



125 West 55th St
New York, NY 10019

MG1

Contract # 26141551	Changes as of: 9/12/2018 at 10:22 AM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 336/423/5022	Flight: 10/31/18 - 11/6/18	Station: KOB	Con Type: POLITICAL/VOTE
Agency: STRATEGIC MEDIA SERVICES	Advertiser: BUEHLER, KNUTE	Market: Medford-Ashland	Total \$: \$6,185.00
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: PHILADELPHIA	Total Spots: 79
SUITE 400	Agency Order #: 7695241	Service: Nielsen	Total CPP: \$0.00
ARLINGTON, VA 20009	Buyer: Osborne, TJ	Primary Demo:	Total GRP:
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 25272
	215-567-7950	215-567-7950	
	Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/31 - 11/6								Total Spots	Total \$	CPP*	GRP*
						10/31	11/1	11/2	11/3	11/4	11/5	11/6					
MSD 22	Su 5:20p-8:30p		NFL Football	\$1,350.00	30	0	0	0	0	1	0	0		0	\$0.00	\$0.00	0.0
Target 200268 Index: 120. Nielsen: 0																	
MGD 24	Su 5:13p-8:30p		NFL Football	\$1,350.00	30	0	0	0	0	0	1	0		1	\$1,350.00	\$0.00	0.0
Target 200268 Index: 120. Nielsen: 0																	
TOTALS:						16	17	17	4	2	18	5		79	\$6,185.00	\$0.00	0.0

MG.
~~rejected~~ NFL is 11/4