

WZTA
Fort Pierce, FL
Quarterly Issues/Programs List
Second Quarter, 2013
07/02/2013

WZTA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Hunger relief; Educational Opportunities; shelter; counseling
 2. Water safety
 3. The environment; protection
 4. Child care; programs; services; child abuse
 5. Hurricane Preparedness
 6. Support for returning troops
 7. Healthcare; wellness;
 8. Non profits
 9. The Arts
-

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
-------	--------------------	-------------	-------	---------------	---------------

Support for Veterans & Families	Clear Connection	Mr. Keiser came to tell us about both the UTC Navy Seal Museum and the Trident House, a vacation home available for recuperating Navy Seals and respite for the families of fallen Seals. He promoted the first Golf Tournament to benefit these endeavors. He explained all the details of the tournament held April 21 at the Moorings Club in Vero Beach. It is the first annual golf tourney. Supporters of the Trident House can also purchase a paver in support of the ongoing operational expenses	Rick Keiser, Executive Director UTC Navy Seal Museum	4-1-13 to 4-8-13 5X/day	1:30 min each
Benefit for Community Health	Clear Connection	Steve Dorrance was our guest once again to give a final push for the Great Duck Derby to be held May 19 th to benefit Treasure Coast Community Health. The organization provides health care services to our community on a sliding scale and is an important resource for families without health insurance. On May 19 th , thousands of plastic ducks will be dropped into the Indian River Lagoon and will race to the finish line with one person winning \$2500 and others winning a variety of donated prizes. This fundraiser is specifically for the Women's Health Care Network to provide needed mammograms and biopsy screenings for women without health insurance.	Steve Dorance, Executive Director of TCCH Foundation	4-9-13 to 4-15-13 5X/day	1:30 min each

Hunger	Clear Connection	<p>Becky came to promote the food donation initiative to collect food for local food banks. The U.S. Postal service joins forces with the letter carriers one day each year and they ask people to leave a bag of non perishable food items by their mailboxes for collection by the letter carriers. It is the largest food drive annually and helps local organizations restock their food shelves for the needy. This year's event is held on May 11th and it is held throughout the nations largest food drive. Becky reminded us there are more people needing food assistance than ever before.</p>	<p>Becky Allen, Volunteer for Sebastian Area Stamp Out Hunger Food Drive</p>	<p>4-16-13 to 4-23-13 5X/day</p>	<p>1:30 min each</p>
Youth Programs	Clear Connection	<p>The Family Island Afternoon Adventure is May 4 from 1pm to 4 pm at Riverview Park in Sebastian. It's a kayak and/or paddle boating adventure to the Spoil islands of the Indian River Lagoon. Admission is \$5 per person and kayaks are available for rent or you can ride out to the islands on a pontoon boat. Kids will learn sand netting and other skills including kayak racing and paddle boarding. Kids and parents engaged in sporting events to benefit Youth on a Mission, a Catholic teen organization that works with adults to do service work throughout the county.</p>	<p>Richard Schlitt, Volunteer</p>	<p>4-24-13 to 5-1-13 5X/day</p>	<p>1:30 min each</p>

Hurricane Preparedness	Clear Connection	<p>5th Annual Hurricane Hangar Party will be held on May 5th to benefit the American Red Cross, North Treasure Coast Chapter. The event has two missions: to raise awareness that we are about to enter another hurricane season and also to raise money for the American Red Cross to continue their works coming to the aid of families in our community when disaster strikes. Along with informative exhibits and booths, there is also food and fun for the whole family. Music provided by local band Bobby and the Blisters. Admission is free.</p>	Sara Ruwe, Executive Director	5-2-13 To 5-8-13 5x/day	1:30 min each
Child Abuse Prevention	Clear Connection	<p>Saturday May 18th the 37th annual Blue Water Open Fishing Mania tournament will be held at the Fort Pierce City Marina. The event has big cash prizes in a variety of divisions and raises money for the prevention of child abuse. The cash prizes will be paid out based on a minimum of 60 boat entries. Proceeds from the event are provided to several local organizations that are supported by The Exchange Club. The Exchange Club is a 501c3 group of men and women working together to make our community a better place to live with programs in Americanism, Community Service, Youth Activities and the prevention of child abuse.</p>	Scott Wallace, Volunteer	5-9-13 To 5-15-13 5x/day	1:30 min each

Support for Non Profits	Clear Connection	<p>Ms. Cerillo is planning for the Clambake Foundation's Festival and Lagoon Festival coming on November 8 - 10 at Riverview Park in Sebastian. The organization is now looking for organizations wishing to be considered as beneficiaries for donations of this year's proceeds. The organization funds new, capital improvements only and has a geographic restriction. Deadline to request funding is June 4th. The organization is also holding a slogan contest this year and the deadline for submission to that is also June 4th. The Sebastian Clambake is looking for businesses interesting in sponsoring an event or activity. Vendor applications and beneficiary forms are available at sebastianclambake.org.</p>	Anjanie Cerillo Sebastian Clambake Foundation President	5-16-13 To 5-22-13 5x/day	1:30 min each
Care for Developmentally challenged	Clear Connection	<p>SunUp ARC announces a new program of respite care for developmentally challenged individuals between the ages of 15-22 two times per month. The Organization will provide stimulating activities for the clients. SunUp received a grant and therefore, there will be no charge for qualified participants. SunUp an ARC envisions a world where persons with disabilities exercise their own rights concerning decision making in their own lives as far as living arrangements, employment, recreation and personal supports. Sun Up ARC service developmentally challenged youth and adults in our area.</p>	Sandy Stevens, Staff Member SunUp ARC	5-23-13 to 5-29-13 5x/day	1:30 min each

World Ocean Day	Clear Connection	<p>Saturday June 8th The Smithsonian Marine Ecosystems Exhibit and the St Lucie Aquarium will join people throughout the world in celebrating World Ocean Day. Participants in the celebration will learn how the ocean supports life in infinite ways. Come thank the ocean for everything it provides. There will be lots of educational exhibits at the event in addition to face painting for the children and food and fun. The admission on this day and everyday is \$4 adults and \$3 for children. On World Ocean's Day the first 100 children to enter will receive a free gift bag full of educational goodies.</p>	Cristen Ryan, Marine Biology Educator	5-30-13 To 6-5-13 5x/day	1:30 min each
Youths at Risk	Clear Connection	<p>The Youth Guidance 36th Annual Tropical Night Luau will be held June 16th featuring a Caribbean buffet dinner, a steel drum band, a silent and live auction and dancing. This is the biggest fundraiser of the year for Youth Guidance, an organization that provides services to over 400 local at risk youth. The event helps fund summer activities/camp along with year round funding of the organizations endeavors. Youth Guidance provides mentoring, school tutoring and more to kids in grades k through 12.</p>	Trishia Maistry, Staff Member	6-6-13 to 6-12-13 5x/day	1:30 min each

Student Theatre	Clear Connection	Patrick Madden announced a cast of 50 students from throughout the county will come together to present Shrek The Musical. Post St Lucie High School is known for their outstanding theater offerings and this summer theatrical effort will thrill the entire family. The summer show brings together the brightest stars from all the public schools in St. Lucie County. Tickets are \$15 and can be purchased at numerous ticket outlets in the County. The show runs June 19 -June 23 including evening and matinee performances.	Patrick Madden, PSL High School Drama Director	6-13-13 To 6-19-13 5x/day	1:30 min each
Vero Beach Air Show	Clear Connection	The first annual Vero Beach Air Show is coming to the Vero Beach Municipal Airport on October 5, 6 in 2013. It is a community event and the organization is seeking sponsors for the event. Three area exchange clubs and the veterans council will benefit from the event. It's high flying family fun and there will be static displays along with exciting airborne demonstrations. John also mentioned the next airshow will occur in the spring of 2014 on Mother's Day when the Blue Angels will perform.	John Osterohm, Volunteer	6-20-13 To 6-27-12 5x/day	1:30 min each

WZTA airs Palm Beach/Treasure Coast Perspectives on Sundays at 9:05a.m.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
-------	-----------------	-------------	-------	------------	----------

<p>March of Dimes</p>	<p>Palm Beach/ Treasure Coast Perspectives</p>	<p>Spoke with Jim Rothman, PB Division Board Chairman for March of Dimes. He became involved when his twin daughters were born premature and the March of Dimes helped with support groups. They are doing walks in April in West Palm Beach, St. Lucie and Martin Counties. Listeners can go to www.marchofdimes.org for info on programs and to sign up for the walk nearest them. The walks are free but any money raised helps go to research. They can also sign up to be volunteers or sponsors on the website.</p>	<p>Jim Rothman, PB Division Board Chairman March of Dimes</p>	<p>4/7/2013</p>	<p>30 min</p>
<p>Kravis Gala</p>	<p>Palm Beach/ Treasure Coast Perspectives</p>	<p>Interviewed Ilene Aarons from the Kravis Center and TA Walker from Kool 105.5 FM's morning show about this year's Reach for the Stars Fundraiser. It's a dance off among the media folks and Tim is representing Radio/Clear Channel and hopes to win again. He won 2 years ago. The Young Friends of the Kravis put on the event every year to help raise funds to offer theatre experiences to children throughout PBC with their S.T.A.R. series. Tix are \$75/person for the Gala and include the dance off as well as Food & Wine tastings. Listeners can call 561-832-SHOW for their tix or go to Kravis.org</p>	<p>Ilene Aarons, Kravis Center 561- 832-SHOW</p>	<p>4/14/2013</p>	<p>30 min</p>
<p>Clinics Can Help</p>	<p>Palm Beach/ Treasure Coast Perspectives</p>	<p>Talked with Owen O'Neil, Exec Dir, Clinics Can Help. Working as a nurse he met a lot of families that had medical equipment that they no longer needed and wanted to donate. He started helping out and taking the equipment to patients in need. This "niche hobby" as he calls it evolved into Clinics Can Help. Listeners can donate items, \$ or volunteer. They just need to call 561-640-2995 or go to clinicscanhelp.org</p>	<p>Owen O'Neil, Exec Dir Clinics Can Help</p>	<p>4/21/2013</p>	<p>30 min</p>

Healthy Heart	Palm Beach/ Treasure Coast Perspectives	Spoke with Dr. Keith Meyer, clinical cardiologist and Sandy Livingston, MEd, RD, LD/N about heart health. They went over 7 healthy things listeners can do to improve their cardiac health. Some of them include not smoking, exercise, healthy diet (such as the mediterranean diet. They can go to www.goredforwomen.org to see a listing and take the survey to find out for themselves.	Dr. Keith Meyer and Sandy Livingston	4/28/2013	30 min
Nam Knights Rock N Roll Sunday	Palm Beach/ Treasure Coast Perspectives	Talked with Tony from the Nam Knights. It's a motorcycle club comprised mainly of Vietnam vets, vets, and police officers. They do an annual fundraiser concert at Greenacres park called Rock N Roll Sunday. This year it's on the 19th of May. This year they have food trucks and will feature music from Michael Allman Band (Greg Allman's son), Courage and they even have an Elvis impersonator (always a crowd favorite). This year's run is a skills run and for more info listeners can go to www.namknights.com .	Tony Schebel, Nam Knights WPB Chapter Leader	5/5/2013	30 min
Young Singers PB 10 anniversary Ubuntu Concert	Palm Beach/ Treasure Coast Perspectives	Talked with Beth Clark and Sean Berry from the Young Singers of the Palm Beaches. They are a choir group and will be performing their 10th annual concert at the Kravis Center on Sunday 5/19. This year's theme is Ubuntu. They also have summer camps. For more info listeners can go to YSPB.org .	Beth Clark and Sean Berry, Young Singers of Palm Beaches	5/12/2013	30 min

Stroke Awareness Month	Palm Beach/ Treasure Coast Perspectives	Interviewed Dr. Malek, Chief of Neurology & Director of the Comprehensive Stroke Center at St. Mary's Medical Center. We talked about risk factors, some you can't such as age, gender and the others that you can like lifestyle (eating healthy, NOT Smoking, exercising regularly cardio and strength training). Listeners should be aware of the "FAST" test. Face/Arms/Speech/Time to note if someone is having a stroke. If so time is critical in their care. Call 911 right away and get them to the hospital. For more info listeners can go to stmarysmc.com and they have all the stroke awareness/support group info on there.	Dr, Malek, Chief of Neurology & Director of Comprehensive Stroke Center at St. Mary's Hospital	5/19/2013	30 min
YWCA PBC	Palm Beach/ Treasure Coast Perspectives	Talked with Suzanne Turner, CEO, YWCA Palm Beach County. They offer a variety of programs including "Y" girls camps. The two main focus areas are child daycare/ education and abuse prevention. Women in danger stay at Harmony house with their children and get counseling/assistance to get back on their feet. For info go to ywcapbc.org or call 561-640-0050	Suzanne Turner, CEO YWCA PBC	5/26/2013	30 min
Bike Safety	Palm Beach/ Treasure Coast Perspectives	Interviewed Bret Baronak, Senior Planner Bicycle, Greenways, and Pedestrian Coordinator, Palm Beach MPO. He works for the MPO which is a Metropolitan Planning Organization. His work focuses on non-motorized transportation (walking, bicycling). They plan access for pedestrian/bicycle safety. He does safety classes on correct procedures/laws of the road, etc. For more info, call 561-684-4163.	Brett Baronak, Sr Planner Bicycle, Greenways MPO	06/02/2013	30 min

Water Safety	Palm Beach/ Treasure Coast Perspectives	Interviewed Amy Blackman, Aquatics Supervisor, City of WPB. We talked about water safety and drowning prevention. They have classes, summer camps, water aerobics. And they are participating in the Guinness Book of World Records "largest swim lesson" on June 18th. For more info on the ABCs of Drowning Prevention or classes listeners can call 804-4961.	Amy Blackman, Aquatics Dir. City of WPB	06/09/2013	30 min
Hospice of PBC	Palm Beach/ Treasure Coast Perspectives	Talked with Jackie Lopez-Devine, CCO, Hospice of Palm Beach County. They offer a lot of different services for patients/families who are dealing with terminal illness. They have in home, in hospital or services available at their center. Patients need a Doctor's referral and to get more info they can call 227-5140 or go to www.hpbc.org	Jackie Lopez-Devine, CCO Hospice PBC	6/16/2013	30 min
Hospice	Palm Beach/ Treasure Coast Perspectives	Talked with Jackie Lopez-Devine, CCO, Hospice of Palm Beach County. They offer a lot of different services for patients/families who are dealing with terminal illness. They have in home, in hospital or services available at their center. Patients need a Doctor's referral and to get more info they can call 227-5140 or go to www.hpbc.org	Jackie Lopez-Devine, CCO Hospice PBC	6/23/2013	30 min
PB Shakespeare Festival Coriolanus	Palm Beach/ Treasure Coast Perspectives	Spoke with Elizabeth about lots of events happening this summer, Swede Fest and the PB Shakespeare by the Sea summer play "Coriolanus". PB Shakespeare has been performing live/free outdoor shakespeare plays for 23 years. Each year they do a different one This years is rarely read, let alone performed so guests are in for a treat. It's at Carlin Park in Jupiter 7/11-14 and 7/18-21. pbshakespeare.org for more info.	Elizabeth Dashiell, PB Shakespeare Festival	6/30/2013	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Equal Opportunity	CIVIL RIGHTS	001:00	031
Jobs for Veterans	T-SHOW YOUR STRIPES - PHASE 1 - A	000:33	015
Jobs for Veterans	T-SHOW YOUR STRIPES - PHASE 1 - B	000:33	036
Jobs for Veterans	T-SHOW YOUR STRIPES - PHASE 2 - A	000:33	002
AMERICAN RED CROSS	FUNDRAISER FOR RED CROSS	001:29	001
ARTS	SMITHSONIAN	000:31	032
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:15	029
ASK A DOCTOR HEALTH QUESTIONS	AD COUNCIL	000:30	028
ASK YOUR DOCTOR QUESTIONS	AD COUNCIL	001:00	028
ASTHMA PREVENTION IN CHILDREN	AD COUNCIL	000:15	017
AVOID DENTAL EMERGENCIES	ADA	000:55	014
BE AWARE OF AUTISM STATS	AD COUNCIL	001:00	092
BE KNOWLEDGABLE ABOUT FORECLO	AD COUNCIL	001:00	027
BULLYING PREVENTION	AD COUNCIL	000:30	037
CHECK STATUS OF RE AGENT	DBPR	000:30	030
CHECK YOUR CPA'S CREDENTIALS	DBPR	000:30	071
CHILDRENS HEALTH AWARENESS	JEFFEREY MODEL FOUNDATION	000:59	038

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDRENS MIRACLE NETWORK	CHILDRENS MIRACLE NETWORK	000:15	010
DEPARTMENT OF AGRICULTURE	FLORIDA ASSN OF BROADCASTERS	000:30	062
DISASTER RELIEF	AMERICAN RED CROSS	000:30	014
DONT DRINK & DRIVE	AD COUNCIL	000:30	070
DRUNK DRIVING PREVENTION	AD COUNCIL	001:01	031
EXCHANGE CLUB	FUNDRAISER FOR EXCHANGE CLUB	001:30	007
FOOD COLLECTION FOR HOMELESS	SEBASTIAN STAMP OUT HUNGER	001:29	010
FREE CREDIT COUNSELING	NFCC	000:29	075
FREE CREDIT COUNSELING	NFCC	001:00	082
FUNDRAISER FOR HEALTH CENTER	TREASURE COAST COMM HEALTH	001:30	011
FUNDRAISER FOR HOMELESS SHELTER	HOMELESS FAMILY CENTER	001:29	003
FUNDRAISER FOR YOUTH	IRC YOUTH	001:29	010
GET HELP WITH YOUR MORTGAGE	AD COUNCIL	001:00	009
GOV HELP WITH HOME MORTGAGES	AD COUNCIL	000:15	029
GOVERNMENT WEBSITE AWARENESS	USA.GOV	000:15	028
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:30	031
HAVE QUESTIONS READY WHEN BUY	AD COUNCIL	000:57	029
HEART DISEASE AWARENESS IN WO	AMERICAN HEART ASSOCIATION	000:30	037
HELP FOR CLEANING UP CREDIT	AD COUNCIL	001:00	026
HELP KIDS	FLORIDA ASSN OF BROADCASTERS	000:30	008
HUNGER AWARENESS	AD COUNCIL	001:00	013
INFO ON AIR ABRASION DENTISTR	ADA	000:54	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
INFO TO PLAN FOR AN EMERGENCY	AD COUNCIL	001:00	043
KNOW LUPUS SYMPTOMS	AD COUNCIL	000:30	039
KNOW THE SYMPTOMS OF A CRACKE	ADA	000:55	018
LEAD POISONING PREVENTION	AD COUNCIL	000:30	034
LEARN HOW TO USE THE INTERNET	AD COUNCIL	001:00	011
LUNGER CANCER AWARENESS	PFIZER	001:00	010
MAKE A WISH FOUNDATION AWARNE	MAKE A WISH FOUNDATION	001:00	045
MEN KNOW YOUR MEDICAL HISTORY	AD COUNCIL	000:30	030
MILITARY AND VETERANS	FISHER HOUSE	000:30	028
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	008
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:30	061
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN OF BROADCASTERS	000:58	046
NATIONAL GUARD RECRUITMENT	FLORIDA ASSN. OF BROADCASTERS	000:58	016
PETITION	FLORIDA ASSN OF BROADCASTERS	000:30	007
PLAN FOR EMERGENCY SITUATIONS	AD COUNCIL	000:30	034
POVERTY	SHARE OUR STRENGTH	000:31	044
PREVENT ANIMAL POACHING	HUMANE SOCIETY	000:59	008
PREVENT TEENAGE DRUNK DRIVING	MENNONITE CHURCHS	001:00	007
PREVENTING SLIPS AND FALLS	AMERICAN ACADEMY OTHROPEDIC S	000:29	036
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:30	012
PROVIDING DVDS FOR INJURED VE	AD COUNCIL	000:31	026
PSA	SHOW YOUR STRIPES	000:30	147

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	SHOW YOUR STRIPES	000:31	017
PSL HIGH SCHOOL	FUNDRAISER FOR PSL HIGH SCHOOL	001:29	012
QUIT PLAYING GAMES	FAB	000:30	029
QUIT TABACCO USE	AD COUNCIL	000:30	056
QUIT TABACCO USE	FAB	000:30	081
QUIT TABACCO USE	FAB	001:00	035
RECYCLE YOUR ELECTRONICS	CONSUMER ELECTRONICS ASSOC	001:00	008
REDUCING GUN VIOLENCE	AD COUNCIL	000:30	029
REDUCING GUN VIOLENCE	AD COUNCIL	001:00	032
SAVE ENERGY	AD COUNCIL	000:30	068
SAVE ENERGY	AD COUNCIL	001:00	034
SAVE ENERGY	AD COUNCIL	001:02	036
SAVING ENERGY WITH NEW LBULBS	AD COUNCIL	000:15	034
SEBASTIAN CLAMBAKE FOUNDATION	FUNDRAISER FOR SEBASTIAN CLAM	001:29	005
SIGNS	FLORIDA ASSN. OF BROADCASTERS	000:30	008
SMITHSONIAN	FUNDRAISER FOR SMITHSONIAN MU	001:29	009
STOP TEXTING WHILE DRIVING	AD COUNCIL	000:15	035
STOP TEXTING WHILE DRIVING	NATIONAL SAFETY COUNCIL	000:30	031
SUNUP ARC	CARE FOR DEVELOPMENTALLY CHAL	001:29	007
TIPS ON SAVING ENERGY	AD COUNCIL	000:30	032
US COAST GUARD RESERVE	FLORIDA ASSN OF BROADCASTERS	000:30	015
US COAST GUARD RESERVE	FLORIDA ASSN. OF BROADCASTERS	000:30	008
VERO BEACH AIR SHOW	AIR SHOW FUNDRAISER FOR LOCAL	001:29	009
Visit Florida	FLORIDA ASSN. OF	000:30	051

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BROADCASTERS			
Visit Florida	Visit Florida	000:30	012
Visit Florida	Visit Florida	001:00	024
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	000:30	027
VOLUNTEERING WITH UNITED WAY	AD COUNCIL	001:00	047
YOUTH GUIDANCE	FUNDRAISER FOR YOUTH GUIDANCE	001:29	008