



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26141543		Changes as of: 8/31/2018 at 12:25 PM		Version: Original Order	
CPE: 336/423/5014		Flight: 9/5/18 - 9/11/18		Station: KOB	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: BUEHLER, KNUTE		Market: Medford-Ashland	
1911 NORTH FT MYER DRIVE		Product: Candidate		Office: PHILADELPHIA	
SUITE 400		Agency Order #: 7695168		Service: Nielsen	
ARLINGTON, VA 20009		Buyer: Osborne, TJ		Primary Demo:	
		Salesperson: SHEPARD RITZEN		Assistant: SHEPARD RITZEN	
		215-567-7950		215-567-7950	
		Separation:			
		Comments: Separation: 30			
				Total Spots: 32	
				Total CPP: \$0.00	
				Total GRP:	
				Con Type: POLITICAL/VOTE	
				Total \$: \$2,230.00	

25249

#	Day/Time	DP	Program	Rate	Len	9/5 - 9/11							Total Spots	Total \$	CPP*	GRP*
						9/5	9/6	9/7	9/8	9/9	9/10	9/11				
1	W-F,M-Tu 7a-9a		TODAY SHW<	\$45.00	30	1	0	1	0	0	0	1	3	\$135.00	\$0.00	0.0
Target 200268 Index: 128. Nielsen: 0																
2	W-F,M-Tu 9a-10a		M KILLY TDY-NBC<	\$30.00	30	0	1	0	0	0	1	0	2	\$60.00	\$0.00	0.0
Target 200268 Index: 131. Nielsen: 0																
3	W-F,M-Tu 10a-11a		TD-KL&HODA-NBC<	\$15.00	30	0	1	1	0	0	1	0	3	\$45.00	\$0.00	0.0
Target 200268 Index: 123. Nielsen: 0																
4	W-F,M-Tu 4p-5p		DR. OZ	\$30.00	30	1	0	1	0	0	0	1	3	\$90.00	\$0.00	0.0
Target 200268 Index: 113. Nielsen: 0																
5	W-F,M-Tu 6p-6:30p		NBC5 NWS @6PM	\$75.00	30	1	0	0	0	0	1	0	2	\$150.00	\$0.00	0.0
Target 200268 Index: 128. Nielsen: 0																
6	W-F,M-Tu 6:30p-7p		NBC5 NWS @6PM	\$75.00	30	0	0	1	0	0	0	1	2	\$150.00	\$0.00	0.0
Target 200268 Index: 125. Nielsen: 0																
7	W-F,M-Tu 7:30p-8p		ACCESS	\$50.00	30	1	0	1	0	0	0	1	3	\$150.00	\$0.00	0.0
Target 200268 Index: 123. Nielsen: 0																
8	M 8p-10p		VOICE-NBC	\$400.00	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
Target 200268 Index: 120. Nielsen: 0																
9	W-F,M-Tu 11p-11:35p		NBC5 NWS @11PM<	\$50.00	30	1	1	1	0	0	1	1	5	\$250.00	\$0.00	0.0
Target 200268 Index: 123. Nielsen: 0																
10	W-F,M-Tu 11:35p-12:35a		TONITE SHW-NBC<	\$40.00	30	1	0	1	0	0	1	1	4	\$160.00	\$0.00	0.0
Target 200268 Index: 124. Nielsen: 0																
11	Tu 9p-10p		This is Us	\$400.00	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0
Target 200268 Index: 120. Nielsen: 0																
12	F 10p-11p		DATELNE FR-NBC	\$150.00	30	0	0	1	0	0	0	0	1	\$150.00	\$0.00	0.0
Target 200268 Index: 126. Nielsen: 0																
13	Sa 11p-11:30p		NBC5 SAT 11PM	\$45.00	30	0	0	0	1	0	0	0	1	\$45.00	\$0.00	0.0
Target 200268 Index: 128. Nielsen: 0																



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 26141543 **Changes as of:** 8/31/2018 at 12:25 PM **Version:** Original Order
CPE: 336/423/5014 **Flight:** 9/5/18 - 9/11/18 **Station:** KOB
Agency: STRATEGIC MEDIA **Advertiser:** BUEHLER, KNUTE **Market:** Medford-Ashland
Services: 1911 NORTH FT MYER **Product:** Candidate **Office:** PHILADELPHIA
Drive: SUITE 400 **Agency Order #:** 7695168 **Service:** Nielsen
ARLINGTON, VA **Buyer:** Osborne, TJ **Primary Demo:**
20009 **Salesperson:** SHEPARD RITZEN **Assistant:** SHEPARD RITZEN
215-567-7950 **Separation:**

Con Type: POLITICAL/VOTE
Total \$: \$2,230.00
Total Spots: 32
Total CPP: \$0.00
Total GRP:

#	Day/Time	DP	Program	Rate	Len	9/5 - 9/11							Total Spots	Total \$	CPP*	GRP*
						9/5	9/6	9/7	9/8	9/9	9/10	9/11				
14	Su 11p-11:35p		NBC5 SUN 11PM<	\$45.00	30	0	0	0	0	1	0	0	1	\$45.00	\$0.00	0.0
Target 200268 Index: 118, Nielsen: 0																
TOTALS:						6	3	8	1	1	6	7	32	\$2,230.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26141543 **Changes as of:** 8/31/2018 at 12:25 PM **Version:** Original Order
CPE: 336/423/5014 **Flight:** 9/5/18 - 9/11/18 **Station:** KOB
Agency: STRATEGIC MEDIA SERVICES **Advertiser:** BUEHLER, KNUTE **Market:** Medford-Ashland
1911 NORTH FT MYER DRIVE **Product:** Candidate **Office:** PHILADELPHIA
SUITE 400 **Agency Order #:** 7695168 **Service:** Nielsen
ARLINGTON, VA **Buyer:** Osborne, TJ **Primary Demo:**
20009 **Salesperson:** SHEPARD RITZEN **Assistant:** SHEPARD RITZEN
215-567-7950 **Separation:**

Con Type: POLITICAL/VOTE
Total \$: \$2,230.00
Total Spots: 32
Total CPP: \$0.00
Total GRP:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
08/31/18 12:25 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget: \$8,577	
KOB Share: 26%	
Comment: est share	
Unknown: 74%	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	32	\$2,230.00	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	32	\$2,230.00
Total	32	\$2,230.00

Transaction History				
Trans	Created/Received	Created by	Status	
Queued for Electronic Contracting	8/31/18 1:04 PM			
New	8/31/18 12:25 PM	SHEPARD RITZEN	New	

Transaction History			
Spot+	Spot-	\$ Chg	Contract \$
		\$0	\$0
32		\$2,230.00	\$2,230.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KOB TV NBC 5

Date:

8/31/18

I, Ben Rheault,

being/on behalf of: Knute Buehler,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Knute for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dana Billingsley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12/13/17

Date

Benjamin Rheault

Signature

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o=ou, email=brheault@strategicmediaservices.com, c=US
Date: 2016.09.06 10:41:27 -0400

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Connie Eaton
Printed Name

AKM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ben Rheault

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Benjamin Rheault

Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o, ou, email=brheault@strategicmediaservices.com, c=US
Date: 2016.09.06 10:41:48 -04'00'

signature of candidate or authorized committee

Ben Rheault

printed name

12/13/17

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.