



125 West 55th St  
New York, NY 10019

**Contract #** 26227629      **Changes as of:** 10/23/2018 at 7:15 AM      **Version:** Highlighting Revision 2

**CPE:** 1083/1096/7492      **Flight:** 10/23/18 - 10/29/18      **Station:** KOB  
**Agency:** BUYING TIME, LLC      **Advertiser:** Brown, Kate      **Market:** Medford-Ashland  
650 Massachusetts      **Product:** Political      **Office:** PHILADELPHIA  
AVE NW      **Agency Order #:** 7875380      **Service:** Nielsen  
Suite 210      **Buyer:** Welsh, Kathryn      **Primary Demo:** Adults 35+  
Washington, DC 20001      **Salesperson:** SHEPARD RITZEN      **Assistant:** SHEPARD RITZEN  
215-567-7950      **Traffic #:** 26047

**Comments:** added \$61 to correct rates.

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$10,382.00  
**Total Spots:** 135  
**Total CPP:** \$0.00  
**Total GRP:**  
**Traffic #:** 26047

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
							10/23	10/24	10/25	10/26	10/27	10/28	10/29				
16	M 10p-11p		A Very Wicked Halloween	\$300.00	0	30	0	0	0	0	0	0	1	1	\$300.00	\$0.00	0.0
TOTALS:							25	25	24	25	8	3	25	135	\$10,382.00	\$0.00	0.0

Changes: Program from Manifest-NBC to A Very Wicked Halloween



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New York, NY 10019

## KATZ TELEVISION GROUP

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**Agency:** BUYING TIME, LLC **Advertiser:** Brown, Kate **Market:** Medford-Ashland

650 Massachusetts AVE NW **Product:** Political **Office:** PHILADELPHIA

Suite 210 **Agency Order #:** 7875380 **Service:** Nielsen

Washington, DC 20001 **Buyer:** Welsh, Kathryn **Primary Demo:** Adults 35+

**Salesperson:** SHEPARD RITZEN **Assistant:** SHEPARD RITZEN

**Separation:** 215-567-7950 **Traffic #:** 26047

**Total CPP:** \$0.00 **Total Spots:** 135 **Total GRP:** \$10,382.00

**Con Type:** POLITICAL/VOTE

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
10/23/18 7:15 AM	SHEPARD RITZEN	added \$61 to correct rates.
10/22/18 11:57 AM	Donna Rodriguez	L16 10/29 10-11pm Pgm now NBC Spd: "A Very Wicked Halloween"
10/21/18 11:54 AM	SHEPARD RITZEN	added \$61 to correct rates.
10/21/18 11:54 AM	SHEPARD RITZEN	added \$61 to correct rates.

Competitive Information			
Market Budget:	\$57,678		
KOB Share:	18%		
Comment:	est share		
Unknown:	82%		

Daypart Summary			
Day/Time	% Distrib	Spots	CPP
	100%	135	\$10,382.00
Total	100%	135	\$10,382.00

Monthly Summary		
Month	Spots	Dollars
2018-Oct	110	\$8,454.00
2018-Nov	25	\$1,928.00
Total	135	\$10,382.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/23/18 7:15 AM	SHEPARD RITZEN	Revised			\$0
Makegood 1	10/22/18 11:57 AM	Donna Rodriguez	Confirmed			\$0
Queued for Electronic Contracting	10/22/18 8:14 AM					\$0
Revision	10/21/18 11:54 AM	SHEPARD RITZEN	Confirmed			\$61.00
New	10/21/18 11:46 AM	SHEPARD RITZEN	New	135		\$10,321.00
						\$10,321.00

Changes: Calculated Dollars from \$10,321.00 to \$10,382.00. Competitive Market Budget from \$57,339 to \$57,678. Demo Meta to [R16]. Comments from Separation: 30 to added \$61 to correct rates. Origuer Entered Dollars to \$10,321.00. User Entered \$ from \$0.00 to \$10,382.00. Total \$ from \$10,321.00 to \$10,382.00. 4 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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