

ORDER



Orders
Order / Rev: 657510
Alt Order #: 37259354
Product Desc: 501507
Estimate: 501507
Flight Dates: 05/01/24 - 05/07/24
Original Date / Rev: 04/26/24 / 04/26/24
Order Type: GENERAL

WLYD-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency
Name: Katz Media Group_
Buying Contact: Helen Hanratty
Billing Contact: Hilda Borneo
 125 W 55th St 3rd FL
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: America Leads Action PAC
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: VIP

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	50	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	50	\$2,000.00	\$1,700.00	0.00
Totals	50	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYD	05/01/24	05/07/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	-----	1:00	0	\$40.00	VIP	0.00	NM	15	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	--233--		8		\$40.00		0.00					
		Week: 05/06/24	05/12/24	34-----		7		\$40.00		0.00					
N 2	WLYD	05/01/24	05/06/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	-----	1:00	0	\$40.00	VIP	0.00	NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	--333--		9		\$40.00		0.00					
		Week: 05/06/24	05/12/24	3-----		3		\$40.00		0.00					
N 3	WLYD	05/01/24	05/06/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	-----	1:00	0	\$40.00	VIP	0.00	NM	11	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	--233--		8		\$40.00		0.00					
		Week: 05/06/24	05/12/24	3-----		3		\$40.00		0.00					
N 4	WLYD	05/04/24	05/04/24	Sa 6a-7p Sat 6a-7p	CM	6a-7p	-----6-	1:00	6	\$40.00	VIP	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----6-		6		\$40.00		0.00					
N 5	WLYD	05/05/24	05/05/24	Sun 6a-7p Sun 6a-7p	CM	Sun 6a-7p	-----6	1:00	6	\$40.00	VIP	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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 WLYD-FM

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----6					6	\$40.00		0.00			
													Totals	50	\$2,000.00