

**MURPHY BROADCASTING**

**FOURTH QUARTER, 2016**

**ISSUES NEEDS REPORT**

**ALL STATIONS KISK/KFTT/KRRK/KRCY/ KZUL**

- 1) DOMESTIC VIOLENCE AWARENESS**
  - a. WEST CARE SAFE HOUSE FUNDRAISER "ANDERSON WEST CARE PSA"**
  
- 2) HABITAT FOR HUMANITY FUNDRAISER**
  - a. DANNY WHITE REALTOR "HABITAT FOR HUMANITY PSA"**
  
- 3) ALZHEIMER AWARENESS**
  - a. LAUGHLIN RIVER TOURS "ALZHEIMER WALK PSA"**
  
- 4) EMPLOYMENT OPPORTUNITIES IN MOHAVE COUNTY**
  - a. LHC CONVENTION AND VISITORS BUREAH "2016 RECRUITMENT PSA"**
  
- 5) HOLIDAY MEALS FOR NEEDY FAMILIES IN THE TRISTATE AREA**
  - a. STRATOSPHERE "FEED A FAMILY PSA"**

# Log-Summary Report

KFTT-FM/KISK-FM/KRCY-FM/KRRK-FM/KZUL-FM Log-Summary for the Period 10/1/2016 to 12/31/2016

Filtered: RevenueType=(PS)

\* Cost is GROSS before any Discounts, Agency Commission, or Tax \*

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Sponsor	Items	TotalTime	Cost
4361 Abrio Care / PSA41 Abrio Care-Craft Sale PSA :30	64	00:32:00	466.85
<b>4361 Abrio Care</b>	<b>64</b>	<b>00:32:00</b>	<b>466.85</b>
4345 American Legion Laughlin Post 60 / PSA32 American Legion Laughlin Post 60 - Poker Run Lead up :30	145	01:12:30	1,094.75
4345 American Legion Laughlin Post 60 / PSA40 American Legion Laughlin Post 60 - POKER RUN :30	388	03:14:00	2,606.97
4345 American Legion Laughlin Post 60 / PSA54 American Legion Laughlin Post 60 - Pearl Harbor Day PSA :30	158	01:19:00	782.66
4345 American Legion Laughlin Post 60 / PSA59 American Legion Laughlin Post 60 - See's Candy PSA (FN) :30	201	01:40:30	1,051.00
<b>4345 American Legion Laughlin Post 60</b>	<b>892</b>	<b>07:26:00</b>	<b>5,535.38</b>
3338 Anderson / PSA34 Anderson - West Care PSA :30	63	00:31:30	440.00
3338 Anderson / PSA35 Anderson - West Care PSA #2 :30	61	00:30:30	422.00
3338 Anderson / PSA36 Anderson - West Care PSA #3 :30	63	00:31:30	438.00
<b>3338 Anderson</b>	<b>187</b>	<b>01:33:30</b>	<b>1,300.00</b>
3335 AZ Flags & Flagpoles / T0594 AZ Flags & Flagpoles - 2016 Allied Arts Nov 9 PSA :30	116	00:58:00	888.52
<b>3335 AZ Flags &amp; Flagpoles</b>	<b>116</b>	<b>00:58:00</b>	<b>888.52</b>
4382 Babaloo Lounge / D7694 Babaloo Lounge-Help Wanted PSA (FN) :30	456	03:48:00	2,499.88
<b>4382 Babaloo Lounge</b>	<b>456</b>	<b>03:48:00</b>	<b>2,499.88</b>
3693 Carole Coleman, E.A. / P9664 Carole Coleman, E.A. - 2015 Fright Night Vendors (FN) :30	226	01:53:00	2,889.20
<b>3693 Carole Coleman, E.A.</b>	<b>226</b>	<b>01:53:00</b>	<b>2,889.20</b>
4043 Danny White / PSA39 Danny White - Habitat For Humanity PSA :30	80	00:40:00	439.68
<b>4043 Danny White</b>	<b>80</b>	<b>00:40:00</b>	<b>439.68</b>
4346 EAA Young Eagles Program / PSA31 EAAYoung Eagles Program - EAA PSA young eagles flight :30	416	03:28:00	2,981.96
<b>4346 EAA Young Eagles Program</b>	<b>416</b>	<b>03:28:00</b>	<b>2,981.96</b>
3630 Fat Sub / D7703 Fat Sub - 2016 WAHS PSA :30	441	03:40:30	2,380.08
<b>3630 Fat Sub</b>	<b>441</b>	<b>03:40:30</b>	<b>2,380.08</b>
1304 Havasu Community Health Foundation / PSA42 Havasu Community Health Foundation - 2016 Couch to Jingle Bell 5K PSA :30	495	04:07:30	2,513.31
1304 Havasu Community Health Foundation / PSA49 Havasu Community Health Foundation - 2016 December Jingle Bell 5K :30	371	03:05:30	2,022.70
<b>1304 Havasu Community Health Foundation</b>	<b>866</b>	<b>07:13:00</b>	<b>4,536.01</b>
4344 Home Depot (Local Direct) / PSA33 Home Depot (Local Direct) - Annual Safety Event 2016 (FN) :30	72	00:36:00	514.44
<b>4344 Home Depot (Local Direct)</b>	<b>72</b>	<b>00:36:00</b>	<b>514.44</b>
3536 Kitchen & Bath Concepts / F6157 Kitchen & Bath Concepts - 2016 Chillin and Swillin :30	249	02:04:30	1,210.61
<b>3536 Kitchen &amp; Bath Concepts</b>	<b>249</b>	<b>02:04:30</b>	<b>1,210.61</b>
3456 Kiwanis Noon Club of the Colorado River / PSA23 Kiwanis Noon Club of the Colorado River - Pumpkin Moon PSA :30	342	02:51:00	1,647.00
<b>3456 Kiwanis Noon Club of the Colorado River</b>	<b>342</b>	<b>02:51:00</b>	<b>1,647.00</b>
4343 Kiwanis of Lake Havasu City / PSA29 Kiwanis of Lake Havasu City - Flag program (FN) :30	129	01:04:30	899.41
<b>4343 Kiwanis of Lake Havasu City</b>	<b>129</b>	<b>01:04:30</b>	<b>899.41</b>
3759 Krispy Krunchy Chicken / D7707 Krispy Krunchy Chicken - Toys for Tots (FN) :30	228	01:54:00	1,466.60
<b>3759 Krispy Krunchy Chicken</b>	<b>228</b>	<b>01:54:00</b>	<b>1,466.60</b>
0197 Lady Di's / PSA53 Lady Di's - 2016 December K-8 PSA :30	437	03:38:30	2,341.13
<b>0197 Lady Di's</b>	<b>437</b>	<b>03:38:30</b>	<b>2,341.13</b>
1910 Lake Havasu City Chamber of Commerce / PSA37 Lake Havasu City Chamber of Commerce - LHC Chamber Consumer Marketplace :30	42	00:21:00	254.00
<b>1910 Lake Havasu City Chamber of Commerce</b>	<b>42</b>	<b>00:21:00</b>	<b>254.00</b>
0613 Lake Havasu City Convention & Visitor Bureau / PSA50 Lake Havasu City Convention & Visitor Bureau-2016 Recruitment PSA :30	317	02:38:30	1,723.73
<b>0613 Lake Havasu City Convention &amp; Visitor Bureau</b>	<b>317</b>	<b>02:38:30</b>	<b>1,723.73</b>
2895 Lake Havasu Community Choir / PSA51 Lake Havasu Community Choir - Christmas For All Ages PSA :30	322	02:41:00	2,193.00
<b>2895 Lake Havasu Community Choir</b>	<b>322</b>	<b>02:41:00</b>	<b>2,193.00</b>

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3771 Lake Havasu Marine Corps League / PSA43 Lake Havasu Marine Corps League - 2016 Oct Charity Golf PSA (FN) :30	365	03:02:30	1,857.84
3771 Lake Havasu Marine Corps League / PSA44 Lake Havasu Marine Corps League- 2016 Nov Veterans Resource PSA :30	366	03:03:00	1,778.41
<b>3771 Lake Havasu Marine Corps League</b>	<b>731</b>	<b>06:05:30</b>	<b>3,636.25</b>
4339 Lake Havasu Professional Firefighters Association / PSA20 Lake Havasu Professional Firefighters Association - 2016 50th Open House (FN) :30	227	01:53:30	1,152.01
<b>4339 Lake Havasu Professional Firefighters Association</b>	<b>227</b>	<b>01:53:30</b>	<b>1,152.01</b>
2898 Laughlin River Tours / B7729 Laughlin River Tours-Alzheimers Walk (FN) :30	178	01:29:00	1,370.87
<b>2898 Laughlin River Tours</b>	<b>178</b>	<b>01:29:00</b>	<b>1,370.87</b>
4367 Lizzy's Kitchen / PSA52 Lizzy's Kitchen - Lizzy's Thanksgiving PSA :30	120	01:00:00	596.16
<b>4367 Lizzy's Kitchen</b>	<b>120</b>	<b>01:00:00</b>	<b>596.16</b>
0095 Mad Dog Wireless, Inc. / IN196 Mad Dog Wireless - Intro National Anthem :05	303	00:25:15	0.00
<b>0095 Mad Dog Wireless, Inc.</b>	<b>303</b>	<b>00:25:15</b>	<b>0.00</b>
4011 Mesquite Car Wash / P8354 Mesquite Car Wash - 2015 Knight Week PSA (FN) :30	392	03:16:00	3,447.50
4011 Mesquite Car Wash / V6341 Mesquite Car Wash - 2016 Veterans Day PSA (FN) :30	113	00:56:30	0.00
<b>4011 Mesquite Car Wash</b>	<b>505</b>	<b>04:12:30</b>	<b>3,447.50</b>
4069 Milemarkers Therapy / PSA45 Milemarkers Therapy - PSA Family Fun Putt n' Play (FN) :30	413	03:26:30	2,085.00
<b>4069 Milemarkers Therapy</b>	<b>413</b>	<b>03:26:30</b>	<b>2,085.00</b>
3237 Mohave High School / PSA38 Mohave High School - PSA Oct 2016 :30	378	03:09:00	2,021.95
<b>3237 Mohave High School</b>	<b>378</b>	<b>03:09:00</b>	<b>2,021.95</b>
0587 Murphy Broadcasting / PSA27 Murphy Broadcasting - 2016 Brews and Brats Oktoberfest PSA :30	181	01:30:30	1,444.00
0587 Murphy Broadcasting / PSA47 Murphy Broadcasting - Food and Wine Veterans PSA :30	201	01:40:30	0.00
<b>0587 Murphy Broadcasting</b>	<b>382</b>	<b>03:11:00</b>	<b>1,444.00</b>
4293 Pennington's Pub / PSA58 Pennington's Pub - 2016 December Fire Relief PSA :30	125	01:02:30	643.00
<b>4293 Pennington's Pub</b>	<b>125</b>	<b>01:02:30</b>	<b>643.00</b>
0088 Quality Inn / Y1463 Quality Inn - 2016 November 17th Chamber Mixer :30	242	02:01:00	1,265.35
<b>0088 Quality Inn</b>	<b>242</b>	<b>02:01:00</b>	<b>1,265.35</b>
2697 Riverview Vision Center / PSA46 Riverview Vision Center - 28th Annual Turkey Trot 2016 PSA :30	176	01:28:00	1,492.73
<b>2697 Riverview Vision Center</b>	<b>176</b>	<b>01:28:00</b>	<b>1,492.73</b>
3498 Saving Animals In Need Together / E3947 Saving Animals In Need Together - SAINT (MH) :30	622	05:11:00	3,246.45
3498 Saving Animals In Need Together / E3948 Saving Animals In Need Together - Our Mission (MH) :30	614	05:07:00	3,202.47
3498 Saving Animals In Need Together / E3949 Saving Animals In Need Together - You Can Help (MH) :30	633	05:16:30	3,292.32
<b>3498 Saving Animals In Need Together</b>	<b>1869</b>	<b>15:34:30</b>	<b>9,741.24</b>
1637 Stratosphere / STRAT19 Stratosphere - Christmas Tree Auction :60	945	15:45:00	0.00
1637 Stratosphere / STRAT20 Stratosphere - Feed A Family Interview A 2:30	287	11:57:30	0.00
1637 Stratosphere / STRAT23 Stratosphere-Stratosphere - Feed A Family Interview B 2:30	231	09:37:30	0.00
<b>1637 Stratosphere</b>	<b>1463</b>	<b>37:20:00</b>	<b>0.00</b>
1397 Tropicana Laughlin / P9817 Tropicana Laughlin-Veterans Weekend PSA (FN) :30	119	00:59:30	0.00
<b>1397 Tropicana Laughlin</b>	<b>119</b>	<b>00:59:30</b>	<b>0.00</b>
2856 VFW Post 9401 / PSA48 VFW Post 9401 - Veterans Day Parade PSA (FN) :30	173	01:26:30	0.00
<b>2856 VFW Post 9401</b>	<b>173</b>	<b>01:26:30</b>	<b>0.00</b>
4366 Wild West Coffee / D7687 Wild West Coffee - veterans day PSA :30	195	01:37:30	990.21
<b>4366 Wild West Coffee</b>	<b>195</b>	<b>01:37:30</b>	<b>990.21</b>
<b>-----Report Total-----</b>	<b>13481</b>	<b>135:22:45</b>	<b>66,053.75</b>