## 2017 THIRD QUARTERLY REPORT KHTP, 103.7 FM KHTP-FM & KHTP HD CH-1 SEATTLE, WASHINGTON

# QUARTERLY ISSUES/PROGRAMMING REPORT FOR THE THIRD QUARTER, JULY 1 – SEPTEMBER 30, 2017:

#### KHTP 103.7 FM PUBLIC AFFAIRS PROGRAMMING:

"CONVERSATIONS" is a 30 minute interview show airing on Sundays between 6:00 – 7:00am. It's hosted and produced by Entercom's Public Affairs hosts Ellen Tailor and Greg Shishman, which focuses on a wide variety of issues that affect people in the greater Puget Sound area. Their guests include individuals from business, medicine, government, environmental and education groups. Two 'Conversations' shows air back-to-back for a total of 60 minutes. Contact: Tanch, 206-577-8600.

KHTP 103.7 FM PUBLIC AFFAIRS PROGRAMMING ALPHABETICALLY SORTED BY ISSUE AS DETERMINED THROUGH INTERVIEWS DONE WITH

INDIVIDUALS AND LOCAL RESIDENTS ON A QUARTERLY BASIS.

**ASCERTAINED COMMUNITY ISSUES:** 

- 1. BUSINESS/ECONOMY/LABOR/TECHNOLOGY
- 2. COMMUNITY ACTIVITIES/FAMILIES/YOUTH
- 3. CRIME/DRUG ABUSE/VIOLENCE
- 4. EDUCATION/CULTURE/COMMUNICATION
- 5. ENVIRONMENT/TRANSPORTATION
- 6. GOVERNMENT/TERRORISM
- 7. HEALTH
- 8. AGING/GENDER-SPECIFIC/MINORITIES/POVERTY

### DESCRIPTION OF ASCERTAINED ISSUES:

- 1. BUSINESS/ECONOMY/LABOR/TECHNOLOGY INCLUDING ISSUES AFFECTING THE ECONOMIC CONDITION OF THE PUGET SOUND REGION, THE OUTLOOK FOR EMPLOYMENT AND IT'S RAMIFICATIONS, INFLATION, JOB TRAINING, LABOR RELATIONS, FOREIGN TRADE, THE INTERNET AND INTERNET ISSUES, TECHNOLOGY, CONSUMER ISSUES AND ISSUES AFFECTING ENTREPRENEURS.
- 2. COMMUNITY ACTIVITIES/ FAMILIES/ YOUTH INCLUDING ISSUES REGARDING NEIGHBORHOODS, FAMILIES, YOUNG PEOPLE, COMMUNITY

- ORGANIZING, NEIGHBORHOOD ASSOCIATIONS, PARENTING SKILLS, CHILD SUPPORT, MARRIAGE, DIVORCE, ABUSE, NEGLECT, CHILD SUPPORT, AND OTHER ISSUES.
- 3. CRIME/DRUG ABUSE/VIOLENCE INCLUDING POLICE/COMMUNITY RELATIONS, GANG ACTIVITIES, GUN CONTROL, LAW ENFORCEMENT, THE CRIMINAL JUSTICE SYSTEM, THE CORRECTIONAL SYSTEM, REHABILITATION, DRUNK DRIVING, RECOVERY, ILLEGAL DRUGS, SUBSTANCE ABUSE REHABILITATION, FIRE FIGHTING, AND OTHER ISSUES INVOVLING VIOLENCE.
- 4. EDUCATION/ARTS/CULTURE—INCLUDING CHILDHOOD EDUCATION, PUBLIC EDUCATION, REFORM EFFORTS, SCHOOL BUSING, SCHOOL VIOLENCE, HIGHER EDUCATION, THE ADULT ROLE IN CHILDREN'S EDUCATION, ADULT EDUCATION, THE IMPORTANCE OF CREATIVE ENDEAVORS INCLUDING THE ARTS, LITERATURE, POETRY, AND COMPUTER, INTERNET, AND RELATED ISSUES SUCH AS ACCESS, LIABILITY AND CENSORSHIP ISSUES, AND CULTURAL ISSUES.
- 5. ENVIRONMENT/TRANSPORTATION INCLUDING AIR AND WATER POLLUTION, FOREST ISSUES, SOLID WASTE DISPOSAL, RECYCLING, ALTERNATIVE ENERGY, ENDANGERED AND THREATENED SPECIES, ANIMAL RIGHTS, CONSERVATION, SCIENCE AND SCIENCE ISSUES, TRANSPORTATION, FOOD SYSTEM SUSTAINABILITY ISSUES, WEATHER PHENOMENON AND NATURAL DISASTERS.
- 6. GOVERNMENT/TERRORISM INCLUDING GOVERNMENT SPENDING, GOVERNMENT SERVICES, GOVERNMENT ABUSES, TERRORISM AGAINST THE GOVERNMENT/OR COUNTRY, ANTI-TERRORISM MEASURES, PEOPLES' REACTIONS TO TERRORISM, TAXES, ELECTIONS, CAMPAIGN FINANCE REFORM AND OTHER REFORM EFFORTS, THIRD PARTY ACTIVITIES, AND GENERAL POLITICAL DEBATE.
- 7. HEALTH (WELLNESS) INCLUDING NUTRITION, PHYSICAL FITNESS, MENTAL HEALTH, PREVENTIVE HEALTH CARE, GOVERNMENT HEALTH CARE POLICY, NATIONAL AND LOCAL REFORM EFFORTS AND ALTERNATIVE MEDICAL PRACTICES, AND TOTAL WELLNESS AMONG OTHER ISSUES.
- 8. AGING/GENDER-SPECIFIC/MINORITIES/POVERTY ISSUES INCLUDING DISCRIMINATION AND OTHER PROBLEMS SPECIFIC TO RACIAL OR ETHNIC MINORITIES, IMMIGRATION ISSUES, PEOPLE WHO ARE DISABLED, WOMEN, MEN, SENIOR CITIZENS, GAYS AND LESBIANS, RELIGIOUS GROUPS, COVERAGE OF ISSUES REGARDING SPIRITUALITY, AND ISSUES AFFECTING PEOPLE WHO ARE HOMELESS, AND PEOPLE WHO GO WITHOUT REGULAR MEALS LOCALLY AND GLOBALLY.

## KHTP FM PUBLIC AFFAIRS PROGRAMMING SORTED BY PROGRAM IN ALPHABETICAL ORDER FOR: JULY 1 – SEPTEMBER 30, 2017:

#### **CONVERSATIONS:**

7/2/17

Guest: Jody Lynn Nye Contact: Don Whitman Radio Campaign Manager

Tel: 727-443-7115, Extension 203

don@newsandexperts.com www.newsandexperts.com Link: www.jodylynnnye.com

Airdate: 7/2/17

Category: Technology, Youth, Education

Description:

Astronauts were once an inspiration for children as they jetted off into space and landed on the moon. That spirit of adventure that began in the 1960s continued when NASA initiated its Space Shuttle program in the 1980s. Seattle and surrounding region, known for tech, has done a better than average job of keeping STEM in mind (science technology engineering and math), but has the country along the line lost its fascination with science to other interests? We look no further than the author of Moon Beam who specialize in sparking that interest in the world beyond.

Guest: Steve Janjic Contact: Don Whitman

Tel: 727-443-7115, Extension 203

don@newsandexperts.com

Link: <a href="http://www.amercanex.com/">http://www.amercanex.com/</a>

Airdate: 7/2/17

Category: Business/Economy, Government

Description:

Washington is one of a dozen plus states that, in the face of federal law, voted to legalize recreational marijuana. To say it has been a business success seems understated. With the amount of money the industry is creating, will the feds ever be able to turn things back? What is the limit of the business of the marijuana business? Steve today will help us understand the very scale of the operation. Steve Janjic is the founder of Amercanex, providing a transparent, neutral and non-manipulated marketplace for institutional cannabis-industry participants, including growers and retailers. The company, a commodities exchange for the rapidly growing industry, strictly adheres to the centralizing regulatory and reporting requirements to local and regional regulatory authorities.

Guest: Mark McGillivray

Length: 12:30

Contact: 814-331-1322 Link: <u>www.allstate.com</u>

Airdate: 7/2/17 Description:

Summer isn't just about fun-in-the-sun. Unfortunately, it's also the time Mother Nature tends to strike the hardest. No matter where you live, the summer season in particular can bring a wide range of disasters across the country from wildfires here on the West coast, tornadoes in the Mid-West and Great Plains, hurricanes in the east to flooding in the north. Mark McGillivray talks to us about how can be prepared for any natural disaster with just a few steps.

Category: Environment/Families

Guest: Maj. Ed Pulido

Length: 12:30

Contact: 904-687-5594 Link: www.realwarriors.net

Airdate: 7/2/17

Category: Health/Wellness

Description:

June is PTSD Awareness Month, and the Real Warriors Campaign is asking Americans to honor the sacrifices of America's warriors. Studies show that approximately 10 to 14 percent of active duty service members and 40 percent of veterans are diagnosed with PTSD. Since 2010, PTSD Awareness Month has been observed in June as an opportunity to bring about greater awareness of PTSD, to offer support, and to promote increased access to care and treatment. Experiencing psychological stress as part of military life can be common, but the Real Warriors Campaign has resources that can help.

#### 7/9/17

Guest: Virginia Piper Contact: Virginia Piper

Regional Development Director

206.364.1660(office)

virginia.piper@frankiesfriends.com

Link: frankiefriends.com

Airdate: 7/9/17

Category: Community Activities/Families, Culture

Description:

When we have pets and they get sick what do we do if there's not enough money in the bank to afford the best treatment? Sometimes you have to rely on the help of others and Frankie's

Friends is just the group to fill that void. Virginia will tell us what they do here in Seattle locally, and she has some awesome opportunities for you to jump into some fun events!

Guest: Lee Buckler Contact: Shawn LaFata Tel: 727-443-7115 Ext. 209 shawn@news-experts.com www.newsandexperts.com Link: www.replicel.com

Airdate: 7/9/17

Category: Business/Labor/Technology, Health/Wellness, Government

Description:

Long-suffering people with chronically sore ankles, knees, or elbows try everything from ice to physical therapy to surgery to bring relief to their aching body parts. But researchers delving more deeply into the problem have found that a better solution may lie in a surprising location – the person's own hair. Lee Buckler has nearly 20 years of cell therapy experience and has pioneered a number of innovative business and cell-science approaches in the field of regenerative medicine.

Guest: John Cheney-Lippold

Contact: Javier Perez Page-Turner Publicity 949.254.3214 phone

pgturnerpub@aol.com

Link: https://lsa.umich.edu/ac/people/faculty/jchl.html

Airdate: 7/9/17

Category: Business/Technology, Government, Crime

Description:

We hear so much about how our digital online info can be bought and sold to the outcry of many who are upset and others who see opportunity. But how much do you understand about that very data? How does the industry of Big Data now shape your life? John Cheney-Lippold is Assistant Professor of American Culture and Digital Studies at the University of Michigan and specializes in big data collection and activity and how we need to think about our identity beyond the cards in our wallets.

Guest: Ron Mayes Contact: Don Whitman Radio Campaign Manager

Tel: 727-443-7115, Extension 203

don@newsandexperts.com

www.newsandexperts.com

Link: www.usrc.org Airdate: 7/9/17

Category: Government, Environment, Technology

Description:

When you move to different places across the united states, you'll find the concerns of emergency preparedness are often specific to the region. Live near a river - flooding. Live in the desert - water supply. The midwest has to worry about tornados. When you live in the PNW, we have to worry about earthquakes and massive seismic events. What are the things we need to make sure we know about our buildings to know if we're safe in such an event? Ron Mayes is part of the US Resiliency Council and will help us understand the challenges.

#### 7/16/17

Guest: Jane Zarse

Contact: Don Whitman Radio Campaign Manager

Tel: 727-443-7115, Extension 203

don@newsandexperts.com www.newsandexperts.com

Link: https://www.amazon.com/dp/B01C2Z8OW6

Airdate: 7/16/17

Category: Gender, Culture, Drug Abuse

Description:

It's easy to get swept up by media stereotypes. Look around us and we'll certainly see an abundance of flannel this time of year in the Pacific Northwest, and while that's just a silly example, the pressures put on youth to achieve a certain level of acceptance via maintaining difficult or seemingly impossible standards are immense. Add social media to the mix and the challenges ratchet up. The pressure on young girls to be popular, attractive, effortlessly successful can render scary results, results Jane Zarse is aware of and tackling.

Guest: John C Neyland Contact: Don Whitman Radio Campaign Manager

Tel: 727-443-7115, Extension 203

don@newsandexperts.com www.newsandexperts.com Link: www.johnneyland.com

Airdate: 7/16/17

Category: Business, Aging, Violence

Description:

The Pacific Northwest has always been about the dream - from escaping the east and pioneering across America in our past lives to now driving the technological culture of the modern world from the various businesses around our region. It is common for people to think about putting their mark on the world and leaving it a better place than when they arrived.

But in many cases people fail to put those thoughts into action – possibly because they're hesitant to step outside their comfort zones. To overcome challenges and experience your dream life, Neyland has some suggestions!

Guest: Ron Mayes Contact: Don Whitman Radio Campaign Manager

Tel: 727-443-7115, Extension 203

don@newsandexperts.com www.newsandexperts.com

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Guest: John Cheney-Lippold

Contact: Javier Perez Page-Turner Publicity 949.254.3214 phone pgturnerpub@aol.com

Link: https://lsa.umich.edu/ac/people/faculty/jchl.html

Airdate: 7/16/17

Category: Business/Technology, Government, Crime

Description:

We hear so much about how our digital online info can be bought and sold to the outcry of many who are upset and others who see opportunity. But how much do you understand about that very data? How does the industry of Big Data now shape your life? John Cheney-Lippold is Assistant Professor of American Culture and Digital Studies at the University of Michigan and specializes in big data collection and activity and how we need to think about our identity beyond the cards in our wallets.

7/23/17

Guest: Buck Blodgett Contact: Don Whitman Frequency Public Relations www.frequencypr.com

813.527.6228

Link: www.theloveisgreaterthanhateproject.com

Airdate: 7/23/17

Category: Crime/Violence, Families/Youth, Gender-Specific

Description:

We hope we never know anyone who has to go through someone committing violence against children. If we have a child who has faced violence or perhaps know someone or are ourselves reeling from loss, how does the coping begin? Dr Buck Blodgett lost his daughter to violent crime and has since taken action - he works tirelessly to educate, motivate, and inspire young minds and hearts to add Love to our world and end violence.

Guest: Dr David Magnano

Contact: Kelly Fay 727-447-4992 x208

Kelly.fay@theprgroup.com
Link: www.naturessources.com

Airdate: 7/23/17

Category: Health/Wellness

Description:

Heartburn isn't just too many grilled summer brats and some tasty onions, for family and friends who battle it more than sporadically, it can be a killer. Where does it come from, what sets it off, and what can we about it to stay healthy. Dr Magnano will help us sort it out. A physician with more than 30 years of clinical practice, he has designed and presented hundreds of wellness workshops for both patients and practitioners where he's addressed a wide range of health issues with a focus on the role that digestion plays in maintaining a healthy immune system.

Guest: Peter Pitts Contact: Maria Sliwa

M. Sliwa Public Relations and Freedom Now Communications, Inc.

maria@msliwa.com

msliwa.com

Link: http://cmpi.org/

Airdate: 7/23/17

Category: Drug Abuse/Crime

### Description:

Overdose deaths from opioid painkillers -that's an epidemic across the country. States and other localities are taking drug companies to court. Taxpayers are stuck with increased costs for public health, courtrooms, jails and coroners' offices. Washington State is having big problems - anyone who's been to Seattle has seen it first hand, gutters littered with needles. What happened, where do we go, who's to blame? Today we'll ask Peter Pitts - co-founder of the Center for Medicine in the Public Interest. From 2002-2004 Peter was FDA's Associate Commissioner for External Relations, serving as senior communications and policy adviser to the Commissioner. He supervised FDA's Office of Public Affairs, and a ton more.

Guest: Jeffrey Kluger Contact: Terry Cater

917-723-7596

terry@playbackproducers.com

Link: https://www.nasa.gov/mission\_pages/apollo/missions/apollo8.html

http://time.com/author/jeffrey-kluger/

Airdate: 7/23/17

Category: Technology, Transportation, Government

Description:

After a recent trip to Johnson Space Center, this book is even more exciting, Jeffrey Kluger's Apollo 8. In the wake of films like Hidden Figures demonstrating the power of some of the world's best minds as minorities, Mr Kluger's work helps us understand the environment surround the mission to the moon and the similarities (or lack thereof) of today's missions and the minds around Washington that contribute.

#### 7/30/17

Guest: Danny Smith Contact: Don Whitman Frequency Public Relations www.frequencypr.com

813.527.6228

Link: www.rockinrollinretirement.com

Airdate: 7/30/17

Category: Business/Economy, Aging

Description:

One of the biggest opportunities to either set yourself up for a successful future or doom yourself to challenge times in later years is our ability to navigate financial planning - there are a million rules for what we can and can't do and it's frankly just a lot of information that seems impossible to understand at times. Danny Smith is President of Daniels Financial Group where he's worked

on breaking down the complexities into something lots of us can understand better - he makes it fun with music!

Guest: Terry Jastrow Contact: Javier Perez Page-Turner Publicity 949.254.3214 phone pgturnerpub@aol.com

Link: www.terryjastrow.com/

Airdate: 7/30/17

Category: Government, Communication/Culture, Minorities

Description:

As elected officials navigate the world on our behalf, we must trust that the represent the people who put them in place. They are expected to act lawfully and in our best interest. The litigiousness of our nature means that at the highest levels, this will be seemingly impossible. But in some cases do these public representatives need to be in front of a jury for their behaviors. Terry Jastrow spent time investigating the role we have as citizens in keeping our politicians honest.

Guest: Dr Jody Foster Contact: Kelly Fay Tel: 727-447-4992 x208 kelly.fay@theprgroup.com

Link: www.schmuckinmyoffice.com/

Airdate: 7/30/17

Category: Health / Wellness

Description:

Dr. Jody Foster explains the entire spectrum of people we may think of as schmucks, how they can decrease productivity, destroy teams, and generally make everyone else unhappy. Along with nailing down the various types, she looks at personality traits and explains how dysfunctional interactions among coworkers can lead to workplace fiascos. She helps readers understand schmucks as people, figure out how to work with them, and ultimately solve workplace problems. She also makes readers consider the most difficult thing of all: despite where your finger may be pointing, sometimes *you* are the "schmuck"! Let Dr. Foster teach you how to make your workplace a happier and more productive one.

Guest: Lee Buckler Contact: Shawn LaFata Tel: 727-443-7115 Ext. 209 shawn@news-experts.com www.newsandexperts.com Link: www.replicel.com

Airdate: 7/30/17

Category: Business/Labor/Technology, Health/Wellness, Government

Description:

Long-suffering people with chronically sore ankles, knees, or elbows try everything from ice to physical therapy to surgery to bring relief to their aching body parts. But researchers delving more deeply into the problem have found that a better solution may lie in a surprising location – the person's own hair. Lee Buckler has nearly 20 years of cell therapy experience and has pioneered a number of innovative business and cell-science approaches in the field of regenerative medicine.

#### 8/6/17

Guest: Howard Kushner Contact: Javier Perez Page-Turner Publicity 949.254.3214 phone pgturnerpub@aol.com

Link: http://history.sdsu.edu/faculty\_and\_staff/faculty\_bios/h\_kushner.htm

Airdate: 8/6/17

Category: Communication/Culture, Minorities

Description:

One in 10 people spend an entire childhood learning things a little differently from the majority. This minority needs specialized tools that we've only accepted as a culture in the last several generations. This group are left handers! And today we'll learn about what's it's like to be part of culture when you're in the minority for being left hand dominant.

Guest: Jenna Pringle // Seattle Humane

Contact: Jenna Pringle

425-274-1500

Link: www.seattlehumane.org

Airdate: 8/6/17

Category: Community Activities, Culture

Description:

Seattle Humane has been serving the region for more than a hundred years - did i read that right?! Wow - it's only fitting that they take the time to raise a bunch of money and build a new facility! With just days remaining in their brick paver campaign, Jenna will help us understand what you can do to help get round the final bend to completion of this sweet new space!

Guest: Dr Jody Foster Contact: Kelly Fay Tel: 727-447-4992 x208 kelly.fay@theprgroup.com

Link: www.schmuckinmyoffice.com/

Airdate: 8/6/17

Category: Health / Wellness

Description:

Dr. Jody Foster explains the entire spectrum of people we may think of as schmucks, how they can decrease productivity, destroy teams, and generally make everyone else unhappy. Along with nailing down the various types, she looks at personality traits and explains how dysfunctional interactions among coworkers can lead to workplace fiascos. She helps readers understand schmucks as people, figure out how to work with them, and ultimately solve workplace problems. She also makes readers consider the most difficult thing of all: despite where your finger may be pointing, sometimes *you* are the "schmuck"! Let Dr. Foster teach you how to make your workplace a happier and more productive one.

Guest: Andrew Gause Contact: Steve Town 727-447-4992 x208

Link: http://www.andygause.com/

Airdate: 8/6/17

Category: Economy, Government, Labor

Description:

We read about automated farm tractors, burger flipping robots, customer service ai asking questions to get you to the correct support, what is going to happen when all of our jobs are automated? Many, like Facebook founder Mark Zuckerberg argue that a universal basic income paid to the citizens of a government will become necessary to keep everyone alive. What exactly does that entail? Andrew Gause is one of America's foremost experts on American monetary system and the history of US currency and will help us understand the future of our jobs in Washington versus the automation that could take them away.

#### 8/13/17

Guest: Brittny Nielsen Contact: Randi Eseltine

Director of Community Engagement YouthCare

P: (206) 267-3076

Link: http://youthcare.org/

Airdate: 8/13/17

Category: Community Activities/Families/Youth, Government, Gender-Specific/Minorities

Description:

Homelessness is a multifaceted problem lacking one simple fix all solution. In order to make sure the needs are met of those that struggle to find their place, organizations like YouthCare fight their own battles for funding to then be able to be a viable aid for kids in Seattle in need.

Guest: Dr. Adam Price Contact: Terry Cater 917-723-7596

terry@playbackproducers.com www.playbackproducers.com

Link: https://www.hesnotlazy.com/

Airdate: 8/13/17

Category: Gender-Specific, Education/Arts/Culture, Families/Youth

Description:

It's a cheap stereotype projecting that teenage boys are lazy, junk food eating, video game playing disconnected lazy bones - apathy the poster trait for teenage male youth, but it's far more complicated and interesting than that over simplification. Dr Adam Price has dug in and can tell us why that stereotype, like many, is flawed.

Guest: Kathy Schrock
Contact: Kelly Fay
Tel: 727-447-4992 x208
kelly.fay@theprgroup.com
Link: www.freetobreathe.org

Airdate: 8/13/17

Category: Health / Wellness,

Description:

In early 2013, Lynn Marie Osborne lost her long battle to the horrible beast that is lung cancer. Lynn was more than just a phenomenal woman, she was a devoted mother, a caring sister, loving daughter, and compassionate friend. She is missed everyday by many and will be until the end of time.Lynn's involvement with Free to Breathe began after her diagnosis and continued until her body wouldn't let her. Even when she couldn't participate, she still showed up to the event and cheered us all on. TEAM LYNN has continued on in her honor. This year will mark the 5th Anniversary Memorial Walk for Lynn. Kathy Schrock joins us to talk about Lynn's legacy and the importance of this issue.

Guest: Dr Michael Lewis Contact: Kelly Fay Tel: 727-447-4992 x208 kelly.fay@theprgroup.com www.pluscbdoil.com

Link: www.pluscbdoil.com

Airdate: 8/13/17

Category: Health / Wellness, AGING/GENDER-SPECIFIC/MINORITIES/POVERTY

Description:

Dr. Michael D. Lewis is an expert on nutritional and holistic interventions for brain health, particularly the use of omega-3 fatty acids for the prevention, management, and rehabilitation of concussions and traumatic brain injury (TBI). He founded the Brain Health Education and

Research Institute (<a href="www.brainhealtheducation.org">www.brainhealtheducation.org</a>) in late 2011 upon retiring as a Colonel after a distinguished thirty-one-year career in the US Army. His pioneering work in the military and since has helped thousands of people around the world and is regularly featured in the media, including CNN's Sanjay Gupta, MD, show and numerous radio shows and podcasts.

#### 8/20/17

Guest: Joan E. Markwell Contact: Shawn LaFata

Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209 shawn@news-experts.com www.newsandexperts.com

Link: https://www.lifezette.com/momzette/if-they-lost-child-need-your-support/

Airdate: 8/20/17

Category: Families, Communication

Description:

In life the journey of someone to their end can be painful or abrupt or a variety of cases in between. It's never easy to deal with the process of death, but what happens to the survivors the deceased leave behind? How do we handle those who are grieving to help the transition better settle? When we're talking to someone who is in mourning, it can feel like you're walking on eggshells, so how do we better navigate those talks?

Guest: Ken Krieg

Contact: Shawn LaFata

Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209 shawn@news-experts.com www.newsandexperts.com Link: kenkriegauthor.com

Airdate: 8/20/17

Category: Families/Youth, Health/Wellness

Description:

The number of children considered overweight may be alarming to you. According to the Centers for Disease Prevention and Control (CDC) the number is one in five school children ages 6-19. At every sleepover, sports event, after school club statistics suggest there's a kid or multiple already battling weight problems and the physical and social problems associated.

Guest: Dr Robert Marx Contact: Kelly Fay Tel: 727-447-4992 x208

kelly.fay@theprgroup.com

www.deadlyprescription.com

Link: www.deadlyprescription.com

Airdate: 8/20/17

Category: Health / Wellness

Description:

While America's opioid overdose crisis continues to generate headlines in all 50 states, a much more lethal drug-related epidemic is also spreading: <u>death and injury caused by medications</u> <u>prescribed by physicians and taken as directed by their patients.</u> Dr. Marx also recommends that patients who are prescribed any type of medication ask their doctor for the complete product hand- out and take the time to read about the listed side effects. In particular, look for the "Black Box" warning which is FDA's identification of the most serious side effects.

Guest: Dr Michael Lewis

Contact: Kelly Fay

Tel: 727-447-4992 x208 kelly.fay@theprgroup.com www.pluscbdoil.com

Link: www.pluscbdoil.com

Airdate: 8/20/17

Category: Health / Wellness, AGING/GENDER-SPECIFIC/MINORITIES/POVERTY

Description:

Dr. Michael D. Lewis is an expert on nutritional and holistic interventions for brain health, particularly the use of omega-3 fatty acids for the prevention, management, and rehabilitation of concussions and traumatic brain injury (TBI). He founded the Brain Health Education and Research Institute (<a href="www.brainhealtheducation.org">www.brainhealtheducation.org</a>) in late 2011 upon retiring as a Colonel after a distinguished thirty-one-year career in the US Army. His pioneering work in the military and since has helped thousands of people around the world and is regularly featured in the media, including CNN's Sanjay Gupta, MD, show and numerous radio shows and podcasts.

#### 8/27/17

Guest: Jeffrey Kluger Contact: Terry Cater

917-723-7596

terry@playbackproducers.com

Link: https://www.nasa.gov/mission\_pages/apollo/missions/apollo8.html

http://time.com/author/jeffrey-kluger/

Airdate: 8/27/17

Category: Technology, Transportation, Government

Description:

After a recent trip to Johnson Space Center, this book is even more exciting, Jeffrey Kluger's Apollo 8. In the wake of films like Hidden Figures demonstrating the power of some of the

world's best minds as minorities, Mr Kluger's work helps us understand the environment surround the mission to the moon and the similarities (or lack thereof) of today's missions and the minds around Washington that contribute.

Guest: Dr Jamie Reynolds Contact: Don Whitman Radio Campaign Manager

Tel: 727-443-7115, Extension 203

don@newsandexperts.com www.newsandexperts.com

Link: www.AskDrReynolds.com

Airdate: 8/27/17

Category: Health/Wellness, Technology,

Description:

I'll have to apologize to Dr Jamie, but one of the things people enjoy doing the least is visit the dentist - then as many children experience - a costly, uncomfortable couple years of braces can follow. It's one of those things that needs to be done for oral health and sometimes just for vanity. When options get pricey, some people are participating in a terrifying solution - turning to the internet for DIY methods of straightening teeth. We'll discuss the options that exist for straightening your teeth without stooping to homespun concoctions and options for lower cost care.

Guest: Kathy Schrock Contact: Kelly Fay Tel: 727-447-4992 x208 kelly.fay@theprgroup.com Link: www.freetobreathe.org

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Category: Health / Wellness,

Description:

In early 2013, Lynn Marie Osborne lost her long battle to the horrible beast that is lung cancer. Lynn was more than just a phenomenal woman, she was a devoted mother, a caring sister, loving daughter, and compassionate friend. She is missed everyday by many and will be until the end of time.Lynn's involvement with Free to Breathe began after her diagnosis and continued until her body wouldn't let her. Even when she couldn't participate, she still showed up to the event and cheered us all on. TEAM LYNN has continued on in her honor. This year will mark the 5th Anniversary Memorial Walk for Lynn. Kathy Schrock joins us to talk about Lynn's legacy and the importance of this issue.

Guest: Dr Robert Marx Contact: Kelly Fay Tel: 727-447-4992 x208 kelly.fay@theprgroup.com www.deadlyprescription.com

Link: www.deadlyprescription.com

Airdate: 8/27/17

Category: Health / Wellness

Description:

While America's opioid overdose crisis continues to generate headlines in all 50 states, a much more lethal drug-related epidemic is also spreading: <u>death and injury caused by medications</u> <u>prescribed by physicians and taken as directed by their patients.</u> Dr. Marx also recommends that patients who are prescribed any type of medication ask their doctor for the complete product hand- out and take the time to read about the listed side effects. In particular, look for the "Black Box" warning which is FDA's identification of the most serious side effects.

#### 9/3/17

Guest: Lee Buckler Contact: Shawn LaFata Tel: 727-443-7115 Ext. 209 shawn@news-experts.com www.newsandexperts.com Link: www.replicel.com

Airdate: 9/3/17

Category: Business/Labor/Technology, Health/Wellness, Government

Description:

Long-suffering people with chronically sore ankles, knees, or elbows try everything from ice to physical therapy to surgery to bring relief to their aching body parts. But researchers delving more deeply into the problem have found that a better solution may lie in a surprising location – the person's own hair. Lee Buckler has nearly 20 years of cell therapy experience and has pioneered a number of innovative business and cell-science approaches in the field of regenerative medicine.

Guest: John Cheney-Lippold

Contact: Javier Perez Page-Turner Publicity 949.254.3214 phone

pgturnerpub@aol.com

Link: https://lsa.umich.edu/ac/people/faculty/jchl.html

Airdate: 9/3/17

Category: Business/Technology, Government, Crime

Description:

We hear so much about how our digital online info can be bought and sold to the outcry of many who are upset and others who see opportunity. But how much do you understand about that very data? How does the industry of Big Data now shape your life? John Cheney-Lippold is Assistant

Professor of American Culture and Digital Studies at the University of Michigan and specializes in big data collection and activity and how we need to think about our identity beyond the cards in our wallets.

Guest: Dr Michael Lewis

Contact: Kelly Fay

Tel: 727-447-4992 x208 kelly.fay@theprgroup.com www.pluscbdoil.com

Link: www.pluscbdoil.com

Airdate: 9/3/17

Category: Health / Wellness, AGING/GENDER-SPECIFIC/MINORITIES/POVERTY

Description:

Dr. Michael D. Lewis is an expert on nutritional and holistic interventions for brain health, particularly the use of omega-3 fatty acids for the prevention, management, and rehabilitation of concussions and traumatic brain injury (TBI). He founded the Brain Health Education and Research Institute (<a href="www.brainhealtheducation.org">www.brainhealtheducation.org</a>) in late 2011 upon retiring as a Colonel after a distinguished thirty-one-year career in the US Army. His pioneering work in the military and since has helped thousands of people around the world and is regularly featured in the media, including CNN's Sanjay Gupta, MD, show and numerous radio shows and podcasts.

Guest: Jme Thomas Contact: Jme Thomas Tel: 206-335-7822 info@motleyzoo.org www.motleyzoo.org

Link: www.motleyzoo.org

Airdate: 9/03/17

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH

Description:

While looking to adopt an animal into her own family, Jme Thomas felt the need to help as many animals as possible thus creating Motley Zoo Animal Rescue. The rescue that is 100% foster based out of Redmond, WA., helps unite animals of all kinds with their forever families and even offers support to other rescues throughout the area and country.

#### 9/10/17

Guest: Dune Ives

Contact: BRITNY KALULE Tel: 727-447-4992 x208

765.210.0247 www.dittoepr.com Link: www. strawlessocean.org/seattle

Airdate: 9/10/17

Category: ENVIRONMENT/TRANSPORTATION

Description:

Local institutional partners, including over 100 restaurants and bars, have committed to incorporating sustainable alternatives to plastic straws to support the radical reduction of plastic straw consumption in Seattle. Numerous activations will take place with partners such as Seattle Seahawks, Sea-Tac Airport and Seaport, Chihuly Garden and Glass and the Space Needle and more, participating in the first city-wide takeover of going plastic straw free.

Guest: Tom Krause Contact: Tom Krause

Tel: (253) 833-9111 X2190

Link: <u>www.kgrg.com</u> Airdate: 9/10/17

Category: EDUCATION/CULTURE/COMMUNICATION

Description:

Tom Krause is a radio veteran who's turned his services on to helping mentor and educate the next generation of broadcasters. The local college aims to help students understand the importance of the industry, that it's always evolving, and despite popular belief, not going anywhere anytime soon.

Guest: Dr Greg Steinke Contact: Don Whitman Frequency Public Relations www.frequencypr.com

813.527.6228

Link: http://www.compasshealth.net

Airdate: 9/10/17

Category: Health/Wellness

Description:

High blood pressure, also known as hypertension, kills over 9 million people worldwide each year, claiming more than 100 times more lives than all natural disasters. Millions more with hypertension are permanently crippled by blood-pressure-related strokes, heart attacks, kidney failure, and blindness. These sobering statistics become more gripping when you realize that one in every three people in the United States presently has hypertension with as many as 75% of us being destined to develop the condition as we age. Dr Steinke has outlined 10 easy steps that anyone can do to lower their blood pressure.

Guest: Dr John Douillard Contact: Don Whitman Radio Campaign Manager Tel: 727-443-7115, Extension 203

don@newsandexperts.com www.newsandexperts.com

Link: LifeSpa.com Airdate: 9/10/17

Category:

Description: Health/Wellness, Government, Business

Americans at one time lived their lives utterly unconcerned about the gluten in their diets. But an anti-gluten craze that erupted in the last decade has become so prominent that it spawned a \$16-billion-a-year industry. Gluten became branded as the enemy of good health, bestselling books scared the public away from wheat, and foods marketed as gluten-free popped up everywhere. Seattle, a center of health progress leads the charge. Dr. Douillard, will help break down our wheat breakdown!

#### 9/17/17

Guest: Jenna Pringle Contact: Jenna Pringle

425-274-1500

Link: www.seattlehumane.org

Airdate: 9/17/17

Category: Community Activities/Families, Culture

Description:

Once a year Seattle Humane gets all their friends together - both 2 legged and 4 legged - and occasionally 3 legged - to take a long walk around Green Lake to raise money and find homes for animals. This year there's a fun new twist to the event and Jenna will tell us all about it.

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being destined to develop the condition as we age. Dr Steinke has outlined 10 easy steps that anyone can do to lower their blood pressure.

Guest: Dune Ives

Contact: BRITNY KALULE Tel: 727-447-4992 x208

765.210.0247 www.dittoepr.com

Link: www. strawlessocean.org/seattle

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#### 9/24/17

Guest: Dr. Gene Sambataro Contact: Shawn LaFata

Radio and TV Campaign Manager

Tel: 727-443-7115 Ext. 209 Link: www.juliandentist.com

Airdate: 9/24/17

Category: Health/Wellness, Technology

Description:

If left untreated, sleep apnea can result in a growing number of health problems, including: High blood pressure, stroke, heart failure, irregular heart beat, diabetes, depression, worsening of ADHD and headaches. But what exactly is sleep apnea? Dr Sambataro has been a leader in the

field of dentistry for more than 35 years. His holistic approach to dentistry is rooted in an understanding of the interconnectedness of oral and whole-body health.

Guest: Dr Robert Lustig Contact: Terry Cater 917-723-7596

terry@playbackproducers.com

Link: robertlustig.com

Airdate: 9/24/17

Category: Business/Economy/Technology, Families, Drug Abuse, Health/Wellness

Description:

One look around at any public event or even family dinner in some cases and you'll see faces illuminated like insects headed towards the bug zapper - our tablets phones and screens are almost inseparable from our lives.

A neuroendocrinologist, Dr Lustig will help us dig into the science of how we're being affected.

Guest: Kamilah Bunn Contact: Rebekah Pepper

Tel: 202-544-4705

Link: www.adoptuskids.org

Airdate: 9/24/17

Category: COMMUNITY ACTIVITIES/FAMILIES/YOUTH, CRIME/DRUG

#### ABUSE/VIOLENCE

#### Description:

There are currently 112,000 children (age 18 and under) in US foster care who need adoptive families. Only 5% of all children adopted last year were aged 15-18, but 43% of the waiting children actively photolisted on the AdoptUSKids website are in this age range. Teens have lower adoption rates than younger children and often wait longer to be adopted, yet they still need and want the love and support of a family.

Guest: Anny Havland Contact: Anny Havland Tel: (360) 815-3916

Link: www.talkituptv.org

Airdate: 9/24/17

Category: EDUCATION/CULTURE/COMMUNICATION, CRIME/DRUG

ABUSE/VIOLENCE

Description:

TALK IT UP FOUNDATION is a 501(c)(3) nonprofit based in Seattle, WA., and has an award-winning web series, which is dedicated to positive media and creating solutions to tragedy. They

help those who have fallen through the cracks by lifting them back up when they need them the most. Instead of walking away, typically seen in today's media when covering tragedy, they stay and create a positive ending to each story with a life-changing act of kindness. They aim to bring our community together and make it stronger, and to inspire kindness and compassion in their viewers.

## KHTP, 103.7 FM COMMUNITY ACTIVITIES FOR THE THIRD QUARTER, 2017:

Charity: 1Thing Date: 7/1 - 9/30

How promoted: 261 mentions, inclusion on HOT1037SEATTLE.COM

Charity: Anti-Heroin & Opiod

Date: 7/1 - 9/30

How promoted: 63 mentions, inclusion on HOT1037SEATTLE.COM

Charity: Diversity Career Fair

Date: 7/1 - 9/30

How promoted: 27 mentions, inclusion on HOT1037SEATTLE.COM

Charity: Green River Community College / KGRG PSA

Date: 7/1 - 9/30

How promoted: 47 mentions

Charity: Treehouse Date: 7/1 - 9/30

How promoted: 183 mentions

Charity: Vitalogy Foundation

Date: 7/1 - 9/30

How promoted: 183 mentions

Charity: Hurrican Relief

Date: 8/17 - 9/30

How promoted: 20 mentions, inclusion on HOT1037SEATTLE.COM