



REMIT TO Sinclair Broadcast Group
 c/o WXLV
 PO Box 206270
 Dallas, TX 75320-6270

Advertiser
Agency
Buyer
Salesperson

McCrory for Governor (30707)
Strategic Media Placement (6694)
 Brant,Fink,
 Millennium/DC, Washington DC (1108)
 ph: (202) 955-5342 , fx: (202) 955-5348x

Invoice 4680874
Inv Date 8/28/2016
Terms CIA
Contract 2606495
Bill Type Weekly/Irregular
Period 8/22/2016 - 8/28/2016

Product POLITICAL CANDIDATE (ns) (1186)
Brand TV (105655)
Acct Types National/Political Candidate Agency BRD
Est/Headline 4667/ECR25270864
Demo A35+R
Revision
Comments TV
 NC GOV PAT McCRORY 8.22-9.5

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 8/30/2016 10:52:43AM

Greensboro (WXLV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
13.0	Contract Line Remarks:		Good Morning America Weekend						
	SPOT	20374-ABC-Good Mornin	Day,Sa-1	08/27/16 8:27AM (Sa)	00:30	ABC-Good Morning American Saturday	PM16165TH	\$160.00	
14.0	Contract Line Remarks:		This Week						
	SPOT	20206-ABC-This Week	Day,Su-1	08/28/16 9:26AM (Su)	00:30	ABC-This Week	PM16148TH	\$200.00	
15.0	Contract Line Remarks:		Shark Tank B-ABC						
	Prime	150987-ABC-Shark Tank	Day,F-1	08/26/16 7:58PM (Fr)	00:30	ABC-Shark Tank (Friday)	PM16148TH	\$600.00	
16.0	Contract Line Remarks:		GMA						
	SPOT	20716-ABC-Good Mornin	Per week (3),Tu,We,Th,Fr	08/24/16 8:37AM (We)	00:30	ABC-Good Morning America	PM16148TH	\$240.00	
	SPOT	20716-ABC-Good Mornin	Per week (3),Tu,We,Th,Fr	08/25/16 7:40AM (Th)	00:30	ABC-Good Morning America	PM16165TH	\$240.00	
	SPOT	20716-ABC-Good Mornin	Per week (3),Tu,We,Th,Fr	08/26/16 7:27AM (Fr)	00:30	ABC-Good Morning America	PM16148TH	\$240.00	
17.0	Contract Line Remarks:		Dr. Phil						
	SPOT	602104-Dr Phil	Day,Tu-1,W-1,Th-1,F-1	08/23/16 3:24PM (Tu)	00:30	Dr Phil	PM16148TH	\$105.00	
	SPOT	602104-Dr Phil	Day,Tu-1,W-1,Th-1,F-1	08/24/16 3:31PM (We)	00:30	Dr Phil	PM16148TH	\$105.00	
	SPOT	602104-Dr Phil	Day,Tu-1,W-1,Th-1,F-1	08/25/16 3:22PM (Th)	00:30	Dr Phil	PM16148TH	\$105.00	
	SPOT	602104-Dr Phil	Day,Tu-1,W-1,Th-1,F-1	08/26/16 3:36PM (Fr)	00:30	Dr Phil	PM16165TH	\$105.00	
18.0	Contract Line Remarks:		People's Court						
	SPOT	143933-Peoples Court	Day,Tu-1,W-1,Th-1,F-1	08/23/16 5:17PM (Tu)	00:30	PEOPLES COURT	PM16148TH	\$90.00	
	SPOT	143933-Peoples Court	Day,Tu-1,W-1,Th-1,F-1	08/24/16 5:24PM (We)	00:30	PEOPLES COURT	PM16148TH	\$90.00	
	SPOT	143933-Peoples Court	Day,Tu-1,W-1,Th-1,F-1	08/25/16 5:35PM (Th)	00:30	PEOPLES COURT	PM16165TH	\$90.00	
	SPOT	143933-Peoples Court	Day,Tu-1,W-1,Th-1,F-1	08/26/16 5:52PM (Fr)	00:30	PEOPLES COURT	PM16148TH	\$90.00	
19.0	Contract Line Remarks:		ABC World News OOW						
	News	20156-ABC-World News	Per week (3),Tu,We,Th,Fr	08/24/16 6:59PM (We)	00:30	ABC-World News Monday-Friday	PM16148TH	\$400.00	
	News	20156-ABC-World News	Per week (3),Tu,We,Th,Fr	08/25/16 6:59PM (Th)	00:30	ABC-World News Monday-Friday	PM16148TH	\$400.00	
	News	20156-ABC-World News	Per week (3),Tu,We,Th,Fr	08/26/16 6:30PM (Fr)	00:30	ABC-World News Monday-Friday	PM16165TH	\$400.00	
20.0	Contract Line Remarks:		News14 On ABC 45						
	News	173838-News- News 14 C	Per week (3),Tu,We,Th,Fr	08/23/16 11:34PM (Tu)	00:30	News- News 14 Carolina on ABC 45 at 11pm	PM16148TH	\$60.00	
	News	173838-News- News 14 C	Per week (3),Tu,We,Th,Fr	08/24/16 11:30PM (We)	00:30	News- News 14 Carolina on ABC 45 at 11pm	PM16148TH	\$60.00	
	News	173838-News- News 14 C	Per week (3),Tu,We,Th,Fr	08/26/16 11:35PM (Fr)	00:30	News- News 14 Carolina on ABC 45 at 11pm	PM16165TH	\$60.00	
21.0	Contract Line Remarks:		Jimmy Kimmel Live						
	SPOT	43508-ABC-Jimmy Kimmel	Per week (3),Tu,We,Th,Fr	08/24/16 12:31AM (We)	00:30	ABC-Jimmy Kimmel Live	PM16148TH	\$80.00	
	SPOT	43508-ABC-Jimmy Kimmel	Per week (3),Tu,We,Th,Fr	08/25/16 11:59PM (Th)	00:30	ABC-Jimmy Kimmel Live	PM16165TH	\$80.00	
	SPOT	43508-ABC-Jimmy Kimmel	Per week (3),Tu,We,Th,Fr	08/26/16 12:25AM (Fr)	00:30	ABC-Jimmy Kimmel Live	PM16148TH	\$80.00	

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$4,080.00
Commission	(\$612.00)
Net Total	\$3,468.00

Total Spots 23

Net 30-Payment is due within 30 days from invoice date.
Station owned or provided services by the Sinclair Broadcast Group.