



WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

SRH Media Inc.
2204 Countryside Drive
Silver Springs, MD 20905

Contract # 200028

Schedule Dates	11/02/12-11/05/12	Date Entered	11/01/12
Advertiser	Sobhani for Senate (16132)	Last Modified	11/02/12
Agency	SRH Media Inc. (3168)	Entered By	Susan Petro
Product	Political-Political (1088)	CO-OP	No
Brand	Sobhani for Senate Add 11/2-11/5 (73099)	Headline #	
Salesperson	Petro, Susan (1110)	Demo	
Sales Office	WJLA - Core Team	Order Type	Normal
Buyer Name	Hazelton, Steve	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	SOBHANI/11/2-11/5 ADD	Commission	\$10,200.00
Account Types	Local/Political Candidate Agency	Net Total	\$57,800.00
Billing Type	Standard	Sales Tax	
Comments			

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Nov. 2012	9	\$68,000.00
Grand Total:	9	\$68,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A								1	1	\$2,800.00	\$2,800.00	WJLA Arlington (WJLA)		11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	6A- 6:15A (EST)						1			1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election Update	11/1/12
3.0	Revised Line / SPOT	11/02/12-11/02/12	1	:30	7A- 7:15A (EST)						1						WJLA Arlington (WJLA)		11/1/12
3.1	Normal Line / SPOT	11/02/12-11/02/12	1	:30	7:15A- 7:30A (EST)						1			1	\$7,200.00	\$7,200.00	WJLA Arlington (WJLA)		11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5P- 5:15P (EST)						1			1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election update	11/1/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A									1	\$2,800.00	\$2,800.00	WJLA Arlington (WJLA)		11/1/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6A- 6:15A (EST)								1	1	\$6,000.00	\$6,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election Update	11/1/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5P- 5:15P (EST)								1	1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)	Spot to run adjacent to Election update	11/1/12
8.0	Normal Line / COLLEGE FOOTBALL	11/03/12-11/03/12	1	:30	8:30P- 9P (EST)								1	1	\$20,000.00	\$20,000.00	WJLA Arlington (WJLA)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



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CONFIRMATION CONTRACT																			
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