

MURPHY BROADCASTING

THIRD QUARTER, 2016

ISSUES NEEDS REPORT

ALL STATIONS: KISK/KFAT/KRRK/KRCY/KZUL

- 1) VICTIMS OF DOMESTIC VIOLENCE FUNDRAISER
 - a. ANDERSON AUTOMOTIVE "WEST CARE PSA 1-3"

- 2) SAINT JUDE CHILDRENS HOSPITAL FUNDRAISER
 - a. CHILI'S BAR AND GRILL KINGMAN "COPS VS. FIREFIGHTERS 2016 PSA"

- 3) BREAST CANCER AWARENESS
 - a. HAVASU COMMUNITY HEALTH FOUNDATION "2016 SEPTEMBER CANCER WALK PSA"

- 4) HOSPICE VOLUNTEERS NEEDED
 - a. RIVER VALLEY HOME HEALTH & HOSPICE "VOLUNTEERS NEEDED PSA"

- 5) WATER SAFETY MESSAGE
 - a. MURPHY BROADCASTING "SUMMER WATER SAFETY PSA"

Log-Summary Report

KZUL-FM Log-Summary for the Period 7/1/2016 to 9/30/2016

Filtered: RevenueType=(PS)

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Sponsor	Items	TotalTime	Cost
4345 American Legion Laughlin Post 60 / PSA32 American Legion Laughlin Post 60 - Poker Run Lead up :30	21	00:10:30	184.59
4345 American Legion Laughlin Post 60	21	00:10:30	184.59
3338 Anderson / P9813 Anderson-Child Safety PSA :30	30	00:15:00	0.00
3338 Anderson / PSA34 Anderson - West Care PSA :30	8	00:04:00	72.00
3338 Anderson / PSA35 Anderson - West Care PSA #2 :30	7	00:03:30	63.00
3338 Anderson / PSA36 Anderson - West Care PSA #3 :30	7	00:03:30	63.00
3338 Anderson	52	00:26:00	198.00
4262 Arts Lake Havasu / PSA7 Arts Lake Havasu - Arts Lake Havasu #1 (JR) :60	90	01:30:00	1,260.00
4262 Arts Lake Havasu / PSA9 Arts Lake Havasu - Arts Lake Havasu #3 (JR) :60	92	01:32:00	1,288.00
4262 Arts Lake Havasu	182	03:02:00	2,548.00
3693 Carole Coleman, E.A. / P9664 Carole Coleman, E.A. - 2015 Fright Night Vendors (FN) :30	42	00:21:00	671.16
3693 Carole Coleman, E.A.	42	00:21:00	671.16
1409 Cha Bones / D7646 Cha Bones - 2016 Only Orchids PSA Oct 1st :30	100	00:50:00	639.00
1409 Cha Bones	100	00:50:00	639.00
2892 Chili's Bar & Grill in Kingman #1046 / PSA25 Chili's Bar & Grill in Kingman #1046 - cops vs firefighters for St. Jude (FN) :30	20	00:10:00	171.20
2892 Chili's Bar & Grill in Kingman #1046	20	00:10:00	171.20
3656 Colorado River Animal Medical Center / M4536 Colorado River Animal Medical Center - Hiring 2016 (FN) PSA :30	30	00:15:00	324.60
3656 Colorado River Animal Medical Center	30	00:15:00	324.60
4346 EAA Young Eagles Program / PSA31 EAAYoung Eagles Program - EAA PSA young eagles flight :30	21	00:10:30	186.69
4346 EAA Young Eagles Program	21	00:10:30	186.69
4190 Fugs / FUGS50 Fugs - Comedy Night at Fugs(JR) :60	113	01:53:00	1,130.00
4190 Fugs	113	01:53:00	1,130.00
1304 Havasu Community Health Foundation / PSA11 Havasu Community Health Foundation - 2016 September CANCER WALK (MH) :30	48	00:24:00	319.68
1304 Havasu Community Health Foundation / PSA12 Havasu Community Health Foundation - 2016 MS HAVASU SENIOR :30	26	00:13:00	173.16
1304 Havasu Community Health Foundation / PSA2 Havasu Community Health Foundation - 2016 August Stick em PSA :30	49	00:24:30	326.34
1304 Havasu Community Health Foundation / PSA24 Havasu Community Health Foundation - 2016 October Cancer Walk PSA (FN) :30	49	00:24:30	308.70
1304 Havasu Community Health Foundation / PSA3 Havasu Community Health Foundation - 2016 August Open Swim PSA :30	50	00:25:00	333.00
1304 Havasu Community Health Foundation	222	01:51:00	1,460.88
4344 Home Depot (Local Direct) / PSA33 Home Depot (Local Direct) - Annual Safety Event 2016 (FN) :30	21	00:10:30	184.59
4344 Home Depot (Local Direct)	21	00:10:30	184.59
4343 Kiwanis of Lake Havasu City / PSA29 Kiwanis of Lake Havasu City - Flag program (FN) :30	18	00:09:00	158.22
4343 Kiwanis of Lake Havasu City	18	00:09:00	158.22
1910 Lake Havasu City Chamber of Commerce / E3977 Lake Havasu City Chamber of Commerce - LHC Chamber Sept Mixer PSA :30	23	00:11:30	207.00
1910 Lake Havasu City Chamber of Commerce / PSA19 Lake Havasu City Chamber of Commerce - LHC CHAMBER-SHOP LOCAL NICKI MIXED :3	34	00:17:00	306.00
1910 Lake Havasu City Chamber of Commerce / PSA30 Lake Havasu City Chamber of Commerce - LHC Chamber Up With Women :30	10	00:05:00	90.00
1910 Lake Havasu City Chamber of Commerce	67	00:33:30	603.00
3771 Lake Havasu Marine Corps League / PSA10 Lake Havasu Marine Corps League - 2016 September 11th PSA (FN) :30	104	00:52:00	692.64
3771 Lake Havasu Marine Corps League	104	00:52:00	692.64
4339 Lake Havasu Professional Firefighters Association / PSA20 Lake Havasu Professional Firefighters Association - 2016 50th Open House (FN) :	68	00:34:00	434.52
4339 Lake Havasu Professional Firefighters Association	68	00:34:00	434.52
3955 Lake Havasu Scorpions Baseball Academy / PSA16 Lake Havasu Scorpions Baseball Academy :30	41	00:20:30	178.35
3955 Lake Havasu Scorpions Baseball Academy	41	00:20:30	178.35
2527 Lake Havasu Senior Center / PSA15 Lake Havasu Senior Center-Open House PSA (FN) :30	118	00:59:00	708.00
2527 Lake Havasu Senior Center	118	00:59:00	708.00
2318 Lions Club Bullhead City/PSA-KC / PSA13 Lions Club Bullhead City/PSA-KC - Wine and Canvas 2 :30	72	00:36:00	479.52
2318 Lions Club Bullhead City/PSA-KC	72	00:36:00	479.52

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Sponsor	Items	TotalTime	Cost
0095 Mad Dog Wireless, Inc. / IN196 Mad Dog Wireless - Intro National Anthem :05	26	00:02:10	0.00
0095 Mad Dog Wireless, Inc.	26	00:02:10	0.00
4011 Mesquite Car Wash / P8354 Mesquite Car Wash - 2015 Knight Week PSA (FN) :30	84	00:42:00	1,050.00
4011 Mesquite Car Wash	84	00:42:00	1,050.00
3947 Mohave Community Federal Credit Union / I1750 Mohave Community Federal Credit Union - Kicks for Kids Shoe Drive PSA :30	141	01:10:30	1,410.00
3947 Mohave Community Federal Credit Union	141	01:10:30	1,410.00
0587 Murphy Broadcasting / P8435 Murphy Broadcasting - Internal Summer PSA (LK) :15	24	00:06:00	216.00
0587 Murphy Broadcasting / PSA14 Murphy Broadcasting-Food Bank Drive PSA :60	24	00:24:00	216.00
0587 Murphy Broadcasting / PSA27 Murphy Broadcasting - 2016 Brews and Brats Oktoberfest PSA :30	42	00:21:00	420.00
0587 Murphy Broadcasting / PSA5 Murphy Broadcasting - Candidate Forum July 25 PSA :60	59	00:59:00	531.00
0587 Murphy Broadcasting	149	01:50:00	1,383.00
3266 Murphy Vignettes / MV7 Murphy Vignettes-Vote 1 MMP :30	36	00:18:00	0.00
3266 Murphy Vignettes / MV8 Murphy Vignettes-Vote 2 MMP :30	39	00:19:30	0.00
3266 Murphy Vignettes / MV9 Murphy Vignettes-Vote 3 MMP :30	40	00:20:00	0.00
3266 Murphy Vignettes	115	00:57:30	0.00
3028 Nordic Boats / B7714 Nordic Boats - Girl Scout Sponsorship :30	20	00:10:00	331.60
3028 Nordic Boats / B7715 Nordic Boats - strike or spare sponsor :30	34	00:17:00	563.72
3028 Nordic Boats	54	00:27:00	895.32
4131 Norona Effect / S9603 Norona Effect - Havaslide 1 :30	148	01:14:00	985.68
4131 Norona Effect	148	01:14:00	985.68
4291 River Valley Home Health & Hospice / M4532 River Valley Home Health & Hospice - Volunteers Needed (FN) :30	49	00:24:30	326.34
4291 River Valley Home Health & Hospice / M4533 River Valley Home Health & Hospice - Volunteers Needed-Want To Make A Difference :30	3	00:01:30	19.98
4291 River Valley Home Health & Hospice	52	00:26:00	346.32
3498 Saving Animals In Need Together / E3947 Saving Animals In Need Together - SAINT (MH) :30	125	01:02:30	832.50
3498 Saving Animals In Need Together / E3948 Saving Animals In Need Together - Our Mission (MH) :30	128	01:04:00	852.48
3498 Saving Animals In Need Together / E3949 Saving Animals In Need Together - You Can Help (MH) :30	125	01:02:30	832.50
3498 Saving Animals In Need Together	378	03:09:00	2,517.48
4340 We Care for Animals / PSA22 We Care for Animals - Feral cat day walk a thon :30	90	00:45:00	540.00
4340 We Care for Animals	90	00:45:00	540.00
-----Report Total-----	2549	24:06:40	20,080.76