

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, \_\_\_\_\_, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

#### Station Representative

Signature:



Signature:



Name:

Name: Jack Hutchison

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 10/14/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No

Date ad received: 10/14/20

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1651045, 1651142, 1651144

Station Call Letters: KISW-FM

Date Received/Requested: 10/14/20

Est. #: 2020, 2022, 2024

Station Location: Seattle

Run Start and End Dates: 10/15 – 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 1651045  
**Alt Order #:** 34443438  
**Product Desc:** 2020 General Election  
**Estimate:** 2020  
**Flight Dates:** 10/15/20 - 10/19/20  
**Original Date / Rev:** 10/14/20 / 10/14/20  
**Order Type:** GENERAL

**Entercom Seattle KISW-FM**

**Primary AE:** Katz Dallas  
**Sales Office:** K-DAL  
**Sales Region:** National

**Agency Name:** Axmedia  
**Buying Contact:**  
**Billing Contact:**  
 800 W 47th St Ste 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Friends of Mark James  
**Demographic:** A18+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 200538  
**Agency External ID:** 160847  
**Unit Code:** Candidate -

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/19/20	27	\$5,850.00	\$4,972.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	27	\$5,850.00	\$4,972.50	0.00
<b>Totals</b>	<b>27</b>	<b>\$5,850.00</b>	<b>\$4,972.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KISW	10/15/20	10/19/20	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM	M--TF--	1:00	9	\$191.00	NON-	0.00	NM	9	\$1,719.00
	AM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/20	10/21/20	M--TF--		9				\$191.00		0.00			
N 2	KISW	10/15/20	10/19/20	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM	M--TF--	1:00	9	\$179.00	NON-	0.00	NM	9	\$1,611.00
	MD -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/20	10/21/20	M--TF--		9				\$179.00		0.00			
N 3	KISW	10/15/20	10/19/20	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM	M--TF--	1:00	9	\$280.00	NON-	0.00	NM	9	\$2,520.00
	PM -	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/20	10/21/20	M--TF--		9				\$280.00		0.00			
													<b>Totals</b>	<b>27</b>	<b>\$5,850.00</b>

**Oct 14, 20**  
 CONT# 34443438 Mod# Ver# 1 (Last = )  
 REP ENTERCOM RADIO SALES  
 TO KISW-FM (Seattle-Tacoma WA)  
 FM CLAY FRENZEL  
 OFF DALLAS  
 AGY AXMEDIA  
 ADDR 800 W 47TH ST STE 200  
 KANSAS CITY, MO 64112  
  
 BYR EVA MAH  
 ADV FRIENDS OF MARK JAMES  
 PDT 2020 General Election  
 FLT Oct 13, 20 - Oct 20, 20

DDS CONT# 0  
 C/P/E: / / 2020

SALESPERSON FAX#

PH #

DEVTYPE

DEV SAL

\* REP ORDER COMMENT \*

\*\* 10/14/2020 10:22:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24HRS ONLINE OR BY EMAIL AT CATHERINE.AMES@KATZMEDIA.COM. THANK YOU !

\*\* 10/14/2020 9:30:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR RI14861. MARKETRON #200345, SPOTDATA #2095, EMEDIATRADE (ADCORELOCAL) #EMT12794

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		<b>FLIGHT 1</b>								
	1.1	ThF,M	6A - 10A	60	10/15/2020 - 10/19/2020	1W	9	\$191.00	9	
	1.2	ThF,M	10A - 3P	60	10/15/2020 - 10/19/2020	1W	9	\$179.00	9	
	1.3	ThF,M	3P - 7P	60	10/15/2020 - 10/19/2020	1W	9	\$280.00	9	
				** WEEKLY FLIGHT TOTALS **				27	\$5,850.00	

	Oct 20						
SPOTS	27						
CASH	5850.00						
TRADE	0.00						
NSL	0.00						
TOTAL	5850.00						

						TOTAL
SPOTS						27
CASH						5,850.00
TRADE						0.00
NSL						0.00
TOTAL						5,850.00

Oct 14, 20  
CONT# 34443438 Mod# Ver# 1 (Last = )  
REP ENTERCOM RADIO SALES  
TO KISW-FM (Seattle-Tacoma WA)

DDS CONT# 0  
C/P/E: / / 2020

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**\*\* Competitive Comments \*\***

SVC: Jul20 MSA CustRadio

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.