

New Order

Media: Radio
Client: Friends of Roy Blunt
Product: General
CPE: //396
Description: FRB Radio Nov 5-8
Rep:
Version: 1
Comments:

Market: Kansas City
Demo: Adults 35+
Separation: 30
Flight Start: 11/5/16
Flight End: 11/8/16
Sales Office:
Survey:

Vendor: KMBZ-AM
AE: Suzi Dreiling
Phone:
Fax:

Billing To: Thompson Communications, Inc.
 200 West Jefferson
 Marshfield, MO 65706
Phone: 417-859-5428
Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	11/5	11/6	11/7	11/8	Total Spots	Adults 35+ RTG	CPP	
1	MTUWTHF 6:00A-10:00A	AM	\$125.00	C 60	0	0	4	4	8			
2	MTUWTHF 10:00A-3:00P	MD	\$350.00	C 60	0	0	4	4	8			
					Total Spots:					16	0.0	
					Total GRP/GIMP(000):							
Month		Cash\$-Spots	Trade\$-Spots	Total\$-Spots								
11/2016		\$3,800.00 - 16	\$0.00 - 0	\$3,800.00 - 16								
		Total Gross Cost:		Total Gross CPP:								
		\$3,800.00		\$0.00								
		Total Net Cost:		Total Net CPP:								
		\$3,230.00		\$0.00								