

ORDER



Orders
Order / Rev: 657392
Alt Order #: 37257599
Product Desc: 424430
Estimate: 424430
Flight Dates: 04/27/24 - 04/30/24
Original Date / Rev: 04/25/24 / 04/25/24
Order Type: GENERAL

WLYD-FM
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: National

Agency Name: Katz Media Group_
Buying Contact: Helen Hanratty
Billing Contact: Hilda Borneo
 125 W 55th St 3rd FL
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: America Leads Action PAC
Demographic: HH
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: VIP

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	10	\$400.00	\$340.00
04/29/24	05/26/24	40	\$1,600.00	\$1,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	10	\$400.00	\$340.00	0.00
May 2024	40	\$1,600.00	\$1,360.00	0.00
Totals	50	\$2,000.00	\$1,700.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYD	04/27/24	04/30/24	Sa-Su 6a-7p Sa-Su 6a-7p	CM	6a-7p	-----	1:00	0	\$40.00	VIP	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-----55		10		\$40.00		0.00					
		Week: 04/29/24	05/05/24	-----		0		\$0.00		0.00					
N 2	WLYD	04/27/24	04/30/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	66-----	1:00	12	\$40.00	VIP	0.00	NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-----		0		\$0.00		0.00					
		Week: 04/29/24	05/05/24	66-----		12		\$40.00		0.00					
N 3	WLYD	04/27/24	04/30/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	66-----	1:00	12	\$40.00	VIP	0.00	NM	14	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-----		0		\$0.00		0.00					
		Week: 04/29/24	05/05/24	77-----		14		\$40.00		0.00					
N 4	WLYD	04/27/24	04/30/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	66-----	1:00	12	\$40.00	VIP	0.00	NM	14	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/22/24	04/28/24	-----		0		\$0.00		0.00					
		Week: 04/29/24	05/05/24	77-----		14		\$40.00		0.00					
Totals													50	\$2,000.00	