

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, _____, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name:

Name: Jack Hutchison

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 10/14/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? Yes No

Date ad received: 10/14/20

Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1651045, 1651142, 1651144

Station Call Letters: KISW-FM

Date Received/Requested: 10/14/20

Est. #: 2020, 2022, 2024

Station Location: Seattle

Run Start and End Dates: 10/15 – 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Entercom Seattle KISW-FM

Orders
Order / Rev: 1651142
Alt Order #: 34443439
Product Desc: 2020 General Election
Estimate: 2022
Flight Dates: 10/20/20 - 10/26/20
Original Date / Rev: 10/14/20 / 10/14/20
Order Type: GENERAL

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: National

Agency Name: Axmedia
Buying Contact:
Billing Contact:
 800 W 47th St Ste 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Friends of Mark James
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 200538
Agency External ID: 160847
Unit Code: Candidate -

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	21	\$4,550.00	\$3,867.50
10/26/20	10/26/20	6	\$1,300.00	\$1,105.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	21	\$4,550.00	\$3,867.50	0.00
November 2020	6	\$1,300.00	\$1,105.00	0.00
Totals	27	\$5,850.00	\$4,972.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KISW	10/20/20	10/26/20	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	9	\$191.00	NON-	0.00	NM	9	\$1,719.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		9				\$191.00		0.00			
N 2	KISW	10/20/20	10/26/20	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	9	\$179.00	NON-	0.00	NM	9	\$1,611.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		9				\$179.00		0.00			
N 3	KISW	10/20/20	10/26/20	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	9	\$280.00	NON-	0.00	NM	9	\$2,520.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/20	10/26/20	MTWTF--		9				\$280.00		0.00			
													Totals	27	\$5,850.00

Oct 14, 20
 CONT# 34443439 Mod# Ver# 1 (Last =)
 REP ENTERCOM RADIO SALES
 TO KISW-FM (Seattle-Tacoma WA)
 FM CLAY FRENZEL
 OFF DALLAS
 AGY AXMEDIA
 ADDR 800 W 47TH ST STE 200
 KANSAS CITY, MO 64112

 BYR EVA MAH
 ADV FRIENDS OF MARK JAMES
 PDT 2020 General Election
 FLT Oct 20, 20 - Oct 27, 20

DDS CONT# 0
 C/P/E: / / 2022

SALESPERSON FAX#

PH #

DEVTYPE

DEV SAL

* REP ORDER COMMENT *

** 10/14/2020 10:22:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24HRS ONLINE OR BY EMAIL AT CATHERINE.AMES@KATZMEDIA.COM. THANK YOU !

** 10/14/2020 9:30:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #200345, SPOTDATA #2095, EMEDIATRADE (ADCORELOCAL) #EMT12794

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	10/20/2020 - 10/26/2020	1W	9	\$191.00	9
	1.2	TuWThF,M	10A - 3P	60	10/20/2020 - 10/26/2020	1W	9	\$179.00	9
	1.3	TuWThF,M	3P - 7P	60	10/20/2020 - 10/26/2020	1W	9	\$280.00	9
					** WEEKLY FLIGHT TOTALS **		27	\$5,850.00	

	Oct 20	Nov 20					
SPOTS	27	0					
CASH	5850.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	5850.00	0.00					

						TOTAL
SPOTS						27
CASH						5,850.00
TRADE						0.00
NSL						0.00
TOTAL						5,850.00

Oct 14, 20
CONT# 34443439 Mod# Ver# 1 (Last =)
REP ENTERCOM RADIO SALES
TO KISW-FM (Seattle-Tacoma WA)

DDS CONT# 0
C/P/E: / / 2022

**** Competitive Comments ****

SVC: Jul20 MSA CustRadio

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.