WZTA
Fort Pierce, FL
Quarterly Issues/Programs List
Third Quarter, 2014
10/01/2014

WZTA Quarterly Issues/Programs List

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Energy efficient homes
- 2. Affordable Care Act implementation; health care; patient protection; services for the disabled
- 3. Services for the Elderly
- 4. Mental health treatment; substance abuse & treatment
- 5 Programs and services for children
- 6. Urban renewal Ft Pierce
- 7. Support for the Arts
- 8. Voter registration & participation
- 9. Emergency preparedness
- 10. Protection of the environment

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WZTA broadcasts Perspectives on Sundays at 9:00AM

	ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
-		11122			111,112	11011

PB Shakespear e Festival/ Swede Fest	Perspectives	My co-host Marissa and I, interviewed Elizabeth Dashiell from Palm Beach Shakespeare Festival and Swede Fest Palm Beach 3. Shakespeare is held in Carlin Park at the Seabreeze Amphitheatre. It's free and this year they'll be performing "Much Ado About Nothing". Listeners can get VIP seating by submitting Shakespeare Selfies to SF Weekly on FB. They can also submit 3 minute films to Swede Fest PB 3 for Free. Swedefest Palm Beach3 on FB for details.	Elizabeth Dashiell, PB Shakespeare Festival and Swede Fest Palm Beach 3 www.pbshakesp earefest.org	7/6/201	30 min
Summer programs for children	Perspectives	My Co-hosts, Carina Kazandjian, Erin Taylor Neuman and myself talked with Kate Arizza, CCO South Florida Science Center and Aquarium. They used to be the SF Science Museum. They've expanded and have lots of programs including weekly summer camps. They are starting a new program called GEMS, Girls Excelling in Math and Science. The free club will meet the last Tuesday of every month and is for girls from 3rd to 8th grade. For more info listeners can go to www.sfsciencecenter.org	Kate Arizza, CEO SF Science Center & Aquarium www.sfsm.org	7/13/20 14	30 min
Summer programs for children	Perspectives	My Co-hosts, Carina Kazandjian, Erin Taylor Neuman and myself talked with Kate Arizza, CCO South Florida Science Center and Aquarium. They used to be the SF Science Museum. They've expanded and have lots of programs including weekly summer camps. They are starting a new program called GEMS, Girls Excelling in Math and Science. The free club will meet the last Tuesday of every month and is for girls from 3rd to 8th grade. For more info listeners can go to www.sfsciencecenter.org	Kate Arizza, CEO SF Science Center & Aquarium www.sfsm.org	7/20/20	30 min

Community Health Fair TLeroy Jefferson	Perspectives	My intern, Isabella Diaz and I spoke with Dudley Brown, Jr., M.D., M.B.A. from the T Leroy Jefferson Medical Society. He's the Co-chair for this year's Free Health Fair. It will be held on Saturday, August 2nd from 9a-2p at FoundCare at 2330 South Congress Ave, WPB. They'll have Free back to school immunizations, physicals, vision and dental checkups plus more. Listeners can find out more at www.tljmedicalsociety.org	Dudley Brown, Jr. MD, MBA TLeroyJeffers on medical society www.tljmedica lsociety.org	7/27/20	30 min
Resource Depot Recycling for education	Perspectives	My intern Colleen Hall and I spoke with Mike Bay and Erika Chapman from Resource Depot. They are a local charity that revives, repurposes and redistributes donated items, giving a whole new context to "recycling". It's a great resource for teachers, outreach coordinators, and families to get materials for their classrooms/art projects/education outreach programs, etc. Info got to resourcedepot.net	Mike Bay & Erika Chapman, Resource Depot Resourcedepot .net	8/3/201	30 min
Back to School Safety	Perspectives	My intern, Carina and I talked with Dr. Jessica Prince. She's the Medical Director for the Pediatric Emergency Department for Palm Beach Children's Hospital at St. Mary's Medical Center. We discussed a variety of topics ranging from Backpack safety, concussion awareness, healthy breakfasts and lunches to how many hours of sleep the kids need. To find out more or to volunteer at the hospital, go to www.stmarysmc.com	Dr. Jessica Prince, Dir PB Children's Hospital & St. Mary's Medical Ctr Stmarysmc.com	8/10/20 14	30 min

Little Smiles Bamboozle	Perspectives	Talked with Josh Daniels, Exec. Dir. Little Smiles and Tim Frater, Little Smiles, Share the Stoke and Surfrider. Tim talked about all 3 charities and what needs they meet in the community. They all have great volunteer opportunities for students and adults who want to give back. Josh talked about Little Smiles and the positive impact it has on kids. They are doing a great event called Bamboozle on August 23rd. For info listeners can sign up at littlesmiles.org They can also sign up to volunteer at any of the websites: littlesmiles.org; sharethestoke.org and surfrider.org.	Josh Daniels, Exec Dir Little Smiles and Tim Frater, Little Smiles Bamboozle Coor., surfrider, sharethestoke Littlesmiles. org	8/17/20	30 min
Employment for disabled	Perspectives	Talked with Brian Edwards, VP, Marketing & Development and Deb Willard, Director of Marketing for Gulfstream Goodwill Industries. They offer a lot of programs to help people with disabilites find employment. Some of the money comes from their thrift stores and some from their events. They are doing a fun event at Roger Dean Stadium with the Abacoa Yard Sale event on Saturday 8/30 and then will be doing their 2nd Annual Storage War fundraiser in November. Listeners can get all the info online at gulfstreamgoodwill.org.	Brian Edwards, VP Marketing & Development and Deb Willard, Dir of Marketing, Goodwill Industries Gulfstreamgoo dwill.org	8/24/20	30 min
Kravis Center	Perspectives	Talked w Linda Birdsey and Ashley Douglass from the Kravis Center. They have a great new season lined up and listeners can see it online at www.kravis.org. Public sale day is in September. As part of their mission, they offer a lot of education programs for both children and adults. They are also online.	Linda Birdsey Ashley Douglass, Kravis Center www.kravis.or	8/31/20 14	30 min

211 & V.A. Suicide Prevention Awareness	Perspectives	Talked to Dr. Martha Runge, Suicide Prevention Coordinator, West Palm Beach VA and Patrice Schroeder, Community Relations PIO, 211 Palm Beach/Treasure Coast. September is Suicide Prevention awareness month. We talked about some of the symptoms people should look for in themselves, friends and loved ones. The VA has a unit dedicated to suicide prevention. They offer a wide variety of treatment options for returning vets and olders vets. 211 call centers are located across the US and offer info about services in their regions plus they act as a crisis line as well. If anyone is concerned about themselves or a loved one, they can call 211 and get info/help. Both the VA and 211 have online chat services as well as text. For the VA web is www.westpalmbeach.va.gov and for 211 it's 211pbtc.org	Dr. Martha Runge, Suicide Prevention Coor. WPB VA and Patrice Schroeder, Community Relations, 211 www.westpalmb eachva.gov 211pbtc.org	9/7/201	30 min
Children's concussion s	Perspectives	Talked with Dr. Brito, Medical Director at The Concussion Center at Palm Beach Children's Hospital at St. Mary's Medical Center. The center treats kids 0-21 for traumatic brain injuries (it's a spectrum with concussion being at the lower end). He explained what a concussion is and the history of concussions/injuries in NFL. He then explained the concussion law and we discussed kids playing various sports and how the law impacts that. For more info listeners can call 561-469-HURT (4878).	Dr. Manny Brito, Medical Dir @ The Concussion Center @ PB Children's Hospital at St. Mary's Medical Center. 561-469-4878	9/14/20	30 min

Children's concussion s	Perspectives	Talked with Dr. Brito, Medical Director at The Concussion Center at Palm Beach Children's Hospital at St. Mary's Medical Center. The center treats kids 0-21 for traumatic brain injuries (it's a spectrum with concussion being at the lower end). He explained what a concussion is and the history of concussions/injuries in NFL. He then explained the concussion law and we discussed kids playing various sports and how the law impacts that. For more info listeners can call 561-469-HURT (4878).	Dr. Manny Brito, Medical Dir @ The Concussion Center @ PB Children's Hospital at St. Mary's Medical Center. 561-469-4878	9/21/20	30 min
Substance abuse	Perspectives	Talked with Adrianne Weissman, President, Evelyn & Arthur and Elizabeth Dashiell, PalmBeach PR about Gratitude House. They offer comprehensive long-term residential, day treatment and outpatient services to women with substance abuse and co- ocurring mental health issues, including programs for pregnant women, mothers and infants in treatment together, and women with HIV/Aids. Evelyn and Arthur are hosting a Gratitude House Runway to Recovery "Lift Off" fashion show September 30th at their Palm Beach location from 4p-6p and then the Gratitude Fashion Show will be held on November 22th at WPB Marriot. For more info listeners can go to www.gratitudehouse.org	Adrianne Weissman, President, Evelyn & Arthur and Elizabeth Dashiell, PB PR for Gratitude House Gratitudehous e.org	9/28/20	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION

Energy Efficient Options for Homes	Clear	The Solar Energy Loan Fund is a nonprofit specializing in saving low and moderate income families on their energy bills. Solar energy is working with local residents to identify cost effective energy options for their homes by helping to obtain high-efficiency air conditioners, insulation, weatherization, windows and renewable energy alternatives. SELF is currently accepting applications from homeowners in need of energy efficiency. SELF helps identify financing with low-interest loans which are available to qualified homeowners. To apply, call 772-468-1818 or visit their website: solarenergyloanfund.org. SELF is also accepting applications from various construction professionals to become program approved contractors. Learn about the benefits including sales growth, training and comarketing opportunities. Call 772-468-1818 the solar energy loan fund is a 501(c)(3) nonprofit organization.	Jerry Deredita, Clean Energy Specialist	7-3-14 to 7-10-14 5X/day	1:30 min each
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Affordable Health Care	Clear	Treasure Coast Community Health is patient centered health care. Treasure Coast Community Health provides chronic and preventive care. Whether you are in need of dental services, women's health, primary care, geriatric care and other specialties, TCCH is here to provide your health care on a sliding scale. They even have a pharmacy. TCCH takes insurances, Medicaid and Medicare and Florida Kid Care insurance. They have four locations throughout the Treasure Coast to serve the whole community. No one goes without medical services because of financial limitations. Patients come in for a free financial evaluation to determine the pricing structure of their health care. TCCH has 12 dental chairs to meet the dental needs of the	Vicki Soule, Administra tor	7-11-14 to 7-18-14 5X/day	1:30 min each
		community and can do extractions, fillings and more.			
Activities for Seniors	Clear	Laurie Lee invited members of the community to come to the Friday Night Dances hosted by the City of Vero Beach at the Community Center. The events are held at 2266 14th Ave. in downtown Vero Beach. Hosted by entertainers Jim and Donna Mitchell, the event features the music of the 50s through today's popular dance tunes. Donna and Jim take the time to get to know everyone and will dance with as many people as time will allow. Doors open at 7:30 PM and the cost is \$10 per person. If you are single, come make new friends. For more information, call the Recreation Department 772-770-6517. These events are held to provide seniors in our community activities and safe social outlet.	Laurie Lee, City Event Coordinato	7-19-14 to 7-26-14 5X/day	1:30 min each

Programs for Children	Clear	The Recreation Department presents Aerial Antics, a 40 year tradition of entertaining kids in the summer and helping them learn new skills. The event is a circus show, presented by the children cared for at the recreation department throughout the summer. This year's theme is "40 years - journey through time" to celebrate the event's 40th anniversary on August 7. Crowd pleasing and exciting routines will leave the audiences in awe. The event will also include appearances by circus alumni. The 40 annual aerial antics youth circus will be held at St. Edwards School August 7, 8 and 9th. Show times evening at 7 PM tickets are seven dollars for adults and six dollars for	Recreation	7-27-14 to 8-2-14 5X/day	1:30 min each
		tickets are seven dollars for			

Downtown Ft. Pierce Improvement s	Clear	for Main St., Fort Pierce. It promises to be the hottest party	Pam Gillettte, Marketing & Events for Fort Pierce	8-3-14 To 8-7-14 5x/day	1:30 min each
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Support for the Arts	Clear	Adam Schnell, Artistic Director of ballet Vero Beach was our guest to promote the 2014 - 2015 ballet season. Adam calls Ballet the universal language. Ballet Vero Beach entered a partnership with Riverside Theater to present the Los Angeles contemporary dance company for two performances, August 15 and 16 at 8 PM. This is the return to Vero Beach of the company Dance Spirit Magazine calls "one of the things we love most about Los Angeles". The program entitled "Coast-to-Coast" will feature works from	Adam Schnell, Artistic Director	8-8-14 To 8-12-14 5x/day	1:30 min each
		the company's recent history and is completely unique to our area. Performances mark the beginning of Ballet Vero Beach's first full season of professional dance on the Treasure Coast. For tickets visit www.ballet Vero Beach.org or call the Riverside theater box office at 231-6990. Ballet Vero Beach is a 501(c)(3) not-for-profit organization.			

Voter Registratio n & participati on	Clear	participation in the upcoming elections. August 26 is the primary election in Florida and residents can vote early by absentee ballot or on Election Day. She suggested each person check with the area supervisor of elections for early voting locations in their specific areas. The last day to request an absentee ballot to be mailed to you is August 20 to contact your supervisor of elections or visit their website in order to request your absentee ballot. On Election Day, voting is open from 7 AM to 7 PM - but individuals must vote at their assigned polling location, so it is best to check voter information card or go to the County supervisor of elections website. She reminded voters to not forget to bring photo and signature ID with them when they go to vote. She stated "It is important that your voice"	Leslie Swann IRC Supervisor of Elections	8-13-14 To 8-19-14 5x/day	1:30 min each
		when they go to vote. She stated			

Emergency Preparednes s	Clear	The American Red Cross on the Treasure Coast wants listeners and their families to be prepared for any emergency. She promoted download any of the free mobile apps to have critical information on what to do in an emergency. The apps include first-aid, hurricane, earthquake, tornado and wildfire. They are available in the apps stores or Apple iTunes. Whether it is a natural disaster that devastates thousands or a home fire that affects a single-family, the American Red Cross is there providing help and hope to those who need it most. Every eight minutes of every day the Red Cross responds when there is an emergency in a community like ours. Listeners can help the Red Cross be there every day for disasters big and small. She suggested listeners can make a donation today by calling one 800 Red Cross or by	Sarah Ruwe, Regional Director American Red Cross	8-20-14 to 8-27-14 5x/day	1:30 min each
Background checks for health care workers	Clear Connections	Lisa came to explain the new AHCA guidelines, which require all people working with elderly, infirmed or children be level 2 background checked. The new regulations went into effect and were supposed to be fulfilled by July 31 st . All workers in affected classes of employment must get a Live Scan fingerprint and head shot submitted to the FBI. Massage therapists now also require the background check and the date by which to have fingerprints completed for massage therapists is 12/31/2014. She referred listeners to the AHCA government website for more information.	Lisa Jaramillo, AHCA Specialist	8-28-14 To 9-6-14 5x/day	1:30 min each

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Mental Health services	Clear	Suncoast Mental Health provides mental health services on the Treasure Coast. They are having a fundraiser in 2 locations, in Stuart at the Star struck Studios on the evening of November 20th and at Grand Harbor at a luncheon on November 21st in Vero Beach. The events will feature Tania Brown, the sister of Nicole Brown Simpson. She will be sharing her story of hope amidst the sadness and how she overcame the abyss of depression she found herself in after the death of her sister. Art suggested people call 772 489 4726 if they would like to attend either one or both of these events.	Art Ciasca, Director	9-7-14 to 9-14-14 5x/day	1:30 min each
The environment	Clear Connections	The Indian River Lagoon Science Festival on Saturday Sept 27 th from 10 -3 for hands on fun for all ages. Activities including stage shows, live animal stage shows, discount admission to the museum. It's all about science and the lagoon. For more information the entire schedule of events is posted online at: IRLScienceFest.org. The event includes exhibits by The Smithsonian Marine Center, The Manatee Center, Harbor Branch and more.	Kristen Ryan, Smithsonia n Marine Biologist	9-15-14 To 9-22-14 5x/day	1:30 min each
Benefit for Child Care Resources	Clear Connections	Young children are invited to attend the Touch a Truck Family Festival on October 11 at the Indian River County Fairgrounds with over 40 vehicles for children to explore. There will also be pony rides, a petting zoo, face painting, crafts and more all included in the \$5 ticket price. Children under 2 are free. The event will take place rain or shine. To benefit the organization 'Child Care Resources'. Child Care resources provides support to children and families along the Treasure Coast.	Michele Lee	9-23-14 To 9-29-14 5x/day	1:30 min each

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Civil rights	CIVIL RIGHTS	001:00	029
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	025
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:30	007
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	025
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	058
BULLYING PREVENTION	AD COUNCIL	000:30	008
BUSINESSES	FLORIDA ASSN. OF BROADCASTERS	000:30	004
CHECK STATUS OF RE AGENT	DBPR	000:30	007
CHECK YOUR CPA'S CREDENTIALS	DBPR	000:30	017
CHILDREN	AD COUNCIL	000:15	001
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	003
DIASTER SMALL BUSINESS	FLORIDA ASSN. OF BROADCASTERS	000:30	006
DISASTER PREPAREDNESS	FLORIDA ASSN. OF BROADCASTERS	000:30	015
DISASTER RELIEF	Fla Division Of Emergency Man	000:30	006
DONT DRINK & DRIVE	AD COUNCIL	000:30	057
DRUNK DRIVING PREVENTION	AD COUNCIL	001:00	002
EMERG.TRAINING FROM RED CROSS	RED CROSS	001:32	008
FAMILY HISTORY EXPO	SMITHSONIAN	001:32	001
FL DEPT OF BUSINESS REG.	FLORIDA ASSN OF BROADCASTERS	000:30	013
FOOD SAFETY	AD COUNCIL	000:15	014
FOOD SAFETY	AD COUNCIL	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FOOD SAFETY	AD COUNCIL	000:59	176
FOOD SAFETY	AD COUNCIL	001:00	013
FREE CREDIT COUNSELING	NFCC	000:29	059
FREE CREDIT COUNSELING	NFCC	001:00	068
FRIDAY DANCE	VERO BEACH RECREATION DEPT.	001:30	005
FUNDRAISER EVENT	BALLET VERO BEACH	001:31	007
FUNDRAISER EVENT	CHILD CARE RESOURCES	001:31	011
FUNDRAISER EVENT	MAINSTREET FT. PIERCE	001:31	002
FUNDRAISER EVENT	SMITHSONIAN	001:32	002
FUNDRAISER EVENT	VERO BEACH RECREATION DEPT.	001:30	008
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	033
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	019
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	026
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:30	006
HEALTH CARE FINGERPRINTING	FL HEALTH CARE ADMIN	001:32	023
HEALTHCARE/GOVT/CONSUMERISM	TREASURE COAST COMM HEALTH	001:32	007
HEART DISEASE AWARENESS IN WO	AMERICAN HEART ASSOCIATION	000:30	010
HIRE VETS	Clear Channel Radio	000:33	154
HUNGER AWARENESS	AD COUNCIL	000:59	002
HUNGER AWARENESS	AD COUNCIL	001:00	002
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	037
KNOW LUPUS SYMPTOMS	AD COUNCIL	000:30	016
LEAD POISONING PREVENTION	AD COUNCIL	000:30	013
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	026
LITERACY	AD COUNCIL	000:30	097
LITERACY	AD COUNCIL	001:00	002
LUNGER CANCER AWARENESS	PFIZER	001:00	029
MAKE A WISH FOUNDATION AWARNE	MAKE A WISH FOUNDATION	001:00	033
MEN KNOW YOUR MEDICAL HISTORY	AD COUNCIL	000:30	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MENTAL HEALTH	SUNCOAST MENTAL HEALTH	001:32	008
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	044
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	043
MY FIRST CALL	FLORIDA ASSO. OF BROADCASTERS	000:30	028
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:30	026
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:58	041
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN. OF BROADCASTERS	000:58	015
PET ADOPTION	AD COUNCIL	000:30	191
PLAN FOR EMERGENCY SITUATIONS	AD COUNCIL	000:30	030
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	038
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	036
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	010
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	036
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	064
QUIT PLAYING GAMES	FAB	000:30	007
QUIT TABACCO USE	AD COUNCIL	000:30	018
QUIT TABACCO USE	FAB	000:30	030
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	032
REDUCING GUN VIOLENCE	AD COUNCIL	000:30	008
Safe Driving	AD COUNCIL	000:15	037
Safe Driving	AD COUNCIL	000:30	008
Safe Driving	SAFE SUMMER DRIVING	000:27	013
Safe Driving	SAFE SUMMER DRIVING	000:28	025
SAVE ENERGY	AD COUNCIL	000:30	033
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	024
SOLAR ENERGY	SOLAR ENERGY LOAN FUND	001:31	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	048
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	009
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	008
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	009
VOTING IN PRIMARY ELECTION	IRC SUPERVISOR OF ELECTIONS	001:31	006
WILDFIRE PREVENTION	AD COUNCIL	000:14	048