

# ORDER



WWBT  
5710 Midlothian Tpk  
Richmond, VA 23225

**Orders**

**Order / Rev:** 1745233

**Alt Order #:** 08648891

**Product Desc:** NORTHAM FOR GOVERNOR

**Estimate:** 5540

**Flight Dates:** 05/30/17 - 06/05/17

**Original Date / Rev:** 05/25/17 / 05/25/17

**Order Type:** Political

**Primary AE:** Ryan Eddins

**Sales Office:** H-DC

**Sales Region:** National

**Agency**

**Name:** Buying Time

**Buying Contact:**

**Billing Contact:**

650 Massachusetts Ave NW, Suite 210  
Washington, DC 20001

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Northam, Ralph/D/Governor

**Demographic:** A35+

**Product Codes:** PL500

**Priority:** P 1

**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/05/17	81	\$24,300.00	\$20,655.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	81	\$24,300.00	\$20,655.00	0.00
<b>Totals</b>	<b>81</b>	<b>\$24,300.00</b>	<b>\$20,655.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWBT	06/02/17	06/02/17	Live with Kelly Live with Kelly	Comm	10a-11a	----1--	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/17	06/04/17	----1--			1			\$225.00		0.00			
E 2	WWBT	06/02/17	06/02/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	----1--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/17	06/04/17	----1--			1			\$450.00		0.00			
E 3	WWBT	06/02/17	06/02/17	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	----1--	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/17	06/04/17	----1--			1			\$125.00		0.00			
E 4	WWBT	06/02/17	06/02/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	----1--	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/17	06/04/17	----1--			1			\$225.00		0.00			
E 5	WWBT	06/02/17	06/02/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	----1--	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/17	06/04/17	----1--			1			\$225.00		0.00			
E 6	WWBT	06/02/17	06/02/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	----1--	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/29/17	06/04/17	----1--			1			\$325.00		0.00			

Order / Rev: 1745233  
 Alt Order #: 08648891  
 Flight Dates: 05/30/17 - 06/05/17

Advertiser: POL/Northam, Ralph/D/Governor  
 Product Desc: NORTHAM FOR GOVERNOR  
 Estimate: 5540  
**WWBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WWBT	06/02/17	06/02/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	----1--	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	----1--	1		\$325.00		0.00						
E 8	WWBT	06/02/17	06/02/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	----1--	1		\$500.00		0.00						
E 9	WWBT	06/02/17	06/02/17	12 News Today 6a 12 News Today 6a	Comm	556a-659a	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	----1--	1		\$500.00		0.00						
E 10	WWBT	06/02/17	06/02/17	Entertainment Tonight Entertainment Tonight	Comm	659p-730p	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	----1--	1		\$500.00		0.00						
E 11	WWBT	06/02/17	06/02/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	----1--	1		\$500.00		0.00						
E 12	WWBT	06/02/17	06/02/17	NBC Today Show II NBC Today Show II	Comm	9a-10a	----1--	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	----1--	1		\$275.00		0.00						
E 13	WWBT	06/05/17	06/05/17	Live with Kelly Live with Kelly	Comm	10a-11a	1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/05/17	06/11/17	1-----	1		\$225.00		0.00						
E 14	WWBT	06/05/17	06/05/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p-1135p	1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/05/17	06/11/17	1-----	1		\$450.00		0.00						
E 15	WWBT	06/05/17	06/05/17	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/05/17	06/11/17	1-----	1		\$225.00		0.00						
E 16	WWBT	06/05/17	06/05/17	NBC Today Show III Today Show III	Comm	11a-1159a	1-----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/05/17	06/11/17	1-----	1		\$125.00		0.00						
E 17	WWBT	06/05/17	06/05/17	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	1-----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/05/17	06/11/17	1-----	1		\$125.00		0.00						
E 18	WWBT	06/05/17	06/05/17	Rachel Ray Rachel Ray	Comm	2p-258p	1-----	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/05/17	06/11/17	1-----	1		\$100.00		0.00						
E 19	WWBT	06/05/17	06/05/17	NBC Early Today NBC Early Today	Comm	4a-430a	1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/05/17	06/11/17	1-----	1		\$50.00		0.00						
E 20	WWBT	06/05/17	06/05/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/05/17	06/11/17	1-----	1		\$225.00		0.00						
E 21	WWBT	06/05/17	06/05/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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**WWBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WWBT	06/05/17	06/05/17	12 News Today @ 430a	Comm	430a-4:58a	1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
				12 News Today @ 430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	1-----		1				\$50.00		0.00			
E 22	WWBT	06/05/17	06/05/17	Inside Edition @ 430p	Comm	429p-458p	1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
				Inside Edition @ 430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	1-----		1				\$225.00		0.00			
E 23	WWBT	06/05/17	06/05/17	12 News @ 5p	Comm	458p-529p	1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
				12 News @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	1-----		1				\$325.00		0.00			
E 24	WWBT	06/05/17	06/05/17	12 News @ Sunrise 530a	Comm	530a-556a	1-----	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
				12 News @ Sunrise 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	1-----		1				\$275.00		0.00			
E 25	WWBT	06/05/17	06/05/17	12 News @ 530p	Comm	529p-559p	1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
				12 News @ 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	1-----		1				\$325.00		0.00			
E 26	WWBT	06/05/17	06/05/17	12 News @ 6p	Comm	559p-630p	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
				12 News @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	1-----		1				\$500.00		0.00			
E 27	WWBT	06/05/17	06/05/17	NET NBC Nightly News	Comm	630-7p M-F	1-----	:30	1	\$1,000.00	P 0	0.00	NM	1	\$1,000.00
				Nbc Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	1-----		1				\$1,000.00		0.00			
E 28	WWBT	06/05/17	06/05/17	NET NBC Today Show	Comm	659a-9a	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	1-----		1				\$500.00		0.00			
E 29	WWBT	06/05/17	06/05/17	NBC Today Show II	Comm	9a-10a	1-----	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
				NBC Today Show II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/05/17	06/11/17	1-----		1				\$275.00		0.00			
E 30	WWBT	06/03/17	06/03/17	NET Saturday Night Live	Comm	1130p-102a	-----1-	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
				Saturday Night Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----1-		1				\$400.00		0.00			
E 31	WWBT	06/03/17	06/03/17	NET NBC Sat Today Show	Comm	7a-9a	-----1-	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
				NBC Saturday Today Show		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----1-		1				\$275.00		0.00			
E 32	WWBT	06/04/17	06/04/17	NET NBC Meet The Press	Comm	8a-11a	-----1	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
				NET NBC Meet The Press		(10:00 AM-11:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----1		1				\$400.00		0.00			
E 33	WWBT	06/04/17	06/04/17	12 News @ 6p Sat/Sun	Comm	6p-629p	-----1	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
				12 News @ 6p Sat/Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----1		1				\$275.00		0.00			
E 34	WWBT	06/04/17	06/04/17	12 News Today Sun @ 6a	Comm	6a-7a	-----1	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
				12 News Today Sun @ 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	-----1		1				\$100.00		0.00			
E 35	WWBT	06/04/17	06/04/17	12 News Today Sun @ 7a	Comm	7a-758a	-----1	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
				12 News Today Sun @ 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Estimate: 5540

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	WWBT	06/04/17	06/04/17	12 News Today Sun @ 7a 12 News Today Sun @ 7a	Comm	7a-758a	-----1	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	-----1	1		\$200.00		0.00						
E 36	WWBT	06/04/17	06/04/17	NET NBC Sunday Today NBC Sunday Today Show	Comm	758a-859a	-----1	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	-----1	1		\$275.00		0.00						
E 37	WWBT	06/04/17	06/04/17	12 News Today Sun 9a 12 News Today Sun 9a	Comm	9a-10a	-----1	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	-----1	1		\$275.00		0.00						
E 38	WWBT	06/01/17	06/01/17	Live with Kelly Live with Kelly	Comm	10a-11a	---1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$225.00		0.00						
E 39	WWBT	06/01/17	06/01/17	NBC Today Show III Today Show III	Comm	11a-1159a	---1---	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$125.00		0.00						
E 40	WWBT	06/01/17	06/01/17	Rachel Ray Rachel Ray	Comm	2p-258p	---1---	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$100.00		0.00						
E 41	WWBT	06/01/17	06/01/17	NBC Early Today NBC Early Today	Comm	4a-430a	---1---	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$50.00		0.00						
E 42	WWBT	06/01/17	06/01/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	---1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$225.00		0.00						
E 43	WWBT	06/01/17	06/01/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	---1---	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$50.00		0.00						
E 44	WWBT	06/01/17	06/01/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	---1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$225.00		0.00						
E 45	WWBT	06/01/17	06/01/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	---1---	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$325.00		0.00						
E 46	WWBT	06/01/17	06/01/17	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	---1---	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$275.00		0.00						
E 47	WWBT	06/01/17	06/01/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	---1---	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$325.00		0.00						
E 48	WWBT	06/01/17	06/01/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	---1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/29/17	06/04/17	---1---	1		\$500.00		0.00						
E 49	WWBT	06/01/17	06/01/17	12 News Today 6a 12 News Today 6a	Comm	556a-659a	---1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 1745233  
 Alt Order #: 08648891  
 Flight Dates: 05/30/17 - 06/05/17

Advertiser: POL/Northam, Ralph/D/Governor  
 Product Desc: NORTHAM FOR GOVERNOR  
 Estimate: 5540  
**WWBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	WWBT	06/01/17	06/01/17	12 News Today 6a 12 News Today 6a	Comm	556a-659a	--- 1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	--- 1---		1				\$500.00		0.00			
E 50	WWBT	06/01/17	06/01/17	NET NBC Nightly News Comm Nbc Nightly News	Comm	630-7p M-F	--- 1---	:30	1	\$1,000.00	P 0	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	--- 1---		1				\$1,000.00		0.00			
E 51	WWBT	06/01/17	06/01/17	Entertainment Tonight Entertainment Tonight	Comm	659p-730p	--- 1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	--- 1---		1				\$500.00		0.00			
E 52	WWBT	06/01/17	06/01/17	Inside Edition @ 730p Inside Edition @ 730p	Comm	729p-757p	--- 1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	--- 1---		1				\$500.00		0.00			
E 53	WWBT	06/01/17	06/01/17	NBC Today Show II NBC Today Show II	Comm	9a-10a	--- 1---	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	--- 1---		1				\$275.00		0.00			
E 54	WWBT	05/30/17	05/30/17	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	- 1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	- 1-----		1				\$225.00		0.00			
E 55	WWBT	05/30/17	05/30/17	NBC Today Show III Today Show III	Comm	11a-1159a	- 1-----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	- 1-----		1				\$125.00		0.00			
E 56	WWBT	05/30/17	05/30/17	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	- 1-----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	- 1-----		1				\$125.00		0.00			
E 57	WWBT	05/30/17	05/30/17	Rachel Ray Rachel Ray	Comm	2p-258p	- 1-----	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	- 1-----		1				\$100.00		0.00			
E 58	WWBT	05/30/17	05/30/17	NBC Early Today NBC Early Today	Comm	4a-430a	- 1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	- 1-----		1				\$50.00		0.00			
E 59	WWBT	05/30/17	05/30/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	- 1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	- 1-----		1				\$225.00		0.00			
E 60	WWBT	05/30/17	05/30/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	- 1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	- 1-----		1				\$50.00		0.00			
E 61	WWBT	05/30/17	05/30/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	- 1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	- 1-----		1				\$325.00		0.00			
E 62	WWBT	05/30/17	05/30/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	- 1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	- 1-----		1				\$325.00		0.00			
E 63	WWBT	05/30/17	05/30/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	- 1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1745233  
 Alt Order #: 08648891  
 Flight Dates: 05/30/17 - 06/05/17

Advertiser: POL/Northam, Ralph/D/Governor  
 Product Desc: NORTHAM FOR GOVERNOR  
 Estimate: 5540  
**WWBT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 63	WWBT	05/30/17	05/30/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	- 1 - - - - -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- 1 - - - - -		1			\$500.00			0.00			
E 64	WWBT	05/30/17	05/30/17	Inside Edition @ 730p Inside Edition @ 730p	Comm	729p-757p	- 1 - - - - -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- 1 - - - - -		1			\$500.00			0.00			
E 65	WWBT	05/30/17	05/30/17	NBC Today Show II NBC Today Show II	Comm	9a-10a	- 1 - - - - -	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- 1 - - - - -		1			\$275.00			0.00			
E 66	WWBT	05/31/17	05/31/17	Live with Kelly Live with Kelly	Comm	10a-11a	- - 1 - - - -	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$225.00			0.00			
E 67	WWBT	05/31/17	05/31/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	- - 1 - - - -	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$450.00			0.00			
E 68	WWBT	05/31/17	05/31/17	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	- - 1 - - - -	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$225.00			0.00			
E 69	WWBT	05/31/17	05/31/17	NBC Today Show III Today Show III	Comm	11a-1159a	- - 1 - - - -	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$125.00			0.00			
E 70	WWBT	05/31/17	05/31/17	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	- - 1 - - - -	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$125.00			0.00			
E 71	WWBT	05/31/17	05/31/17	NBC Early Today NBC Early Today	Comm	4a-430a	- - 1 - - - -	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$50.00			0.00			
E 72	WWBT	05/31/17	05/31/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	- - 1 - - - -	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$50.00			0.00			
E 73	WWBT	05/31/17	05/31/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	- - 1 - - - -	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$225.00			0.00			
E 74	WWBT	05/31/17	05/31/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	- - 1 - - - -	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$325.00			0.00			
E 75	WWBT	05/31/17	05/31/17	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	- - 1 - - - -	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$275.00			0.00			
E 76	WWBT	05/31/17	05/31/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	- - 1 - - - -	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/29/17	06/04/17	- - 1 - - - -		1			\$325.00			0.00			
E 77	WWBT	05/31/17	05/31/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	- - 1 - - - -	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 1745233  
 Alt Order #: 08648891  
 Flight Dates: 05/30/17 - 06/05/17

Advertiser: POL/Northam, Ralph/D/Governor  
 Product Desc: NORTHAM FOR GOVERNOR  
 Estimate: 5540

WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 77	WWBT	05/31/17	05/31/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	-- 1----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/29/17	06/04/17	-- 1----		1				\$500.00		0.00			
E 78	WWBT	05/31/17	05/31/17	12 News Today 6a 12 News Today 6a	Comm	556a-659a	-- 1----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/29/17	06/04/17	-- 1----		1				\$500.00		0.00			
E 79	WWBT	05/31/17	05/31/17	Entertainment Tonight Entertainment Tonight	Comm	659p-730p	-- 1----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/29/17	06/04/17	-- 1----		1				\$500.00		0.00			
E 80	WWBT	05/31/17	05/31/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	-- 1----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/29/17	06/04/17	-- 1----		1				\$500.00		0.00			
E 81	WWBT	05/31/17	05/31/17	Inside Edition @ 730p Inside Edition @ 730p	Comm	729p-757p	-- 1----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/29/17	06/04/17	-- 1----		1				\$500.00		0.00			
													Totals	81	\$24,300.00