Meredith G. Singer 202.719.7507 msinger@wiley.law



wiley.law

June 7, 2023

# VIA E-MAIL & POSTING TO FCC ONLINE PUBLIC INSPECTION FILE

Elizabeth E. Goldin Assistant Chief, Investigations & Hearings Division Enforcement Bureau Federal Communications Commission

Re: Response to Broadcast EEO Audit Letter

WNCB(FM), Cary, NC (Fac. ID No. 53596)

Dear Ms. Goldin:

On behalf of iHM Licenses, LLC, licensee of WNCB(FM), Cary, NC (Fac. ID No. 53596), as well as the commonly owned stations in the Raleigh-Durham, NC station employment unit ("SEU"), the undersigned submits the SEU's response to your letter of April 24, 2023 concerning compliance with the Commission's Equal Employment Opportunity rules, 47 C.F.R. § 73.2080. Per your request, this submission consists of a sworn statement by Michael Burger, Market President.

Should any questions arise concerning this submission, kindly contact the undersigned.

Respectfully Submitted,

Meredith G. Singer

Meredith G. Singer

cc: Lynn Kalagian (FCC) (via email)

#### DECLARATION OF MICHAEL BURGER, MARKET PRESIDENT

- I, Michael Burger, hereby declare as follows:
- 1. I am a Market President for iHM Licenses, LLC, the licensee of WNCB(FM), Cary, NC (Fac. ID No. 53596), which is part of a station employment unit based in Raleigh-Durham, North Carolina and which includes WDCG(FM), Durham, NC (Fac. ID No. 53597); WRDU(FM), Wake Forest, NC (Fac. ID No. 74125); and WTKK(FM), Knightdale, NC (Fac. ID No. 73936) (the "SEU" or "Unit"). The stations in this SEU are commonly owned through subsidiaries ultimately owned and controlled by iHeartMedia, Inc. (collectively, "iHeartMedia"). This Statement and relevant attachments are being submitted in response to the April 24, 2023 letter of Elizabeth E. Goldin, Assistant Chief, Investigations & Hearings Division of the Commission's Enforcement Bureau, concerning a random audit of EEO compliance (the "EEO Audit Letter").
- 2. This SEU employs five or more full-time employees as the term is defined in the broadcast EEO rule of the Federal Communication Commission ("FCC" or the "Commission"), 47 C.F.R. § 73.2080(e)(1).
- 3. In response to Question 2(b)(i) of the EEO Audit Letter, the SEU's two most recent EEO Public File Reports, as described in 47 C.F.R. § 73.2080(c)(6), are appended at Attachment A.
- 4. In response to Question 2(b)(ii) of the EEO Audit Letter, the web addresses of the stations in this SEU are as follows: b939country.iheart.com (WNCB), g105.iheart.com (WDCG), wrdu.iheart.com (WRDU), and 1061fmtalk.iheart.com (WTKK). A copy of the current EEO Public File Report is included on or linked to each of these websites.
- 5. In response to Question 2(b)(iii), the date of each full-time hire listed in the SEU's above-referenced EEO Public File Reports, in accordance with 47 C.F.R. § 73.2080(c)(5)(vi), is included in the internal business records appended at Attachment B. Further, the licensee acknowledges that it is required to retain records to document its outreach to the recruitment sources used to fill its full-time positions pursuant to 47 C.F.R. § 73.2080(c)(5)(iii), including the recruitment reflected in the above EEO Public File Reports. However, pursuant to the EEO Audit Letter, only one such job notice per position is included at Attachment B.
- 6. In response to Question 2(b)(iv) of the EEO Audit Letter, the internal business records appended at Attachment B also provide data concerning (a) the total number of interviewees for each vacancy and (b) the referral source for each interviewee for each full-time vacancy filled during the period covered by the above EEO Public File Reports.
- 7. In response to Question 2(b)(v) of the EEO Audit Letter, documentation concerning the Unit's performance of four points worth of recruitment initiative activity during the period covered by the above EEO Public File Reports and as described in § 73.2080(c)(2) is appended at Attachment C with participating personnel noted therein. This SEU employs a total of 21 full-time employees and at least one of our stations is located in a market with a population of more

than 250,000. Accordingly, the SEU is required to perform at least four points worth of recruitment initiative activity during each two-year period measured from the date the stations in the SEU are required to file license renewal applications.

- 8. In response to Question 2(b)(vi) of the EEO Audit Letter, the licensee affirms that it is not aware of any complaints alleging unlawful discrimination in the employment practices of the stations in this SEU based on race, color, religion, national origin or sex filed before a body with jurisdiction under federal, state, territorial or local law during the current license term.
- 9. In response to Question 2(b)(vii) of the EEO Audit Letter, the licensee affirms that iHM Licenses, LLC deployed an EEO compliance plan, with the assistance of outside communications counsel, known as the Broadcast Diversity Recruitment Plan (the "Recruitment Plan" or "Plan") in conjunction with the effective date of the current EEO regulations. The Plan contains directives as to how iHeartMedia SEUs are to engage in broad recruitment for job vacancies and undertake recruitment initiatives, details the required recordkeeping requirements and provides a quarterly self-assessment program.

At the corporate level, iHeartMedia assists SEUs in understanding and following the Recruitment Plan, employing a team of corporate HR specialists that respond to SEU requests for FCC EEO compliance assistance and/or that call upon outside counsel for additional guidance when warranted. Furthermore, iHeartMedia has a team of internal public inspection file auditors that surveys FCC EEO performance of iHeartMedia SEUs as part of their routine review of overall public file compliance. Finally, in connection with the deployment of HR software throughout the company, iHeartMedia HR's department has conducted training sessions for its SEUs on its hiring policies and procedures, including compliance with the FCC's EEO broad outreach rules, and continues to provide access to training on FCC EEO matters to SEUs via its online HR portal.

At the local level, I am responsible for overseeing all day-to-day EEO compliance efforts, including recordkeeping and compliance monitoring. I am also responsible for overseeing the recruitment initiatives that our SEU participates in, such as speaking to students at local educational institutions about broadcast careers. In addition, I oversee our SEU's implementation of and compliance with iHeartMedia's EEO policies and procedures. This SEU's EEO compliance measures include identifying efforts to afford equal employment opportunities to employees and applicants through statements disseminated in job applications and posted in conspicuous areas within the workplace. This SEU's employment practices are my ultimate responsibility, working in conjunction with in-house counsel at iHeartMedia corporate headquarters and, when applicable, outside employment and labor counsel.

10. In response to Question 2(b)(viii) of the EEO Audit Letter, the SEU understands that it must periodically analyze the effectiveness of its EEO recruitment program by reviewing the productivity of sources on its recruitment list and the outcome of its recruitment initiatives. The company's Recruitment Plan, through the quarterly self-assessment mechanism, provides SEUs with an opportunity to consult the corporate headquarters about these issues. To boost the effectiveness of outreach efforts on an ongoing basis, the SEU also includes language on its station websites encouraging qualified community organizations to contact the SEU to request its

job notices. Further, this SEU offers training programs to management-level employees as to methods of ensuring equal employment opportunities and engages in activities like meeting with community members to discuss career opportunities in broadcasting.

11. In response to Question 2(b)(ix) of the EEO Audit Letter, this SEU strives to comply with all federal, state and/or local laws regarding pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that they provide equal opportunity and do not have a discriminatory effect.

Dated: June 7, 2023

[SIGNATURE PAGE FOLLOWS]

# SIGNATURE PAGE TO DECLARATION OF MICHAEL BURGET, MARKET PRESIDENT

As of the date set forth above, I hereby declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information and belief.

Michael Burger, Market President

## **Attachment A**

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# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

## I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-13	7
Account Executive	1-13	7

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# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	African American Media Incubator Pearl Murphy 2164 Wisconsin AV., NW Washington, District of Columbia Phone: 1-202-342-6667 Url: http://www.vc4africa.com/group/africanothamerica Email: sharris@radio-one.com Fax: 1-202-342-6667 Career Services	N	0
2	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Phone: 310-457-6616 Url: http://allaccess.com Email: jdenver@allaccess.com Fax: 1-310-457-8058 Career Services	N	0
3	Association for Women In Communications 3337 Duke Street Alexandria, Virginia 22314 Phone: 703-342-4311 Email: members@womcom.org Fax: 1-703-342-4311 Career Services	N	0
4	DirectEmployers Association, Inc. 9002 N. Purdue Road, Suite 100 Indianapolis, Indiana 46268 Phone: 866-268-6206 DirectEmployers Association email:info@us.jobs Manual Posting	N	0
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0

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# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0	
7	LinkedIn - Not directly contacted by SEU	N	3	
8	NC A&T State University 1601 E. Market Street 101 Murphy Hall Greensboro, North Carolina 27411 Email: ocs@ncat.edu Fax: 1-336-334-7018 Career Services	N	0	
9	NC Association of Broadcasters PO Box 627 150 Fayetteville St Mall Ste 1610 Raleigh, North Carolina 27601 Phone: 919-821-7300 Url: www.ncbroadcast.com Email: info@ncbroadcast.com Fax: 1-919-834-8880 Career Services	N	0	
10	NC Central University 1801 Fayetteville Street Durham, North Carolina 27707 Phone: 919-530-6305 Url: http://www.nccu.edu/directory/?DepartmentID=140 Email: cdosreis@nccu.edu Fax: 1-919-530-6305 Catrina Dosreis	N	0	
11	School of Communications Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone: 202-806-5806 Email: cdudley@howard.edu Fax: 1-202-232-8040 Carol Dudley	N	0	

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# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
12	University of North Carolina - Chapel Hill University Career Services, CB 5140 Chapel Hill, North Carolina Phone: 919-962-2197 Email: ucs@unc.edu Fax: 1-919-962-2197 Career Services	N	0
13	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPO	RTING PERIOD:	3

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# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

# III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	12/11/2020	Provision of training to management	In December 2020 our SEU took the Harassment Prevention: A Commonsense Approach for Managers Training Course provided by iHeartMedia Learning Center. The course focuses on preventing sexual harassment and emphasizes the importance of facilitating a safe and inclusive work environment that provides equal opportunities to all.	1	President
2	6/24/2021	Provision of training to management	In June 2021, one of our SEU managers took the Valuing Diversity training course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization	1	President

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# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2021 - July 31, 2022

## I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Senior Vice President of Sales, Raleigh	5-6, 8, 12, 15-16	8
Integrated Media Consultant	2, 4-7, 9, 12, 14-16	4
Integrated Media Consultant	2, 4-7, 9, 12, 14-16	15
Raleigh VP Programming/WDCG Program Director	3, 5-8, 10-12, 16	8
WDCG Morning Show Talent	1-3, 5-6, 10-13, 16	2

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# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2021 - July 31, 2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
1	Career Center - St. Augustines College 1315 Oakwood Ave Raleigh, North Carolina 27610 Career Services Manual Posting	N	0	
2	Employee Referral	N	3	
3	Hispanic Center 201 Main Street Suite 100 Durham, North Carolina 27701 Phone: 919-687-4635 Fax: 1-919-687-0401 Career Services	N	0	
4	iHeartMedia Talent Acquisition	N	4	
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0	
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0	
7	Indeed.com - Not directly contacted by SEU	N	2	
8	Internal Posting	N	2	
9	LinkedIn - Not directly contacted by SEU	N	2	
10	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone: 650-687-3600 Url: https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	0	

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# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2021 - July 31, 2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
11	North Carolina State University 354 Witherspoon CB 8607 Raleigh, North Carolina Phone: 919-515-2401 Email: career-development@ncsu.edu Fax: 1-919-513-2693 Jamie Lynn Gilbert	N	0
12	School of Communications Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone: 202-806-5806 Email: cdudley@howard.edu Fax: 1-202-232-8040 Carol Dudley	N	0
13	Shaw University Career Development 118 E South St Raleigh, North Carolina 27601 Phone: 919-546-8280 Career Services Manual Posting	N	0
14	Station Website Posting (navigation link to corporate careers website)	N	1
15	Unknown (source not adequately identified upon inquiry by SEU)	N	2
16	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2021 - July 31, 2022

# III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	4/27/2022	Participation in other activities designed by the station employment unit	On April 27, 2022, our Market President met with individuals interested in learning more about careers at our SEU. Prior to the event, our SEU broadcast announcements encouraging job seekers to attend.	1	Market president
2	6/13/2022	Participation in events or programs sponsored by educational institutions	On Monday, June 13 2022, our SEU Regional SVP of Programming was a guest lecturer at Appalachian State University's Kellar Radio Talent Institute. He spoke to approximately 25 students on the topic of "Basics of Doing a Great Music Radio Show".	1	Regional SVP
3	6/15/2022	Participation in events or programs sponsored by educational institutions	On Wednesday, June 15 2022, Our SEU VP of Programming was a guest lecturer at Appalachian State University's Kellar Radio Talent Institute. He spoke to approximately 20 students on the topic of "What You Have to Know to Be the Program Director".	1	VP of Programming
4	7/1/2022	Participation in job banks, internet programs and other programs designed to promote outreach	Beginning in July 2022, our Market President served as Marketing Chairperson for the Better Business Bureau. In that capacity, our Market President conducts community outreach and talent engagement, which provide an opportunity to discuss broadcast careers and interact with individuals who may be interested in broadcast careers. Our Market President also leverages the knowledge he has obtained through his position at the SEU to guide the efforts of the Better Business Bureau and advance marketplace trust and business/community interaction.	1	Market President
5	7/13/2022	Provision of training to management	In July 2022, our SEU's Promotions & Activation Manager took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	Promotions & Activation Manager

## **Attachment B**

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# WDCG, WNCB, WRDU, WTKK

# **Vacancy Data Form**

## **Account Executive**

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU

**Date of hire: 2/15/2021** 

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU

Date of hire: 4/12/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	African American Media Incubator Pearl Murphy 2164 Wisconsin AV., NW Washington, District of Columbia Phone: 1-202-342-6667 Url: http://www.vc4africa.com/group/africanothamerica Email: sharris@radio-one.com Fax: 1-202-342-6667 Career Services	N	0
2	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Phone: 310-457-6616 Url: http://allaccess.com Email: jdenver@allaccess.com Fax: 1-310-457-8058 Career Services	N	0
3	Association for Women In Communications 3337 Duke Street Alexandria, Virginia 22314 Phone: 703-342-4311 Email: members@womcom.org Fax: 1-703-342-4311 Career Services	N	0
4	DirectEmployers Association, Inc. 9002 N. Purdue Road, Suite 100 Indianapolis, Indiana 46268 Phone: 866-268-6206 DirectEmployers Association email:info@us.jobs Manual Posting	N	0

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# WDCG, WNCB, WRDU, WTKK

# **Vacancy Data Form**

## **Account Executive**

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU

**Date of hire: 2/15/2021** 

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU

Date of hire: 4/12/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
7	LinkedIn - Not directly contacted by SEU	N	3
8	NC A&T State University 1601 E. Market Street 101 Murphy Hall Greensboro, North Carolina 27411 Email: ocs@ncat.edu Fax: 1-336-334-7018 Career Services	N	0
9	NC Association of Broadcasters PO Box 627 150 Fayetteville St Mall Ste 1610 Raleigh, North Carolina 27601 Phone: 919-821-7300 Url: www.ncbroadcast.com Email: info@ncbroadcast.com Fax: 1-919-834-8880 Career Services	N	0

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# WDCG, WNCB, WRDU, WTKK

# **Vacancy Data Form**

## **Account Executive**

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU

**Date of hire: 2/15/2021** 

Recruitment source referring hiree: LinkedIn - Not directly contacted by SEU

Date of hire: 4/12/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
10	NC Central University 1801 Fayetteville Street Durham, North Carolina 27707 Phone: 919-530-6305 Url: http://www.nccu.edu/directory/?DepartmentID=140 Email: cdosreis@nccu.edu Fax: 1-919-530-6305 Catrina Dosreis	N	0
11	School of Communications Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone: 202-806-5806 Email: cdudley@howard.edu Fax: 1-202-232-8040 Carol Dudley	N	0
12	University of North Carolina - Chapel Hill University Career Services, CB 5140 Chapel Hill, North Carolina Phone: 919-962-2197 Email: ucs@unc.edu Fax: 1-919-962-2197 Career Services	N	0
13	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

[iHeartMedia.dejobs.org and iHeartMediaCareers.com]

Digital Sales Specialist

Job Requisition Req21168 Digital Sales Specialist (Filled)

Job Family Outside Account Executive - 100% Commission (Inactive)

 Start Date
 12/02/2020

 End Date
 04/09/2021

 Primary Posting
 No

Primary Posting

Description

Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

#### iHeartMedia Stations

#### Job Summary:

Did you know iHeartMedia is the #1 audio company in the US? Are you familiar with our one-of-a-kind events like the iHeartRadio Music Festival? iHeartMedia leverages its multi-platform assets creating innovative national and local promotions and is leading the industry with groundbreaking technology. iHeartMedia is looking for Sales Professionals to join our Raleigh, NC Team!

Digital Marketing experience required for this exciting new sales position. Familiarity with impression-based and/or programmatic digital sales including assets like digital audio, video (including OTT), display and paid social. Influencer marketing or broadcast radio experience also a plus. We are looking for a confident seller to present all iHeartMedia marketing solutions. Account Executive will sell broadcast and digital assets locally and have the opportunity to sell nationally. iHeartMedia multi-platform training is offered to help you get up and running quickly.

#### Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- · Services and grows relationships in existing base of clients.
- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- · Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.
- · Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and state-mandated auto insurance.

#### Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- · Adept at prospecting and using effective consultative selling principles and practices
- Strong client service relationship-building skills
- · Ability to plan and organize, set priorities and multi task in a fast-paced environment
- Negotiation and closing proficiency
- · Persuasive communication skills: verbal, written and presentation
- · Independent; self-motivated; competitive; assertive
- · Strong problem-solving and analytical skills
- · Understanding of market dynamics including demographics
- · Stress tolerance especially with tight deadlines and financial pressures
- · Flexibility and creativity
- · Professional appearance
- · Strong interpersonal skills

#### Work Experience

• 2+ years in media/advertising sales is preferred, but not required

#### Education

· High school diploma, college degree preferred

#### Certifications

None required

#### Location

Raleigh, NC: 3100 Smoketree Court, Suite 700, 27604

#### Position Type

#### Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Our organization participates in E-Verify. Click <a href="here">here</a> to learn about E-Verify.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

Worker Sub-Type Regular

Location Raleigh, NC: 3100 Smoketree Court, Suite 700, 27604

Time Type Full time Locations

Supervisory Organization 146 - Sales (Michael Burger (Inherited)) (inactive)

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# WDCG, WNCB, WRDU, WTKK

# **Vacancy Data Form**

# Senior Vice President of Sales, Raleigh

Recruitment source referring hiree: Internal Posting
Date of hire: 8/16/2021

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
8	Internal Posting	N	1
12	School of Communications Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone: 202-806-5806 Email: cdudley@howard.edu Fax: 1-202-232-8040 Carol Dudley	N	0
15	Unknown (source not adequately identified upon inquiry by SEU)	N	1
16	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0

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## WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for Senior Vice President of Sales, Raleigh

Position: Senior Vice President of Sales, Raleigh Hire Date: August 16, 2021

This report, generated by Broadcast1Source, verifies that WDCG, WNCB, WRDU, WTKK used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

The audio revolution is here! Radio has bigger reach than TV. Podcasting is the fastest-growing medium ever. Digital audio has been growing for over a decade. Wireless headphones mean consumers ears are now connected 24x7. Podcasters and radio hosts are the new influencers with massive engaged super fan armies. New digital audio data, insights and analytics tools are making it easier than ever to plan buy and grow with audio. And experiential is having a major comeback. And only one company has the #1 position in everything Audio. iHeartMedia.

You know iHeart for our amazing concerts and podcasts as well as our national and local personalities like The Bobby Bones Show on B93.9 WNCB, 100.7 WRDU with Woody & Wilcox, The Showgram and Ryan Seacrest on WDCG, KC O'Dea, Sean Hannity, Glenn beck and Dave Ramsey on WTKK 106.1 and Alt 95X. As the Senior Vice President of Sales you will oversee the sales team for 5 radio stations in Raleigh NC.

#### Responsibilities

- Manages local Account Executives with goal of meeting/exceeding station revenue, prospecting and new business targets.
- Oversees advertising sales activities in assigned market; is accountable for achieving/ exceeding targeted advertising sales revenues for the market and for controlling sales expenses.

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## WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for Senior Vice President of Sales, Raleigh

- Drives results through others, manages team performance and holds team accountable against business metrics.
- Translates market and station business strategies into specific actions to generate sales and revenue.
- Directs sales activities and processes that generate new business and deepen existing relationships.
- Sets sales goals and guides subsequent goal-setting processes.
- Prepares budgets and revenue forecasts.
- Obtains, allocates and adjusts operations resources to achieve sales and service goals.
- Oversees management of available advertising inventory to drive most profitable sales.
- Meets with key accounts.
- Recruits, hires and ensures ongoing training and development of Account Executives.
- Goes on sales calls and conducts in-field coaching to develop Account Executives.
- May review and adjust sales territories, product mix targets and assigned call lists.
- May direct other functions such as marketing, advertising, production, traffic and sales operations.

#### Qualifications

- Strong understanding of broadcasting, digital, marketing, promotion, and collection standards
- Proven ability to grow new business and find new revenue opportunities
- Excellent leadership and coaching ability; can successfully coach others in sales practices
- Deep understanding of local markets, customers, and competitors in order to target needs and drive sales
- Can create productive, long-term customer relationships.
- Adept as entrepreneurial self-starter
- Excellent ability to organize, prioritize, and multi task
- Can push self and others to achieve and excel in a fast-paced dynamic environment
- Excellent business and people decision-making skills
- Can model positive energy and handle stress in the face of challenges, deadlines and financial pressures
- Flexibility and creativity
- Excellent communication and influencing skills across multiple groups

**Page:** 3/5

# WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Senior Vice President of Sales, Raleigh

• •
• Excellent interpersonal skills and collaboration with others
Work Experience
• 5+ years' experience as a Sales Manager in media industry with proven track record of success
Education
• 4-year college degree preferred
Certifications
• None required
Location
Raleigh, NC: 3100 Smoketree Court, Suite 700, 27604
Position Type
Regular
The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.
Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.
Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:

**Contact:** 

**Page:** 4/5

## WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Senior Vice President of Sales, Raleigh

 $https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Raleigh-NC-Smoketree/Senior-Vice-President-of-Sales-Raleigh\_Req24420$ 

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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**Page:** 5/5

# WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Senior Vice President of Sales, Raleigh

RS Number	Recruiting Source	Date and Time
12	School of Communications Howard University	
	E-mail: cdudley@howard.edu	Sent: 6/1/2021 9:09:15 AM
16	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 6/1/2021 9:09:14 AM

**Page:** 1/2

# WDCG, WNCB, WRDU, WTKK

# **Vacancy Data Form**

## **Integrated Media Consultant**

Recruitment source referring hiree: iHeartMedia Talent Acquisition

Date of hire: 11/15/2021

Recruitment source referring hiree: Unknown (source not adequately identified upon inquiry by SEU)

Date of hire: 3/21/2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
2	Employee Referral	N	2
4	iHeartMedia Talent Acquisition	N	4
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
7	Indeed.com - Not directly contacted by SEU	N	1
9	LinkedIn - Not directly contacted by SEU	N	2
12	School of Communications Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone: 202-806-5806 Email: cdudley@howard.edu Fax: 1-202-232-8040 Carol Dudley	N	0
14	Station Website Posting (navigation link to corporate careers website)	N	1
15	Unknown (source not adequately identified upon inquiry by SEU)	N	1

**Page:** 2/2

# WDCG, WNCB, WRDU, WTKK

# **Vacancy Data Form**

## **Integrated Media Consultant**

Recruitment source referring hiree: iHeartMedia Talent Acquisition

**Date of hire: 11/15/2021** 

Recruitment source referring hiree: Unknown (source not adequately identified upon inquiry by SEU)

Date of hire: 3/21/2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
16	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			11

**Page:** 1/10

## WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for Integrated Media Consultant

Position: Integrated Media Consultant Hire Date: November 15, 2021

This report, generated by Broadcast1Source, verifies that WDCG, WNCB, WRDU, WTKK used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

The audio revolution is here! Radio has bigger reach than TV. Podcasting is the fastest-growing medium ever. Digital audio has been growing for over a decade. Wireless headphones mean consumers ears are now connected 24x7. Podcasters and radio hosts are the new influencers with massive engaged super fan armies. New digital audio data, insights and analytics tools are making it easier than ever to plan buy and grow with audio. And experiential is having a major comeback. And only one company has the #1 position in everything Audio. iHeartMedia.

You know iHeart for our amazing concerts and podcasts as well as our national and local personalities like The Bobby Bones Show on B93.9 WNCB, 100.7 WRDU with Woody & Wilcox, The Showgram and Ryan Seacrest on WDCG, KC O'Dea, Sean Hannity, Glenn beck and Dave Ramsey on WTKK 106.1 and Alt 95X. As an Account Executive in Raleigh NC, you will have the ability to sell the most innovative and inclusive broadcast and digital tools across our 160 markets and multiple platforms.

### Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- Services and grows relationships in existing base of clients.

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### WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for Integrated Media Consultant

- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.
- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and state-mandated auto insurance.

#### Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- Adept at prospecting and using effective consultative selling principles and practices
- Strong client service relationship-building skills
- Ability to plan and organize, set priorities and multi task in a fast-paced environment
- Negotiation and closing proficiency
- Persuasive communication skills: verbal, written and presentation
- Independent; self-motivated; competitive; assertive
- Strong problem-solving and analytical skills
- Understanding of market dynamics including demographics

**Page:** 3/10

## WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for Integrated Media Consultant

- Stress tolerance especially with tight deadlines and financial pressures
- Flexibility and creativity
- Professional appearance
- Strong interpersonal skills

### Work Experience

- 2+ years in media/advertising sales is preferred, but not required
- SalesForce experience is a plus

#### Education

• High school diploma, college degree preferred

#### Certifications

• None required

#### Location

Raleigh, NC: 3100 Smoketree Court, Suite 700, 27604

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

**Page:** 4/10

## WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for Integrated Media Consultant

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click <a href="here">here</a> to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:

#### **Contact:**

 $https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Raleigh-NC-Smoketree/Integrated-Media-Consultant \ Req 24479$ 

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

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**Page:** 5/10

# WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Integrated Media Consultant

RS Number	Recruiting Source	Date and Time
12	<b>School of Communications Howard University</b>	
	Fax: 1-202-232-8040	Sent: 6/8/2021 12:02 PM
	E-mail: cdudley@howard.edu	Sent: 6/8/2021 7:40:55 AM
16	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 6/8/2021 7:40:55 AM

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## WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for Integrated Media Consultant

Position: Integrated Media Consultant Hire Date: March 21, 2022

This report, generated by Broadcast1Source, verifies that WDCG, WNCB, WRDU, WTKK used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

# Current employees and contingent workers click <u>here</u> to apply and search by the Job Posting Title.

iHeartMedia Stations

#### Job Summary:

The audio revolution is here! Radio has bigger reach than TV. Podcasting is the fastest-growing medium ever. Digital audio has been growing for over a decade. Wireless headphones mean consumers ears are now connected 24x7. Podcasters and radio hosts are the new influencers with massive engaged super fan armies. New digital audio data, insights and analytics tools are making it easier than ever to plan buy and grow with audio. And experiential is having a major comeback. And only one company has the #1 position in everything Audio. iHeartMedia.

You know iHeart for our amazing concerts and podcasts as well as our national and local personalities like The Bobby Bones Show on B93.9 WNCB, 100.7 WRDU with Woody & Wilcox, The Showgram and Ryan Seacrest on WDCG, KC O'Dea, Sean Hannity, Glenn beck and Dave Ramsey on WTKK 106.1 and Alt 95X. As an Account Executive in Raleigh NC, you will have the ability to sell the most innovative and inclusive broadcast and digital tools across our 160 markets and multiple platforms.

### Responsibilities

- Identifies and solicits new business; builds and maintains a full pipeline of sales prospects.
- Services and grows relationships in existing base of clients.

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### WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for Integrated Media Consultant

- Identifies client/agency needs and develops persuasive proposals to meet needs and opportunities.
- Delivers effective sales presentations.
- Steers clients based on market, platform and station information.
- Maintains client communication and ensures client satisfaction.
- Monitors competition to continually find new account leads.
- Negotiates rates based on iHeartMedia's budgets.
- Works collaboratively with internal partners to drive revenue.
- Ensures prompt payments.
- Follows all station procedures for preparing orders, resolving billing issues, submitting regular reports regarding sales, pipeline lists, forecasts and competitive analysis.
- Creates effective marketing campaigns in cooperation with iHeartMedia resources.
- Generates revenue and meets/exceeds established sales targets.
- Candidate must drive their own vehicle with a valid driver's license and state-mandated auto insurance.

#### Qualifications

- Proficient in Microsoft Office suite and social networking platforms
- Adept at prospecting and using effective consultative selling principles and practices
- Strong client service relationship-building skills
- Ability to plan and organize, set priorities and multi task in a fast-paced environment
- Negotiation and closing proficiency
- Persuasive communication skills: verbal, written and presentation
- Independent; self-motivated; competitive; assertive
- Strong problem-solving and analytical skills
- Understanding of market dynamics including demographics

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#### WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for Integrated Media Consultant

- Stress tolerance especially with tight deadlines and financial pressures
- Flexibility and creativity
- Professional appearance
- Strong interpersonal skills

#### Work Experience

- 2+ years in media/advertising sales is preferred, but not required
- SalesForce experience is a plus

#### Education

• High school diploma, college degree preferred

#### Certifications

• None required

#### Location

Raleigh, NC: 3100 Smoketree Court, Suite 700, 27604

Position Type

Regular

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

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## WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Integrated Media Consultant

Our organization participates in E-Verify. Click here to learn about E-Verify.

Current employees and contingent workers click <a href="here">here</a> to apply and search by the Job Posting Title.
Requirements:
Experience:
Additional Information:

#### **Contact:**

 $https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Raleigh-NC-Smoketree/Integrated-Media-Consultant \ Req 24479$ 

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

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# WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Integrated Media Consultant

RS Number	Recruiting Source	Date and Time
12	<b>School of Communications Howard University</b>	
	Fax: 1-202-232-8040	Sent: 6/8/2021 12:02 PM
	E-mail: cdudley@howard.edu	Sent: 6/8/2021 7:40:55 AM
16	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 6/8/2021 7:40:55 AM

**Page:** 1/2

# WDCG, WNCB, WRDU, WTKK

# **Vacancy Data Form**

# Raleigh VP Programming/WDCG Program Director

Recruitment source referring hiree: Internal Posting Date of hire: 2/21/2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
3	Hispanic Center 201 Main Street Suite 100 Durham, North Carolina 27701 Phone: 919-687-4635 Fax: 1-919-687-0401 Career Services	N	0
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0
7	Indeed.com - Not directly contacted by SEU	N	1
8	Internal Posting	N	1
10	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Sunnyvale, California 94085 Phone: 650-687-3600 Url: https://www.linkedin.com/company/linkedin/ Career Services Manual Posting	N	0

**Page:** 2/2

# WDCG, WNCB, WRDU, WTKK

# **Vacancy Data Form**

# Raleigh VP Programming/WDCG Program Director

Recruitment source referring hiree: Internal Posting
Date of hire: 2/21/2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
11	North Carolina State University 354 Witherspoon CB 8607 Raleigh, North Carolina Phone: 919-515-2401 Email: career-development@ncsu.edu Fax: 1-919-513-2693 Jamie Lynn Gilbert	N	0
12	School of Communications Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone: 202-806-5806 Email: cdudley@howard.edu Fax: 1-202-232-8040 Carol Dudley	N	0
16	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPO	RTING PERIOD:	2

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#### WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Raleigh VP Programming/WDCG Program Director

Position: Raleigh VP Programming/WDCG Program Director Hire Date: February 21, 2022

This report, generated by Broadcast1Source, verifies that WDCG, WNCB, WRDU, WTKK used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

iHeartMedia Stations

#### **Job Summary:**

Leads aspects of all radio stations' on-air experience in a leadership and operations role, responsible for talent, content, programming, and online presence in the Raleigh market.

#### **Responsibilities:**

- Directing all operations relating to running the stations and/or outlets within the assigned market(s)
- Acting as Program Director for station(s) within the assigned market(s)
- Performing an on-air shift, live or voice-tracked, as directed by Company.
- Oversight of all digital components, including social media for all stations.
- Working with the Senior Vice President and/or Market President to ensure productivity and profitability of stations within the assigned market(s); review station(s) ratings and revenue; implement action plans with SVPP/EVPP approval
- Executing all iHeartMedia priorities and initiatives
- Managing/responding to National Programming Group, Division/Market President, EVPP/SVPP priorities.
- Providing the supervising SVPP/EVPP regular structured updates
- Supervising Program Directors, News Directors, Production Directors, Digital Program Directors, Promotion Directors and On-Air Talent in accordance with Company's policies and applicable laws.
- Training, coaching, scheduling, and supervising On-Air Talent and board operators including, but not limited to, education on all Federal Communications Commission ("FCC") rules impacting on-air operations

**Page:** 2/5

#### WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Raleigh VP Programming/WDCG Program Director

- Strategic listening and station auditing for both broadcast and streaming, including execution of Format Center and Custom programming
- Maintaining an understanding of competition in the assigned market(s) and providing suggestions to leadership to improve market share, ratings, and listeners.
- Providing operational counsel to stations with an emphasis on productivity, cost, technology, and production capabilities.
- Maintaining bridge between Programming and Sales goals; including ideation and client meeting attendance
- Managing and developing personal influencer strategies for on-air talent
- Holding regular staff meetings, both full and individual, keeping staff informed of directions and procedures of Company
- Maintaining current knowledge of trends in research, music, and imaging monitoring market competition
- Protecting stations from any FCC infringements of on-air conduct.
- Assuring atmosphere of creativity and openness
- All other reasonably associated duties related to Employee's position

#### **Qualifications:**

- Extensive knowledge of FCC broadcast rules and regulations; knowledge of federal, state and local contesting rules and regulations
- Demonstrated ability to use tools to gather and analyze ratings data, make business decisions based on analysis, sound judgment and quality decision-making skills
- Extensive knowledge of Diary data analysis; working knowledge of RCS products including NexGen
- Knowledge and appreciation of excellent on-air performance, familiarity with radio programming.
- Excellent on-air news/talk skills with the ability to step in and perform news writing, reporting, anchoring or talk show host responsibilities as needed.
- Excellent team leadership and delegation skills, including motivation of staff; can set goals & expectations, provide honest feedback and manage performance
- Strong interpersonal skills
- High-degree of planning and organizing skills; can multi-task and meet specific deadlines
- Flexible, creative, and innovative in using technology to deepen listener relationships
- Ability to think both tactically and strategically
- Ability to work independently and collaboratively with others
- Superior oral and written communication skills; excellent grammar; can adjust communications style based on audience needs
- Entrepreneurial and assertive in meeting goals
- Ability to influence others, inspire innovation and ensure a client focus

#### Location

Raleigh, NC: 3100 Smoketree Court, Suite 700, 27604

**Page:** 3/5

# WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Raleigh VP Programming/WDCG Program Director

Position Type Regular

#### **Benefits:**

iHeartMedia's benefits offering is flexible and offers a variety of choices to meet the diverse needs of our changing workforce, including the following:

- Employer sponsored medical, dental and vision with a variety of coverage options
- Company provided and supplemental life insurance
- Paid vacation and sick time
- Paid company holidays, including a floating holiday that enable our employees to celebrate the holiday of their choosing
- A Spirit day to encourage and allow our employees to more easily volunteer in their community
- A 401K plan
- Employee Assistance Program (EAP) at no cost services include telephonic counseling sessions, consultation on legal and financial matters, emotional well-being, family and caregiving
- ?A range of additional voluntary programs, such as spending accounts, student loan refinancing, accident insurance and more!

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Some positions in certain divisions of the iHeartMedia family of companies are subject to mandatory vaccination requirements as a condition of employment. Candidates who have been offered employment for these positions at iHeartMedia, subject to applicable law, will be required to demonstrate they have been fully vaccinated for COVID-19 or qualify for a medical or religious accommodation from the vaccination requirement by their start date (which may be extended for such purposes). If the aforementioned requirements are not met, candidates who have accepted offers for such positions will have their offers rescinded and/or employment terminated in accordance with applicable law.

**Page:** 4/5

#### WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Raleigh VP Programming/WDCG Program Director

Our organization participates in E-Verify. Click here to learn about E-Verify.

Pursuant to the San Francisco Fair Chance Ordinance, we will consider for employment qualified applicants with arrest and conviction records.

Click Here to learn about the San Francisco Fair Chance Ordinance.

Current employees and contingent workers click here to apply and search by the Job Posting Title.	
Requirements:	

# Additional Information:

#### **Contact:**

**Experience:** 

https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Raleigh-NC-Smoketree/Raleigh-VP-Programming-WDCG-Program-Director Req27017

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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**Page:** 5/5

# WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for Raleigh VP Programming/WDCG Program Director

RS Number	Recruiting Source	Date and Time
3	Hispanic Center	
	Fax: 1-919-687-0401	Sent: 1/27/2022 5:18 PM
11	North Carolina State University	
	E-mail: career-development@ncsu.edu	Sent: 1/27/2022 11:07:06 AM
12	School of Communications Howard University	
	E-mail: cdudley@howard.edu	Sent: 1/27/2022 11:07:04 AM
16	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 1/27/2022 11:07:04 AM

**Page:** 1/2

# WDCG, WNCB, WRDU, WTKK

# **Vacancy Data Form**

# **WDCG Morning Show Talent**

Recruitment source referring hiree: Employee Referral Date of hire: 7/12/2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS	
1	Career Center - St. Augustines College 1315 Oakwood Ave Raleigh, North Carolina 27610 Career Services Manual Posting	N	0	
2	Employee Referral	N	1	
3	Hispanic Center 201 Main Street Suite 100 Durham, North Carolina 27701 Phone: 919-687-4635 Fax: 1-919-687-0401 Career Services	N	0	
5	iHeartMedia.dejobs.org 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmedia.dejobs.org Talent Acquisition Coordinator Manual Posting	N	0	
6	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone: 210-253-5126 Url: http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting	N	0	
10	LinkedIn – automatically posted from iHeartMediaCareers.com 1000 W Maude Ave Supplyyale, California 94085			

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# WDCG, WNCB, WRDU, WTKK

# **Vacancy Data Form**

# **WDCG Morning Show Talent**

Recruitment source referring hiree: Employee Referral Date of hire: 7/12/2022

North Carolina State University 354 Witherspoon CB 8607 Raleigh, North Carolina 11 Phone: 919-515-2401 Email: career-development@ncsu.edu Fax: 1-919-513-2693 Jamie Lynn Gilbert School of Communications Howard University 525 Bryant St NW Rm 107 Washington, District of Columbia 20059 12 Phone: 202-806-5806 Email: cdudley@howard.edu	N	0	
525 Bryant St NW Rm 107 Washington, District of Columbia 20059 Phone: 202-806-5806			
Fax: 1-202-232-8040 Carol Dudley	N 0		
Shaw University Career Development 118 E South St Raleigh, North Carolina 27601 Phone: 919-546-8280 Career Services Manual Posting	N	0	
www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 16 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0	

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#### WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for WDCG Morning Show Talent

Position: WDCG Morning Show Talent Hire Date: July 12, 2022

This report, generated by Broadcast1Source, verifies that WDCG, WNCB, WRDU, WTKK used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

iHeartMedia Stations

#### Job Summary:

On-Air/Online Talent

#### Responsibilities

- Performs news, talk, music, comedic or other format shows or program for broadcast entertainment.
- Establishes relationship with listeners by providing entertainment and/or information of interest consistent with format, genre, and targeted demographic audience.
- Interviews guests, moderates debates, converses with callers, and hosts live events.
- Adheres to all guidelines, policies and procedures of the station, iHeartMedia, the FCC and all other federal, state and local laws, including policies and procedures regarding indecency and obscenity.
- Prepares for an air shift using creativity, imagination and exercise of independent professional judgment in writing, producing, interviewing, taping or broadcasting on-air material.
- Ensures logged commercials, promotions and any other programming essential to the stations operation are aired.
- Maintains a website personality page.
- Participates in required station Programming, Promotions, and Sales staff meetings and events.

**Page:** 2/5

#### WDCG, WNCB, WRDU, WTKK

## Fax and E-mail verification summary report for WDCG Morning Show Talent

- Makes regular approved appearances at paid and non-paid station events; serves as ambassador for the radio station(s) when out in public.
- Executes only the interviews and events on air that are approved by Program Director; follows designated show format.
- Assists with voice over and production of paid and non-paid spots required to run on the station.
- Serves as primary creative voice and directs support staff of show.
- Researches and gains knowledge of subject matter that facilitates speaking extemporaneously and providing immediate non-scripted analysis/commentary.
- Finalizes content using digital audio editing software.
- Prepares written content, visual images, audio material and video footage for websites, blogs, or other social media platforms.
- Checks studio equipment for proper functioning and notifies Engineering of technical malfunctions affecting quality of the broadcast.
- Handles emergency inserts (e.g. news updates and breaking stories, emergencies, alert system tests, etc.); is on call for possible disasters, breaking news, or acts of nature.

#### **Qualifications**

- Proficient in Microsoft Office suite and social networking
- Proficient in media production and broadcast systems; familiar with NexGen, Vox Pro, and Pro Tools
- Strong knowledge of all FCC rules and regulations
- Socially informed and perceptive; up-to-date and in tune daily with the local and national trends and/or specialized knowledge of topics/events related to on-air discussions
- Demonstrated upbeat personality, informative, entertaining and engaging on the air; able to relate to station audience
- Pleasant, charismatic and well-controlled voice; excellent pronunciation
- Excellent verbal and written communication and editing skills; proficient in grammar; ability to make others feel comfortable and open up on air
- Demonstrated creativity and imagination
- Able to maintain composure when faced with difficult situations and personalities
- Can work well in a team environment; collaborative

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#### WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for WDCG Morning Show Talent

- Able to adapt to changes in schedules and maintain composure in a fast-paced environment with short deadlines
- May require other language proficiency, e.g., Spanish

#### Work Experience

- 3+ years of on-air radio experience required
- Audio demo of on-air interviews, commentary, announcements, etc.

#### Education

• 4-year college degree, preferably in Communications or Broadcast Journalism

#### Certifications

• None required

#### Location

Raleigh, NC: 3100 Smoketree Court, Suite 700, 27604

Position Type

Regular

#### **Benefits:**

iHeartMedia's benefits offering is flexible and offers a variety of choices to meet the diverse needs of our changing workforce, including the following:

- Employer sponsored medical, dental and vision with a variety of coverage options
- Company provided and supplemental life insurance
- Paid vacation and sick time
- Paid company holidays, including a floating holiday that enable our employees to celebrate the holiday of their choosing
- A Spirit day to encourage and allow our employees to more easily volunteer in their community

**Page:** 4/5

#### WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for WDCG Morning Show Talent

- A 401K plan
- Employee Assistance Program (EAP) at no cost services include telephonic counseling sessions, consultation on legal and financial matters, emotional well-being, family and caregiving
- ?A range of additional voluntary programs, such as spending accounts, student loan refinancing, accident insurance and more!

The Company is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Some positions in certain divisions of the iHeartMedia family of companies are subject to mandatory vaccination requirements as a condition of employment. Candidates who have been offered employment for these positions at iHeartMedia, subject to applicable law, will be required to demonstrate they have been fully vaccinated for COVID-19 or qualify for a medical or religious accommodation from the vaccination requirement by their start date (which may be extended for such purposes). If the aforementioned requirements are not met, candidates who have accepted offers for such positions will have their offers rescinded and/or employment terminated in accordance with applicable law.

Our organization participates in E-Verify. Click <u>here</u> to learn about E-Verify.

Pursuant to the San Francisco Fair Chance Ordinance, we will consider for employment qualified applicants with arrest and conviction records.

Click Here to learn about the San Francisco Fair Chance Ordinance.

Current employees and contingent workers click here to apply and search by the Job Posting Title.

# Requirements: Experience: Additional Information:

#### **Contact:**

 $https://iheartmedia.wd5.myworkdayjobs.com/External\_iHM/job/Raleigh-NC-Smoketree/WDCG-Morning-Show-Talent\_Req28918-1$ 

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Erick Espinosa at erickespinosa@iheartmedia.com

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# WDCG, WNCB, WRDU, WTKK

# Fax and E-mail verification summary report for WDCG Morning Show Talent

RS Number	Recruiting Source	Date and Time
3	Hispanic Center	
	Fax: 1-919-687-0401	Sent: 7/3/2022 12:00 AM
11	North Carolina State University	
	E-mail: career-development@ncsu.edu	Sent: 7/2/2022 10:13:30 PM
12 School of Communications Howard University		
	E-mail: cdudley@howard.edu	Sent: 7/2/2022 10:13:28 PM
16	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 7/2/2022 10:13:28 PM

# **Attachment C**

# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

# RECRUITMENT INITIATIVE

# **FORM**

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1		Provision of training to management	In December 2020 our SEU took the Harassment Prevention: A Commonsense Approach for Managers Training Course provided by iHeartMedia Learning Center. The course focuses on preventing sexual harassment and emphasizes the importance of facilitating a safe and inclusive work environment that provides equal opportunities to all.	1	President
2		Provision of training to management	In June 2021, one of our SEU managers took the Valuing Diversity training course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization	1	President



This certificate is awarded to

# Alan Kirshbom

for the successful completion of the course

**2020** Harassment Prevention: A Commonsense Approach for Managers

By Kantola

Date: 12/11/2020



This certificate is awarded to

# Alan Kirshbom

for the successful completion of the course

**Valuing Diversity: Employee Edition** 

By Syntrio

Date: 6/24/2021

# WDCG, WNCB, WRDU, WTKK EEO PUBLIC FILE REPORT

August 1, 2021 - July 31, 2022

# RECRUITMENT INITIATIVE

# **FORM**

	FUNIVI					
	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	
1	4/27/2022	Participation in other activities designed by the station employment unit	On April 27, 2022, our Market President met with individuals interested in learning more about careers at our SEU. Prior to the event, our SEU broadcast announcements encouraging job seekers to attend.	1	Market president	
2	6/13/2022	Participation in events or programs sponsored by educational institutions	On Monday, June 13 2022, our SEU Regional SVP of Programming was a guest lecturer at Appalachian State University's Kellar Radio Talent Institute. He spoke to approximately 25 students on the topic of "Basics of Doing a Great Music Radio Show".	1	Regional SVP	
3	6/15/2022	Participation in events or programs sponsored by educational institutions	On Wednesday, June 15 2022, Our SEU VP of Programming was a guest lecturer at Appalachian State University's Kellar Radio Talent Institute. He spoke to approximately 20 students on the topic of "What You Have to Know to Be the Program Director".	1	VP of Programming	
4	7/1/2022	Participation in job banks, internet programs and other programs designed to promote outreach	Beginning in July 2022, our Market President served as Marketing Chairperson for the Better Business Bureau. In that capacity, our Market President conducts community outreach and talent engagement, which provide an opportunity to discuss broadcast careers and interact with individuals who may be interested in broadcast careers. Our Market President also leverages the knowledge he has obtained through his position at the SEU to guide the efforts of the Better Business Bureau and advance marketplace trust and business/community interaction.	1	Market President	
5	7/13/2022	Provision of training to management	In July 2022, our SEU's Promotions & Activation Manager took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	Promotions & Activation Manager	

#### **Spot Times**

#### **Spot Times Report Incl Rate**

Date Range: from 04/18/2022 to 04/27/2022; Order Number Range: from 1708808515 to 1708808515; Autofill: Include All; Report Header: First Page; Time Format: Military Time;

Line No.	Title	Status	Actu	Actual	Actual	Bind To	Rate	Lengt
Advertiser: iHe	artMedia Raleigh (200 spots)							
Order No.: 170	08808515 (200 spots)							
Station: BDC	G-FM (40 spots)							
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	0:15:09	00:00-11:59	0.00	3
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	1:15:58	00:00-11:59	0.00	3
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	3:15:16	00:00-11:59	0.00	3
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	4:16:07	00:00-11:59	0.00	3
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	0:17:35	00:00-11:59	0.00	3
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	1:14:01	00:00-11:59	0.00	3
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	2:15:10	00:00-11:59	0.00	3
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	4:14:38	00:00-11:59	0.00	3
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	0:15:51	00:00-11:59	0.00	3
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	1:17:50	00:00-11:59	0.00	3
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	3:16:09	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	4:15:49	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	0:18:17	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	1:15:08	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	3:15:13	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	4:16:36	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	0:17:17	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	1:15:37	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	2:16:26	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	4:16:05	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	0:14:42	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	2:15:24	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	3:14:22	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	4:14:32	00:00-11:59	0.00	;
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	0:17:12	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	1:14:06	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	3:17:55	00:00-11:59	0.00	
5	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	4:18:15	00:00-11:59	0.00	
10	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	1:14:13	00:00-11:59	0.00	
10	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	2:14:13	00:00-11:59	0.00	
10	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	3:14:26	00:00-11:59	0.00	
10	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	4:15:39	00:00-11:59	0.00	;
10	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	0:17:22	00:00-11:59	0.00	3

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Line No.	Title	Status	Actu	Actual	Actual	Bind To	Rate	Length
10	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	2:13:09	00:00-11:59	0.00	30
10	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	3:16:45	00:00-11:59	0.00	30
10	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	4:15:59	00:00-11:59	0.00	30
15	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	0:15:30	00:00-13:00	0.00	30
15	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	2:16:59	00:00-13:00	0.00	30
15	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	3:14:56	00:00-13:00	0.00	30
15	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	4:18:00	00:00-13:00	0.00	30
Subtotal for BDCG	-FM						0.00	
Station: WDC	G-FM (40 spots)							
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	1:48:01	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	2:15:21	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	3:14:13	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	4:45:44	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	0:44:15	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	1:12:51	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	2:45:14	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	4:45:09	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	3:14:50	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	4:45:11	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	10:23:23	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	11:45:58	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	0:14:57	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	1:16:40	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	10:18:11	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	11:45:21	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	0:43:11	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	1:13:29	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	3:41:48	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	11:45:23	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	1:13:29	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	3:12:32	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	4:16:44	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	8:15:17	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	1:12:10	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	2:41:24	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	4:42:24	00:00-11:59	0.00	30
1	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	5:41:35	00:00-11:59	0.00	30
6	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	0:15:33	00:00-11:59	0.00	30
6	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	1:45:25	00:00-11:59	0.00	30
6	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	2:47:24	00:00-11:59	0.00	30
6	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	4:13:04	00:00-11:59	0.00	30

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Line No.	Title	Status	Actu	Actual	Actual	Bind To	Rate	Length
6	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	0:46:29	00:00-11:59	0.00	30
6	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	1:43:46	00:00-11:59	0.00	30
6	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	3:47:38	00:00-11:59	0.00	30
6	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	4:14:39	00:00-11:59	0.00	30
11	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	0:09:39	00:00-13:00	0.00	30
11	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	1:43:22	00:00-13:00	0.00	30
11	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	2:45:53	00:00-13:00	0.00	30
11	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	3:44:41	00:00-13:00	0.00	30
Subtotal for WDC	-FM						0.00	
Station: WNC	B-FM (40 spots)							
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	0:43:11	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	1:47:27	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	2:20:41	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	4:17:52	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	0:16:11	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	1:19:17	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	3:17:49	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	4:49:06	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	0:16:47	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	1:16:37	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	2:15:32	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	3:15:57	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	1:48:28	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	2:20:02	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	3:47:56	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	4:50:20	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	1:21:40	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	2:52:43	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	3:50:12	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	4:46:51	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	0:19:07	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	1:18:50	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	2:46:59	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	3:20:54	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	0:45:48	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	2:20:13	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	3:20:31	00:00-11:59	0.00	30
2	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	4:49:05	00:00-11:59	0.00	30
7	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	0:17:59	00:00-11:59	0.00	30
7	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	1:19:15	00:00-11:59	0.00	30
7	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	2:47:30	00:00-11:59	0.00	30

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Line No.	Title	Status	Actu	Actual	Actual	Bind To	Rate	Length
7	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	4:45:01	00:00-11:59	0.00	30
7	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	1:45:38	00:00-11:59	0.00	30
7	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	2:45:47	00:00-11:59	0.00	30
7	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	3:18:32	00:00-11:59	0.00	30
7	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	4:45:47	00:00-11:59	0.00	30
12	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	0:46:00	00:00-13:00	0.00	30
12	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	1:15:54	00:00-13:00	0.00	30
12	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	2:48:45	00:00-13:00	0.00	30
12	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	4:19:28	00:00-13:00	0.00	30
Subtotal for WNCE	-FM						0.00	
Station: WRD	U-FM (40 spots)							
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	0:12:55	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	1:21:13	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	2:13:10	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	4:48:46	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	0:48:00	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	2:13:31	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	3:11:58	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	4:16:20	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	1:51:36	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	2:49:59	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	3:17:58	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	4:45:57	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	1:43:59	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	2:17:44	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	3:09:12	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	4:11:17	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	1:43:24	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	2:43:07	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	3:21:29	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	4:15:31	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	1:09:48	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	2:16:27	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	3:44:53	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	4:43:01	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	1:14:39	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	2:09:35	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	3:43:03	00:00-11:59	0.00	30
3	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	4:41:02	00:00-11:59	0.00	30
8	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	1:18:54	00:00-11:59	0.00	30
8	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	2:44:27	00:00-11:59	0.00	30

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Line No.	Title	Status	Actu	Actual	Actual	Bind To	Rate	Length
8	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	3:39:01	00:00-11:59	0.00	30
8	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	4:41:50	00:00-11:59	0.00	30
8	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	0:17:04	00:00-11:59	0.00	30
8	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	1:12:16	00:00-11:59	0.00	30
8	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	3:43:15	00:00-11:59	0.00	30
8	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	4:49:25	00:00-11:59	0.00	30
13	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	0:13:41	00:00-13:00	0.00	30
13	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	1:41:44	00:00-13:00	0.00	30
13	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	2:11:57	00:00-13:00	0.00	30
13	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	3:46:13	00:00-13:00	0.00	30
Subtotal for WRDL	I-FM						0.00	
Station: WTK	K-FM (40 spots)							
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	0:53:05	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	2:32:33	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	3:59:19	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/18/2022	4:57:50	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	0:59:19	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	1:58:20	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	2:58:20	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/19/2022	3:58:20	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	0:02:29	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	2:58:20	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	3:59:25	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/20/2022	4:31:50	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	0:31:19	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	1:33:04	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	2:02:29	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Thu	04/21/2022	3:02:29	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	1:33:03	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	2:58:19	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	3:59:19	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Fri	04/22/2022	4:33:03	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	0:02:00	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	1:05:48	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	2:05:48	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sat	04/23/2022	3:58:20	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	0:59:04	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	1:57:50	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	3:58:20	00:00-11:59	0.00	30
4	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Sun	04/24/2022	4:33:48	00:00-11:59	0.00	30
9	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	0:58:50	00:00-11:59	0.00	30

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Line No.	Title	Status	Actu	Actual	Actual	Bind To	Rate	Length
9	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	1:32:19	00:00-11:59	0.00	30
9	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	2:57:51	00:00-11:59	0.00	30
9	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Mon	04/25/2022	3:58:49	00:00-11:59	0.00	30
9	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	1:02:29	00:00-11:59	0.00	30
9	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	1:31:49	00:00-11:59	0.00	30
9	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	2:33:04	00:00-11:59	0.00	30
9	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Tue	04/26/2022	3:59:19	00:00-11:59	0.00	30
14	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	0:58:20	00:00-13:00	0.00	30
14	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	2:02:29	00:00-13:00	0.00	30
14	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	3:31:50	00:00-13:00	0.00	30
14	IHM RALEIGH/IHEART RALEIGH JOB FAIR	Verified	Wed	04/27/2022	4:58:20	00:00-13:00	0.00	30
Subtotal for WTKK	-FM						0.00	
Subtotal for 17088	08515						0.00	
Subtotal for iHeart	Media Raleigh						0.00	

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Line No. Title Status Actu... Actual ... Actual ... Bind To Rate Length
Report Total: 0.00

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# Schedule of Events

#### **MONDAY, JUNE 13, 2022**

8:45am

Announcements and Agenda Preview

Dan Vallie

9:00-10:15am

"How to Do a Great Talk Radio Show"

Bo Thompson

WBT Morning Show Host 1110/99.3 WBT News/Talk

Radio One Charlotte, NC

10:30-11:45am

"Today's News Radio: Put It

Together and Deliver It"

Mark Garrison Host/Reporter

1110/99.3 WBT News/Talk

Radio One Charlotte, NC

11:50-12:50pm

Lunch

1:00-2:00pm

"On-Air Delivery, Inflection, Pacing,

Communicating"

Chris Edge

Director of Integrated

Marketing

Program Director/Air Talent

That Station 95.7 Capitol Broadcasting

Raleigh, NC

2:15-3:15pm

"Basics of Doing a Great Music Radio Show"

Al

Regional SVP, Programming

Virginia-Carolina

iHeartMedia Markets Group

Charlotte, NC

3:30-4:30pm

Air Check Session Master Class

4:45-5:45pm

Social Hour at River Street Ale House with Industry Professionals





# Schedule of Events

#### WEDNESDAY, JUNE 15, 2022

8:45am Announcements and Agenda Preview Dan Vallie

**9:00-10:15am** "What the PD Looks for in You" Mike Schaefer

Program Director/

Radio One Charlotte, NC

10:30-11:45am "What You Have to Know to be the Trevor Morini

Program Director" Vice President Programming

iHeartMedia Raleigh NC

**11:50-12:50pm** Lunch

**1:00-2:15pm** "You and Your Broadcasting Career" Erica Farber

President and CEO

Radio Advertising Bureau

New York, NY

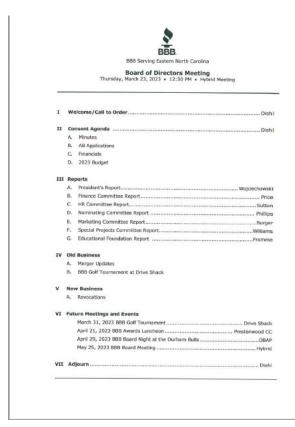
2:30-3:00pm Closing Comments Dan Vallie



**Attachments:** EXTERNAL Raleigh Chamber Communications Committee Meeting 2.ics

See attached. I have included a calendar invite for the Chamber of Commerce Marketing Committee. And I've attached the first page from the BBB Executive Board Agenda. (see below)

I joined the BBB Board after Alan left. He had served on the board for the previous year.



President

iHeartMedia Multi-Platform Group - Raleigh

3100 Smoketree Ct. #700, Raleigh, NC 27604 **o** 919.

**O** 919. **C** 573.

#### America's #1 Audio Company

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**Learning Content** Valuing Diversity: Manager Edition

Person Blair

Organization Programming - Raleigh, NC Market

Completion Status Completed

Learning Enrollment Completion Moment

Moment 07/13/2022 01:39:30 PM

Course Tracking

Lesson	Tracking Status	Score	Lesson Grade	Completion Date and Time
Valuing Diversity: Manager Edition	Completed	100	Passed	07/13/2022 01:39:30 PM

**Business Process History** 

Business Process	Effective Date	Initiated On	Due Date	Completed On	Status
Enroll in Content for Learning Facilitated Enroll: Valuing Diversity: Manager Edition		07/08/2022 03:37:43 PM	07/13/2022	07/08/2022 03:37:43 PM	Successfully Completed