

# INVOICE



**WWBT LLC**  
**5710 Midlothian Turnpike**  
**Richmond, VA 23225**  
**Main: (804) 230-1212**  
**Billing: (804) 230-2653**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1833813-1	10/29/17	October 2017	09/25/17 - 10/16/17

Property	Account Executive	Sales Office	Sales Region
WWBT	Ryan Eddins	HRP-Washington	National

Billing Address:

**Buying Time**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW, Suite 210**  
**Washington, DC 20001**

Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Advertiser	Product	Estimate Number
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632

Flight Dates	Order #	Alt Order #
10/10/17 - 10/16/17	1833813	08833994

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	903	913

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/13/17	10/13/17	Days of Our Lives	1258p-2p	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	1:26 PM	Days of Our Lives	1258p-2p	:30	RN- 35- 17H	\$150.00 NM
2	10/13/17	10/13/17	Live with Kelly	10a-11a	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	10:58 AM	Live with Kelly	10a-11a	:30	RN- 36- 17H	\$150.00 NM
3	10/13/17	10/13/17	Late News M-Su	11p-1135p, Sa 11p-	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	11:33 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	RN- 35- 17H	\$450.00 NM
4	10/13/17	10/13/17	The Tonight Show	1135p-1237a	----1--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	12:34 AM	The Tonight Show	1135p-1237a	:30	RN- 36- 17H	\$300.00 NM
5	10/13/17	10/13/17	Today w/Kathie Lee & Ho da	11a-1159a	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$150.00									
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/13/17	10/13/17	Today w/Kathie Lee & Ho 11a-1159a da		----1--	:30	1	\$150.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WWBT	F	10/13/17	11:53 AM	Today w/Kathie Lee & Hoda	11a-1159a	:30	RN- 35- 17H	\$150.00 NM
6	10/13/17	10/13/17	Late Night w/ Seth Meyer 1237a-137a s		----1--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/17 10/15/17 ----1-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WWBT	F	10/13/17	1:20 AM	Late Night w/ Seth Meyers	1237a-137a	:30	RN- 35- 17H	\$100.00 NM
7	10/13/17	10/13/17	12 News @ Noon	1159a-1230p	----1--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/17 10/15/17 ----1-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WWBT	F	10/13/17	12:15 PM	12 News @ Noon	1159a-1230p	:30	RN- 36- 17H	\$150.00 NM
8	10/13/17	10/13/17	Last Call W/Carson Daly	137a-207a	----1--	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/17 10/15/17 ----1-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WWBT	F	10/13/17	1:53 AM	Last Call W/Carson Daly	137a-207a	:30	RN- 36- 17H	\$40.00 NM
9	10/13/17	10/13/17	Rachel Ray	2p-258p	----1--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/17 10/15/17 ----1-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WWBT	F	10/13/17	2:56 PM	Rachel Ray	2p-258p	:30	RN- 36- 17H	\$100.00 NM
10	10/13/17	10/13/17	Wendy Williams Show	258-358p M-F	----1--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/17 10/15/17 ----1-- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WWBT	F	10/13/17	3:37 PM	Wendy Williams Show	258-358p M-F	:30	RN- 35- 17H	\$100.00 NM
11	10/13/17	10/13/17	12 News 1st @ 4p	358p-429p	----1--	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/17 10/15/17 ----1-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WWBT	F	10/13/17	4:26 PM	12 News 1st @ 4p	358p-429p	:30	RN- 36- 17H	\$300.00 NM
12	10/13/17	10/13/17	Inside Edition @ 430p	429p-458p	----1--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/09/17 10/15/17 ----1-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WWBT	F	10/13/17	4:54 PM	Inside Edition @ 430p	429p-458p	:30	RN- 35- 17H	\$150.00 NM

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Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/13/17	10/13/17	Inside Edition @ 430p	429p-458p	----1--	:30	1	\$150.00	NM
13	10/13/17	10/13/17	12 News @ 5p	458p-529p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	5:29 PM	12 News @ 5p	458p-529p	:30	RN-36-17H	\$500.00 NM
14	10/13/17	10/13/17	12 News @ Sunrise 530a	530a-556a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	5:50 AM	12 News @ Sunrise 530a	530a-556a	:30	RN-35-17H	\$500.00 NM
15	10/13/17	10/13/17	12 News @ 530p	529p-559p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	5:50 PM	12 News @ 530p	529p-559p	:30	RN-35-17H	\$500.00 NM
17	10/13/17	10/13/17	12 News Today 6a	556a-659a	----1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	6:28 AM	12 News Today 6a	556a-659a	:30	RN-35-17H	\$750.00 NM
18	10/13/17	10/13/17	Entertainment Tonight	659p-730p	----1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	7:10 PM	Entertainment Tonight	659p-730p	:30	RN-36-17H	\$750.00 NM
19	10/13/17	10/13/17	NBC Today Show	659a-9a	----1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	7:59 AM	NBC Today Show	659a-9a	:30	RN-36-17H	\$750.00 NM
20	10/13/17	10/13/17	Inside Edition @ 730p	729p-757p	----1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	7:55 PM	Inside Edition @ 730p	729p-757p	:30	RN-35-17H	\$750.00 NM
21	10/13/17	10/13/17	NET Megyn Kelly Today	9a-10a	----1--	:30	1	\$250.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	9:29 AM	NET Megyn Kelly Today	9a-10a	:30	RN- 35- 17H	\$250.00 NM
22	10/13/17	10/13/17	NET Friday Prime Other	NET Friday Prime C	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ----1-- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	10/13/17	9:23 PM	NET Friday Prime Other 1	NET Friday Prime C	:30	RN- 36- 17H	\$700.00 NM
23	10/16/17	10/16/17	Days of Our Lives	1258p-2p	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	1:30 PM	Days of Our Lives	1258p-2p	:30	RN- 36- 17H	\$150.00 NM
24	10/16/17	10/16/17	Live with Kelly	10a-11a	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	10:48 AM	Live with Kelly	10a-11a	:30	RN- 35- 17H	\$150.00 NM
25	10/16/17	10/16/17	Monday Hour 3	10p-1059p	1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	10:41 PM	Monday Hour 3	10p-1059p	:30	RN- 36- 17H	\$1,200.00 NM
26	10/16/17	10/16/17	Late News M-Su	11p-1135p, Sa 11p-	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	11:31 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	RN- 35- 17H	\$450.00 NM
27	10/16/17	10/16/17	The Tonight Show	1135p-1237a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	12:01 AM	The Tonight Show	1135p-1237a	:30	RN- 36- 17H	\$300.00 NM
28	10/16/17	10/16/17	Today w/Kathie Lee & Ho da	11a-1159a	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$150.00									

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1	WWBT	M	10/16/17	1:33 AM	Late Night w/ Seth Meyers	1237a-137a	:30	RN- 35- 17H	\$100.00	NM																																	
30	10/16/17	10/16/17	12 News @ Noon	1159a-1230p	1-----	:30	1	\$150.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/17</td><td>10/22/17</td><td>1-----</td><td>1</td><td>\$150.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>M</td><td>10/16/17</td><td>12:26 PM</td><td>12 News @ Noon</td><td>1159a-1230p</td><td>:30</td><td>RN- 35- 17H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/17	10/22/17	1-----	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	M	10/16/17	12:26 PM	12 News @ Noon	1159a-1230p	:30	RN- 35- 17H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/16/17	10/22/17	1-----	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	M	10/16/17	12:26 PM	12 News @ Noon	1159a-1230p	:30	RN- 35- 17H	\$150.00	NM																																	
31	10/16/17	10/16/17	Last Call W/Carson Daly	137a-207a	1-----	:30	1	\$40.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/17</td><td>10/22/17</td><td>1-----</td><td>1</td><td>\$40.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>M</td><td>10/16/17</td><td>2:06 AM</td><td>Last Call W/Carson Daly</td><td>137a-207a</td><td>:30</td><td>RN- 36- 17H</td><td>\$40.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/17	10/22/17	1-----	1	\$40.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	M	10/16/17	2:06 AM	Last Call W/Carson Daly	137a-207a	:30	RN- 36- 17H	\$40.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/16/17	10/22/17	1-----	1	\$40.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	M	10/16/17	2:06 AM	Last Call W/Carson Daly	137a-207a	:30	RN- 36- 17H	\$40.00	NM																																	
32	10/16/17	10/16/17	Rachel Ray	2p-258p	1-----	:30	1	\$100.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/17</td><td>10/22/17</td><td>1-----</td><td>1</td><td>\$100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>M</td><td>10/16/17</td><td>2:10 PM</td><td>Rachel Ray</td><td>2p-258p</td><td>:30</td><td>RN- 35- 17H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/17	10/22/17	1-----	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	M	10/16/17	2:10 PM	Rachel Ray	2p-258p	:30	RN- 35- 17H	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/16/17	10/22/17	1-----	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	M	10/16/17	2:10 PM	Rachel Ray	2p-258p	:30	RN- 35- 17H	\$100.00	NM																																	
33	10/16/17	10/16/17	Wendy Williams Show	258-358p M-F	1-----	:30	1	\$100.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/17</td><td>10/22/17</td><td>1-----</td><td>1</td><td>\$100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>M</td><td>10/16/17</td><td>3:53 PM</td><td>Wendy Williams Show</td><td>258-358p M-F</td><td>:30</td><td>RN- 36- 17H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/17	10/22/17	1-----	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	M	10/16/17	3:53 PM	Wendy Williams Show	258-358p M-F	:30	RN- 36- 17H	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/16/17	10/22/17	1-----	1	\$100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	M	10/16/17	3:53 PM	Wendy Williams Show	258-358p M-F	:30	RN- 36- 17H	\$100.00	NM																																	
34	10/16/17	10/16/17	NBC Early Today	4a-430a	1-----	:30	1	\$40.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/17</td><td>10/22/17</td><td>1-----</td><td>1</td><td>\$40.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>M</td><td>10/16/17</td><td>4:18 AM</td><td>NBC Early Today</td><td>4a-430a</td><td>:30</td><td>RN- 35- 17H</td><td>\$40.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/17	10/22/17	1-----	1	\$40.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	M	10/16/17	4:18 AM	NBC Early Today	4a-430a	:30	RN- 35- 17H	\$40.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/16/17	10/22/17	1-----	1	\$40.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	M	10/16/17	4:18 AM	NBC Early Today	4a-430a	:30	RN- 35- 17H	\$40.00	NM																																	
35	10/16/17	10/16/17	12 News 1st @ 4p	358p-429p	1-----	:30	1	\$300.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/17</td><td>10/22/17</td><td>1-----</td><td>1</td><td>\$300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>M</td><td>10/16/17</td><td>4:14 PM</td><td>12 News 1st @ 4p</td><td>358p-429p</td><td>:30</td><td>RN- 35- 17H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/17	10/22/17	1-----	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	M	10/16/17	4:14 PM	12 News 1st @ 4p	358p-429p	:30	RN- 35- 17H	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/16/17	10/22/17	1-----	1	\$300.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	M	10/16/17	4:14 PM	12 News 1st @ 4p	358p-429p	:30	RN- 35- 17H	\$300.00	NM																																	

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**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1833813-1	10/29/17	October 2017	09/25/17 - 10/16/17
Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	10/16/17	10/16/17	12 News 1st @ 4p	358p-429p	1-----	:30	1	\$300.00	NM
36	10/16/17	10/16/17	12 News Today @ 430a	430a-4:58a	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	4:57 AM	12 News Today @ 430a	430a-4:58a	:30	RN- 36- 17H	\$40.00 NM
37	10/16/17	10/16/17	Inside Edition @ 430p	429p-458p	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	4:50 PM	Inside Edition @ 430p	429p-458p	:30	RN- 36- 17H	\$150.00 NM
38	10/16/17	10/16/17	12 News @ 5p	458p-529p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	5:13 PM	12 News @ 5p	458p-529p	:30	RN- 35- 17H	\$500.00 NM
39	10/16/17	10/16/17	12 News @ Sunrise 530a	530a-556a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	5:50 AM	12 News @ Sunrise 530a	530a-556a	:30	RN- 36- 17H	\$500.00 NM
40	10/16/17	10/16/17	12 News @ 530p	529p-559p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	5:50 PM	12 News @ 530p	529p-559p	:30	RN- 35- 17H	\$500.00 NM
41	10/16/17	10/16/17	12 News @ 6p	559p-630p	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	6:20 PM	12 News @ 6p	559p-630p	:30	RN- 36- 17H	\$750.00 NM
42	10/16/17	10/16/17	Entertainment Tonight	659p-730p	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	7:17 PM	Entertainment Tonight	659p-730p	:30	RN- 35- 17H	\$750.00 NM
43	10/16/17	10/16/17	NBC Today Show	659a-9a	1-----	:30	1	\$750.00	NM

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POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	8:55 AM	NBC Today Show	659a-9a	:30	RN- 35- 17H	\$750.00 NM
44	10/16/17	10/16/17	Inside Edition @ 730p	729p-757p	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	7:51 PM	Inside Edition @ 730p	729p-757p	:30	RN- 36- 17H	\$750.00 NM
45	10/16/17	10/16/17	NET Monday Prime Othe	NET Monday Prime	1-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	8:50 PM	NET Monday Prime Other 1	NET Monday Prime	:30	RN- 35- 17H	\$3,000.00 NM
46	10/16/17	10/16/17	NET Megyn Kelly Today	9a-10a	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/17 10/22/17 1----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	M	10/16/17	9:59 AM	NET Megyn Kelly Today	9a-10a	:30	RN- 36- 17H	\$250.00 NM
47	10/14/17	10/14/17	Late News M-Su	11p-1135p, Sa 11p-	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -----1- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Sa	10/14/17	11:22 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	RN- 36- 17H	\$450.00 NM
48	10/14/17	10/14/17	Saturday Night Live	1130p-102a	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -----1- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Sa	10/14/17	12:13 AM	Saturday Night Live	1130p-102a	:30	RN- 35- 17H	\$500.00 NM
49	10/14/17	10/14/17	12 News @ 6p Sat/Sun	6p-629p	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -----1- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Sa	10/14/17	6:29 PM	12 News @ 6p Sat/Sun	6p-629p	:30	RN- 36- 17H	\$500.00 NM
50	10/14/17	10/14/17	12 News Today Sat @ 6	6a-7a	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -----1- 1 \$300.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
50	10/14/17	10/14/17	12 News Today Sat @ 6a	6a-7a	-----1-	:30	1	\$300.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Sa</td><td>10/14/17</td><td>6:56 AM</td><td>12 News Today Sat @ 6a</td><td>6a-7a</td><td>:30</td><td>RN- 35- 17H</td><td>\$300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Sa	10/14/17	6:56 AM	12 News Today Sat @ 6a	6a-7a	:30	RN- 35- 17H	\$300.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	Sa	10/14/17	6:56 AM	12 News Today Sat @ 6a	6a-7a	:30	RN- 35- 17H	\$300.00	NM																																	
51	10/14/17	10/14/17	Nbc Nightly News	630p-7p	-----1-	:30	1	\$750.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/09/17</td><td>10/15/17</td><td>-----1-</td><td>1</td><td>\$750.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Sa</td><td>10/14/17</td><td>6:59 PM</td><td>Nbc Nightly News</td><td>630p-7p</td><td>:30</td><td>RN- 35- 17H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/09/17	10/15/17	-----1-	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Sa	10/14/17	6:59 PM	Nbc Nightly News	630p-7p	:30	RN- 35- 17H	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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52	10/14/17	10/14/17	NBC Saturday Today Show	7a-9a	-----1-	:30	1	\$500.00	NM																																		
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53	10/14/17	10/14/17	12 News Today @ 9a	858a-10a	-----1-	:30	1	\$500.00	NM																																		
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1	WWBT	Sa	10/14/17	9:16 AM	12 News Today @ 9a	858a-10a	:30	RN- 35- 17H	\$500.00	NM																																	
54	10/15/17	10/15/17	12 News @ 1130p	1130p-1205a	-----1	:30	1	\$450.00	NM																																		
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55	10/15/17	10/15/17	12 News @ 6p Sat/Sun	6p-629p	-----1	:30	1	\$500.00	NM																																		
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1	WWBT	Su	10/15/17	6:55 PM	12 News @ 6p Sat/Sun	6p-629p	:30	RN- 36- 17H	\$500.00	NM																																	
56	10/15/17	10/15/17	12 News Today Sun @ 6a	6a-7a	-----1	:30	1	\$300.00	NM																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



# INVOICE



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1833813-1	10/29/17	October 2017	09/25/17 - 10/16/17
Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
57	10/15/17	10/15/17	Nbc Nightly News	630p-7p	-----1	:30	1	\$750.00	NM																																		
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1	WWBT	Su	10/15/17		Nbc Nightly News	630p-7p	:00		<del>\$750.00</del>	NM																																	
Credited																																											
58	10/15/17	10/15/17	12 News Today Sun @7a	7a-758a	-----1	:30	1	\$300.00	NM																																		
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59	10/15/17	10/15/17	NBC Sunday Today Sho	758a-859a	-----1	:30	1	\$500.00	NM																																		
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60	10/15/17	10/15/17	NFL GAME REG SEASO	815-1130P	-----1	:30	1	\$2,500.00	NM																																		
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1	WWBT	Th	10/12/17	1:59 PM	Days of Our Lives	1258p-2p	:30	RN- 35- 17H	\$150.00	NM																																	
63	10/12/17	10/12/17	Live with Kelly	10a-11a	---1---	:30	1	\$150.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/09/17</td><td>10/15/17</td><td>---1---</td><td>1</td><td>\$150.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>Th</td><td>10/12/17</td><td>10:30 AM</td><td>Live with Kelly</td><td>10a-11a</td><td>:30</td><td>RN- 36- 17H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/09/17	10/15/17	---1---	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Th	10/12/17	10:30 AM	Live with Kelly	10a-11a	:30	RN- 36- 17H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WWBT	Th	10/12/17	10:30 AM	Live with Kelly	10a-11a	:30	RN- 36- 17H	\$150.00	NM																																	
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# INVOICE



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1833813-1	10/29/17	October 2017	09/25/17 - 10/16/17
Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
64	10/12/17	10/12/17	Late News M-Su	11p-1135p, Sa 11p-	--- 1---	:30	1	\$450.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Th</td><td>10/12/17</td><td>11:30 PM</td><td>Late News M-Su</td><td>11p-1135p, Sa 11p-</td><td>:30</td><td>RN- 35- 17H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Th	10/12/17	11:30 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	RN- 35- 17H	\$450.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	Th	10/12/17	11:30 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	RN- 35- 17H	\$450.00	NM																																	
65	10/12/17	10/12/17	The Tonight Show	1135p-1237a	--- 1---	:30	1	\$300.00	NM																																		
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66	10/12/17	10/12/17	Today w/Kathie Lee & Ho da	11a-1159a	--- 1---	:30	1	\$150.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WWBT	Th	10/12/17	12:00 PM	Today w/Kathie Lee & Hoda	11a-1159a	:30	RN- 35- 17H	\$150.00	NM																																	
67	10/12/17	10/12/17	Late Night w/ Seth Meyers	1237a-137a	--- 1---	:30	1	\$100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/09/17</td><td>10/15/17</td><td>--- 1---</td><td>1</td><td>\$100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>Th</td><td>10/12/17</td><td>1:35 AM</td><td>Late Night w/ Seth Meyers</td><td>1237a-137a</td><td>:30</td><td>RN- 35- 17H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/09/17	10/15/17	--- 1---	1	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	Th	10/12/17	1:35 AM	Late Night w/ Seth Meyers	1237a-137a	:30	RN- 35- 17H	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WWBT	Th	10/12/17	1:35 AM	Late Night w/ Seth Meyers	1237a-137a	:30	RN- 35- 17H	\$100.00	NM																																	
68	10/12/17	10/12/17	12 News @ Noon	1159a-1230p	--- 1---	:30	1	\$150.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/09/17	10/15/17	--- 1---	1	\$150.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	Th	10/12/17	12:14 PM	12 News @ Noon	1159a-1230p	:30	RN- 36- 17H	\$150.00	NM																																	
69	10/12/17	10/12/17	Last Call W/Carson Daly	137a-207a	--- 1---	:30	1	\$40.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/09/17	10/15/17	--- 1---	1	\$40.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	Th	10/12/17	2:06 AM	Last Call W/Carson Daly	137a-207a	:30	RN- 36- 17H	\$40.00	NM																																	
70	10/12/17	10/12/17	Rachel Ray	2p-258p	--- 1---	:30	1	\$100.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/09/17	10/15/17	--- 1---	1	\$100.00																																						
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1	WWBT	Th	10/12/17	2:25 PM	Rachel Ray	2p-258p	:30	RN- 36- 17H	\$100.00	NM																																	
71	10/12/17	10/12/17	Wendy Williams Show	258-358p M-F	--- 1---	:30	1	\$100.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1833813-1	10/29/17	October 2017	09/25/17 - 10/16/17
Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
71	10/12/17	10/12/17	Wendy Williams Show	258-358p M-F	--- 1---	:30	1	\$100.00	NM
72	10/12/17	10/12/17	NBC Early Today	4a-430a	--- 1---	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 --- 1--- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	4:18 AM	NBC Early Today	4a-430a	:30	RN- 35- 17H	\$40.00 NM
73	10/12/17	10/12/17	12 News 1st @ 4p	358p-429p	--- 1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 --- 1--- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	4:07 PM	12 News 1st @ 4p	358p-429p	:30	RN- 36- 17H	\$300.00 NM
74	10/12/17	10/12/17	12 News Today @ 430a	430a-4:58a	--- 1---	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 --- 1--- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	4:40 AM	12 News Today @ 430a	430a-4:58a	:30	RN- 36- 17H	\$40.00 NM
75	10/12/17	10/12/17	Inside Edition @ 430p	429p-458p	--- 1---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 --- 1--- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	4:42 PM	Inside Edition @ 430p	429p-458p	:30	RN- 35- 17H	\$150.00 NM
76	10/12/17	10/12/17	12 News @ 5p	458p-529p	--- 1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 --- 1--- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	5:12 PM	12 News @ 5p	458p-529p	:30	RN- 36- 17H	\$500.00 NM
77	10/12/17	10/12/17	12 News @ Sunrise 530a	530a-556a	--- 1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 --- 1--- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	5:58 AM	12 News @ Sunrise 530a	530a-556a	:30	RN- 36- 17H	\$500.00 NM
78	10/12/17	10/12/17	12 News @ 530p	529p-559p	--- 1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 --- 1--- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	5:57 PM	12 News @ 530p	529p-559p	:30	RN- 35- 17H	\$500.00 NM
79	10/12/17	10/12/17	12 News @ 6p	559p-630p	--- 1---	:30	1	\$750.00	NM

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# INVOICE



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1833813-1	10/29/17	October 2017	09/25/17 - 10/16/17
Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ---1--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	6:29 PM	12 News @ 6p	559p-630p	:30	RN- 36- 17H	\$750.00 NM
80	10/12/17	10/12/17	12 News Today 6a	556a-659a	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ---1--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	6:54 AM	12 News Today 6a	556a-659a	:30	RN- 35- 17H	\$750.00 NM
81	10/12/17	10/12/17	Entertainment Tonight	659p-730p	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ---1--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	7:16 PM	Entertainment Tonight	659p-730p	:30	RN- 35- 17H	\$750.00 NM
82	10/12/17	10/12/17	NBC Today Show	659a-9a	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ---1--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	8:38 AM	NBC Today Show	659a-9a	:30	RN- 36- 17H	\$750.00 NM
83	10/12/17	10/12/17	Inside Edition @ 730p	729p-757p	---1---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ---1--- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	7:49 PM	Inside Edition @ 730p	729p-757p	:30	RN- 36- 17H	\$750.00 NM
84	10/12/17	10/12/17	NET Megyn Kelly Today	9a-10a	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 ---1--- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Th	10/12/17	9:59 AM	NET Megyn Kelly Today	9a-10a	:30	RN- 35- 17H	\$250.00 NM
85	10/10/17	10/10/17	Days of Our Lives	1258p-2p	-1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -1----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	10/10/17	12:59 PM	Days of Our Lives	1258p-2p	:30	RN- 35- 17H	\$150.00 NM
86	10/10/17	10/10/17	Live with Kelly	10a-11a	-1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -1----- 1 \$150.00									

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86	10/10/17	10/10/17	Live with Kelly	10a-11a	- 1 - - - - -	:30	1	\$150.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	Tu	10/10/17	10:56 AM	Live with Kelly	10a-11a	:30	RN- 35- 17H	\$150.00	NM																																	
87	10/10/17	10/10/17	Late News M-Su	11p-1135p, Sa 11p-	- 1 - - - - -	:30	1	\$450.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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88	10/10/17	10/10/17	The Tonight Show	1135p-1237a	- 1 - - - - -	:30	1	\$300.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/09/17	10/15/17	- 1 - - - - -	1	\$300.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	Tu	10/10/17	12:02 AM	The Tonight Show	1135p-1237a	:30	RN- 35- 17H	\$300.00	NM																																	
89	10/10/17	10/10/17	Today w/Kathie Lee & Ho da	11a-1159a	- 1 - - - - -	:30	1	\$150.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WWBT	Tu	10/10/17	11:48 AM	Today w/Kathie Lee & Hoda	11a-1159a	:30	RN- 35- 17H	\$150.00	NM																																	
90	10/10/17	10/10/17	Late Night w/ Seth Meyers	1237a-137a	- 1 - - - - -	:30	1	\$100.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/09/17	10/15/17	- 1 - - - - -	1	\$100.00																																						
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1	WWBT	Tu	10/10/17	1:36 AM	Late Night w/ Seth Meyers	1237a-137a	:30	RN- 35- 17H	\$100.00	NM																																	
91	10/10/17	10/10/17	12 News @ Noon	1159a-1230p	- 1 - - - - -	:30	1	\$150.00	NM																																		
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1	WWBT	Tu	10/10/17	12:07 PM	12 News @ Noon	1159a-1230p	:30	RN- 35- 17H	\$150.00	NM																																	
92	10/10/17	10/10/17	Last Call W/Carson Daly	137a-207a	- 1 - - - - -	:30	1	\$40.00	NM																																		
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1	WWBT	Tu	10/10/17	2:03 AM	Last Call W/Carson Daly	137a-207a	:30	RN- 35- 17H	\$40.00	NM																																	
93	10/10/17	10/10/17	Rachel Ray	2p-258p	- 1 - - - - -	:30	1	\$100.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
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POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
93	10/10/17	10/10/17	Rachel Ray	2p-258p	- 1 - - - - -	:30	1	\$100.00	NM
94	10/10/17	10/10/17	Wendy Williams Show	258-358p M-F	- 1 - - - - -	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1 - - - - - 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Tu	10/10/17	3:43 PM	Wendy Williams Show	258-358p M-F	:30	RN- 35- 17H	\$100.00 NM
95	10/10/17	10/10/17	NBC Early Today	4a-430a	- 1 - - - - -	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1 - - - - - 1 \$40.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Tu	10/10/17	4:17 AM	NBC Early Today	4a-430a	:30	RN- 35- 17H	\$40.00 NM
96	10/10/17	10/10/17	12 News 1st @ 4p	358p-429p	- 1 - - - - -	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1 - - - - - 1 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Tu	10/10/17	4:08 PM	12 News 1st @ 4p	358p-429p	:30	RN- 35- 17H	\$300.00 NM
97	10/10/17	10/10/17	12 News Today @ 430a	430a-4:58a	- 1 - - - - -	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1 - - - - - 1 \$40.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Tu	10/10/17	4:58 AM	12 News Today @ 430a	430a-4:58a	:30	RN- 35- 17H	\$40.00 NM
98	10/10/17	10/10/17	Inside Edition @ 430p	429p-458p	- 1 - - - - -	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1 - - - - - 1 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Tu	10/10/17	4:55 PM	Inside Edition @ 430p	429p-458p	:30	RN- 35- 17H	\$150.00 NM
99	10/10/17	10/10/17	12 News @ 5p	458p-529p	- 1 - - - - -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1 - - - - - 1 \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Tu	10/10/17	5:28 PM	12 News @ 5p	458p-529p	:30	RN- 35- 17H	\$500.00 NM
100	10/10/17	10/10/17	12 News @ Sunrise 530a	530a-556a	- 1 - - - - -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1 - - - - - 1 \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WWBT	Tu	10/10/17	5:42 AM	12 News @ Sunrise 530a	530a-556a	:30	RN- 35- 17H	\$500.00 NM
101	10/10/17	10/10/17	12 News @ 530p	529p-559p	- 1 - - - - -	:30	1	\$500.00	NM

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# INVOICE



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1833813-1	10/29/17	October 2017	09/25/17 - 10/16/17
Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	10/10/17	5:51 PM	12 News @ 530p	529p-559p	:30	RN- 35- 17H	\$500.00 NM
102	10/10/17	10/10/17	12 News @ 6p	559p-630p	- 1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	10/10/17	6:25 PM	12 News @ 6p	559p-630p	:30	RN- 35- 17H	\$750.00 NM
103	10/10/17	10/10/17	12 News Today 6a	556a-659a	- 1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	10/10/17	6:11 AM	12 News Today 6a	556a-659a	:30	RN- 35- 17H	\$750.00 NM
104	10/10/17	10/10/17	Entertainment Tonight	659p-730p	- 1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	10/10/17	7:28 PM	Entertainment Tonight	659p-730p	:30	RN- 35- 17H	\$750.00 NM
105	10/10/17	10/10/17	NBC Today Show	659a-9a	- 1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	10/10/17	7:29 AM	NBC Today Show	659a-9a	:30	RN- 35- 17H	\$750.00 NM
106	10/10/17	10/10/17	Inside Edition @ 730p	729p-757p	- 1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	10/10/17	7:56 PM	Inside Edition @ 730p	729p-757p	:30	RN- 35- 17H	\$750.00 NM
107	10/10/17	10/10/17	NET Megyn Kelly Today	9a-10a	- 1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 - 1----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	Tu	10/10/17	9:58 AM	NET Megyn Kelly Today	9a-10a	:30	RN- 35- 17H	\$250.00 NM
108	10/11/17	10/11/17	Days of Our Lives	1258p-2p	-- 1----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$150.00									

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**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1833813-1	10/29/17	October 2017	09/25/17 - 10/16/17
Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
108	10/11/17	10/11/17	Days of Our Lives	1258p-2p	-- 1----	:30	1	\$150.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>W</td><td>10/11/17</td><td>12:59 PM</td><td>Days of Our Lives</td><td>1258p-2p</td><td>:30</td><td>RN- 36- 17H</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	W	10/11/17	12:59 PM	Days of Our Lives	1258p-2p	:30	RN- 36- 17H	\$150.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	W	10/11/17	12:59 PM	Days of Our Lives	1258p-2p	:30	RN- 36- 17H	\$150.00	NM																																	
109	10/11/17	10/11/17	Live with Kelly	10a-11a	-- 1----	:30	1	\$150.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/09/17</td><td>10/15/17</td><td>-- 1----</td><td>1</td><td>\$150.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WWBT</td><td>W</td><td>10/11/17</td><td>10:36 AM</td><td>Live with Kelly</td><td>10a-11a</td><td>:30</td><td>RN- 35- 17H</td><td>\$150.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/09/17	10/15/17	-- 1----	1	\$150.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	W	10/11/17	10:36 AM	Live with Kelly	10a-11a	:30	RN- 35- 17H	\$150.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WWBT	W	10/11/17	10:36 AM	Live with Kelly	10a-11a	:30	RN- 35- 17H	\$150.00	NM																																	
110	10/11/17	10/11/17	Late News M-Su	11p-1135p, Sa 11p-	-- 1----	:30	1	\$450.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/09/17	10/15/17	-- 1----	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	W	10/11/17	11:29 PM	Late News M-Su	11p-1135p, Sa 11p-	:30	RN- 36- 17H	\$450.00	NM																																	
111	10/11/17	10/11/17	The Tonight Show	1135p-1237a	-- 1----	:30	1	\$300.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/09/17	10/15/17	-- 1----	1	\$300.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	W	10/11/17	12:34 AM	The Tonight Show	1135p-1237a	:30	RN- 35- 17H	\$300.00	NM																																	
112	10/11/17	10/11/17	Today w/Kathie Lee & Ho 11a-1159a da		-- 1----	:30	1	\$150.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	W	10/11/17	11:33 AM	Today w/Kathie Lee & Hoda	11a-1159a	:30	RN- 36- 17H	\$150.00	NM																																	
113	10/11/17	10/11/17	Late Night w/ Seth Meyer 1237a-137a s		-- 1----	:30	1	\$100.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WWBT	W	10/11/17	1:33 AM	Late Night w/ Seth Meyers	1237a-137a	:30	RN- 36- 17H	\$100.00	NM																																	
114	10/11/17	10/11/17	12 News @ Noon	1159a-1230p	-- 1----	:30	1	\$150.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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115	10/11/17	10/11/17	Last Call W/Carson Daly 137a-207a		-- 1----	:30	1	\$40.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/09/17	10/15/17	-- 1----	1	\$40.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WWBT	W	10/11/17	2:02 AM	Last Call W/Carson Daly	137a-207a	:30	RN- 35- 17H	\$40.00	NM																																	

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# INVOICE



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1833813-1	10/29/17	October 2017	09/25/17 - 10/16/17
Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
115	10/11/17	10/11/17	Last Call W/Carson Daly	137a-207a	-- 1----	:30	1	\$40.00	NM
116	10/11/17	10/11/17	Rachel Ray	2p-258p	-- 1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	10/11/17	2:45 PM	Rachel Ray	2p-258p	:30	RN- 35- 17H	\$100.00 NM
117	10/11/17	10/11/17	Wendy Williams Show	258-358p M-F	-- 1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	10/11/17	3:56 PM	Wendy Williams Show	258-358p M-F	:30	RN- 36- 17H	\$100.00 NM
118	10/11/17	10/11/17	NBC Early Today	4a-430a	-- 1----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	10/11/17	4:18 AM	NBC Early Today	4a-430a	:30	RN- 36- 17H	\$40.00 NM
119	10/11/17	10/11/17	12 News 1st @ 4p	358p-429p	-- 1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	10/11/17	4:13 PM	12 News 1st @ 4p	358p-429p	:30	RN- 35- 17H	\$300.00 NM
120	10/11/17	10/11/17	12 News Today @ 430a	430a-4:58a	-- 1----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	10/11/17	4:42 AM	12 News Today @ 430a	430a-4:58a	:30	RN- 35- 17H	\$40.00 NM
121	10/11/17	10/11/17	Inside Edition @ 430p	429p-458p	-- 1----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	10/11/17	4:41 PM	Inside Edition @ 430p	429p-458p	:30	RN- 36- 17H	\$150.00 NM
122	10/11/17	10/11/17	12 News @ 5p	458p-529p	-- 1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	W	10/11/17		12 News @ 5p	458p-529p	:00		<del>\$500.00</del> NM
Credited									

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Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
123	10/11/17	10/11/17	12 News @ Sunrise 530a	530a-556a	-- 1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 10/11/17 5:57 AM 12 News @ Sunrise 530a 530a-556a :30 RN- 35- 17H \$500.00 NM									
124	10/11/17	10/11/17	12 News @ 530p	529p-559p	-- 1----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 10/11/17 5:43 PM 12 News @ 530p 529p-559p :30 RN- 36- 17H \$500.00 NM									
126	10/11/17	10/11/17	12 News Today 6a	556a-659a	-- 1----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 10/11/17 6:29 AM 12 News Today 6a 556a-659a :30 RN- 36- 17H \$750.00 NM									
127	10/11/17	10/11/17	Entertainment Tonight	659p-730p	-- 1----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 10/11/17 7:10 PM Entertainment Tonight 659p-730p :30 RN- 35- 17H \$750.00 NM									
128	10/11/17	10/11/17	NBC Today Show	659a-9a	-- 1----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WWBT W 10/11/17 8:39 AM NBC Today Show 659a-9a :30 RN- 35- 17H \$750.00 NM									
129	10/11/17	10/11/17	Inside Edition @ 730p	729p-757p	-- 1----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 10/11/17 7:42 PM Inside Edition @ 730p 729p-757p :30 RN- 36- 17H \$750.00 NM									
130	10/11/17	10/11/17	NET Megyn Kelly Today	9a-10a	-- 1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WWBT W 10/11/17 9:29 AM NET Megyn Kelly Today 9a-10a :30 RN- 36- 17H \$250.00 NM									
131	10/11/17	10/11/17	Wednesday Hour 2	9p-10p	-- 1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/17 10/15/17 -- 1---- 1 \$1,200.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
131	10/11/17	10/11/17	Wednesday Hour 2	9p-10p	-- 1----	:30	1	\$1,200.00	NM																																													
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132	10/13/17	10/13/17	12 News @ 6p	559p-630p	---- 1--	:15/:15	1	\$750.00	BK																																													
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				9:00 AM			:15	RN- 23- 17H	\$375.00																																													
137	10/11/17	10/11/17	12 News @ 6p	559p-630p	-- 1----	:15/:15	1	\$750.00	BK																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/09/17</td><td>10/15/17</td><td>-- 1----</td><td>1</td><td>\$750.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WWBT</td><td>W</td><td>10/11/17</td><td>6:25 PM</td><td>12 News @ 6p</td><td>559p-630p</td><td>:15</td><td>RN- 23- 17H</td><td>\$375.00</td><td>BK</td></tr><tr><td></td><td></td><td></td><td></td><td>6:27 PM</td><td></td><td></td><td>:15</td><td>RN- 23- 17H</td><td>\$375.00</td><td></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/09/17	10/15/17	-- 1----	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WWBT	W	10/11/17	6:25 PM	12 News @ 6p	559p-630p	:15	RN- 23- 17H	\$375.00	BK					6:27 PM			:15	RN- 23- 17H	\$375.00	
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1	WWBT	W	10/11/17	6:25 PM	12 News @ 6p	559p-630p	:15	RN- 23- 17H	\$375.00	BK																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WWBT LLC**  
**P.O. Box 11407**  
**Drawer 1498**  
**Birmingham, AL 35246-1498**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1833813-1	10/29/17	October 2017	09/25/17 - 10/16/17
Advertiser	Product	Estimate Number	
POL/Northam, Ralph/D/Gov	NORTHAM FOR GOV	5632	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
138	10/11/17	10/11/17	NBC Today Show	659a-9a	-- 1----	:15/:15	1	\$750.00	BK
<div>Weeks:    <u>Start Date</u>   <u>End Date</u>    <u>MTWTFSS</u>            <u>Spots/Week</u>            <u>Rate</u>                  10/09/17   10/15/17    -- 1----                        1                \$750.00</div>									
<div>Spots: #    Ch    Day   <u>Air Date</u>    <u>Air Time</u>   <u>Description</u>            <u>Start/End Time</u>    <u>Length</u>   <u>Ad-ID</u>    </div>									

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$56,170.00</b>
<u>Agency Commission</u>	<b>\$8,425.50</b>
<u>Net Amount Due</u>	<b>\$47,744.50</b>

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