

ORDER



Orders
Order / Rev: 1795723
Alt Order #: 08762789
Product Desc: NORTHAM FOR GOVERNOR
Estimate: 5558
Flight Dates: 08/10/17 - 08/14/17
Original Date / Rev: 08/08/17 / 08/08/17
Order Type: General

WWBT
 5710 Midlothian Tpk
 Richmond, VA 23225

WWBT
Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency
Name: Buying Time
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW, Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Northam, Ralph/D/Governor
Demographic: A35+
Product Codes: PL500
Priority: P 0
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/14/17	46	\$13,625.00	\$11,581.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	46	\$13,625.00	\$11,581.25	0.00
Totals	46	\$13,625.00	\$11,581.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWBT	08/11/17	08/11/17	NET Days of Our Lives	Comm	1258p-2p	----1--	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	----1--		1				\$125.00		0.00			
E 2	WWBT	08/11/17	08/11/17	NBC Today Show III	Comm	11a-1159a	----1--	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
				Today Show III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	----1--		1				\$125.00		0.00			
E 3	WWBT	08/11/17	08/11/17	12 News @ Noon	Comm	1159a-1230p	----1--	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
				12 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	----1--		1				\$150.00		0.00			
E 4	WWBT	08/11/17	08/11/17	Inside Edition @ 430p	Comm	429p-458p	----1--	:30	1	\$225.00	P 2	0.00	NM	1	\$225.00
				Inside Edition @ 430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	----1--		1				\$225.00		0.00			
E 5	WWBT	08/11/17	08/11/17	12 News @ 5p	Comm	458p-529p	----1--	:30	1	\$350.00	P 1	0.00	NM	1	\$350.00
				12 News @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	----1--		1				\$350.00		0.00			
E 6	WWBT	08/11/17	08/11/17	12 News @ Sunrise 530a	Comm	530a-556a	----1--	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
				12 News @ Sunrise 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	----1--		1				\$275.00		0.00			

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Advertiser: POL/Northam, Ralph/D/Governor
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 Estimate: 5558

WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WWBT	08/11/17	08/11/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	----1--	:30	1	\$375.00	P 1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	----1--		1				\$375.00		0.00			
E 8	WWBT	08/11/17	08/11/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	----1--	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	----1--		1				\$500.00		0.00			
E 9	WWBT	08/11/17	08/11/17	Entertainment Tonight Entertainment Tonight	Comm	659p-730p	----1--	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	----1--		1				\$500.00		0.00			
E 10	WWBT	08/11/17	08/11/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	----1--	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/17	08/13/17	----1--		1				\$500.00		0.00			
E 11	WWBT	08/14/17	08/14/17	Live with Kelly Live with Kelly	Comm	10a-11a	1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$225.00		0.00			
E 12	WWBT	08/14/17	08/14/17	NBC Today Show III Today Show III	Comm	11a-1159a	1-----	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$125.00		0.00			
E 13	WWBT	08/14/17	08/14/17	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	1-----	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$150.00		0.00			
E 14	WWBT	08/14/17	08/14/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$225.00		0.00			
E 15	WWBT	08/14/17	08/14/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$50.00		0.00			
E 16	WWBT	08/14/17	08/14/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	1-----	:30	1	\$350.00	P 1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$350.00		0.00			
E 17	WWBT	08/14/17	08/14/17	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	1-----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$275.00		0.00			
E 18	WWBT	08/14/17	08/14/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	1-----	:30	1	\$375.00	P 1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$375.00		0.00			
E 19	WWBT	08/14/17	08/14/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	1-----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$500.00		0.00			
E 20	WWBT	08/14/17	08/14/17	Entertainment Tonight Entertainment Tonight	Comm	659p-730p	1-----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$500.00		0.00			
E 21	WWBT	08/14/17	08/14/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	1-----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/17	08/20/17	1-----		1				\$500.00		0.00			

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WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WWBT	08/14/17	08/14/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	1-----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	1-----	1		\$500.00		0.00						
E 22	WWBT	08/14/17	08/14/17	NBC Today Show II NBC Today Show II	Comm	9a-10a	1-----	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	1-----	1		\$275.00		0.00						
E 23	WWBT	08/12/17	08/12/17	NET Saturday Night Live Saturday Night Live	Comm	1130p-102a	-----1-	:30	1	\$350.00	P 2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1-	1		\$350.00		0.00						
E 24	WWBT	08/12/17	08/12/17	12 News @ 6p Sat/Sun 12 News @ 6p Sat/Sun	Comm	6p-629p	-----1-	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1-	1		\$275.00		0.00						
E 25	WWBT	08/12/17	08/12/17	Nbc Nightly News Nbc Nightly News	Comm	630p-7p	-----1-	:30	1	\$600.00	P 0	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1-	1		\$600.00		0.00						
E 26	WWBT	08/12/17	08/12/17	NET NBC Sat Today Show NBC Saturday Today Show	Comm	7a-9a	-----1-	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1-	1		\$300.00		0.00						
E 27	WWBT	08/12/17	08/12/17	12 News Today Sat @ 9a 12 News Today @ 9a	Comm	858a-10a	-----1-	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1-	1		\$275.00		0.00						
E 28	WWBT	08/13/17	08/13/17	12 News @ 6p Sat/Sun 12 News @ 6p Sat/Sun	Comm	6p-629p	-----1	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1	1		\$275.00		0.00						
E 29	WWBT	08/13/17	08/13/17	12 News Today Sun @ 6a 12 News Today Sun @ 6a	Comm	6a-7a	-----1	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1	1		\$100.00		0.00						
E 30	WWBT	08/13/17	08/13/17	Nbc Nightly News Nbc Nightly News	Comm	630p-7p	-----1	:30	1	\$600.00	P 0	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1	1		\$600.00		0.00						
E 31	WWBT	08/13/17	08/13/17	12 News Today Sun @ 7a 12 News Today Sun @ 7a	Comm	7a-758a	-----1	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1	1		\$200.00		0.00						
E 32	WWBT	08/13/17	08/13/17	NET NBC Sunday Today Show NBC Sunday Today Show	Comm	758a-859a	-----1	:30	1	\$300.00	P 2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1	1		\$300.00		0.00						
E 33	WWBT	08/13/17	08/13/17	12 News Today Sun 9a 12 News Today Sun 9a	Comm	9a-10a	-----1	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	-----1	1		\$275.00		0.00						
E 34	WWBT	08/10/17	08/10/17	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	---1---	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/07/17	08/13/17	---1---	1		\$125.00		0.00						
E 35	WWBT	08/10/17	08/10/17	Live with Kelly Live with Kelly	Comm	10a-11a	---1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 35	WWBT	08/10/17	08/10/17	Live with Kelly Live with Kelly	Comm	10a-11a	---1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$225.00			0.00			
E 36	WWBT	08/10/17	08/10/17	NBC Today Show III Today Show III	Comm	11a-1159a	---1---	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$125.00			0.00			
E 37	WWBT	08/10/17	08/10/17	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	---1---	:30	1	\$150.00	P 2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$150.00			0.00			
E 38	WWBT	08/10/17	08/10/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	---1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$225.00			0.00			
E 39	WWBT	08/10/17	08/10/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	---1---	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$50.00			0.00			
E 40	WWBT	08/10/17	08/10/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	---1---	:30	1	\$225.00	P 2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$225.00			0.00			
E 41	WWBT	08/10/17	08/10/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	---1---	:30	1	\$350.00	P 1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$350.00			0.00			
E 42	WWBT	08/10/17	08/10/17	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	---1---	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$275.00			0.00			
E 43	WWBT	08/10/17	08/10/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	---1---	:30	1	\$375.00	P 1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$375.00			0.00			
E 44	WWBT	08/10/17	08/10/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	---1---	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$500.00			0.00			
E 45	WWBT	08/10/17	08/10/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	---1---	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$500.00			0.00			
E 46	WWBT	08/10/17	08/10/17	NBC Today Show II NBC Today Show II	Comm	9a-10a	---1---	:30	1	\$275.00	P 2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	08/07/17	08/13/17	---1---		1			\$275.00			0.00			
Totals													46	\$13,625.00	