

# INVOICE



**WIVK-FM**  
**4711 Old Kingston Pike**  
**Knoxville, TN 37919**  
**Main: (865) 588-6511**  
**Billing:**

[www.wivk.com](http://www.wivk.com)

Billing Address:

**Targeted Strategy**  
**Attention: Accounts Payable**  
**10300 Ivy Hollow Drive**  
**Knoxville, TN 37931**

Send Payment To:

**WIVK-FM**  
**Cumulus Media- Knoxville**  
**3640 Momentum Place**  
**Chicago, IL 60689-5336**

|                   |                     |              |                     |
|-------------------|---------------------|--------------|---------------------|
| Property          | WIVK-FM             |              |                     |
| Invoice #         | AA2360379           | Order #      | 396369              |
| Invoice Date      | 03/08/20            | Alt Order #  |                     |
| Invoice Month     | March 2020          | Deal #       |                     |
| Invoice Period    | 02/24/20 - 03/03/20 | Flight Dates | 02/25/20 - 03/03/20 |
| Advertiser        | Hixson/R/Judge      |              |                     |
| Product           | Hixson for Judge    |              |                     |
| Estimate #        |                     |              |                     |
| Account Executive | Debbie Moss         |              |                     |
| Sales Office      | Local-Knoxville TN  |              |                     |
| Sales Region      | Local               |              |                     |
| Agency Code       |                     |              |                     |
| Advertiser Code   |                     |              |                     |
| Billing Calendar  | Broadcast           |              |                     |
| Billing Type      | Cash                |              |                     |
| Special Handling  |                     |              |                     |
| Agency Ref        |                     |              |                     |
| Advertiser Ref    |                     |              |                     |
| Product 1         |                     |              |                     |
| Product 2         |                     |              |                     |

| Line  | Start Date | End Date | Description | Start/End Time | MTWTFSS      | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|-------------|----------------|--------------|--------|----------------|----------|------|
| 1   | 02/25/20   | 02/25/20 | M-F         | 6a-10a         | - 4 - - - -  | 1:00   | 4              | \$120.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/24/20 03/01/20 - 4 - - - - 4 \$120.00                         |            |          |             |                |              |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |              |        |                |          |      |
| 4 WIVK Tu 02/25/20 6:23 AM M-F 6a-10a 1:00 Hi xson for Judge \$120.00 NM  |            |          |             |                |              |        |                |          |      |
| 3 WIVK Tu 02/25/20 6:53 AM M-F 6a-10a 1:00 Hi xson for Judge \$120.00 NM  |            |          |             |                |              |        |                |          |      |
| 2 WIVK Tu 02/25/20 9:15 AM M-F 6a-10a 1:00 Hi xson for Judge \$120.00 NM  |            |          |             |                |              |        |                |          |      |
| 1 WIVK Tu 02/25/20 9:43 AM M-F 6a-10a 1:00 Hi xson for Judge \$120.00 NM  |            |          |             |                |              |        |                |          |      |
| 2   | 02/25/20   | 02/25/20 | M-F         | 3p-7p          | - 4 - - - -  | 1:00   | 4              | \$125.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/24/20 03/01/20 - 4 - - - - 4 \$125.00                         |            |          |             |                |              |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |              |        |                |          |      |
| 3 WIVK Tu 02/25/20 3:14 PM M-F 3p-7p 1:00 Hi xson for Judge \$125.00 NM   |            |          |             |                |              |        |                |          |      |
| 4 WIVK Tu 02/25/20 3:44 PM M-F 3p-7p 1:00 Hi xson for Judge \$125.00 NM   |            |          |             |                |              |        |                |          |      |
| 1 WIVK Tu 02/25/20 4:17 PM M-F 3p-7p 1:00 Hi xson for Judge \$125.00 NM   |            |          |             |                |              |        |                |          |      |
| 2 WIVK Tu 02/25/20 6:11 PM M-F 3p-7p 1:00 Hi xson for Judge \$125.00 NM   |            |          |             |                |              |        |                |          |      |
| 3   | 02/29/20   | 03/01/20 | Sa-Su       | 6a-7p          | - - - - - SS | 1:00   | 11             | \$45.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/24/20 03/01/20 - - - - - SS 11 \$45.00                        |            |          |             |                |              |        |                |          |      |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> |            |          |             |                |              |        |                |          |      |
| 2 WIVK Sa 02/29/20 6:43 AM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM  |            |          |             |                |              |        |                |          |      |
| 4 WIVK Sa 02/29/20 7:16 AM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM  |            |          |             |                |              |        |                |          |      |
| 3 WIVK Sa 02/29/20 8:15 AM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM  |            |          |             |                |              |        |                |          |      |
| 5 WIVK Sa 02/29/20 8:46 AM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM  |            |          |             |                |              |        |                |          |      |
| 1 WIVK Sa 02/29/20 12:46 PM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM   |            |          |             |                |              |        |                |          |      |
| 11 WIVK Su 03/01/20 10:44 AM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM  |            |          |             |                |              |        |                |          |      |
| 9 WIVK Su 03/01/20 11:15 AM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM   |            |          |             |                |              |        |                |          |      |
| 6 WIVK Su 03/01/20 11:45 AM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM   |            |          |             |                |              |        |                |          |      |
| 8 WIVK Su 03/01/20 12:14 PM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM   |            |          |             |                |              |        |                |          |      |
| 7 WIVK Su 03/01/20 1:14 PM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM  |            |          |             |                |              |        |                |          |      |
| 10 WIVK Su 03/01/20 1:42 PM Sa-Su 6a-7p 1:00 Hi xson for Judge \$45.00 NM   |            |          |             |                |              |        |                |          |      |
| 4   | 03/02/20   | 03/03/20 | M-F         | 6a-10a         | MT - - - - - | 1:00   | 6              | \$120.00 | NM   |

# INVOICE

Send Payment To:



**WIVK-FM**  
**Cumulus Media- Knoxville**  
**3640 Momentum Place**  
**Chicago, IL 60689-5336**

|              |                  |                |                     |
|--------------|------------------|----------------|---------------------|
| Invoice #    | AA2360379        | Invoice Month  | March 2020          |
| Invoice Date | 03/08/20         | Invoice Period | 02/24/20 - 03/03/20 |
| Advertiser   | Hixson/R/Judge   |                |                     |
| Product      | Hixson for Judge |                |                     |
| Estimate #   |                  |                |                     |

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| Line  | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 5   | 03/02/20   | 03/03/20 | M-F         | 10a-3p         | MT----- | 1:00   | 5              | \$95.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>03/02/20 03/08/20 MT----- 5 \$95.00  |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |          |      |
| 5 WIVK M 03/02/20 10:13 AM M-F 10a-3p 1:00 Hi xson for Judge \$95.00 NM   |            |          |             |                |         |        |                |          |      |
| 2 WIVK M 03/02/20 2:14 PM M-F 10a-3p 1:00 Hi xson for Judge \$95.00 NM  |            |          |             |                |         |        |                |          |      |
| 1 WIVK M 03/02/20 2:46 PM M-F 10a-3p 1:00 Hi xson for Judge \$95.00 NM  |            |          |             |                |         |        |                |          |      |
| 3 WIVK Tu 03/03/20 10:43 AM M-F 10a-3p 1:00 Hi xson for Judge \$95.00 NM  |            |          |             |                |         |        |                |          |      |
| 4 WIVK Tu 03/03/20 12:13 PM M-F 10a-3p 1:00 Hi xson for Judge \$95.00 NM  |            |          |             |                |         |        |                |          |      |
| 6   | 03/02/20   | 03/03/20 | M-F         | 3p-7p          | MT----- | 1:00   | 6              | \$125.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>03/02/20 03/08/20 MT----- 6 \$125.00 |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |          |      |
| 2 WIVK M 03/02/20 4:19 PM M-F 3p-7p 1:00 Hi xson for Judge \$125.00 NM  |            |          |             |                |         |        |                |          |      |
| 1 WIVK M 03/02/20 5:17 PM M-F 3p-7p 1:00 Hi xson for Judge \$125.00 NM  |            |          |             |                |         |        |                |          |      |
| 5 WIVK M 03/02/20 6:18 PM M-F 3p-7p 1:00 Hi xson for Judge \$125.00 NM  |            |          |             |                |         |        |                |          |      |
| 4 WIVK Tu 03/03/20 3:40 PM M-F 3p-7p 1:00 Hi xson for Judge \$125.00 NM   |            |          |             |                |         |        |                |          |      |
| 6 WIVK Tu 03/03/20 4:47 PM M-F 3p-7p 1:00 Hi xson for Judge \$125.00 NM   |            |          |             |                |         |        |                |          |      |
| 3 WIVK Tu 03/03/20 6:16 PM M-F 3p-7p 1:00 Hi xson for Judge \$125.00 NM   |            |          |             |                |         |        |                |          |      |

**Total Spots 36**

**Due and Payable upon receipt**

|   |                   |
|---|-------------------|
| <u>Gross Total</u>                            | <b>\$3,420.00</b> |
| <u>Agency Commission</u>                      | <b>\$513.00</b>   |
| <u>Net Amount Due</u>                         | <b>\$2,907.00</b> |
| Invoice Balance as of 03/11/20 10:32:19 PM ET | <b>\$1,217.20</b> |