

VIEWPOINTS

2017-Q4 (October-December)

Quarterly Report

AIRTIME: SUNDAY 6:00AM

Compliance Issues covered this quarter:

American History	Health
American issues	History
Animals	Holidays
Art	Hollywood
Business	Humanity
Calculus	Law Enforcement
Capitalism	Leisure
Careers	Literature
Charity	Mathematics
Childhood Development	Media
Climate change	Mental Health
Criminal Law	Music
Culture	Mythology
Disease	Nature
Disorders	Parenting
Education	Philosophy
Elderly	Policy Making
Environmental issues	Politics
Family	Psychology
Family Issues	Public speaking
Film	Race
Finance	Racism
Gender	Self-help
Geography	Sexual Assault
	Science

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AIRTIME: SUNDAY 6:00AM

Sleep

Sociology

Sports

Student Issues

Technology

Television

Terrorism

Transportation

Women's Issues

Workplace issues

VIEWPOINTS

2017-Q4 (October-December)

Quarterly Report

AIRTIME: SUNDAY 6:00AM

Program 17-41 **Producers** Reed Pence, Evan Rook, Polly Hansen, Pat Reuter
Air Week 10/8/2017 **Production Director** Sean Waldron

Time Segment Dur.
1:51 **SEGMENT 1: Mythology and Fairy Tales, Good and Evil** 8:44

Synopsis: We grow up hearing nursery rhymes and fairy tales that deal with good and evil. All of us fondly remember the cartoons of our youth and the stories we grew up with. We talk to Soman Chainani about authoring a new entry into the catalogue of mythology and his attempt to course-correct the lessons more modern stories have been teaching our children.

Host: Gary Price. Guests: Soman Chainani, author of *The School for Good and Evil*

Compliance Issues Covered: Family Issues, Childhood Development, Culture, Mythology

13:40 **SEGMENT 2: Bats: Their value and their endangerment** 9:56

Synopsis: Bats are often thought of as scary or dangerous. But two experts tell us... they're actually very helpful! They eat the insects we so desperately try to rid our yards and neighborhoods of. We explore the benefits of bats, and why their numbers are decreasing in alarming numbers.

Host: Marty Peterson. Guests: Jodi Sedlock, Associate professor of biology, Lawrence University; Don Mitchell, author of *Flying Blind: One man's adventures battling buckthorn, making peace with authority, and creating a home for endangered bats*

Compliance Issues Covered: Nature, Education, Animals

24:36 **Culture Crash: Netflix's Mindhunter** 1:49

Synopsis: This Friday the 13th comes in October. We discuss what to watch on the spookiest day of the year and explore Netflix's upcoming psychological thriller series "Mindhunter."

Host: Evan Rook

Compliance Issues Covered: Television, Culture, Art

VIEWPOINTS

2017-Q4 (October-December)

Quarterly Report

AIRTIME: SUNDAY 6:00AM

Program 17-44 **Producers** Reed Pence, Evan Rook
Air Week 10/29/2017 **Production Director** Sean Waldron

Time	Segment	Dur.
1:50	SEGMENT 1: Stutters, Stammers, and Vocal Blunders	9:47

Synopsis: If you've had to speak in public, you know the nerves that come with public speaking. So you probably also know the pain of umming, uhing, or misspeaking. We explore where these vocal blunders come from and what they might mean.

Host: Gary Price. Guests: Michael Erard, author of *Um: Slips, Stumbles and Verbal Blunders and What They Mean*

Compliance Issues Covered: Science, Psychology, Public speaking

13:42	SEGMENT 2: American Borders: How our states got their shapes	9:09
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Synopsis: There are 48 states in the continental United States. Some of them have borders that make a lot of sense, like Illinois which is flanked by rivers. But what about Michigan, Rhode Island, and so many others? We talk to writer Mark Stein about the borders that we've come to take for granted.

Host: Marty Peterson. Guests: Mark Stein, author of *How the States Got Their Shapes*

Compliance Issues Covered: History, Geography, American issues

23:51	Culture Crash: Obsessive Compulsive Disorder and John Green's "Turtles All The Way Down"	2:36
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Synopsis: John Green is best-known for his 2012 hit novel *The Fault in Our Stars*. His latest book, *Turtles All The Way Down* chronicles the life of a teen with OCD. Drawing on Green's experiences with the disorder, the book offers a great story and pulls back the curtain on a misunderstood mental disorder.

Host: Evan Rook

Compliance Issues Covered: Literature, Culture, Art, Mental Health

VIEWPOINTS

2017-Q4 (October-December)

Quarterly Report

AIRTIME: SUNDAY 6:00AM

Program 17-45 **Producers** Reed Pence, Evan Rook
Air Week 11/5/2017 **Production Director** Sean Waldron

Time	Segment	Dur.
1:50	SEGMENT 1: Bumper Sticker Philosophy	9:04

Synopsis: We've all been amused or annoyed by someone's bumper sticker, but have you ever stopped to think that these strips of adhesive paper with the pithy statements on them could actually mean something? We talk to a teacher and philosopher about the deeper meanings of popular bumper stickers.

Host: Gary Price. Guests: Jack Bowen, philosopher and teacher at Menlo School in Atherton, CA and author, *If You Can Read This: The philosophy of bumper stickers*

Compliance Issues Covered: Transportation, Culture, Politics, Media, Philosophy

12:54	SEGMENT 2: Gardening Differently	11:00
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Synopsis: Typically, we think of gardens as a place meant to look nice or grow some vegetables. But gardener and author Benjamin Vogt says he believes gardens can be about cultivating a better environment and reconnecting humans with the nature around us.

Host: Marty Peterson. Guests: Benjamin Vogt, Garden Designer with Monarch Gardens and author, *A New Garden Ethic: Cultivating Defiant Compassion for an Uncertain Future*

Compliance Issues Covered: Environmental issues, Leisure, Nature

23:51	Culture Crash: The Stretch Run of 2017 in Film	2:37
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Synopsis: With just two months left in the year, there remain so many must-see movies set to be released before the new year. We look into a few of the titles that seem especially worth seeing.

Host: Evan Rook

Compliance Issues Covered: Film, Culture

VIEWPOINTS

2017-Q4 (October-December)

Quarterly Report

AIRTIME: SUNDAY 6:00AM

Program 17-46 **Producers** Reed Pence, Evan Rook
Air Week 11/12/2017 **Production Director** Sean Waldron

Time	Segment	Dur.
1:50	SEGMENT 1: Learning Math Simpler	9:23

Synopsis: It's no secret: American students are way down the international list when it comes to math scores. Why is this? Is there something we could be doing to make learning math a simpler task? Our guests say yes, and have suggestions for kids- and adults- struggling to master mathematics.

Host: Gary Price. Guests: Bob Sun, inventor of *The 24 Game* and *First in Math*, Jason Wilkes, author, *Burn Math Class: and reinvent mathematics for yourself*

Compliance Issues Covered: Education, Mathematics, Calculus

13:15	SEGMENT 2: Sleeping Soundly: How getting quality sleep can enhance our health	9:09
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Synopsis: We all sleep, it's human evolution. But the amount of sleep we get and the quality of that sleep can vary greatly. We talk to Matthew Walker, a professor at California-Berkeley, who says sleep is the single biggest thing we can do to help our physical and mental health both in the short-term and long-term.

Host: Marty Peterson. Guests: Matthew Walker, professor of neuroscience and psychology at the University of California-Berkeley and author, *Why We Sleep: Unlocking the power of sleep and dreams*

Compliance Issues Covered: Sleep, Mental Health, Health, Science

23:24	Culture Crash: Chicago's Own Chance the Rapper	3:01
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Synopsis: Chance the Rapper has won three Grammys, headlined Lollapalooza, and given millions in charity to Chicago Public Schools. We talk about the impact he's made on his city.

Host: Evan Rook

Compliance Issues Covered: Culture, Music, Philanthropy

VIEWPOINTS

2017-Q4 (October-December)

Quarterly Report

AIRTIME: SUNDAY 6:00AM

Program 17-47 **Producers** Reed Pence, Evan Rook
Air Week 11/19/2017 **Production Director** Sean Waldron

Time	Segment	Dur.
1:50	SEGMENT 1: Terrorism in America, 1920	9:14

Synopsis: Americans pride themselves on never forgetting the attacks and terrorism of our history, but somehow a 1920 attack on New York City has slipped through the cracks. Author Jed Rubenfeld talks about the first car bomb attack on Wall Street, the backdrop for one of his historical fiction novels.

Host: Gary Price. Guests: Jed Rubenfeld, author of *The Death Instinct*

Compliance Issues Covered: History, US Issues, Terrorism

13:06	SEGMENT 2: Developing Forensic Technology: New solutions for tracking and convicting criminals	9:30
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Synopsis: New gadgets and programs are constantly being invented. We talk to two leading experts on the subjects to highlight some of the software and hardware helping police and lawyers find the right criminals and get them convicted.

Host: Marty Peterson. Guests: Lee Reiber, COO for Oxygen Forensics Inc.; Jerry Ropelato, CEO of White Clouds

Compliance Issues Covered: Law Enforcement, Technology, Science, Criminal Law

23:36	Culture Crash: Hollywood's Sexual Assault Scandals	2:50
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Synopsis: With sexual assault allegations coming against some of Hollywood's top producers, directors and stars, director Ridley Scott is taking a big step to distance his movie from Kevin Spacey's soiled reputation.

Host: Evan Rook

Compliance Issues Covered: Sexual Assault, Hollywood, Culture

VIEWPOINTS

2017-Q4 (October-December)

Quarterly Report

AIRTIME: SUNDAY 6:00AM

Program 17-48 **Producers** Reed Pence, Evan Rook
Air Week 11/26/2017 **Production Director** Sean Waldron

Time	Segment	Dur.
1:45	SEGMENT 1: Giving Back This Holiday Season	9:23

Synopsis: During the holidays, many parents fret over the materialistic messages their children are exposed to. We talk to a mom and an author who together have created a children's book and game designed to make giving back to others a fun pursuit.

Host: Gary Price. Guests: Sarah Linden and Tyler Knott Gregson, co-authors, North Pole Ninjas: Mission: Christmas

Compliance Issues Covered: Charity, Holidays, Parenting, Family Issues

13:18	SEGMENT 2: W.E.B. Du Bois's Lasting Impact in Sociology	10:08
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Synopsis: At the beginning of the 20th century, W.E.B. Du Bois revolutionized scientific sociology, but was denied accolades because of his race. Now, we talk to scholars about what exactly Du Bois did to improve the study of sociology and what his impact truly was.

Host: Marty Peterson. Guests: Aldon D. Morris, professor of sociology and African-American studies at Northwestern University, author of the book, *The Scholar Denied: W.E.B. Du Bois and the birth of modern sociology*.

Compliance Issues Covered: Sociology, History, Race

24:32	Culture Crash: Greta Gerwig's Fantastic Film <i>Lady Bird</i>	1:54
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Synopsis: Greta Gerwig's new film *Lady Bird* offers a fresh perspective on the coming-of-age story and seems bound to play a major role in this year's awards season.

Host: Evan Rook

Compliance Issues Covered: Media, Literature, Film, Culture

VIEWPOINTS

2017-Q4 (October-December)

Quarterly Report

AIRTIME: SUNDAY 6:00AM

Program	17-50	Producers	Reed Pence, Evan Rook, Polly Hansen, Pat Reuter
Air Week	12/10/2017	Production Director	Sean Waldron

Time	Segment	Dur.
1:47	SEGMENT 1: The Role of a Literary Editor	10:07

Synopsis: You see authors thank their editors all the time in the acknowledgements section of a book. But exactly what does an editor do? We talk to an editor himself who explains to us what an editor does to get the book from a manuscript to the finished copy on store shelves.

Host: Gary Price. Guests: Peter Ginna, literary editor and author, *What Editors Do*

Compliance Issues Covered: Literature, Careers, Culture

13:56	SEGMENT 2: Being the Newcomer: How to navigate new situations	9:00
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Synopsis: When you're the new person at the office, in the neighborhood or at a party it can be an awkward situation, especially if you're not the most gregarious person. Our guest discusses the issue and offers advice on how to navigate various situations when you're the newbie in the room.

Host: Marty Peterson. Guests: Keith Rollag, Associate Professor of Management, and Chairman of the Management Division at Babson College, Wellesley, MA, and of author of *What to Do When You're New: How to be comfortable, confident and successful in new situations.*

Compliance Issues Covered: Sociology, History, Workplace issues, Psychology

22:56	SPOTBREAK 3: Donate Cars/Going to Do PSA	OUTCUE: seven-eight.	:60
23:56	Culture Crash: Christmas Music		2:31

Synopsis: It's all around us: the sounds of the holiday season. We explore some of the classics and modern hits that make December truly the most wonderful time of the year.

Host: Evan Rook

Compliance Issues Covered: Media, Music, Culture, Holidays

Program	17-51	Producers	Reed Pence, Evan Rook, Polly Hansen
Air Week	12/17/2017	Production Director	Sean Waldron

VIEWPOINTS

2017-Q4 (October-December)

Quarterly Report

AIRTIME: SUNDAY 6:00AM

Time	Segment	Dur.
1:47	SEGMENT 1: America's Diner Waitresses	10:11

Synopsis: Diners are an American staple. It's where you stop for a piece of pie and a cup of coffee from coast to coast. But diners are slowly disappearing to larger chains. We talk about the waitresses who make the diners function and the culture behind the career.

Host: Gary Price. Guests: Candacy Taylor, author, *Counter Culture: The American Coffee Shop Waitress*

Compliance Issues Covered: American Issues, Careers, Culture, Business

14:00	SEGMENT 2: Creating Great Teams with Diverse Thought	8:38
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Synopsis: It may seem like the best way to create a business is to only include the best and the brightest. But limiting your group to any standard, even Ivy League-education, can lead to groupthink. We talk to one expert about how cognitive diversity can improve the results for a school, business, or even an entire society.

Host: Marty Peterson. Guests: Scott E. Page, Leonid Hurwicz Collegiate Professor at the University of Michigan and author, *The Difference: How the power of diversity creates better groups, firms, schools and societies.*

Compliance Issues Covered: Sociology, Workplace issues, Psychology, Diversity

23:38	Culture Crash: 2017's "Little" Horror Movies	2:42
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Synopsis: This year, low-cost horror movies like "Get Out" made big noise at the box office and now, the awards conversation. We discuss one man responsible for the trend: producer Jason Blum.

Host: Evan Rook

Compliance Issues Covered: Media, Movies, Culture, Economics

VIEWPOINTS

2017-Q4 (October-December)

Quarterly Report

AIRTIME: SUNDAY 6:00AM

Program 17-52 **Producers** Reed Pence, Evan Rook, Pat Reuter
Air Week 12/24/2017 **Production Director** Sean Waldron

Time Segment **Dur.**
1:47 **SEGMENT 1: Hitting the Off Switch: Going offline in a digital age** 10:11

Synopsis: Smart phones and social media apps take up a lot of time for many Americans. We can't watch TV or sit at the dinner table without checking for notifications or scrolling Twitter simultaneously. That's what worried Christina Crook, who took a 31-day vacation from the internet to reconnect with her physical life.

Host: Gary Price. Guests: Christina Crook, communications professional and author, *The Joy of Missing Out: Finding balance in a wired world*

Compliance Issues Covered: American Issues, Internet, Technology, Social Issues

13:05 **SEGMENT 2: America's Pearl Harbor Christmas** 8:38

Synopsis: Christmas 1941 came just weeks after the devastating attack on Pearl Harbor dragged America into World War II. We talk to historian Stanley Weintraub about how America was getting ready for war while trying to celebrate the holiday season.

Host: Marty Peterson. Guests: Stanley Weintraub, historian, author of *Pearl Harbor Christmas: A world at war 1941*.

Compliance Issues Covered: History, War, America, Politics, Holidays

24:08 **Culture Crash: Black Mirror** 2:42

Synopsis: Netflix's *Black Mirror* is like *The Twilight Zone* for the digital age. We discuss the show, its technologies, and how the unsettling drama has found a foothold exploring the future of our world.

Host: Evan Rook

Compliance Issues Covered: Media, Television, Technology, Culture

