple tasks like cleaning offices, planting landscaping and painting. There is a rally in the morning with a free breakfast, then the teams head out to their assigned locations to provide services.	Guest: Michael Kint Phone: 772-567-8900	September 24 – September 30	1:30 min each

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	CIVIL RIGHTS	001:00	071
ARTS	UNDERSTOOD.ORG	000:30	011
Arts & Entertainment	INDIAN RIVER COUNTY	001:32	010
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	028
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	042
BEACH VOLLEYBALL	VERO BEACH LIFEGUARD ASSN.	001:32	033
BULLYING PREVENTION	AD COUNCIL	000:30	064
CHAMBER OF COMMERCE	INDIAN RIVER CHAMBER OF COMME	001:32	024
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
EDUCATION	NATIONAL SUMMER LEARNING	000:30	008
FREE CREDIT COUNSELING	NFCC	000:29	080
FREE CREDIT COUNSELING	NFCC	001:00	034
FUNDRAISER EVENT	MENTAL HEALTH ASSN OF IRC	001:32	027
FUNDRAISER EVENT	VERO BEACH RECREATION DEPT.	001:32	024
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	027
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	032
HEALTH AND FITNESS	SAVE THE MALES	000:30	002
LEAD POISONING PREVENTION	AD COUNCIL	000:30	063
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	030
LUNGER CANCER AWARENESS	PFIZER	001:00	030
OPEN HOUSE	KASHI FOUNDATION	001:31	028
PEACE	PEACE IN THE STREETS	000:31	008
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	027

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	034
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	068
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	077
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	066
RACE TUNNEL TO TOWERS	INDIAN RIVER COUNTY	001:32	034
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	031
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	032
SCHOOL SUPPLIES DRIVE	UNITED WAY	001:32	022
SHOW OPEN	RIVERSIDE THEATRE	001:32	023
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	056
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	064
TALENT SHOW	VERO BEACH COMMUNITY	001:32	018
TIPS ON SAVING MONEY	AD COUNCIL	000:15	058
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	064
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	070
VOLUNTEERING WITH UNITED WAY	UNITED WAY	001:32	008
VOLUNTEERS NEEDED	GUARDIAN ADLITEM	001:32	027
WILDFIRE PREVENTION	AD COUNCIL	000:14	044