



& WBXN-CD

**WUPL-TV & WBXN-CD
NEW ORLEANS, LOUISIANA**

**QUARTERLY ISSUES / PROGRAM LIST
1st Quarter 2020**

January 1, 2020 – March 31, 2020



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WUPL-TV & WBXN-CD

QUARTERLY LIST OF ISSUES AND SIGNIFICANT RESPONSIVE PROGRAMING

January 1, 2020 – March 31, 2020

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To: PUBLIC FILE
Re: Awards
Date: 1st Quarter 2020

January 1, 2020 – March 31, 2020

AWARDS

There were no awards given during 1st quarter.



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To: PUBLIC FILE
Re: LOCAL, SYNDICATED, and NETWORK PROGRAMS
Date: 1st Quarter 2020

January 1, 2020 – March 31, 2020

The following is a listing of WUPL-TV/WBXN-CD's local, network, and syndicated programs that, in some of the shows topics and content, serve the needs of the ascertained issues of the New Orleans and surrounding communities. Listed below are the program title, length, air day and time.

LOCAL PROGRAMS:

EYEWITNESS NEWS (M-F) Eyewitness News, at 4:30am-9am & 6:30pm. Although local news stories are reported, issues of local social concerns are also featured in these newscasts. All newscasts are closed captioned to meet the needs of the hearing impaired.

4th Down Fridays - (Fridays) at 10:30pm - during high school football season). The program features local high school games and a discussion and highlights of the games, coaches, and players. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

Great Day Louisiana (M-F) at 9:00pm. - Great Day Louisiana features local lifestyle content that helps improve the lives of viewers – informing and entertaining them on topics such as family, health & wellness, beauty & fashion, finances, home improvement and décor, and how to navigate major life events. Jacqueline Mazur will host the new program with multiple local contributors.

NETWORK NEWS/PUBLIC AFFAIRS PROGRAMS:
N/A

WUPL 2019-2020
Programming Schedule
MyNetwork Affiliate

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Time	
4:00am			Mike & Molly			Bayou Wild	Comedy TV	4:00am	
4:30am			Early Edition Eyewitness News @ 4:30am			Jack Hanna's ITW	*	4:30am	
5:00am			Eyewitness News @ 5:00am			Paid Program	Kickin' It	5:00am	
5:30am			"			Paid Program	*	5:30am	
6:00am			Eyewitness Morning News @ 6:00am			Paid Program	Made in Hollywood	6:00am	
6:30am			"			Paid Program	Made in Hollywood Now	6:30am	
7:00am			Eyewitness News @ 7:00am			Paid Program	Ocean Mysteries	7:00am	
7:30am			"			Paid Program	Ocean Mysteries	7:30am	
8:00am			Eyewitness News @ 8:00am			Paid Program	The Great Dr. Scott	8:00am	
8:30am			"			Paid Program	The Great Dr. Scott	8:30am	
9:00am			Personal Injury Court			Paid Program	Rock The Park	9:00am	
9:30am			Personal Injury Court			Paid Program	Rock The Park	9:30am	
10:00am			Protection Court			Paid Program	Paid Program	10:00am	
10:30am			Protection Court			Paid Program	Paid Program	10:30am	
11:00am			Supreme Justice w/Judge Karen			Paid Program	Paid Program	11:00am	
11:30am			Justice w/Judge Mablean			Paid Program	Paid Program	11:30am	
12:00pm			Hot Bench			Paid Program	Paid Program	12:00pm	
12:30pm			Hot Bench			Paid Program	Paid Program	12:30pm	
1:00pm			Sister Circle			Just for Laughs (A)	Just for Laughs (C)	1:00pm	
1:30pm			"			Just for Laughs (B)	Just for Laughs (D)	1:30pm	
2:00pm			The Dr. Oz Show			Mike & Molly (A)	WUPL Movie	2:00pm	
2:30pm			"		Mike & Molly (B)	2:30pm			
3:00pm			True Crimes			Two Broke Girls (A)		3:00pm	
3:30pm			"			Two Broke Girls (B)		3:30pm	
4:00pm			America's Court w/Judge Ross			Comedy TV	WUPL Movie	4:00pm	
4:30pm			Funny You Should Ask			*		4:30pm	
5:00pm			Funny You Should Ask			Funny You Should Ask (A)		5:00pm	
5:30pm			Family Feud			Black College Quiz		5:30pm	
6:00pm			Family Feud			Family Feud (A)	Just for Laughs (E)	6:00pm	
6:30pm			Eyewitness News @ 6:30pm			Family Feud (B)	Funny You Should Ask (B)	6:30pm	
PRIMETIME									
	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday		
7:00pm	Law & Order: SVU	Chicago P.D.	DATELINE	Law & Order: CT	CSI: Miami	The Listener (A)	Two Broke Girls (C)	7:00pm	
7:30pm						*	Two Broke Girls (D)	7:30pm	
8:00pm	Law & Order: SVU	Chicago P.D.	DATELINE	Law & Order: CT	CSI: Miami	Forensic Factor (A)	Heartland	8:00pm	
8:30pm						*	*	8:30pm	
9:00pm			Great Day Louisiana	(Repeat)		American Ninja Warrior (A)	The Listener (B)	9:00pm	
9:30pm			"			*	*	9:30pm	
10:00pm			Two Broke Girls (Primary)			The Shortlist	Forensic Factor (B)	10:00pm	
10:30pm			Two Broke Girls (Secondary)			Pure Outdoors	*	10:35pm	
11:00pm			DATELINE			Wild Kat Wrestling (A)	American Ninja Warrior (B)	11:00pm	
11:30pm			"			*	*	11:30pm	
12:00am			Chicago PD (Primary)			WUPL Movie	Wild Kat Wrestling (B)	12:00am	
12:30am			"				*	12:30am	
1:00am			Chicago PD (Secondary)				Wipeout	*	1:00am
1:30am			"				*	*	1:30am
2:00am			Cops			Murdoch Mysteries	Paid Program	2:00am	
2:30am			Cops			*	Cars.TV	2:30am	
3:00am			The Verdict w/Judge Hatchett			Forensic Files (A)	Forensic Files (C)	3:00am	
3:30am			Caught In Providence			Forensic Files (B)	Forensic Files (D)	3:30am	



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NEW ORLEANS, LOUISIANA**

**CHILDREN'S TELEVISION COMMERCIAL LIMITS
January 1, 2020 – March 31, 2020**

During the above period, WUPL-TV and WBXN-CD aired the following educational/informational weekly programs produced for an audience of children 13 to 16 years of age:

- **OCEAN MYSTERIES**
- **OUTBACK ADVENTURES WITH TIM FAULKNER**
- **ROCK THE PARK**
- **ROCK THE PARK**
- **CULTURE CLICK**
- **The Great Dr. Scott**

WUPL-TV and WBXN-CD aired all of the above programs on Sunday mornings during the above quarter.

On behalf of WUPL-TV and WBXN-CD, New Orleans, Louisiana, I hereby certify that the above children's programming was formatted to contain no more than the maximum amount of commercial time permitted under the Commissions Act, as amended, 47 U.S.C. Sec. 303a, and 47 C.F.R. Sec. 73.660 and therefore was in compliance with the commercial limits imposed by the Children's Television Act.

Chandra Smith
Program Coordinator
WUPL-TV/WBXN-CD, New Orleans, LA.

DATE: 01/02/2020



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To: PUBLIC FILE
Re: SPECIFIC AREAS OF COMMUNITY INTEREST
Date: 1st Quarter 2020

January 1, 2020 – March 31, 2020

The following addresses **economic issues** by WWL-TV through its local news and public affairs programming in this quarter:

(All programs and newscasts locally produced by WWL-TV are close captioned for the deaf and hearing impaired)

BUSINESS/ECONOMY

BETTER BUSINESS BUREAU

In monthly appearances, Cynthia Albert, spokeswoman for the New Orleans Better Business Bureau, discusses consumer issues on the Eyewitness Morning News.

1-9-20 Advance fee loan scams

2-3-20 Valentine's Day Scams

3-2-20 Tax season scams to watch out for

PERSONAL FINANCE - STRETCHING YOUR DOLLAR SEGMENTS

Personal finance adviser and financial planner Randy Waesche appears on the Eyewitness Morning News periodically to discuss personal finance topics.

1-7-20 2020 Financial Predictions

1-21-20 2020 Stock Predictions

2-4-20 Balance Transfer Cards

2-18-20 How the Wuhan Coronavirus is affecting your wallet

3-3-20 Coronavirus and your finances

3-17-20 Coronavirus financial impact

3-31-20 CARES federal stimulus act and what it will mean for American workers

TECHNOLOGY - DIGITAL GUMBO SEGMENTS

Members of the Louisiana Technology Council appear frequently on the Eyewitness Morning News, to discuss computer and tech issues, in the "Digital Gumbo" segment. Segments are archived on wwltv.com.

1-13-20 Baton Rouge-based business that is helping law enforcement speed up the process of getting warrants

CHILDREN/YOUTH ISSUES

PARENTING CENTER

On the Eyewitness Morning News, guests from The Parenting Center at New Orleans at Children's Hospital discuss child and family/parenting issues.

1-14-20 Why the parent-child attachment is so important

1-28-20 Managing Your Kids' Anger

2-11-20 Raising Resilient Kids

3-10-20 Building a Parent Community

3-24-20 Talking to your children about coronavirus

PEDIATRICIAN MICHAEL WASSERMAN

Pediatrician Dr. Michael Wasserman appears on the Eyewitness Morning News to discuss child health care issues.

2-17-20 Identifying tics in children

3-16-20 Talking to kids about difficult topics

CRIME

CRIMESTOPPERS

In a regular segment on the Eyewitness Morning News, representatives of Crimestoppers of Greater New Orleans discuss anti-crime initiatives and their latest campaigns to reduce crime and catch wanted suspects.

1-14-20 Car break-in prevention; suspect wanted in robbery attempt and shooting

1-28-20 Teen Safe Dating

2-11-20 Mardi Gras safety tips

3-10-20 Fugitive update

3-24-20 Crimestoppers still operating, taking tips and sending rewards despite COVID-19

COMMUNITY SERVICE

SPCA/AUDUBON ZOO

Each Thursday, a representative from either the Louisiana SPCA or the Audubon Zoo appears on the Eyewitness Morning News to feature an animal that is available for adoption, or to highlight an animal or program from the Audubon Nature Institute or Audubon Zoo.

LOCAL CITY COUNCIL MEMBERS

Members of the New Orleans City Council discuss topics related to city government.

1-16-20 Jay Banks, City Council District B

1-30-20 Cyndi Nguyen, City Council District E

2-6-20 Joe Giarrusso, City Council District A

2-20-20 Joe Giarrusso, City Council District A

3-5-20 Cyndi Nguyen, City Council District E

3-19-20 Jay Banks, City Council District B

HEALTHCARE/MEDICAL ISSUES

MEDICAL/DR. PATRICIA FARRIS SEGMENTS

Dermatologist Dr. Patricia Farris discusses skin care and beauty topics.

1-3-20 Debunking skin myths

2-3-20 Skin Cancer and in-office surgery

3-2-20 Skin changes after menopause

MEDICAL/DR. KEVIN STEPHENS

Dr. Kevin Stephens, former City of New Orleans Health Director, discusses medical topics.

1-23-20 Coronavirus: Everything You Need to Know

2-17-20 Mumps threat with an outbreak at LSU

2-20-20 How often you should clean common household items

3-5-20 Answering Viewers' Questions on Coronavirus

MEDICAL/CORONAVIRUS QUESTION AND ANSWER SEGMENTS

Beginning March 15 and continuing each weekday morning throughout the end of March, doctors from LSU and Tulane Medical Schools and Ochsner Hospital appeared on the Eyewitness Morning News daily, occasionally on the evening newscasts and in special Facebook Live broadcasts to answer viewer questions about COVID-19.

HEALTH/MEDICAL – MACKIE SHILSTONE

Each Wednesday, fitness and nutrition expert Mackie Shilstone appears on the Eyewitness Morning News to discuss fitness, nutrition and exercise topics. Segments are archived on wwltv.com.



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Re: GREAT DAY LOUISIANA
Date: 1st QUARTER 2020

January 1, 2020 – March 31, 2020

Wednesday, January 1, 2020

- Segment 1 ... Happy talk man on the street on resolutions
- Segment 2 ... Making a vision board
- Segment 3 ... Decluttering for the new year
- Segment 4 ... New Year's cooking with Chef Kevin Belton
- Segment 5 ... 2020 Horoscope part I
- Segment 6 ... 2020 Horoscope part II
- Segment 7 ... Getting your finances together for 2020

Thursday, January 2, 2020

- Segment 1 ... Happy talk
- Segment 2 ... Facebook privacy
- Segment 3 ... Cooking with Upperline Restaurant
- Segment 4 ... Homemade products with Cheryl Ross Brown
- Segment 5 ... The Original Worm massager
- Segment 6 ... Code Ninjas program to learn how to code
- Segment 7 ... Author of "The Dog That Would Not Bark"

Friday, January 3, 2020

- Segment 1 ... Happy talk with Carl Mack and the Stars Ball
- Segment 2 ... Perfect Pair making advocacy toast
- Segment 3 ... Kiehl's Magazine Street grand opening
- Segment 4 ... Christi Calley Magazine Street store
- Segment 5 ... Author and actress Ann Mahoney
- Segment 6 ... Getting To N.O. You with Bill Capo
- Segment 7 ... The Historic New Orleans Collection jewelry collection

Monday, January 6, 2020

Segment 1 ... Happy talk Hot 8 Brass Band
Segment 2 ... Display of Cannatta's king cakes
Segment 3 ... Liz Weiman iPhone apps for travel
Segment 4 ... Carnival Ball fashion show for men and women
Segment 5 ... Triumph Fitness New Year kickoff plan
Segment 6 ... Fashions from Soke Indigo
Segment 7 ... Hot 8 Brass Band music

Tuesday, January 7, 2020

Segment 1 ... Happy talk how to tie a tie
Segment 2 ... Soup month cooking with Seed Restaurant
Segment 3 ... Interview about St. Matthew the Apostle School
Segment 4 ... Music from Groovy 7 "Wanna Dance With Somebody"
Segment 5 ... Plexaderm's New Year's Special
Segment 6 ... Chef Poppy Tooker introduces the King Cake Hub
Segment 7 ... Author of New Orleans Classic Restaurants

Wednesday, January 8, 2020

Segment 1 ... Happy Talk interview on winter and dry skin
Segment 2 ... Conversation with comedian Sheryl Underwood part I
Segment 3 ... Cooking with Junior's Restaurant
Segment 4 ... How to make your own bubble bath
Segment 5 ... Satellite interview on hypoglycemia
Segment 6 ... Executive Coach Julie Couret on SoCal media validation
Segment 7 ... Satellite on whole food cooking

Thursday, January 9, 2020

Segment 1 ... Happy talk big Easy Bucha
Segment 2 ... Conversation with comedian Sheryl Underwood part II
Segment 3 ... Cooking with "Mealionaire Chef"
Segment 4 ... Satellite on browsing YOLO
Segment 5 ... Health-O-Pedia book for African-Americans
Segment 6 ... Satellite on the correct way to recycle
Segment 7 ... Interview about Mary Mac's Doggy Daycare

Friday, January 10, 2020

- Segment 1 ... Happy talk with Winn Dixie LSU game day food
- Segment 2 ... National Oyster Rockefeller Day cooking
- Segment 3 ... What's new in New Orleans 100
- Segment 4 ... Hollywood Highlights
- Segment 5 ... Power Swabs products New Year's Special
- Segment 6 ... Satellite on National Geographic women of the year
- Segment 7 ... Library resources for 2020 resolutions

Monday, January 13, 2020

- Segment 1 ... Happy talk with Tonya Boyd-Cannon
- Segment 2 ... National Desk Organization Day
- Segment 3 ... The Pro vs. Fans LSU edition
- Segment 4 ... Associated Grocers king cakes
- Segment 5 ... Cooking with Liberty Kitchen
- Segment 6 ...
- Segment 7 ... Music close with Tonya Boyd-Cannon

Tuesday, January 14, 2020

- Segment 1 ... Happy talk live with outcome of LSU game
- Segment 2 ... Dress up your pet day
- Segment 3 ... Danny Barker Fest interview and performance
- Segment 4 ... MaxHome bath display
- Segment 5 ... Chef Poppy Tooker with Chef Issac Toups hot sauce
- Segment 6 ... Mom's Blog parenting safety for toddlers
- Segment 7 ... Danny Barker Fest music close

Wednesday, January 15, 2020

- Segment 1 ... Happy Talk blood donor month
- Segment 2 ... MLK Events coming up
- Segment 3 ... Satellite on Dry January
- Segment 4 ... Mom's Blog parenting safety for teens
- Segment 5 ... Executive Coach Julie Couret on co-parenting after divorce
- Segment 6 ... Buying a home through Amanda Miller Realty
- Segment 7 ... Hollywood Highlights

Thursday, January 16, 2020

- Segment 1 ... Happy talk and Thirsty Thursday
- Segment 2 ... Satellite on Say Yes To The Dress
- Segment 3 ... Waylon Thibodeaux interview and performance
- Segment 4 ... Anniversary menu for Broussard's Restaurant
- Segment 5 ... East Jefferson General Hospital weight loss program
- Segment 6 ... Mom's Blog parenting safety online
- Segment 7 ... Waylon Thibodeaux music close

Friday, January 17, 2020

- Segment 1 ... Happy talk with music man Josh Starkman
- Segment 2 ... Chef Duke Locicero's new restaurant Dab's
- Segment 3 ... Skype on having a four-day work week
- Segment 4 ... Each One Save One 25th anniversary
- Segment 5 ... Satellite on PETA animal book celebrating 40 years
- Segment 6 ... Perfect Pair making queso
- Segment 7 ... Classes on making floral arrangements

Monday, January 20, 2020

- Segment 1 ... Happy Talk with music from Nayo Jones
- Segment 2 ... Elev8 Female Wrestling interview and demo
- Segment 3 ... Triumph Fitness How To Tighten Up Your Nutrition
- Segment 4 ... PowerSwabs teeth whitening product
- Segment 5 ... Midcity Smiles dental services
- Segment 6 ... Plexaderm 10-minute challenge facial cream
- Segment 7 ... Music close with Nayo Jones

Tuesday, January 21, 2020

- Segment 1 ... Happy Talk Great Day Louisiana One Year Anniversary
- Segment 2 ... Local foodie Poppy Tooker and Dickie Brennan carnival items
- Segment 3 ... Dieting 101 - What is Keto?
- Segment 4 ... Pet Suites luxury boarding for pets
- Segment 5 ... Satellite interview on Spotify's top songs to workout to
- Segment 6 ... Renewal By Andersen windows
- Segment 7 ... Chef Kevin Belton makes anniversary appetizers

Wednesday, January 22, 2020

- Segment 1 ... Happy Talk interview on giving compliments
- Segment 2 ... Grammy's local spotlight on P.J. Morton
- Segment 3 ... Dieting 101 - Pros and cons of fasting
- Segment 4 ... Preview of the Chef's Charity fundraiser
- Segment 5 ... Executive Coach Julie Couret on dealing with alter ego managers
- Segment 6 ... The Zero Waste Movement
- Segment 7 ... Differences between old school and new school king cakes

Thursday, January 23, 2020

- Segment 1 ... Happy Talk and Thirsty Thursday drinks
- Segment 2 ... Grammy's local spotlight - Cha Wa
- Segment 3 ... Dieting 101 - Mediterranean Diet
- Segment 4 ... Scriptura Handwriting tips
- Segment 5 ... Satellite interview on cruises to Antarctica
- Segment 6 ... Plexaderm 10-minute challenge facial cream
- Segment 7 ... Cha Wa music close

Friday, January 24, 2020

- Segment 1 ... Happy Talk Grammy's local spotlight Tank & the Bangas
- Segment 2 ... Celebrating the Chinese New Year
- Segment 3 ... Making carnival mocktails
- Segment 4 ... Hollywood Highlight new movie releases
- Segment 5 ... Explaining family mental fitness
- Segment 6 ... Tips for energy savings
- Segment 7 ... Music close with Tank & the Bangas

Monday, January 27, 2020

- Segment 1 ... Happy Talk on Grammy Awards Show
- Segment 2 ... Lesson on floor loom weaving
- Segment 3 ... Le Petit Theatre's production on "Something Rotten"
- Segment 4 ... Terrance Osborne's new art exhibit
- Segment 5 ... Triumph Fitness How To Tighten Up Your Nutrition
- Segment 6 ... Satellite interview on "Dry January"
- Segment 7 ... Le Petit Theatre's production on "Something Rotten"

Tuesday, January 28, 2020

- Segment 1 ... Happy Talk & DIY on carnival mask making
- Segment 2 ... Carnival decor and giving a king cake party
- Segment 3 ... Skinny Course Pre-made meals
- Segment 4 ... Local Foodie Poppy Tooker with Pyre Provisions
- Segment 5 ... Skype interview on addiction and recovery
- Segment 6 ... Imaginative Bartender local finalist
- Segment 7 ... Holy Cross High School year long service project

Wednesday, January 29, 2020

- Segment 1 ... Happy Talk and interview on flu prevention
- Segment 2 ... Cheryl Gerber new book on powerful women
- Segment 3 ... Preview of Algiers Mardi Gras Festival
- Segment 4 ... Blue Cross Blue Shield healthcare for 2020
- Segment 5 ... Executive Coach Julie Couret on work - life balance
- Segment 6 ... Bienville Group financial goals for 2020
- Segment 7 ... Music from Algiers Mardi Gras Festival

Thursday, January 30, 2020

- Segment 1 ... Thirsty Thursday & music from Sierra Green & the Soul Machine
- Segment 2 ... Interview with Sierra Green & the Soul Machine
- Segment 3 ... Plexaderm 10-minute challenge facial cream
- Segment 4 ... How to develop a tranquil space in your home
- Segment 5 ... Tips for a good night's sleep
- Segment 6 ... Fat Kid Yoga Club interview and demo
- Segment 7 ... Music close with Sierra Green & the Soul Machine

Friday, January 31, 2020

- Segment 1 ... Happy Talk and Puppy Bowl preview
- Segment 2 ... Slow cooker recipe cookbook
- Segment 3 ... Super Bowl drinks
- Segment 4 ... Creating a cheese display
- Segment 5 ... National Big Wig Day helping cancer patients
- Segment 6 ... Perfect Pair making four cheese mold
- Segment 7 ... Inspire your heart with art day

Monday, February 3, 2020

- Segment 1 ... Happy Talk and music from J & the Causeways
- Segment 2 ... Satellite interview with Elle McPhearson on timeless beauty
- Segment 3 ... Triumph Fitness Valentine's Day workout
- Segment 4 ... New Orleans East Mardi Gras Parade
- Segment 5 ... Getting To N.O. You Carousel Bar bartender
- Segment 6 ... Making Succotash Ferments
- Segment 7 ... Music close with J & the Causeways

Tuesday, February 4, 2020

- Segment 1 ... Happy Talk making snacks with Chef Kevin Belton
- Segment 2 ... Maxhome Bath renovation
- Segment 3 ... Travel Tuesday with Travel Central
- Segment 4 ... How to pack for a vacation
- Segment 5... Local Foodie Poppy Tooker and Hambone Restaurant
- Segment 6... Metropolitan Human Services District Safe Zones
- Segment 7 ... Jambalya Girl's food line

Wednesday, February 5, 2020

- Segment 1 ... Happy Talk and developing richer relationships
- Segment 2 ... Navigating parades with kids
- Segment 3 ... Spotighting Winn-Dixie king cakes
- Segment 4 ... Cherry Blow Dry Bar services for hair and makeup
- Segment 5 ... Executive Coach Julie Couret - Using LinkedIn for your career
- Segment 6 ... Cookoff to benefit coastal erosion
- Segment 7 ... Girls on the Run program

Thursday, February 6, 2020

- Segment 1 ... Happy Talk and Thirsty Thursday
- Segment 2 ... Valentine's Day meal with Bywater American Bistro
- Segment 3 ... Bob Marley's Birthday Music Celebration
- Segment 4 ... Satellite interview in tiny house trends
- Segment 5 ... Women's pelvic health on the parade route
- Segment 6 ... Satellite interview about heart health survey
- Segment 7 ... Bob Marley's Birthday Music Celebration Close

Friday, February 7, 2020

- Segment 1 ... Happy Talk and performance/interview with Mande Milkshakers
- Segment 2 ... Bad Ass Balloon company display
- Segment 3 ... Valentine's Day dessert with La Boulangerie
- Segment 4 ... Tips for a happy Valentine's Day
- Segment 5 ... Hollywood Highlights Oscar Preview
- Segment 6 ... GNO Science Fair demonstration
- Segment 7 ... Performance with Mande Milkshakers

Monday, February 10, 2020

- Segment 1 ... Happy Talk and live music from Bo Dollis and the Wild Magnolias
- Segment 2 ... New Jefferson Parish Parade
- Segment 3 ... Valentine's Day Galentine's movies
- Segment 4 ... Galentine's wines with Grande Krewe
- Segment 5 ... Skype interview online dating for seniors
- Segment 6 ... JP Equip Fitness chair exercises
- Segment 7 ... Bo Dollis and the Wild Magnolias music close

Tuesday, February 11, 2020

- Segment 1 ... Happy Talk making a Secondline umbrella
- Segment 2 ... Explaining love languages
- Segment 3 ... Local foodie Poppy Tooker makes Dirty Boys Sandwiches
- Segment 4 ... Plexaderm 10-minute challenge facial cream
- Segment 5 ... Interview with services at Seven Three Distilling Company
- Segment 6 ... Interview about Renewal By Andersen windows
- Segment 7 ... Valentine's Day local conversation hearts

Wednesday, February 12, 2020

- Segment 1 ... Introduction to Metairie Road Takeover Show - Fat Boy's Pizza
- Segment 2 ... Profile on Loft 18 adult game room
- Segment 3 ... Tasting food at Ruby Slipper Cafe
- Segment 4 ... Wellness Wednesday and How to make Mad Darling Candles
- Segment 5 ... Real Estate advice from Berkshire Hathaway
- Segment 6 ... Tasting food at Bears Poboy's
- Segment 7 ... Tasting food at Gennaro's Bar

Thursday, February 13, 2020

Segment 1 ... Happy Talk & Thirsty Thursday with Leisuremann's Cocktail mixes
Segment 2 ... Valentine's Day Dinner with Isaac Touts and his wife
Segment 3 ... Hahn Enterprises Seglet & Krewe of Isis moving to Kenner
Segment 4 ... Display of Top Hat Tuxedos and accessories
Segment 5 ... Explaining Wal-Mart pick up services
Segment 6 ... EJGH Medical Moments limiting blood transfusions
Segment 7 ... WBOK Radio new management and program changes

Friday, February 14, 2020

Segment 1 ... Happy Talk and Valentine's Day dating game
Segment 2 ... Dating game meet the bachelors
Segment 3 ... Perfect Pair making baked goat cheese
Segment 4 ... Dating Game t-shirt challenge and charades
Segment 5 ... Preview of Sazerac House events
Segment 6 ... Cooking with the Tasting Room
Segment 7 ... Dating game winner reveal

Monday, February 17, 2020

Segment 1 ... Happy Talk and live music with Connie G for Zulu Lundi Gras
Segment 2 ... What to do for Random Acts of Kindness Day
Segment 3 ... Actress Novi Brown on her career
Segment 4 ... Preview of Chick-fil-A's Shared Table Program
Segment 5 ... Triumph Fitness staying health through Mardi Gras
Segment 6 ... Preview of Krewe of You Parade in Houma
Segment 7 ... Music close with Connie G for Zulu Lundi Gras

Tuesday, February 18, 2020

Segment 1 ... Happy Talk and live dance performance with the N.O. Sirens
Segment 2 ... Interview with local family on Family Feud
Segment 3 ... Family Feud Game with local contestants and the N.O. Sirens
Segment 4 ... Preview of Bacchus parade and new floats/throws
Segment 5 ... How to rent Felix's Bourbon Street balcony for Mardi Gras
Segment 6 ... Local Foodie Poppy Tooker making deviled eggs
Segment 7 ... Closing dance performance with the N.O. Sirens

Wednesday, February 19, 2020

Segment 1 ... Happy Talk

Segment 2 ... Wellness Wednesday and BCBS Louisiana flu season

Segment 3 ... Rex Lundi Gras Fest and food

Segment 4 ... Krewe of Argus Lundi Gras event

Segment 5 NOPD Community Police Mediation Program

Segment 6 ... Executive Coach Julie Couret - I screwed up at work

Segment 7 ... Preview of the Mardi Gras Mask Market

Thursday, February 20, 2020

Segment 1 ... Happy Talk and live music from John Pierre and Expressions

Segment 2 ... Costumes from Dames de Perlage walking krewe

Segment 3 ... Mardi music with John Pierre and Expressions

Segment 4 ... Cooking with Jewel of the South Restaurant

Segment 5 ... Making Mardi Gras drinks

Segment 6 ... Hahn Enterprises seglet and New Orleans 100

Segment 7 ... Mardi Gras music close with John Pierre and Expressions

Friday, February 21, 2020

Segment 1 ... Happy Talk and music open from Dalila Seruntine

Segment 2 ... Lefort's Seafood on the parade route

Segment 3 ... Interview about Ahava Festival and music from Dalila Seruntine

Segment 4 ... Spotlight on King and Queen Zulu 2020

Segment 5 .. Hollywood Highlights Mardi Gras movies

Segment 6 ... Fun segment with reality show Raegan Charleston

Segment 7 ... Music close from Dalila Seruntine

Monday, February 24, 2020

Segment 1 ... Happy Talk and Lundi Gras music from the TBC Brass Band

Segment 2 ... Q93 DJ Wild Wayne new Jerk Chicken Seasoning

Segment 3 ... Float Artist Rene Pierre carnival book

Segment 4 ... Lundi Gras music from the TBC Brass Band

Segment 5 ... Getting to N.O. You Mardi Gras costume maker

Segment 6 ... Krewe du Pooch parade in Mandeville

Segment 7 ... Lundi Gras music from the TBC Brass Band

Tuesday, February 25, 2020

No show.... Mardi Gras Day

Wednesday, February 26, 2020

Segment 1 ... Happy Talk and dance performance with Who Dat Steppers
Segment 2 ... First day of Lent with Seithet's Seafood
Segment 3 ... Townsend Treatment Center for addiction
Segment 4 ... Plexaderm 10-minute challenge facial cream
Segment 5 ... Executive Coach Julie Couret - I asked for help
Segment 6 ... Interview about Smoke Perfume's new showroom
Segment 7 ... Dance close with Who Dat Steppers

Thursday, February 27, 2020

Segment 1 ... Happy Talk and Thirsty Thursday with Huhu's Ginger Brew
Segment 2 ... Preparing moms with options for summer camps
Segment 3 ... Charter Schools Teacher Fair
Segment 4 ... Oschner Hospital on Congenital Heart Disease
Segment 5 ... Preview of LSU Camp Tiger Benefit
Segment 6 ... Inaugural Bow Wow Film Festival
Segment 7 ... Creating Heirloom Books

Friday, February 28, 2020

Segment 1 ... Happy Talk and live music with Berkley The Artist
Segment 2 ... Leap Year purge closets
Segment 3 ... Interview with Berkley The Artist
Segment 4 ... Perfect Pair making cheesy olive bread
Segment 5 ... Pawlins Dog Training Tips
Segment 6 ... Leap Year fun trivia game
Segment 7 ... Music close with Berkley The Artist

Monday, March 2, 2020

Segment 1 ... Happy Talk and live music with Casme'
Segment 2 ... Mocktails with Victory Bar part II
Segment 3 ... Triumph Fitness on healthy baking substitutes
Segment 4 ... Satellite interview on a new sleep study
Segment 5 ... PowerSwabs teeth whitening product
Segment 6 ... Casme' interview and music performance
Segment 7 ... Satellite interview on International Toy Fair

Tuesday, March 3, 2020

Segment 1 ... Happy Talk and how to upgrade your cheeseboard
Segment 2 ... Interview with hosts of the podcast Watch What Crappens
Segment 3 ... interview about services at Xplore Federal Credit Union
Segment 4 ... Satellite interview on high school students taping AP Courses
Segment 5 ... Local Foodie Poppy Tooker and Ralph's on the Park
Segment 6 ... Metropolitan Human Services District
Segment 7 ... interview with Travel Central travel agency

Wednesday, March 4, 2020

Segment 1 ... Happy Talk and interview on how to forgive
Segment 2 ... 10 year anniversary of Youth Run NOLA and 5K race
Segment 3 ... Wellness Wednesday and Youth Run NOLA workout
Segment 4 ... Executive Coach Julie Couret on glass ceilings
Segment 5 ... PowerSwabs teeth whitening product
Segment 6 ... Display of new mosquito repellent clothing for women
Segment 7 ... Interview with the authors of "Hidden History"

Thursday, March 5, 2020

Segment 1 ... Happy Talk and Thirsty Thursday
Segment 2 ... Preview of the Isles Festival
Segment 3 ... Hahn Enterprises and profile of Greg's Pools
Segment 4 ... Tasting food at Bayou Bar
Segment 5 ... Interview on Social Security Scams
Segment 6 ... Interview with Love & Hip Hop creator Mona Scott Young
Segment 7 ... Music close from Bayou Bar

Friday, March 6, 2020

Segment 1 ... Happy Talk and music/interview about Brass Fest
Segment 2 ... Clesis Crawfish Sauce
Segment 3 ... Interview and performance with Big 6 Brass Band
Segment 4 ... Preparing kids for their first dental visit
Segment 5 ... Interview with director of the new movie "Wendy"
Segment 6 ... Hollywood Highlights new movie releases
Segment 7 ... Big 6 Brass Band music close

Monday, March 9, 2020

Segment 1 ... Happy Talk and live music from DinosAurchesrta
Segment 2 ... Ccoking for National Meatball Day with Francesca's
Segment 3 ... Preview of XBOX Summer Camp in New Orleans
Segment 4 ... DinosAurchesrta interview and music performance
Segment 5 ... Creating sleep habits for kids
Segment 6 ... JP Equip Fitness lower body workout
Segment 7 ... DinosAurchesrta music close

Tuesday, March 10, 2020

Segment 1 ... Happy Talk and learning how to play a bagpipe
Segment 2 ... Houston's interview about MaxHome Bath
Segment 3 ... Local Foodie Poppy Tooker with Blue Giant Restaurant
Segment 4 ... Interview with Hahn Enterprises about their work in City Park
Segment 5 ... Plexaderm 10-minute challenge facial cream
Segment 6 ... Interview about CASA Jefferson Advocacy for Children
Segment 7 ... Bagpipe music in honor of St. Patrick's Day

Wednesday, March 11, 2020

Segment 1 ... Happy Talk & music from Flow Tribe for Wednesday at the Square
Segment 2 ... Interview about YLC Wednesday at the Square
Segment 3 ... Wellness Wednesday and dietician on the foods you need daily
Segment 4 ... Interview & music from Flow Tribe for Wednesday at the Square
Segment 5 ... Executive Coach Julie Couret - Now I have a new job
Segment 6 ... Cooking for the Top Taco Festival
Segment 7 ... Wednesday at the Square music close with Flow Tribe

Thursday, March 12, 2020

Segment 1 ... Happy Talk and dance performance form Red Bull Competition
Segment 2 ... Interview and cooking with India Fest at NOMA
Segment 3 ... EJGH Medical Moments on strokes
Segment 4 ... PowerSwabs teeth whitening product
Segment 5 ... Interview and performance from Red Bull Dance Competition
Segment 6 ... India Fest Henna demonstration
Segment 7 ... Psychic Medium CarinRoy on good vibes for Friday The 13th

Friday, March 13, 2020

- Segment 1 ... Happy Talk and update on the coronavirus
- Segment 2 ... Slow cooker recipes cookbook
- Segment 3 ... Preparing moms with options for summer camps
- Segment 4 ... Townsend Treatment Center for addiction
- Segment 5 ... Demonstration on upgrading your cheeseboard
- Segment 6 ... Interview on Smoke Perfumes new showroom
- Segment 7 ... Creating Heirloom Books

Monday, March 16, 2020

- Segment 1 ... Happy Talk and live music from the New Orleans Johnnys
- Segment 2 ... New Orleans Johnnys interview and performance
- Segment 3 ... How to upgrade your crawfish boil party
- Segment 4 ... Chick-fil-A and Junior Achievement of Greater New Orleans
- Segment 5 ... Interview on new dietary guidelines for kids drinks
- Segment 6 ... Triumph Fitness on five supplements you need
- Segment 7 ... New Orleans Johnnys music close

Tuesday, March 17, 2020

- Segment 1 ... Happy Talk and live music from YEP Drumline
- Segment 2 ... St. Patrick's Day - Irish Channel Cultural Museum
- Segment 3 ... St. Patrick's Day - Taking a trip to Ireland
- Segment 4 ... Youth Empowerment Project interview and performance
- Segment 5 ... How to upgrade your cheeseboard
- Segment 6 ... Local Foodie Poppy Tooker & St. Joseph Cocktail
- Segment 7 ... YEP Fest Drumline music close

Wednesday, March 18, 2020

- Segment 1 ... Happy Talk
- Segment 2 ... Financial planner on how to save money and treat yourself
- Segment 3 ... Wellness Wednesday and BCBS on colon cancer month
- Segment 4 ... How to keep your roof in good condition
- Segment 5 ... Plexaderm 10-minute challenge facial cream
- Segment 6 ... Executive Coach Julie Couret - changing employee behavior
- Segment 7 ... Thanh Troung podcast

Thursday, March 19, 2020

- Segment 1 ... Happy Talk and Thirsty Thursday
- Segment 2 ... Learning how to make spring rolls
- Segment 3 ... First day of spring seasonal allergies
- Segment 4 ... Spring cocktails with the Bombay Club
- Segment 5 ... Participating in the 2020 Census
- Segment 6 ... Spring fashion for women
- Segment 7 ... Spring fashion for men

Friday, March 20, 2020

- Segment 1 ... Happy Talk and National Proposal Day
- Segment 2 ... Winn-Dixie's Shipt Service
- Segment 3 ... National Kidney Month
- Segment 4 ... Hollywood Highlights favorite streaming shows
- Segment 5 ... Whole fish cooking with Carmo Restaurant
- Segment 6 ... PowerSwabs teeth whitening product

Monday, March 23, 2020

- Segment 1 ... Chick-fil-A Shared Table Program
- Segment 2 ... Dealing with coronavirus anxiety
- Segment 3 ... Handling coronavirus money issues
- Segment 4 ... Spotlight on Headache and Pain Clinic of Thibodaux
- Segment 5 ... Hahn Seglet and Renewal By Andersen Windows
- Segment 6 ... Latest edition of the New Orleans 100
- Segment 7 ... Celebrating National Puppy Day

Reruns begin Tuesday, March 24th thru Friday April 3rd



& WBXN-CD

To: PUBLIC FILE
Re: NON-BROADCAST EFFORTS
Date: 1st Quarter 2020

January 1, 2020 – March 31, 2020

WWL, WUPL-TV, WBXN-CD - NON-BROADCAST COMMUNITY EFFORTS

WWL/WUPL/WBXN-CD sponsored and aired promotional announcements for the following non-broadcast community projects during this quarter:

- **Weather Watch:** WWL-TV's exhibit in the Kenner Rivertown district consisting of an array of weather instruments and charts featured as an interactive program enabling school children various ways to track a hurricane and learn about the weather.
- **Weather Link 4:** A worldwide weather system that connects over 1500 schools by providing a unique and useful combination of information, technology and education. During this quarter WWL-TV added four additional local schools to the *Weather Link 4* system. This system comes with curriculum used by teachers in elementary, middle and high schools. *Weather Link 4* provides an interactive window to math and science education.



& WBXN-CD

To:	PUBLIC FILE
Re:	OTHER NON-BROADCAST EFFORTS
Date:	1st Quarter 2020

January 1, 2020 – March 31, 2020

OTHER NON-BROADCAST EFFORTS

COMMUNITY INTERACTIONS: