

New Order

Media: Radio	Market: Kansas City	Vendor: KMBZ-AM	Billing To: Thompson Communications, Inc.
Client: Friends of Roy Blunt	Demo: Adults 35+		200 West Jefferson
Product: General	Separation: 30		Marshfield, MO 65706
CPE: //396	Flight Start: 11/5/16	AE: Suzi Dreiling	
Description: FRB Radio Nov 5-8	Flight End: 11/8/16	Phone:	Phone: 417-859-5428
Rep:	Sales Office:	Fax:	Fax:
Version: 1	Survey:		

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	11/5	11/6	11/7	11/8	Total Spots	Adults 35+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$125.00	C 60	0	0	4	4	8		
2	MTuWThF 10:00A-3:00P	MD	\$350.00	C 60	0	0	4	4	8		
Total Spots:					0	0	8	8			
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	16	0.0	
Month		Cash\$-Spots		Trade\$-Spots	Total\$-Spots						
11/2016		\$3,800.00 - 16		\$0.00 - 0	\$3,800.00 - 16						
Total Gross Cost:					\$3,800.00		Total Gross CPP: \$0.00				
Total Net Cost:					\$3,230.00		Total Net CPP: \$0.00				