

VIEWPOINTS
2017-Q4 (Oct-Nov-Dec)
Quarterly Report
Air time: 6:00am
KUMU-FM HONOLULU

Compliance Issues covered this quarter:

American History	Law Enforcement
American issues	Leisure
Animals	Literature
Art	Mathematics
Business	Media
Calculus	Mental Health
Capitalism	Music
Careers	Mythology
Charity	Nature
Childhood Development	Parenting
Climate change	Philosophy
Criminal Law	Policy Making
Culture	Politics
Disease	Psychology
Disorders	Public speaking
Education	Race
Elderly	Racism
Environmental issues	Self-help
Family	Sexual Assault
Family Issues	Science
Film	Sleep
Finance	Sociology
Gender	Sports
Geography	Student Issues
Health	Technology
History	Television
Holidays	Terrorism
Hollywood	Transportation
Humanity	Women's Issues
	Workplace issues

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Program 17-42 **Producers** Reed Pence, Evan Rook
Air Week 10/15/2017 **Production Director** Sean Waldron

Time Segment **Dur.**
1:50 **SEGMENT 1: The Vital Role of Pre-Kindergarten** 9:29

Synopsis: Sending your child off to school can be tricky, especially in the years before kindergarten. But Dr. Sharon Bouffard, a developmental psychologist, says doing so can make a big difference in your child's education. We explore the importance of high-quality pre-k schooling, and tips for parents on how to spot a good program from a bad one.

Host: Gary Price. Guests: Dr. Sharon Bouffard, author of *The Most Important Year: Pre-Kindergarten and the Future of Our Children*

Links for more info: https://www.amazon.com/dp/B06X8YCNZV/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1

Compliance Issues Covered: Family Issues, Childhood Development, Parenting, Education
13:21 **SEGMENT 2: The Appeal of Time Travel Stories** 9:20

Synopsis: For decades, we've loved stories where characters can travel through time. What is it about this seemingly straight-forward concept that draws us in and keeps us compelled all these years later? We talk to pop culture psychologist Dr. Travis Langley.

Host: Marty Peterson. Guests: Dr. Travis Langley, author of *Doctor Who Psychology: A Madman with a Box*

Links for more info: <http://www.travislangley.info/>, <https://www.amazon.com/Travis-Langley/e/B006UXQOTC>

Compliance Issues Covered: Pop Culture, Television, Literature, Movies, Ethics, Psychology
23:41 **Culture Crash: James Cameron's Avatar Franchise and the Billion-Dollar Question** 2:42

Synopsis: In 2009, *Avatar* was released and smashed box office records worldwide. Eight years later, 20th Century Fox is producing four sequels simultaneously... but does that past success mean audiences really crave more from the land of Pandora?

Host: Evan Rook Compliance Issues Covered: Film, Culture, Art, Finance

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Program 17-46 **Producers** Reed Pence, Evan Rook
Air Week 11/12/2017 **Production Director** Sean Waldron

Time Segment **Dur.**
1:50 **SEGMENT 1: Learning Math Simpler** 9:23

Synopsis: It's no secret: American students are way down the international list when it comes to math scores. Why is this? Is there something we could be doing to make learning math a simpler task? Our guests say yes, and have suggestions for kids- and adults- struggling to master mathematics.

Host: Gary Price. Guests: Bob Sun, inventor of *The 24 Game* and *First in Math*; Jason Wilkes, author, *Burn Math Class: and reinvent mathematics for yourself*

Links for more info: <http://www.24game.com/>, <http://www.firstinmath.com/>, <http://www.basicbooks.com/>

Compliance Issues Covered: Education, Mathematics, Calculus

13:15 **SEGMENT 2: Sleeping Soundly: How getting quality sleep can enhance our health** 9:09

Synopsis: We all sleep, it's human evolution. But the amount of sleep we get and the quality of that sleep can vary greatly. We talk to Matthew Walker, a professor at California-Berkeley, who says sleep in the single biggest thing we can do to help our physical and mental health both in the short-term and long-term.

Host: Marty Peterson. Guests: Matthew Walker, professor of neuroscience and psychology at the University of California-Berkeley and author, *Why We Sleep: Unlocking the power of sleep and dreams*

Links for more info: https://www.amazon.com/Why-We-Sleep-Unlocking-Dreams/dp/1501144316/ref=asap_bc?ie=UTF8

Compliance Issues Covered: Sleep, Mental Health, Health, Science

23:24 **Culture Crash: Chicago's Own Chance the Rapper** 3:01

Synopsis: Chance the Rapper has won three Grammys, headlined Lollapalooza, and given millions in charity to Chicago Public Schools. We talk about the impact he's made on his city.

Host: Evan Rook Compliance Issues Covered: Culture, Music, Philanthropy

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Program 17-47 **Producers** Reed Pence, Evan Rook
Air Week 11/19/2017 **Production Director** Sean Waldron

Time	Segment	Dur.
1:50	SEGMENT 1: Terrorism in America, 1920	9:14

Synopsis: Americans pride themselves on never forgetting the attacks and terrorism of our history, but somehow a 1920 attack on New York City has slipped through the cracks. Author Jed Rubenfeld talks about the first car bomb attack on Wall Street, the backdrop for one of his historical fiction novels.

Host: Gary Price. Guests: Jed Rubenfeld, author of *The Death Instinct*

Links for more info: https://www.amazon.com/dp/B003YL4AOO/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1, <http://www.history.com/news/the-mysterious-wall-street-bombing-95-years-ago>

Compliance Issues Covered: History, US Issues, Terrorism

13:06	SEGMENT 2: Developing Forensic Technology: New solutions for tracking and convicting criminals	9:30
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Synopsis: New gadgets and programs are constantly being invented. We talk to two leading experts on the subjects to highlight some of the software and hardware helping police and lawyers find the right criminals and get them convicted.

Host: Marty Peterson. Guests: Lee Reiber, COO for Oxygen Forensics Inc.; Jerry Ropelato, CEO of White Clouds

Links for more info: <http://www.oxygen-forensic.com/>, <https://www.whiteclouds.com/#home2>

Compliance Issues Covered: Law Enforcement, Technology, Science, Criminal Law

23:36	Culture Crash: Hollywood's Sexual Assault Scandals	2:50
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Synopsis: With sexual assault allegations coming against some of Hollywood's top producers, directors and stars, director Ridley Scott is taking a big step to distance his movie from Kevin Spacey's soiled reputation.

Host: Evan Rook Compliance Issues Covered: Sexual Assault, Hollywood, Culture

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Program 17-48 **Producers** Reed Pence, Evan Rook
Air Week 11/26/2017 **Production Director** Sean Waldron

Time	Segment	Dur.
1:45	SEGMENT 1: Giving Back This Holiday Season	9:23

Synopsis: During the holidays, many parents fret over the materialistic messages their children are exposed to. We talk to a mom and an author who together have created a children's book and game designed to make giving back to others a fun pursuit.

Host: Gary Price. Guests: Sarah Linden and Tyler Knott Gregson, co-authors, North Pole Ninjas:
Mission: Christmas

Links for more info: <http://northpoleninjas.com/>

Compliance Issues Covered: Charity, Holidays, Parenting, Family Issues

13:18	SEGMENT 2: W.E.B. Du Bois's Lasting Impact in Sociology	10:08
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Synopsis: At the beginning of the 20th century, W.E.B. Du Bois revolutionized scientific sociology, but was denied accolades because of his race. Now, we talk to scholars about what exactly Du Bois did to improve the study of sociology and what his impact truly was.

Host: Marty Peterson. Guests: Aldon D. Morris, professor of sociology and African-American studies at Northwestern University, author of the book, *The Scholar Denied: W.E.B. Du Bois and the birth of modern sociology*.

Links for more info: <http://www.ucpress.edu/>, <http://www.sociology.northwestern.edu/>

Compliance Issues Covered: Sociology, History, Race

24:32	Culture Crash: Greta Gerwig's Fantastic Film <i>Lady Bird</i>	1:54
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Synopsis: Greta Gerwig's new film *Lady Bird* offers a fresh perspective on the coming-of-age story and seems bound to play a major role in this year's awards season.

Host: Evan Rook

Compliance Issues Covered: Media, Literature, Film, Culture

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Program 17-52 **Producers** Reed Pence, Evan Rook, Pat Reuter
Air Week 12/24/2017 **Production Director** Sean Waldron

Time Segment

Dur.

1:47 **SEGMENT 1: Hitting the Off Switch: Going offline in a digital age**

10:11

Synopsis: Smart phones and social media apps take up a lot of time for many Americans. We can't watch TV or sit at the dinner table without checking for notifications or scrolling Twitter simultaneously. That's what worried Christina Crook, who took a 31-day vacation from the internet to reconnect with her physical life.

Host: Gary Price. Guests: Christina Crook, communications professional and author, *The Joy of Missing Out: Finding balance in a wired world*

Links for more info: <http://www.jomobook.com/>

Compliance Issues Covered: American Issues, Internet, Technology, Social Issues

13:05 **SEGMENT 2: America's Pearl Harbor Christmas**

8:38

Synopsis: Christmas 1941 came just weeks after the devastating attack on Pearl Harbor dragged America into World War II. We talk to historian Stanley Weintraub about how America was getting ready for war while trying to celebrate the holiday season.

Host: Marty Peterson. Guests: Stanley Weintraub, historian, author of *Pearl Harbor Christmas: A world at war 1941*.

Links for more info: https://www.amazon.com/dp/B005P1A46E/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1

Compliance Issues Covered: History, War, America, Politics, Holidays

24:08 **Culture Crash: Black Mirror**

2:42

Synopsis: Netflix's *Black Mirror* is like *The Twilight Zone* for the digital age. We discuss the show, its technologies, and how the unsettling drama has found a foothold exploring the future of our world.

Host: Evan Rook
Culture

Compliance Issues Covered: Media, Television, Technology,

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Time Segment

Dur.

1:47 **SEGMENT 1: Lessons on Joy**

11:07

Synopsis: In a country that seems to be pulling away more and more every day, it can seem nearly impossible to find time for yourself to clear your mind and feel joy. We talk to Douglas Abrams about the week he spent learning from two of the world's spiritual leaders, His Holiness the 14th Dalai Lama and Archbishop Desmond Tutu. Abrams shares the joy practices and little things that the Dalai Lama and Archbishop Tutu do daily to experience joy regularly.

Host: Gary Price. Guests: Douglas Abrams, author of *The Book of Joy: Happiness in a Changing World*

Links for more info: <http://www.jomobook.com/>

Compliance Issues Covered: Religion, History, Mental Health

13:05 **SEGMENT 2: The State of Television**

10:08

Synopsis: The world of television has never been busier. With more than 500 scripted shows airing in 2017, it's never been harder to keep up with the medium. We talk to TV critic Alan Sepinwall about staying on top of things, the trends of TV, and one of the great shows of the century so far, *Breaking Bad*.

Host: Marty Peterson. Guests: Alan Sepinwall, TV critic for UPROXX.com and author of *Breaking Bad 101*

Links for more info: https://www.amazon.com/dp/B005P1A46E/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1

Compliance Issues Covered: Television, Art, Criticism

24:08 **Culture Crash: Netflix's *Dark***

1:59

Synopsis: Netflix has a new binge-worthy show called *Dark*. The German-language show involves time travel, family drama, a small town, and a lot of mind-bending sci-fi.

Host: Evan Rook

Compliance Issues Covered: Culture, Television, Media