



REMIT TO Sinclair Broadcast Group
 c/o WXLV
 PO Box 206270
 Dallas, TX 75320-6270

Advertiser
Agency
Buyer
Salesperson

McCroy for Governor (30707)
Strategic Media Placement (6694)
 FINK, BRANT
 Millennium/DC, Washington DC (1108)
 ph: (202) 955-5342, fx: (202) 955-5348x

Invoice 4793139
Inv Date 10/30/2016
Terms CIA
Contract 2512732
Bill Type Weekly/Irregular
Period 10/24/2016 - 10/30/2016

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand NC PAT MCCROY 2016 GOV (835506)
Acct Types National/Political Candidate Agency BRD
Est/Headline 4507/ECR25174765
Demo A35+R
Revision
Comments NC Pat McCroy 2016 G
 AMY MCCREARY

CO-OP/Order Type No/Normal
Package
Gen. Date 11/1/2016 12:24:51PM

Greensboro (WXLV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.1	Contract Line Remarks:		<u>drs</u>						
	SPOT	113566-The Doctors	Per week (2), Mo, Tu, We, Th, Fr	10/25/16 12:53PM (Tu)	00:30	The Doctors	PM16179TH	\$20.00	
2.1	SPOT			10/24/16			1 preempt @ \$20.00	\$0.00	Sold Out
5.1	SPOT			10/24/16			2 preempts @ \$20.00	\$0.00	Sold Out
8.0	SPOT			10/24/16			1 preempt @ \$30.00	\$0.00	Sold Out
8.0	SPOT			10/25/16			1 preempt @ \$30.00	\$0.00	Sold Out
8.0	SPOT			10/26/16			1 preempt @ \$30.00	\$0.00	Pre-empt
8.0	SPOT			10/27/16			1 preempt @ \$30.00	\$0.00	Sold Out
8.0	SPOT			10/28/16			1 preempt @ \$30.00	\$0.00	Pre-empt
11.0	SPOT			10/24/16			1 preempt @ \$35.00	\$0.00	Pre-empt
11.0	SPOT			10/25/16			1 preempt @ \$35.00	\$0.00	Pre-empt
11.0	SPOT			10/26/16			1 preempt @ \$35.00	\$0.00	Pre-empt
11.0	SPOT			10/27/16			1 preempt @ \$35.00	\$0.00	Pre-empt
11.0	SPOT			10/28/16			1 preempt @ \$35.00	\$0.00	Pre-empt
13.0	News			10/24/16			1 preempt @ \$65.00	\$0.00	Pre-empt
13.0	News			10/25/16			1 preempt @ \$65.00	\$0.00	Pre-empt
13.0	News			10/26/16			1 preempt @ \$65.00	\$0.00	Pre-empt
13.0	News			10/27/16			1 preempt @ \$65.00	\$0.00	Pre-empt
13.0	News			10/28/16			1 preempt @ \$65.00	\$0.00	Sold Out
16.0	News			10/24/16			1 preempt @ \$100.00	\$0.00	Sold Out
16.0	News			10/25/16			1 preempt @ \$100.00	\$0.00	Pre-empt
16.0	News			10/26/16			1 preempt @ \$100.00	\$0.00	Pre-empt
16.0	News			10/27/16			1 preempt @ \$100.00	\$0.00	Pre-empt
16.0	News			10/28/16			1 preempt @ \$100.00	\$0.00	Pre-empt
18.0	News			10/24/16			1 preempt @ \$60.00	\$0.00	Sold Out
18.0	News			10/25/16			1 preempt @ \$60.00	\$0.00	Sold Out
18.0	News			10/26/16			1 preempt @ \$60.00	\$0.00	Sold Out
18.0	News			10/27/16			1 preempt @ \$60.00	\$0.00	Pre-empt
18.0	News			10/28/16			1 preempt @ \$60.00	\$0.00	Sold Out
20.1	Contract Line Remarks:		<u>NCAA fball</u>						
	Football	3:30:00PM- 6:00:00PM	Day, Sa-1	10/29/16 6:07PM (Sa)	00:30	Sports-ABC College Football 2	PM16179TH	\$650.00	
21.1	Contract Line Remarks:		<u>NCAA fball</u>						
	Football	12:30:00PM- 3:30:00PM	Day, Sa-1	10/29/16 3:42PM (Sa)	00:30	Sports-ABC College Football	PM16179TH	\$500.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
22.1	Contract Line Remarks:		NCAA fball						
	Football	7:58:00PM-11:00:00PM	Day,Sa-1	10/29/16 8:09PM (Sa)	00:30	Sports-ABC Saturday Night Football Showcase	PM16179TH	\$850.00	
24.0	News			10/29/16			2 preempts @ \$50.00	\$0.00	Program Change
25.0	SPOT			10/30/16			2 preempts @ \$25.00	\$0.00	Pre-empt
31.0	Prime			10/26/16			1 preempt @ \$350.00	\$0.00	Pre-empt
32.0	Prime			10/27/16			1 preempt @ \$750.00	\$0.00	Sold Out
33.0	Prime			10/28/16			1 preempt @ \$250.00	\$0.00	Sold Out
34.0	Prime			10/28/16			1 preempt @ \$250.00	\$0.00	Sold Out
38.0	Prime			10/30/16			1 preempt @ \$180.00	\$0.00	Pre-empt
47.0	SPOT			10/24/16			2 preempts @ \$190.00	\$0.00	Incorrect Section Level
49.1	SPOT			10/24/16			2 preempts @ \$70.00	\$0.00	Pre-empt
50.0	Contract Line Remarks:		news						
	News	173837-News-News 14 C	Per week (2),Mo,Tu,We,Th,Fr	10/25/16 5:59PM (Tu)	00:30	News-News 14 Carolina on ABC 45 at 6pm	PM16179TH	\$520.00	
50.0	News			10/24/16			1 preempt @ \$520.00	\$0.00	Sold Out
52.0	Contract Line Remarks:		ABC World News						
	News	20156-ABC-World News	Per week (2),Mo,Tu,We,Th,Fr	10/24/16 6:59PM (Mo)	00:30	ABC-World News Monday-Friday	PM16179TH	\$300.00	
	News	20156-ABC-World News	Per week (2),Mo,Tu,We,Th,Fr	10/25/16 6:30PM (Tu)	00:30	ABC-World News Monday-Friday	PM16179TH	\$300.00	
54.0	Contract Line Remarks:		News						
	News	173838-News- News 14 C	Per week (3),Mo,Tu,We,Th,Fr	10/24/16 11:31PM (Mo)	00:30	News- News 14 Carolina on ABC 45 at 11pm	PM16179TH	\$120.00	
54.0	News			10/26/16			1 preempt @ \$120.00	\$0.00	Pre-empt
54.0	News			10/27/16			1 preempt @ \$120.00	\$0.00	Pre-empt
57.0	SPOT			10/30/16			2 preempts @ \$100.00	\$0.00	Sold Out
58.0	Contract Line Remarks:		DESIGNATED SURVIVOR						
	Prime	1659064-ABC-Designated	Day,W-1	10/26/16 10:41PM (We)	00:30	ABC-Designated Survivor (Wednesday)	PM16179TH	\$700.00	
60.0	Contract Line Remarks:		Greys						
	Prime	140454-ABC-Greys Anato	Day,Th-1	10/27/16 7:58PM (Th)	00:30	ABC-Greys Anatomy (Thursday)	PM16179TH	\$1500.00	
61.0	Contract Line Remarks:		Quantico						
	Prime	1058590-ABC-Quantico (S	Day,Su-1	10/30/16 10:31PM (Su)	00:30	ABC-Quantico (Sunday)	PM16179TH	\$360.00	
64.0	SPOT			10/24/16			1 preempt @ \$20.00	\$0.00	Sold Out
65.0	SPOT			10/24/16			2 preempts @ \$20.00	\$0.00	Sold Out
66.0	SPOT			10/24/16			2 preempts @ \$190.00	\$0.00	Sold Out
73.0	Contract Line Remarks:		This Week						
	SPOT	20206-ABC-This Week	Day,Su-1	10/30/16 9:34AM (Su)	00:30	ABC-This Week	PM16179TH	\$200.00	
78.0	Contract Line Remarks:		Phil						
	SPOT	602104-Dr Phil	Day,F-1	10/28/16 3:50PM (Fr)	00:30	Dr Phil	PM16179TH	\$70.00	M/G For 49.1.1

Net 30-Payment is due within 30 days from invoice date.
Station owned or provided services by the Sinclair Broadcast Group.

Warranty – We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$6,090.00	Total Spots	13
Commission	(\$913.50)		
Net Total	\$5,176.50		