

125 West 55th St
New York, NY 10019

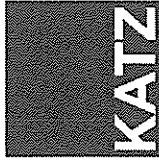
KATZ TELEVISION GROUP

Contract # 26137984 Changes as of: 10/17/2018 at 4:24 PM Version: Highlighting Makegood 3 Status: Accepted
CPE: 1083/1096/6703 Flight: 10/2/18 - 10/8/18 Station: KOB! Con Type: POLITICAL/VOTE
Agency: BUYING TIME, LLC Advertiser: Brown, Kate Market: Medford-Ashland Total \$: \$2,605.00
650 Massachusetts Product: Political Office: PHILADELPHIA Total Spots: 61
Suite 210 Agency Order #: 7665473 Service: Nielsen Total CPP: \$0.00
Washington, DC 20001 Buyer: Welsh, Kathryn Primary Demo: Adults 35+ Total GRP:
Salesperson: SHEPARD RITZEN Assistant: 215-567-7950 Traffic #: 25131

Separation:

Comments: 10/4 L9, LO10 N/A (debate 7-8p) moved to a different day & prog

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2 - 10/8							Total Spots	Total \$	CPP*	GRP*
							10/2	10/3	10/4	10/5	10/6	10/7	10/8				
MSD 2	Tu-F,M 6a-7a		NBC 5 News At Sunrise	\$30.00	0	30	1	1	1	0	0	0	1	0	\$0.00	\$0.00	0.0
MSD 3	Tu-F,M 7a-9a		Today Show	\$45.00	0	30	1	1	0	2	0	0	1	0	\$0.00	\$0.00	0.0
MSD 4	Tu-F,M 9a-10a		Megyn Kelly Today-NBC	\$30.00	0	30	1	1	0	0	1	0	0	0	\$60.00	\$0.00	0.0
MSD 5	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$30.00	0	30	1	1	0	1	0	0	1	0	\$90.00	\$0.00	0.0
MSD 7	Tu-F,M 5p-5:30p		NBC 5 News At 5P	\$55.00	0	30	1	1	0	1	0	0	0	0	\$165.00	\$0.00	0.0
MSD 8	Tu-F,M 6p-7p		NBC 5 News At 6P	\$75.00	0	30	1	1	0	0	1	0	1	0	\$0.00	\$0.00	0.0
MSD 11	Tu-F,M 11:35p-12:35a		Tonight Show-NBC	\$40.00	0	30	1	1	0	1	0	0	1	0	\$0.00	\$0.00	0.0
MSD 12	Tu-F,M 12:35a-1:37a		Late Night-NBC	\$20.00	0	30	0	1	0	1	0	0	1	0	\$20.00	\$0.00	0.0
MSD 16	Sa 11:30p-1a		Saturday Night Live-NBC	\$75.00	0	30	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
MSD 19	Tu-F,M 11p-11:35p		NBC 5 News At 11P	\$50.00	0	30	0	1	0	1	0	0	1	0	\$0.00	\$0.00	0.0
MGD 23	Tu-F,M 6a-7a		NBC 5 News At Sunrise	\$20.00	0.0	30	1	1	0	0	0	0	0	0	\$40.00	\$0.00	0.0
MGD 24	Tu-F,M 7a-9a		Today Show	\$35.00	0.0	30	1	0	0	0	0	0	0	0	\$35.00	\$0.00	0.0
MGD 25	Tu-F,M 7a-9a		Today Show	\$40.00	0.0	30	0	2	0	2	0	0	1	0	\$200.00	\$0.00	0.0
MGD 26	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$20.00	0.0	30	1	1	0	0	0	0	0	0	\$40.00	\$0.00	0.0
MGD 27	Tu-F,M 5p-5:30p		NBC 5 News At 5P	\$50.00	0.0	30	1	0	0	0	0	0	0	0	\$50.00	\$0.00	0.0
MGD 28	Tu-F,M 6p-7p		NBC 5 News At 6P	\$60.00	0.0	30	1	0	0	0	0	0	0	0	\$60.00	\$0.00	0.0
MGD 29	Tu-F,M 6p-7p		NBC 5 News At 6P	\$55.00	0.0	30	0	1	0	0	0	0	0	0	\$55.00	\$0.00	0.0
MGD 30	Tu-F,M 9a-10a		Megyn Kelly Today-NBC	\$25.00	0.0	30	0	1	0	0	0	0	0	0	\$25.00	\$0.00	0.0
MGD 31	Tu-F,M 11p-11:35p		NBC 5 News At 11P	\$40.00	0.0	30	0	1	1	1	0	0	0	0	\$120.00	\$0.00	0.0
MGD 32	Tu-F,M 11:35p-12:35a		Tonight Show-NBC	\$30.00	0.0	30	1	1	1	0	0	0	1	0	\$120.00	\$0.00	0.0



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MGD 33	Tu-F,M 6a-7a		NBC 5 News At Sunrise	\$25.00	0.0	30	0	0	1	0	0	0	0		1	\$25.00	\$0.00	0.0
MGD 34	Tu-F,M 7a-9a		Today Show	\$40.00	0.0	30	0	0	1	0	0	0	0		1	\$40.00	\$0.00	0.0
MGD 35	Tu-F,M 12:35a-1:37a		Late Night-NBC	\$15.00	0.0	30	0	1	1	0	0	0	0		2	\$30.00	\$0.00	0.0
MGD 36	Tu-F,M 6p-7p		NBC 5 News At 6P	\$65.00	0.0	30	0	0	0	1	0	0	1		2	\$130.00	\$0.00	0.0
MGD 37	Sa 11:30p-1a		Saturday Night Live-NBC	\$65.00	0.0	30	0	0	0	0	1	0	0		1	\$65.00	\$0.00	0.0
MGD 38	Tu-F,M 6a-7a		NBC 5 News At Sunrise	\$25.00	0.0	30	0	0	0	0	0	0	1		1	\$25.00	\$0.00	0.0
MGD 39	Tu-F,M 12:35a-1:37a		Late Night-NBC	\$15.00	0.0	30	0	0	0	0	0	0	1		1	\$15.00	\$0.00	0.0
MGD 40	Tu-F,M 11p-11:35p		NBC 5 News At 11P	\$40.00	0.0	30	0	0	0	0	0	0	1		1	\$40.00	\$0.00	0.0
TOTALS:							9	13	9	12	4	3	11	61	\$2,605.00	\$0.00	0.0	