

**2017 FIRST QUARTERLY REPORT  
KHTP, 103.7 FM  
KHTP-FM & KHTP HD CH-2  
SEATTLE, WASHINGTON**

**QUARTERLY ISSUES/PROGRAMMING REPORT FOR THE FIRST  
QUARTER, JANUARY 1 – MARCH 31, 2017:**

**KHTP-HD-2 FM PUBLIC AFFAIRS PROGRAMMING:**

"**CONVERSATIONS**" is a 30 minute interview show airing on Sundays between 10:00 – 11:00pm. It's hosted and produced by Entercom's Public Affairs hosts Deanna Cruz and Greg Shishman, which focuses on a wide variety of issues that affect people in the greater Puget Sound area. Their guests include individuals from business, medicine, government, environmental and education groups. Two 'Conversations' shows air back-to-back for a total of 60 minutes. Contact: Tanch, 206-577-8600.

KHTP-HD-2 PUBLIC AFFAIRS PROGRAMMING ALPHABETICALLY SORTED  
BY ISSUE AS DETERMINED THROUGH INTERVIEWS DONE WITH  
INDIVIDUALS AND LOCAL RESIDENTS ON A QUARTERLY BASIS.

ASCERTAINED COMMUNITY ISSUES:

1. BUSINESS/ECONOMY/LABOR/TECHNOLOGY
2. COMMUNITY ACTIVITIES/FAMILIES/YOUTH
3. CRIME/DRUG ABUSE/VIOLENCE
4. EDUCATION/CULTURE/COMMUNICATION
5. ENVIRONMENT/TRANSPORTATION
6. GOVERNMENT/TERRORISM
7. HEALTH
8. AGING/GENDER-SPECIFIC/MINORITIES/POVERTY

DESCRIPTION OF ASCERTAINED ISSUES:

1. BUSINESS/ECONOMY/LABOR/TECHNOLOGY – INCLUDING ISSUES AFFECTING THE ECONOMIC CONDITION OF THE PUGET SOUND REGION, THE OUTLOOK FOR EMPLOYMENT AND IT'S RAMIFICATIONS, INFLATION, JOB TRAINING, LABOR RELATIONS, FOREIGN TRADE, THE INTERNET AND INTERNET ISSUES, TECHNOLOGY, CONSUMER ISSUES AND ISSUES AFFECTING ENTREPRENEURS.

2. COMMUNITY ACTIVITIES/ FAMILIES/ YOUTH – INCLUDING ISSUES REGARDING NEIGHBORHOODS, FAMILIES, YOUNG PEOPLE, COMMUNITY

ORGANIZING, NEIGHBORHOOD ASSOCIATIONS, PARENTING SKILLS, CHILD SUPPORT, MARRIAGE, DIVORCE, ABUSE, NEGLECT, CHILD SUPPORT, AND OTHER ISSUES.

3. CRIME/DRUG ABUSE/VIOLENCE – INCLUDING POLICE/COMMUNITY RELATIONS, GANG ACTIVITIES, GUN CONTROL, LAW ENFORCEMENT, THE CRIMINAL JUSTICE SYSTEM, THE CORRECTIONAL SYSTEM, REHABILITATION, DRUNK DRIVING, RECOVERY, ILLEGAL DRUGS, SUBSTANCE ABUSE REHABILITATION, FIRE FIGHTING, AND OTHER ISSUES INVOLVING VIOLENCE.

4. EDUCATION/ARTS/CULTURE– INCLUDING CHILDHOOD EDUCATION, PUBLIC EDUCATION, REFORM EFFORTS, SCHOOL BUSING, SCHOOL VIOLENCE, HIGHER EDUCATION, THE ADULT ROLE IN CHILDREN'S EDUCATION, ADULT EDUCATION, THE IMPORTANCE OF CREATIVE ENDEAVORS INCLUDING THE ARTS, LITERATURE, POETRY, AND COMPUTER, INTERNET, AND RELATED ISSUES SUCH AS ACCESS, LIABILITY AND CENSORSHIP ISSUES, AND CULTURAL ISSUES.

5. ENVIRONMENT/TRANSPORTATION – INCLUDING AIR AND WATER POLLUTION, FOREST ISSUES, SOLID WASTE DISPOSAL, RECYCLING, ALTERNATIVE ENERGY, ENDANGERED AND THREATENED SPECIES, ANIMAL RIGHTS, CONSERVATION, SCIENCE AND SCIENCE ISSUES, TRANSPORTATION, FOOD SYSTEM SUSTAINABILITY ISSUES, WEATHER PHENOMENON AND NATURAL DISASTERS.

6. GOVERNMENT/TERRORISM – INCLUDING GOVERNMENT SPENDING, GOVERNMENT SERVICES, GOVERNMENT ABUSES, TERRORISM AGAINST THE GOVERNMENT/OR COUNTRY, ANTI-TERRORISM MEASURES, PEOPLES' REACTIONS TO TERRORISM, TAXES, ELECTIONS, CAMPAIGN FINANCE REFORM AND OTHER REFORM EFFORTS, THIRD PARTY ACTIVITIES, AND GENERAL POLITICAL DEBATE.

7. HEALTH (WELLNESS) – INCLUDING NUTRITION, PHYSICAL FITNESS, MENTAL HEALTH, PREVENTIVE HEALTH CARE, GOVERNMENT HEALTH CARE POLICY, NATIONAL AND LOCAL REFORM EFFORTS AND ALTERNATIVE MEDICAL PRACTICES, AND TOTAL WELLNESS AMONG OTHER ISSUES.

8. AGING/GENDER-SPECIFIC/MINORITIES/POVERTY ISSUES – INCLUDING DISCRIMINATION AND OTHER PROBLEMS SPECIFIC TO RACIAL OR ETHNIC MINORITIES, IMMIGRATION ISSUES, PEOPLE WHO ARE DISABLED, WOMEN, MEN, SENIOR CITIZENS, GAYS AND LESBIANS, RELIGIOUS GROUPS, COVERAGE OF ISSUES REGARDING SPIRITUALITY, AND ISSUES AFFECTING PEOPLE WHO ARE HOMELESS, AND PEOPLE WHO GO WITHOUT REGULAR MEALS LOCALLY AND GLOBALLY.

**KHHP-HD-2 PUBLIC AFFAIRS PROGRAMMING SORTED BY PROGRAM  
IN ALPHABETICAL ORDER FOR: JANUARY 1 – MARCH 31, 2017:**

**CONVERSATIONS:**

Program: 'Conversations' Part: 1

Guest: Rick Jones

Length: 12:30

Contact: Don Whitman

Tel: 727-443-7115, Extension 203

Link: [www.rickjonesfishbait.com](http://www.rickjonesfishbait.com)

Time Aired: 10:00 – 10:15 p.m.

Airdate: 01/01/17

Description:

As a culture that seems to have plenty of educational opportunities for those that can pay or take on debt, it feels a bit like we're deviating away from a time of vocational training into a "you must have a degree to succeed" era. The problem many students emerging from school around Washington now, or in recent years, are finding a world without adequate employment opportunities. Couple that with student loan debt, and it's back to mom and dad's basement - around WA it may be a flooded basement this time of year! How do those new to the workforce find work in tricky economy?

Compliance issues covered: Economy/Labor, Families

Program: 'Conversations' Part: 2

Guest: Jono Neiger

Length: 12:30

Contact: Terry Cater

917-723-7596

[terry@playbackproducers.com](mailto:terry@playbackproducers.com)

[www.playbackproducers.com](http://www.playbackproducers.com)

Link: <http://www.regenerativedesigngroup.com/team/jono-neiger/>

Time Aired: 10:15 – 10:30 p.m.

Airdate: 1/1/17

Description:

The world is becoming more aware of our limited resources. We've heard the idea of sustainability in the mainstream now for a decade in the northwest - Seattle is a city leading the nation in recycling, composting, and awareness of our impact on the earth. But that's not enough, we have to continue building towards a future where our planet can support an exploding human population. Jono and his team are charging at the front of the environmental pack!

Compliance issues covered: Environment, Culture, Technology, Government

Program: 'Conversations' Part: 1

Guest: May McCarthy

Length: 12:30

Contact: 206.850.5880

Link: [www.maymccarthy.com](http://www.maymccarthy.com)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 1/1/17

Description:

May McCarthy, CEO of Bizzultz, is a 34+ year serial entrepreneur, angel investor, author, and philanthropist. Since 1982, May McCarthy has helped to start and grow six successful companies as large as \$100 million in annual revenues. She is a best-selling author, speaker, university lecturer and angel investor. She serves on business, philanthropic, arts and university boards. May has become successful by implementing spiritual principles into her ventures, and it is her passion to pass her knowledge on to others. She is the author of the best-selling book *The Path to Wealth: Seven Spiritual Steps for Financial Abundance*.

Compliance issues covered: Wellness/Spirituality

Program: 'Conversations' Part: 2

Guest: Richard Hamburg

Length: 12:30

Contact: 443-275-8254

Link: [www.healthymamericans.org](http://www.healthymamericans.org)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 1/1/17

Description:

Richard Hamburg is the Interim President and CEO at Trust for America's Health (TFAH). He talks to us about Ready Or Not?? Which evaluates states on 10 key indicators for health preparedness including emergency response readiness, vaccination rates, infection control, extreme weather events and others. Alaska and Idaho scored lowest at 3 out of 10, and Massachusetts scored the highest at 10 out of 10, with North Carolina and Washington State scoring 9's.

Compliance issues covered: Health/Wellness

Program: 'Conversations' Part: 1

Guest: Antoine Gendre

Length: 12:30

Contact: Don Whitman

Radio Campaign Manager

Tel: 727-443-7115, Extension 203

[don@newsandexperts.com](mailto:don@newsandexperts.com)

[www.newsandexperts.com](http://www.newsandexperts.com)

Link: [www.cashflowfromday1.com](http://www.cashflowfromday1.com)

Time Aired: 10:00 – 10:15 p.m.

Airdate: 1/8/17

Description:

There are few crazier housing markets than the greater Seattle area. While some people are looking for that first time purchase others here are trying to make further real estate investments. Antoine Gendre, founder of the real estate acquisition, development and management firm Ameristar Groupe, and author of the book, "Cash Flow From Day One: The Ultimate Guide To Getting More From American Real Estate Right From Your Living Room" can help us understand a bit more about getting out of our own way when investing.

Compliance issues covered: Government, Business/Economy

Program: 'Conversations' Part: 2

Guest: Rebecca Scritchfield

Length: 12:30

Contact: Terry Cater

917-723-7596

[terry@playbackproducers.com](mailto:terry@playbackproducers.com)

[www.playbackproducers.com](http://www.playbackproducers.com)

Link: [www.BodyKindnessBook.com](http://www.BodyKindnessBook.com)

Time Aired: 10:15 – 10:30 p.m.

Airdate: 1/8/17

Description:

Happiness is a health issue. This is the founding principle of nutritionist Rebecca Scritchfield's practice and her first book, 'BODY KINDNESS: Transform Your Health From the Inside Out—and Never Say Diet Again' which aims to teach how to work with your bodies, treat yourselves with empathy, and embrace the truth: That you cannot be on a diet and be kind to yourself at the same time. Rebecca Scritchfield, MA, RDN, ACSM HFS, is a nutritionist with a national profile and thriving private practice in Washington.

Compliance issues covered: Health/Wellness, Gender Specific

Program: 'Conversations' Part: 1

Guest: Jenny McCoy

Length: 12:30

Contact: 206-407-6413

Link: [www.facebook.com/TukwilaWeekendSnackPack](https://www.facebook.com/TukwilaWeekendSnackPack)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 1/8/17

Description:

Jenny McCoy is the founder and organizer of the SnackPack Program in Tukwila, WA. The program provides food and snacks for Tukwila's elementary school children who meet the criteria for homelessness. The SnackPack program will be Saars in Tukwila on Saturday, January 14th from 10am – 2pm to donate to the Tukwila SnackPack Program. Jenny talks to us about the program as well as donating to the cause.

Compliancy issues covered: Community Activities/Families/Youth

Program: 'Conversations' Part: 2

Guest: May McCarthy

Length: 12:30

Contact: 206.850.5880

Link: [www.maymccarthy.com](http://www.maymccarthy.com)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 1/8/17

Description:

May McCarthy, CEO of Bizzultz, is a 34+ year serial entrepreneur, angel investor, author, and philanthropist. Since 1982, May McCarthy has helped to start and grow six successful companies as large as \$100 million in annual revenues. She is a best-selling author, speaker, university lecturer and angel investor. She serves on business, philanthropic, arts and university boards. May has become successful by implementing spiritual principles into her ventures, and it is her passion to pass her knowledge on to others. She is the author of the best-selling book *The Path to Wealth: Seven Spiritual Steps for Financial Abundance*.

Compliancy issues covered: Wellness/Spirituality

Program: 'Conversations' Part: 1

Guest: Jenny Walden

Length: 12:30

Contact: Jenny Walden, MSW

Manager, Financial Stability Programs

United Way of King County

[jwalden@uwkc.org](mailto:jwalden@uwkc.org)

206-461-5083

Link: [www.uwkc.org](http://www.uwkc.org)

Time Aired: 10:00 – 10:15 p.m.

Airdate: 1/15/17

Description:

As we enter a new year, many people will be circling the mailbox in wait of a w2 like my boston terrier looking for food to fall in the kitchen! Tax time means tax return checks. Sadly, many people rely on them as a means to pay bills, get caught up, and maybe even do something otherwise out of reach for the family. Jenny Walden is here today to tell us how to best put the services of the United Way to good use.

Compliancy issues covered: Economy/Labor, Government, Minorities

Program: 'Conversations' Part: 2

Guest: Sabrina Register

Length: 12:30

Contact: Sabrina Register

Assoc. Dir. of Public Relations  
United Way of King County  
sregister@uwkc.org  
(206)461-8414 or (206)696-3507

Link: [www.uwkc.org](http://www.uwkc.org)

Time Aired: 10:15 – 10:30 p.m.

Airdate: 1/15/17

Description:

It feels like it's been a partnership for forever - football and the United Way. We have our own branch of the United Way specifically in King County and they are busy working on supporting the community, but how exactly and what are the events that we can utilize or volunteer to support ourselves through time, donation, or corporate involvement?

Compliance issues covered: Community Activities, Labor, Minorities, Health/Wellness

Program: 'Conversations' Part: 1

Guest: Art Greenhaw

Length: 12:30

Contact: 972-285-5618

Link: [www.godssilversoldiers.com](http://www.godssilversoldiers.com)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 1/15/17

Description:

Art Greenhaw is a creator, editor, and writer has decided to try his hand at comic books. His series, God's Silver Soldiers, has a different message. A message of morality and spirituality to today's youth through the medium of comic books. Events of the past year has influenced Greenhaw in the writings of these books. Move over Marvel here comes the Silver Soldiers.

Compliance issues covered: Spirituality/Culture

Program: 'Conversations' Part: 2

Guest: Harry Thomas

Length: 12:30

Contact: 425-646-2004

Link: [www.breakthroughpartners.org](http://www.breakthroughpartners.org)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 1/15/17

Description:

THE 5<sup>TH</sup> ANNUAL MARTIN LUTHER KING JR. BREAKFAST IS HAPPENING ON MONDAY, JANUARY 16<sup>TH</sup> AT THE SHERATON HOTEL IN SEATTLE AT 7AM. THIS YEAR'S THEME IS "WHO IS MY NEIGHBOR?" ENJOY BREAKFAST, SPEACHES AND THE AWARD WINNING UNIVERSITY PRESBYTERIAN CHURCH GOSPEL CHOIR. Harry Thomas, Community Outreach Director, talks to us about the events of the day and why this one specifically is so special.

Compliancy issues covered: Community Activities/Families/Youth

Program: 'Conversations' Part: 1

Guest: Aja Estrada

Length: 12:30

Contact: Aja Estrada

Director- Marketing & Public Relations

:: The Leukemia & Lymphoma Society- Washington/Alaska Chapter |

Link: [www.lls.org](http://www.lls.org)

Time Aired: 10:00 – 10:15 p.m.

Airdate: 1/22/17

Description:

Every year the team at the Leukemia and Lymphoma Society plan some massively fun, challenging, and exciting events in the name of helping support those stricken by the specific cancers. Aja Estrada will tell us about their work and about the coming Big Climb!

Compliancy issues covered: Community Activities/Families/Youth, Health/Wellness

Program: 'Conversations' Part: 2

Guest: Dr Brit Poulson

Length: 12:30

Contact: Megan Johnson

Meryl Moss Media

P: 203-226-0199 F: 203-226-0256

Link: <http://clarity-compass.com/>

Time Aired: 10:15 – 10:30 p.m.

Airdate: 1/22/17

Description:

Throughout our early lives, we're assigned labels of ability and steered along paths that might be most suited to our traits. As kids we're tested for a level of intelligence - smarts - our IQ, but as we grow into our lives few of us are prepared for the emotional intelligence that interconnects so many of our relationships in our personal lives and in the office. Through study of psychodynamics and group psychology, Dr Poulson can help you help yourself and those dependent on you to succeed!

Compliancy issues covered: Education/Arts/Communication/Culture

Program: 'Conversations' Part: 1

Guest: Joan E. Childs

Length: 12:30

Contact: 954-568-1004

Link: [www.joanechilds.com](http://www.joanechilds.com)

Time Aired: 10:30 – 10:45 p.m.



Airdate: 1/22/17

Description: A lot of us believe that psychotherapists and psychiatrists have all the answers and probably never have to deal with family or relationship issues like the rest of us - right? Not necessarily so, says Joan Childs, a remarkable 77-year-old psychotherapist who's been in private practice for nearly forty years; she knows first-hand the agony of losing a loved one to mental illness. But today, as both a psychotherapist and mother who lost a child, Joan has become an inspiration for others dealing with grief and loss; offering hope for the future. This story is covered in Joan's new book, *Why Did She Jump?*

Compliancy issues covered: Spirituality/Health

Program: 'Conversations' Part: 2

Guest: Tara Jorgensen

Length: 12:30

Contact: 206-818-1058

Link: [www.getupandgo5k.com](http://www.getupandgo5k.com)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 1/22/17

Description:

Tara Jorgensen is the co-chair of Get Up And Go 5k which benefits the Seattle Children's Hospital. This race takes place on Saturday, April 29<sup>th</sup> at Lake Forest. All proceeds from the race will go to Seattle Children's Hospital. The race drew in over 300 people last year and this year Tara hopes that it doubles in size.

Compliancy issues covered: Community Activities/Families

Program: 'Conversations' Part: 1

Guest: Dr Pawan Grover

Length: 12:30

Contact: Don Whitman

Radio Campaign Manager

Tel: 727-443-7115, Extension 203

[don@newsandexperts.com](mailto:don@newsandexperts.com)

[www.newsandexperts.com](http://www.newsandexperts.com)

Link: <http://www.aokc.net/blog/physician/pawan-grover/>

Time Aired: 10:00 – 10:15 p.m.

Airdate: 1/29/17

Description:

As our eyes weekend to weekend are irradiated with images of the world's best athletes competing at the highest level - how does that affect our own perceptions, and when we focus and aspire to be just like them, how do we set reasonable limits and expectations? Dr Pawan Grover is an expert at helping top level athletes excel at the highest level, and he'll be able to help us understand what parts are right for us vs appropriate for this level of performance.

Compliancy issues covered: Health/Wellness, Culture

Program: 'Conversations' Part: 2

Guest: Doug Abrams

Length: 12:30

Contact: Terry Cater

917-723-7596

terry@playbackproducers.com

[www.playbackproducers.com](http://www.playbackproducers.com)

Link: <http://bookofjoy.org/>

Time Aired: 10:15 – 10:30 p.m.

Airdate: 01/29/2017

Description:

People who reach the highest levels of success usually embody one quality - the ability to persevere despite the challenges. The difference amongst these successful types, the attitude they have while tackling obstacles. Not everyone is so highly regarded for their perseverance like two symbols of joy - His Holiness the Dalai Lama and Archbishop Desmond Tutu the co-authors of this book with moderator Doug Abrams.

Compliancy issues covered: Spirituality, Government, Aging

Program: 'Conversations' Part: 1

Guest: Jenna Pringle

Length: 12:30

Contact: 425-274-1500

Link: [www.seattlehumane.org](http://www.seattlehumane.org)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 1/29/17

Description:

Jenna Pringle is the Marketing Communications Director at Seattle Humane. She talks to us about adoption availability, adoption promotions, the Tuks & Tails Gala, and their new facilities opening up in Bellevue in July of 2017.

Compliancy issues covered: Community/Families

Program: 'Conversations' Part: 2

Guest: Jenny Walden

Length: 12:30

Contact: 206-461-5083

Link: [www.freetaxexperts.org](http://www.freetaxexperts.org)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 1/29/17

Description:

Jenny Walden is Manager of Financial Stability Programs at United Way of King County. She talks to us about the FREE tax help available in our neighborhood and communities. Now through April 20, 2017, United Way of King County is providing free tax preparation and access to the Earned Income Tax Credit and other tax credits. Free tax experts help qualifying households maximize their refunds to keep more of their hard earned money and avoid paying unnecessary fees for commercial tax preparation and “rapid refund” loans.  
Compliance issues covered: Government/Community/Families

Program: ‘Conversations’ Part: 1  
Guest: Jenny Walden part 2  
Length: 12:30  
Contact: Jenny Walden, MSW  
Manager, Financial Stability Programs  
United Way of King County  
jwalden@uwkc.org  
206-461-5083  
Link: [www.uwkc.org](http://www.uwkc.org)  
Time Aired: 10:00 – 10:15 p.m.  
Airdate: 2/5/17

Description:  
Just over two months to go until your taxes are due, but Jenny Walden wants you know how the United Way are making it easier, and less stressful to get them done. Tax time means tax return checks. Sadly, many people rely on them as a means to pay bills, get caught up, and maybe even do something otherwise out of reach for the family. Jenny Walden is here today to tell us how to best put the services of the United Way to good use.  
Compliance issues covered: Economy/Labor, Government, Minorities

Program: ‘Conversations’ Part: 2  
Guest: Lawrence Kane  
Length: 12:30  
Contact: Don Whitman  
Radio Campaign Manager  
Tel: 727-443-7115, Extension 203  
don@newsandexperts.com  
www.newsandexperts.com  
Link: [www.stickmanpublications.com](http://www.stickmanpublications.com)  
Time Aired: 10:15 – 10:30 p.m.  
Airdate: 2/5/17

Description:  
At a time where we’re searching for our identity harder than at any point in most of our memory, many are pointing out that the way we raise the young of our culture does not prepare them for

real world encounters - as you can imagine, Mr Kane is one of those people. Lawrence is a senior leader at a Fortune 50 corporation providing strategic performance and excellence in IT. The author of 17 best-selling books, Kane also has worked as a business technology instructor, martial arts teacher and security supervisor.

Compliancy issues covered: Business/Labor, Youth, Education/Culture

Program: 'Conversations' Part: 1

Guest: Archie Magoulas

Length: 12:30

Contact: 1-888-674-6854

Link: [www.foodsafety.gov](http://www.foodsafety.gov)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 2/5/17

Description:

On Super Bowl Sunday, 1.3 billion chicken wings will be consumed and 4.4 million pizzas will be ordered across the country. If you plan to host or attend a viewing party this year, most likely that means foods will be left out for long periods of time-scenarios that can be recipes for disaster, not to mention all the opportunities for cross contamination that exists when you're cooking.

An estimated 1 in 6 (48 million) Americans get sick from foodborne illness, such as Salmonella, each year, resulting in roughly 128,000 hospitalizations and 3,000 deaths, according to the Centers for Disease Control and Prevention (CDC). The USDA's *Food Safe Families* campaign is offering tips to help consumers learn how to protect themselves from food poisoning as they snack on chicken wings, nachos and dips during the big game.

USDA Food Safety Expert, Archie Magoulas shares the top tips for families on how to safely prepare for Super Bowl parties and prevent dangerous foodborne illness.

Compliancy issues covered: Health/Wellness

Program: 'Conversations' Part: 2

Guest: Will Arntz

Length: 12:30

Contact: 805-845-8177

Link: [www.bookofsurprises.com](http://www.bookofsurprises.com)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 2/5/17

Description:

So many people are upset and angry at this time. Author Will Arntz has amazing tools to share to help find peace and harmony in these challenging times. The (not so) Little Book of Surprises can help to transform new and surprising ways that are sure to improve the lives of the readers. Spirituality plays a huge part in peace in wellness.

Compliancy issues covered: Spirituality/Health/Wellness

Program: 'Conversations' Part: 1

Guest: Jane Zarse

Length: 12:30

Contact: Don Whitman

Radio Campaign Manager

Tel: 727-443-7115, Extension 203

don@newsandexperts.com

www.newsandexperts.com

Link: <https://www.amazon.com/dp/B01C2Z8OW6>

Time Aired: 10:00 – 10:15 p.m.

Airdate: 2/12/17

Description:

The pressures put on youth to achieve a certain level of acceptance via maintaining difficult or seemingly impossible standards are immense. Add social media to the mix and the challenges ratchet up. The pressure on young girls to be popular, attractive, effortlessly successful can render scary results, results Jane Zarse is aware of and tackling.

Compliance issues covered: Gender, Culture, Drug Abuse, Youth

Program: 'Conversations' Part: 2

Guest: Ron Mayes

Length: 12:30

Contact: Don Whitman

Radio Campaign Manager

Tel: 727-443-7115, Extension 203

don@newsandexperts.com

www.newsandexperts.com

Link: [www.usrc.org](http://www.usrc.org)

Time Aired: 10:15 – 10:30 p.m.

Airdate: 2/12/17

Description:

When you move to different places across the United States, you'll find the concerns of emergency preparedness are often specific to the region. Live near a river - flooding. Live in the desert - water supply. The Midwest has to worry about tornados. When you live in the PNW, we have to worry about earthquakes and massive seismic events. What are the things we need to make sure we know about our buildings to know if we're safe in such an event? Ron Mayes is part of the US Resiliency Council and will help us understand the challenges.

Compliance issues covered: Government, Environment, Technology

Program: 'Conversations' Part: 1

Guest: Erika Grey

Length: 12:30

Contact: 203-970-5499

Link: [www.erikagrey.com](http://www.erikagrey.com)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 2/12/17

Description:

Erika Grey is the author of a compelling new book 'Decoding 666 The Number Of The Beast'. Grey decodes for us the riddle of 'the number' and how it may have some sort or correlation to the Presidential election this past year. She also explains how the latest technologies fit the image and mark of the Beast's forecast.

Compliance issues covered: Spirituality/Government

Program: 'Conversations' Part: 2

Guest: Jason Thompson

Length: 12:30

Contact: 425-673-2287

Link: [www.feralcatproject.org](http://www.feralcatproject.org)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 2/12/17

Description:

The Feral Cat Spay/Neuter Project in Lynwood, WA hopes to save the lives of homeless cats by providing access to high volume spay/neuter surgery in a safe and humane environment, collaborating with other and mentoring like-minded organization to increase spay/neuter in their regions.

Compliance issues covered: Environment/Community

Program: 'Conversations' Part: 1

Guest: Gene Stone

Length: 12:30

Contact: Terry Cater

917-723-7596

[terry@playbackproducers.com](mailto:terry@playbackproducers.com)

[www.playbackproducers.com](http://www.playbackproducers.com)

Link: [genestone.com](http://genestone.com)

Time Aired: 10:00 – 10:15 p.m.

Airdate: 2/19/17

Description:

No matter where you fall on the political spectrum, never in a generation have people been so moved by the current climate of politics. There is a big opportunity to take civil action and join the movement necessary to make change in a culture. Gene will help us figure out how best to do that.

Compliance issues covered: Government, Communication/Culture, Community Activities

Program: 'Conversations' Part: 2  
Guest: Robert Buettner  
Length: 12:30  
Contact: Don Whitman  
Radio Campaign Manager  
Tel: 727-443-7115, Extension 203  
don@newsandexperts.com  
www.newsandexperts.com  
Link: [www.robertbuettner.com](http://www.robertbuettner.com)  
Time Aired: 10:15 – 10:30 p.m.  
Airdate: 2/19/17

Description:

Since snake oil has been sold to those “desperately needing snake oil”, the idea of an elixir potion or fountain of long life has been one humans can’t get enough of. According to the national institute of health, the life expectancy has gone up in the last century by something around two decades! What does that spell for earth? Do we have the ability to live longer than that in the next hundred years? Is there a cap? We’ll ask Robert, he’s been a National Science Foundation Fellow in paleontology, a lawyer, author, and army intelligence officer.

Compliance issues covered: Health/Wellness, Technology

Program: 'Conversations' Part: 1  
Guest: Jason Thompson  
Length: 12:30  
Contact: 425-673-2287  
Link: [www.feralcatproject.org](http://www.feralcatproject.org)  
Time Aired: 10:30 – 10:45 p.m.  
Airdate: 2/19/17

Description:

The Feral Cat Spay/Neuter Project in Lynwood, WA hopes to save the lives of homeless cats by providing access to high volume spay/neuter surgery in a safe and humane environment, collaborating with other and mentoring like-minded organization to increase spay/neuter in their regions. Jason talks to us about volunteer options and the benefits of spay or neutering your pets.

Compliance issues covered: Environment/Community

Program: 'Conversations' Part: 2  
Guest: Rebecca Sorenson  
Length: 12:30  
Contact: 310-382-4137  
Link: [www.cascade.org](http://www.cascade.org)  
Time Aired: 10:45 – 11:00 p.m.

Airdate: 2/19/17

Description:

Kicking off the riding season in the Northwest for its 45th year, Chilly Hilly is a must-do bike ride. The 33-mile bike route around Bainbridge Island starts with a scenic early morning ferry ride across Puget Sound from Seattle, or you can join the crowd directly on Bainbridge Island. The registration fee helps Cascade provide bicycle education programs for children, families, school groups and everyone else who wants to ride a bike. It also helps us advocate for safer, more connected bicycle infrastructure throughout the state and region. And thanks to the money raised, they are able to offer fun and challenging riding events and free group rides every day of the year!

Compliance issues covered: Health/Wellness

Program: 'Conversations' Part: 1

Guest: Greg Kozera

Length: 12:30

Contact: Don Whitman

Radio Campaign Manager

Tel: 727-443-7115, Extension 203

don@newsandexperts.com

www.newsandexperts.com

Link: [www.JustTheFracksBook.com](http://www.JustTheFracksBook.com)

Time Aired: 10:00 – 10:15 p.m.

Airdate: 2/26/17

Description:

China is expected to surpass their green energy expectations in the coming decade, Europe is obsessed with wind energy, and energy jobs will continue to evolve in the coming generation, but what does the future of the petroleum industry hold? Will fracking continue to be the standard? Will a new administration change the course of US energy? Greg Kozera an engineer and environmentalist with more than 34 years of experience in the natural gas and oil industry will help us understand.

Compliance issues covered: Environment, Government, Health/Wellness

Program: 'Conversations' Part: 2

Guest: Jackie Molzhon

Length: 12:30

Contact: Jackie Molzhon

Events and Marketing Manager, Outdoors for All Foundation

6344 NE 74th Street, Suite 102, Seattle, WA 98115

t. 206.838.6030 x 214

Link: [outdoorsforall.org](http://outdoorsforall.org)

Time Aired: 10:15 – 10:30 p.m.



Airdate: 2/26/17

Description:

We're so fortunate to live in a part of the world where we're merely minutes away from incredible outdoor activities - snowboarding, skiing, snowshoeing in the winter. Hiking, swimming, mountain biking and more the rest of the year, what a beautiful part of the world. In order to help facilitate everyone getting to enjoy the pacific northwest, Jackie and Outdoors for All have a mission and a huge event coming up in March on the 11th - a chance to check out gear and have a bunch of fun.

Compliance issues covered: Community Activities/Family/Youth, Environment

Program: 'Conversations' Part: 1

Guest: Joan E. Childs

Length: 12:30

Contact: 954-568-1004

Link: [www.joanechilds.com](http://www.joanechilds.com)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 2/26/17

Description: A lot of us believe that psychotherapists and psychiatrists have all the answers and probably never have to deal with family or relationship issues like the rest of us - right? Not necessarily so, says Joan Childs, a remarkable 77-year-old psychotherapist who's been in private practice for nearly forty years; she knows first-hand the agony of losing a loved one to mental illness. But today, as both a psychotherapist and mother who lost a child, Joan has become an inspiration for others dealing with grief and loss; offering hope for the future. This story is covered in Joan's new book, *Why Did She Jump?*

Compliance issues covered: Spirituality/Health

Program: 'Conversations' Part: 2

Guest: Robert M. Krughoff

Length: 12:30

Contact: 949-322-8602

Link: [www.surgeonratings.org](http://www.surgeonratings.org)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 2/26/17

Description:

*SurgeonRatings.org* provides free access to the ratings of surgeons nationwide based on the outcomes of over five million major surgeries done by more than 50,000 doctors. The website compares surgeons for 12 of the most important and high-risk types of surgery, including heart valve and bypass surgery, various types of vascular surgery, major bowel surgery, spine surgery, pulmonary surgery, and total knee and hip replacement. If you are looking into surgery and don't know where to turn, Robert Krughoff explains why research and this website are so important.

Compliance issues covered: Health/Wellness

Program: 'Conversations' Part: 1  
Guest: Bill Latham  
Length: 12:30  
Contact: Don Whitman  
Radio Campaign Manager  
Tel: 727-443-7115, Extension 203  
don@newsandexperts.com  
www.newsandexperts.com  
Contact:  
Link: <https://meteorededucation.com>  
Time Aired: 10:00 – 10:15 p.m.  
Airdate: 3/5/17

Description:

It's hard to remember a time the debate over education has been as front and center as we find ourselves in now. It's the perfect opportunity to take a long look at the way we insist our kids be educated. Have the systems changed enough? Too much? Bill Latham is the CEO of MeTEOR Education, and co-author of the book "Humanizing the Education Machine." He works alongside community members and their students in creating transformational learning experiences and supportive high-impact environments.

Compliance issues covered: Education/Communication/Culture, Government, Families/Youth

Program: 'Conversations' Part: 2  
Guest: Joey Dweck  
Length: 12:30  
Contact: Crystal Gorges  
727-447-4992 x210  
crystal.gorges@theprgroup.com  
Link: [weightlossbuddy.com](http://weightlossbuddy.com)  
Time Aired: 10:15 – 10:30 p.m.  
Airdate: 3/5/17

Description:

For as long as we've been alive and for as long as we all will live, fad diets will come and go and people will get rich. But how does our intake of food actually culturally change over time? What are we doing wrong and right? Where should we be going. Joey Dweck has written a book and created a social site to try and get it all set.

Compliance issues covered: Health/Wellness, Government

Program: 'Conversations' Part: 1  
Guest: Don Schwarz  
Length: 12:30

Contact: 814-331-1322

Link: [www.cdc.gov/500cities](http://www.cdc.gov/500cities)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 3/5/17

Description:

The 500 Cities Project, a partnership with the CDC, the CDC Foundation, and the Robert Wood Johnson Foundation, identifies, analyzes and displays 27 chronic disease measures focusing on conditions, behaviors, and risk factors that have a substantial effect on the public's health. While limited data have been available at the county and metropolitan levels, this project represents a first-of-its kind analysis to release data estimates on a large scale down to the level of cities and neighborhoods within cities. How is Seattle doing? Not so bad claims Don Schwarz, the Vice President of Program at the Robert Wood Johnson Foundation.

Compliance issues covered: Health/Wellness

Program: 'Conversations' Part: 2

Guest: Emily Mosera

Length: 12:30

Contact: 949-933-0777

Link: [www.firefighterstairclimb.org](http://www.firefighterstairclimb.org)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 3/5/17

Description:

Emily Mosera is the Senior Campaign manager for the Scott Firefighter Stairclimb. The event is happening at Columbia Center on March 12<sup>th</sup>. The Scott Firefighter Stairclimb supports the mission of The Leukemia & Lymphoma Society, raising money through sponsorships, individual and department fundraising, and entry fees. The Scott Firefighter Stairclimb is the Leukemia & Lymphoma Society's annual fundraiser open solely to firefighters and completed in full structural firefighting gear and on air. In 2016, the event featured over 1,900 firefighters from over 330 different departments and 5 different countries and brought in a record \$2.3 million dollars for blood-cancer research and patient services. While completing the climb is a physical triumph in itself, it is also symbolic of, but pales in comparison to, the strenuous journey that all cancer patients endure. As firefighters race to the top of Seattle's tallest building, they keep in mind that every step forward is symbolic of moving towards finding a cure for all those battling a blood cancer.

To date, LLS has invested over \$1 billion to develop cancer therapies and advance the production and application of many drug treatments. Now in its 26th year, this event has raised over \$12 million for LLS. We are continually astounded by the passion this particular community brings to this campaign, and are excited to aim for our 2017 fundraising goal of \$2.5 million!

Compliance issues covered: Community Activities/Families

Program: 'Conversations' Part: 1

Guest: Jessica Ross and Emily Snitker

Length: 12:30

Contact: Jessica Ross | Chief Development Officer

Treehouse | T 206.267.5116

Link: [treehouseforkids.org](http://treehouseforkids.org)

Time Aired: 10:00 – 10:15 p.m.

Airdate: 3/12/17

Description:

When kids enter foster care, the journey to a successful life has only just begun - they may have a roof over their head and a family to lean upon, but the struggle to find momentum in education can still be tricky. Today we'll speak with Jessica and Emily about how Treehouse aims to get kids educated!

Compliance issues covered: Families/Youth, Government

Program: 'Conversations' Part: 2

Guest: Bill Latham

Length: 12:30

Contact: Don Whitman

Radio Campaign Manager

Tel: 727-443-7115, Extension 203

[don@newsandexperts.com](mailto:don@newsandexperts.com)

[www.newsandexperts.com](http://www.newsandexperts.com)

Contact:

Link: <https://meteoreducation.com>

Time Aired: 10:15 – 10:30 p.m.

Airdate: 3/12/17

Description:

It's hard to remember a time the debate over education has been as front and center as we find ourselves in now. It's the perfect opportunity to take a long look at the way we insist our kids be educated. Have the systems changed enough? Too much? Bill Latham is the CEO of MeTEOR Education, and co-author of the book "Humanizing the Education Machine." He works alongside community members and their students in creating transformational learning experiences and supportive high-impact environments.

Compliance issues covered: Education/Communication/Culture, Government, Families/Youth

Program: 'Conversations' Part: 1

Guest: Dr. John Hutton and Jennifer Bryan

Length: 12:30

Contact: 202-216-8890

Link: [www.readaloud.org](http://www.readaloud.org)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 3/12/17

Description:

Jennifer Bryan, co-founder and board member, Read Aloud 15 MINUTES, and Dr. John Hutton, pediatrician and clinical researcher, Cincinnati Children's Hospital Reading and Literacy Discovery Center, are talk to us about the Read Aloud 15 MINUTES: The importance of reading to your children for at least 15 minutes. They provide tips for parents on best practices for reading aloud to kids and explain how technology could be a blessing or a curse. How do tablets and other tech devices help — or hurt — children's reading abilities.

Compliance issues covered: Families/Youth/Health

Program: 'Conversations' Part: 2

Guest: Marsha Sinetar

Length: 12:30

Contact: 707-785-2100

Link: [www.marshasinetar.com](http://www.marshasinetar.com)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 3/12/17

Description:

While most of us focus on the psychological meanings behind dreams, best-selling author Marsha Sinetar is one of the first to direct our attention to the spiritual impact of dreams. Whether we realize it or not, some of our dreams offer a rich source of creative power and wisdom. In *Dreams unto Holiness*, Sinetar gives us a fresh, powerful tool for our quest to spiritual wholeness. How can you use this in your everyday life? Can you use this to help lower your stress and think more clearly? Sinetar reveals the secrets.

Compliance issues covered: Spirituality/Health

Program: 'Conversations' Part: 1

Guest: Paul Ratoff

Length: 12:30

Contact: Don Whitman

Radio Campaign Manager

Tel: 727-443-7115, Extension 203

[don@newsandexperts.com](mailto:don@newsandexperts.com)

[www.newsandexperts.com](http://www.newsandexperts.com)

Link: [ratoffconsulting.com](http://ratoffconsulting.com)

Time Aired: 10:00 – 10:15 p.m.

Airdate: 3/19/17

Description:

In a tight basketball game's closing seconds, a coach will huddle his players and draw up a play designed to result in a winning shot and victory. But, if just one teammate is disengaged, the play can go awry and the team fall short of accomplishing its purpose. The same winning ideas that propel a team in sports can lead your community group to success, too. Paul Ratoff in the

president of Strategy Development Group Inc. and author of “Thriving in a Stakeholder World: Purpose as the New Competitive Advantage” and he’ll explain how the first step is purpose.  
Compliance issues covered: Business/Labor, Community Activities

Program: ‘Conversations’ Part: 2

Guest: Robert Buettner

Length: 12:30

Contact: Don Whitman

Radio Campaign Manager

Tel: 727-443-7115, Extension 203

don@newsandexperts.com

www.newsandexperts.com

Link: [www.robertbuettner.com](http://www.robertbuettner.com)

Time Aired: 10:15 – 10:30 p.m.

Airdate: 3/19/17

Description:

Since snake oil has been sold to those “desperately needing snake oil”, the idea of an elixir potion or fountain of long life has been one humans can’t get enough of. According to the national institute of health, the life expectancy has gone up in the last century by something around two decades! What does that spell for earth? Do we have the ability to live longer than that in the next hundred years? Is there a cap? We’ll ask Robert, he’s been a National Science Foundation Fellow in paleontology, a lawyer, author, and army intelligence officer.

Compliance issues covered: Health/Wellness, Technology

Program: ‘Conversations’ Part: 1

Guest: Michel Pascal

Length: 12:30

Contact: 347-479-8732

Link: [www.michelpascal.tv](http://www.michelpascal.tv)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 3/19/17

Description:

How can meditation help you with your everyday chaotic life? Sitting in traffic on your way to work in Seattle? Michel Pascal says you can meditate. You have to power to calm yourself. Michel created a new way of meditation, specifically for daily stress. His unique brand of meditation is practiced at Google, Harvard University, Dharma Yoga Center of New York and in various schools and large companies in the United States.

Compliance issues covered: Health/Wellness

Program: ‘Conversations’ Part: 2

Guest: Peter Sacco

Length: 12:30

Contact: 905-374-7773

Link: [www.petersacco.com](http://www.petersacco.com)

Time Aired: 10:45 – 11:00 p.m.

Airdate: 3/19/17

Description:

People don't plan to fail. They start out with the best intentions to break their bad habits or addictions ... but then 'life' happens and those good intentions go right out the door! Addiction affects people from every walk of life — from top celebrities to professionals, to the guy that sells newspapers. Peter Sacco, noted psychologist, author and radio show host, has probed into the addictive mind and developed life-changing tools that can empower anyone to break bad habits and addictions. He shares years of research and experience in two very powerful books, *Right Now Enough Is Enough! – Overcoming Addictions And Bad Habits For Good* and *Breaking Those Damn Habits and Finally Getting Things Right: The Handbook to Understanding and Overcoming Procrastination and Keeping Positive Changes Coming*.  
Compliance issues covered: Health/Wellness

Program: 'Conversations' Part: 1

Guest: Bernie Lee Smith-Deboe

Length: 12:30

Contact: Don Whitman

Radio Campaign Manager

Tel: 727-443-7115, Extension 203

[don@newsandexperts.com](mailto:don@newsandexperts.com)

[www.newsandexperts.com](http://www.newsandexperts.com)

Link: <http://bookstore.iuniverse.com/Products/SKU-001091804/Americans-Knocking-at-Freedoms-Door.aspx>

Time Aired: 10:00 – 10:15 p.m.

Airdate: 3/26/17

Description:

Turmoil for people emigrating from their homes to America is at a high in the media currently, but since the arrival of Europeans to the shores of the east coast, has there ever been a time in our history where our world welcomed the lives of outsiders? Smith-Deboe spent years researching our immigration policy history for the book "Americans Knocking at Freedom's Door" and will help us understand if there's ever been a "with arms outstretched and open" time for immigrants in our country.

Compliance issues covered: Category: Government/Terrorism, Minorities, Culture

Program: 'Conversations' Part: 2

Guest: Dr Brit Poulson

Length: 12:30

Contact: Megan Johnson

Meryl Moss Media

P: 203-226-0199 F: 203-226-0256

Link: <http://clarity-compass.com/>

Time Aired: 10:15 – 10:30 p.m.

Airdate: 3/26/17

Description:

Throughout our early lives, we're assigned labels of ability and steered along paths that might be most suited to our traits. As kids we're tested for a level of intelligence - smarts - our IQ, but as we grow into our lives few of us are prepared for the emotional intelligence that interconnects so many of our relationships in our personal lives and in the office. Through study of psychodynamics and group psychology, Dr Poulson can help you help yourself and those dependent on you to succeed!

Compliance issues covered: Education/Arts/Communication/Culture

Program: 'Conversations' Part: 1

Guest: Kirsten Sloan

Length: 12:30

Contact: 202-216-8968

Link: [www.acscan.org](http://www.acscan.org)

Time Aired: 10:30 – 10:45 p.m.

Airdate: 3/26/17

Description:

The American Cancer Society Cancer Action Network (ACS CAN), the advocacy affiliate of the American Cancer Society, explains why the American Health Care Act (AHCA) should not be passed by congress. While ACS CAN appreciates AHCA's retention of the key patient protections now in law, the overall impact of the legislation will make quality health insurance coverage unaffordable for too many cancer patients, survivors and their families. Those that can afford insurance, will pay higher out of pocket costs for coverage that is less comprehensive.

Another key cancer will the loss of coverage for 21 million Americans by 2020.

Compliance issues covered: Health/Wellness

Program: 'Conversations' Part: 2

Guest: Shea Vaughn

Length: 12:30

Contact: 847-846-6570

Link: <http://www.wbtvn.tv>

Time Aired: 10:45 – 11:00 p.m.

Airdate: 3/26/17

Description:

WBTVN, Women's Broadcast Television Network, is the first OTT online TV network with original content created by women for women giving any host access to its growing millions of



online viewers, from next door to across the globe. WBTVN has created an affinity community of like-minded women to share knowledge and support by providing leadership, promoting entrepreneurs, business owners, corporations and non-profit organizations. Shea Vaughn is a lifestyle pioneer and nationally recognized health and wellness authority and Co-Founder/CEO of WBTVN.

Compliance issues covered: Education/Communication