

# ORDER

**Orders**  
**Order / Rev:** 390079  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** Wesley Stone for Criminal Court Judge  
**Estimate:** 3114  
**Flight Dates:** 02/19/20 - 03/08/20  
**Original Date / Rev:** 02/18/20 / 02/18/20  
**Order Type:** GENERAL

**WIVK-FM**  
**Primary AE:** Debbie Moss  
**Sales Office:** L-KNO  
**Sales Region:** Local

**Agency**  
**Name:** Low & Tritt Inc  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
123 Center Park Drive  
Knoxville, TN 37922

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Stone/R/Judge  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	22	\$990.00	\$841.50
02/24/20	03/02/20	36	\$1,985.00	\$1,687.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	22	\$990.00	\$841.50	0.00
March 2020	36	\$1,985.00	\$1,687.25	0.00
<b>Totals</b>	<b>58</b>	<b>\$2,975.00</b>	<b>\$2,528.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Debbie Moss	L-KNO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIVK	02/19/20	02/28/20	M-F Midday M-F	CM	10a-3p	MTWTF--	:30	11	\$60.00	P-50	0.00	NM	22	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	--WTF--					11	\$60.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--					11	\$60.00		0.00			
N 2	WIVK	02/24/20	02/28/20	M-F Prime M-F	CM	6a-7p	MTWTF--	:30	1	\$75.00	P-50	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--					1	\$75.00		0.00			
N 3	WIVK	02/19/20	03/01/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----SS	:30	11	\$30.00	P-50	0.00	NM	22	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/17/20	02/23/20	-----SS					11	\$30.00		0.00			
		Week: 02/24/20	03/01/20	-----SS					11	\$30.00		0.00			
N 4	WIVK	03/02/20	03/02/20	M-F AM Drive M-F	CM	6a-10a	M-----	:30	4	\$80.00	P-50	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/02/20	03/08/20	M-----					4	\$80.00		0.00			
N 5	WIVK	03/02/20	03/02/20	M-F Midday M-F	CM	10a-3p	M-----	:30	5	\$60.00	P-50	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 390079  
 Alt Order #:  
 Flight Dates: 02/19/20 - 03/08/20

Advertiser: Stone/R/Judge  
 Product Desc: Wesley Stone for Criminal Court Judge  
 Estimate: 3114  
**WIVK-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 03/02/20	03/08/20	M-----			5			\$60.00			0.00		
N 6	WIVK	03/02/20	03/02/20	M-F PM Drive M-F	CM	3p-7p	M-----	:30	4	\$75.00	P-50	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 03/02/20	03/08/20	M-----			4			\$75.00			0.00		
													Totals	58	\$2,975.00



# Buy Detail Report

Order #: 3114-12211

Revision #: 1

Date: 2/17/2020

**Client:** Wesley Stone for Criminal Court Judge  
**Media:** Radio  
**Product:** Political  
**Market:** Knoxville  
  
**Estimate:** 3114  
**Description:** STONE 2020 Radio  
**Flight Start Date:** 2/10/2020 05:00 AM  
**Flight End Date:** 3/8/2020 04:59 AM  
  
**Separation between spots:** 60  
**Buyer:** Geoff Blanton

**Vendor:** WIVK-FM  
 4711 Old Kingston Pike  
 Knoxville, TN 37919  
  
**Contact:** Dodie Manalac  
**E-Mail:** [Dodie.Manalac@cumulus.com](mailto:Dodie.Manalac@cumulus.com)  
**Phone:** (865) 212-4550  
**Fax:** (865) 588-3725  
  
**Format:** Country

**Send Billing To:** c/o LOWandTRITT, Inc.  
 123 Center Park Drive  
 Suite 225  
 Knoxville, TN 37922  
  
**Phone:** 865-693-8803  
**Fax:** 865-693-1004

**Estimate Comments:** All units must air exactly as ordered and within specific hour/time period/frame/separation noted or AUR cash credit reimbursement will be taken without question. This supercedes all other written or verbal agreements/conditions/terms/contracts

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	C/T	Dur	Wks			Total Spots
							2/17	2/24	3/2	
<b>WIVK-FM</b>										
1	MTuWThF 10:00a- 3:00p MIDDAY	AM	\$60.00	\$51.00	C	30	11	11		22
2	MTuWThF 6:00a- 7:00p ROTATOR	AM	\$75.00	\$63.75	C	30		1		1
3	SaSu 6:00a- 7:00p VARIOUS	AM	\$30.00	\$25.50	C	30	11	11		22
10	M 6:00a-10:00a TONY & KRIS	AM	\$80.00	\$68.00	C	30			4	4
11	M 10:00a- 3:00p MIDDAY	AM	\$60.00	\$51.00	C	30			5	5
12	M 3:00p- 7:00p ROTATOR	AM	\$75.00	\$63.75	C	30			4	4
<b>Total Spots:</b>							22	23	13	58
<b>C Total Cost:</b>			\$2,975.00	\$2,528.75						58
<b>T Total Cost:</b>			\$0.00	\$0.00						
<b>Total Cost:</b>			\$2,975.00	\$2,528.75						58

**Signature:** \_\_\_\_\_  
 Please sign + fax within 24 hours (865) 693-1004

**Disclaimer:**

Superseding all other documents, it is agreed by all parties that Low+Tritt has no financial obligation except its responsibility for the transmission to the Vendor of net amount, as long as Vendor performance is exact to this document, and only due when received in full and in good funds from Client. Agency is not principal. Financial responsibility rests solely with Client, not the Agency.



# Buy Detail Report

Order #: 3114-12212

Revision #: 1

Date: 2/17/2020

**Client:** Wesley Stone for Criminal Court Judge  
**Media:** Radio  
**Product:** Political  
**Market:** Knoxville  
  
**Estimate:** 3114  
**Description:** STONE 2020 Radio  
**Flight Start Date:** 2/10/2020 05:00 AM  
**Flight End Date:** 3/8/2020 04:59 AM  
  
**Separation between spots:** 60  
**Buyer:** Geoff Blanton

**Vendor:** WOKI-FM  
 P.O. Box 11167  
 Knoxville, TN 37939-1167  
  
**Contact:** Dodie Manalac  
**E-Mail:** [Dodie.Manalac@cumulus.com](mailto:Dodie.Manalac@cumulus.com)  
**Phone:** (865) 212-4550  
**Fax:** (865) 588-3725  
  
**Format:** News Talk Information

**Send Billing To:** c/o LOWandTRITT, Inc.  
 123 Center Park Drive  
 Suite 225  
 Knoxville, TN 37922  
  
**Phone:** 865-693-8803  
**Fax:** 865-693-1004

**Estimate Comments:** All units must air exactly as ordered and within specific hour/time period/frame/separation noted or AUR cash credit reimbursement will be taken without question. This supercedes all other written or verbal agreements/conditions/terms/contracts

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	C/T	Dur	Wks			Total Spots
							2/17	2/24	3/2	
<b>WOKI-FM</b>										
4	MTuWThF 6:00a-10:00a PHIL	AM	\$45.00	\$38.25	C	30	6	5		11
5	MTuWThF 10:00a- 3:00p RUSH	AM	\$40.00	\$34.00	C	30	20	25		45
6	MTuWThF 3:00p- 7:00p HHH	AM	\$45.00	\$38.25	C	30	6	6		12
8	SaSu 6:00a- 7:00p VARIOUS	AM	\$15.00	\$12.75	C	30	11	11		22
13	M 6:00a-10:00a PHIL	AM	\$45.00	\$38.25	C	30			4	4
14	M 10:00a- 3:00p RUSH	AM	\$40.00	\$34.00	C	30			5	5
15	M 3:00p- 7:00p HHH	AM	\$45.00	\$38.25	C	30			4	4

**Signature:** \_\_\_\_\_  
 Please sign + fax within 24 hours (865) 693-1004

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# Buy Detail Report

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**Product:** Political  
**Market:** Knoxville  
  
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**Description:** STONE 2020 Radio  
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**Buyer:** Geoff Blanton

**Vendor:** WOKI-FM  
 P.O. Box 11167  
  
 Knoxville, TN 37939-1167

**Send Billing To:** c/o LOWandTRITT, Inc.  
 123 Center Park Drive  
 Suite 225  
 Knoxville, TN 37922  
**Phone:** 865-693-8803  
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**Contact:** Dodie Manalac  
**E-Mail:** [Dodie.Manalac@cumulus.com](mailto:Dodie.Manalac@cumulus.com)  
**Phone:** (865) 212-4550  
**Fax:** (865) 588-3725  
**Format:** News Talk Information

**Estimate Comments:** All units must air exactly as ordered and within specific hour/time period/frame/separation noted or AUR cash credit reimbursement will be taken without question. This supercedes all other written or verbal agreements/conditions/terms/contracts

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Wks			Total Spots
					C/T	Dur		
WOKI-FM								
<b>Total Spots:</b>					43	47	13	103
<b>C Total Cost:</b>			\$3,725.00	\$3,166.25				103
<b>T Total Cost:</b>			\$0.00	\$0.00				
<b>Total Cost:</b>			\$3,725.00	\$3,166.25				103

**Signature:** \_\_\_\_\_  
Please sign + fax within 24 hours (865) 693-1004

**Disclaimer:** Superseding all other documents, it is agreed by all parties that Low+Tritt has no financial obligation except its responsibility for the transmission to the Vendor of net amount, as long as Vendor performance is exact to this document, and only due when received in full and in good funds from Client. Agency is not principal. Financial responsibility rests solely with Client, not the Agency.

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

STATE/LOCAL CANDIDATE

<b>Station and Location:</b> <span style="font-size: 1.2em;">WIVK-FM</span>	<b>Date:</b> <span style="font-size: 1.2em;">2/14/2020</span>
--	--

I, Geoff Blanton,  
 being/on behalf of: Wesley Stone, a legally  
 qualified candidate of the REPUBLICAN political  
 party for the office of: CRIMINAL COURT JUDGE  
 in the PRIMARY  
 election to be held on: TUESDAY 3/3/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

<b>Total Charges:</b> <span style="font-size: 1.2em;">SEE ATTACHED</span>
---

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

STATE/LOCAL CANDIDATE

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WOL FM</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">2/14/2020</span>
---	--

I, GEOFF BLANTON,  
 being/on behalf of: WESLEY SONS, a legally  
 qualified candidate of the REPUBLICAN political  
 party for the office of: Circuit Court Judge  
 in the Vermont  
 election to be held on: TUESDAY 3/3/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

<b>Total Charges:</b> <span style="font-size: 1.2em; font-family: cursive;">SEE ATTACHED</span>
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# Agreement Form for State/ Local Political Candidates Advertisements

I represent that the payment for the above described broadcast time has been furnished by:

WESLEY STONE FOR CRIMINAL COURT JUDGE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JEREMY COFFEY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

## **To Be Signed By Candidate or Authorized Committee**

2/14/2020  
Date

[Signature] FOR WESLEY STONE  
Signature

## **To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title