

ORDER



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

Orders
Order / Rev: 1742286
Alt Order #: 08645906
Product Desc: NORTHAM FOR GOVERNOR
Estimate: 5533
Flight Dates: 05/23/17 - 05/29/17
Original Date / Rev: 05/19/17 / 05/23/17
Order Type: Political

Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency Name: **Buying Time**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW, Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **POL/Northam, Ralph/D/Governor**
Demographic: A35+
Product Codes: PL500
Priority: P 1
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/17	05/28/17	72	\$20,800.00	\$17,680.00
05/29/17	05/29/17	17	\$4,875.00	\$4,143.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2017	72	\$20,800.00	\$17,680.00	0.00
June 2017	17	\$4,875.00	\$4,143.75	0.00
Totals	89	\$25,675.00	\$21,823.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WWBT	05/26/17	05/26/17	Live with Kelly Live with Kelly	Comm	10a-11a	----1--	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/22/17	05/28/17	----1--		1		\$225.00		0.00					
E 2	WWBT	05/26/17	05/26/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	----1--	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/22/17	05/28/17	----1--		1		\$450.00		0.00					
E 3	WWBT	05/26/17	05/26/17	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	----1--	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/22/17	05/28/17	----1--		1		\$225.00		0.00					
E 4	WWBT	05/26/17	05/26/17	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	----1--	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/22/17	05/28/17	----1--		1		\$125.00		0.00					
E 5	WWBT	05/26/17	05/26/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	----1--	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/22/17	05/28/17	----1--		1		\$225.00		0.00					
E 6	WWBT	05/26/17	05/26/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	----1--	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Advertiser: POL/Northam, Ralph/D/Governor
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 Estimate: 5533
WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WWBT	05/26/17	05/26/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	----1--	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	----1--		1				\$225.00		0.00			
E 7	WWBT	05/26/17	05/26/17	12 News Today @ 5a 12 News Today @ 5a	Comm	5a-530a	----1--	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	----1--		1				\$200.00		0.00			
E 8	WWBT	05/26/17	05/26/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	----1--	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	----1--		1				\$325.00		0.00			
E 9	WWBT	05/26/17	05/26/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	----1--	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	----1--		1				\$325.00		0.00			
E 10	WWBT	05/26/17	05/26/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	----1--		1				\$500.00		0.00			
E 11	WWBT	05/26/17	05/26/17	12 News Today 6a 12 News Today 6a	Comm	556a-659a	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	----1--		1				\$500.00		0.00			
E 12	WWBT	05/26/17	05/26/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	----1--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	----1--		1				\$500.00		0.00			
E 13	WWBT	05/26/17	05/26/17	NBC Today Show II NBC Today Show II	Comm	9a-10a	----1--	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	----1--		1				\$275.00		0.00			
E 14	WWBT	05/29/17	05/29/17	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	1-----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$125.00		0.00			
E 15	WWBT	05/29/17	05/29/17	Live with Kelly Live with Kelly	Comm	10a-11a	1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$225.00		0.00			
E 16	WWBT	05/29/17	05/29/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$450.00		0.00			
E 17	WWBT	05/29/17	05/29/17	NBC Today Show III Today Show III	Comm	11a-1159a	1-----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$125.00		0.00			
E 20	WWBT	05/29/17	05/29/17	NBC Early Today NBC Early Today	Comm	4a-430a	1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$50.00		0.00			
E 21	WWBT	05/29/17	05/29/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$225.00		0.00			
E 22	WWBT	05/29/17	05/29/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$50.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	WWBT	05/29/17	05/29/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$50.00		0.00			
E 23	WWBT	05/29/17	05/29/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$225.00		0.00			
E 24	WWBT	05/29/17	05/29/17	12 News Today @ 5a 12 News Today @ 5a	Comm	5a-530a	1-----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$200.00		0.00			
E 25	WWBT	05/29/17	05/29/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$325.00		0.00			
E 26	WWBT	05/29/17	05/29/17	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	1-----	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$275.00		0.00			
E 27	WWBT	05/29/17	05/29/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$325.00		0.00			
E 28	WWBT	05/29/17	05/29/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$500.00		0.00			
E 29	WWBT	05/29/17	05/29/17	12 News Today 6a 12 News Today 6a	Comm	556a-659a	1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$500.00		0.00			
E 30	WWBT	05/29/17	05/29/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	2-----	:30	2	\$500.00	P 1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	2-----		2				\$500.00		0.00			
E 31	WWBT	05/29/17	05/29/17	NBC Today Show II NBC Today Show II	Comm	9a-10a	1-----	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/17	06/04/17	1-----		1				\$275.00		0.00			
E 33	WWBT	05/27/17	05/27/17	12 News Today Sat @ 6a 12 News Today Sat @ 6a	Comm	6a-7a	-----1-	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-----1-		1				\$200.00		0.00			
E 34	WWBT	05/28/17	05/28/17	12 News @ 6p Sat/Sun 12 News @ 6p Sat/Sun	Comm	6p-629p	-----1	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-----1		1				\$275.00		0.00			
E 35	WWBT	05/28/17	05/28/17	12 News Today Sun @ 6a 12 News Today Sun @ 6a	Comm	6a-7a	-----1	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-----1		1				\$100.00		0.00			
E 36	WWBT	05/28/17	05/28/17	12 News Today Sun @ 7a 12 News Today Sun @ 7a (7:00 AM-7:30 AM)	Comm	7a-758a	-----1	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-----1		1				\$200.00		0.00			
E 39	WWBT	05/25/17	05/25/17	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	---1---	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	---1---		1				\$125.00		0.00			

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E 39	WWBT	05/25/17	05/25/17	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	--- 1---	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$125.00		0.00			
E 40	WWBT	05/25/17	05/25/17	Live with Kelly Live with Kelly	Comm	10a-11a	--- 1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$225.00		0.00			
E 41	WWBT	05/25/17	05/25/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	--- 1---	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$450.00		0.00			
E 42	WWBT	05/25/17	05/25/17	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	--- 1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$225.00		0.00			
E 43	WWBT	05/25/17	05/25/17	NBC Today Show III Today Show III	Comm	11a-1159a	--- 1---	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$125.00		0.00			
E 44	WWBT	05/25/17	05/25/17	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	--- 1---	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$125.00		0.00			
E 45	WWBT	05/25/17	05/25/17	Rachel Ray Rachel Ray	Comm	2p-258p	--- 1---	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$100.00		0.00			
E 46	WWBT	05/25/17	05/25/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	--- 1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$225.00		0.00			
E 47	WWBT	05/25/17	05/25/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	--- 1---	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$50.00		0.00			
E 48	WWBT	05/25/17	05/25/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	--- 1---	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$225.00		0.00			
E 49	WWBT	05/25/17	05/25/17	12 News Today @ 5a 12 News Today @ 5a	Comm	5a-530a	--- 1---	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$200.00		0.00			
E 50	WWBT	05/25/17	05/25/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	--- 1---	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$325.00		0.00			
E 51	WWBT	05/25/17	05/25/17	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	--- 1---	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$275.00		0.00			
E 52	WWBT	05/25/17	05/25/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	--- 1---	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$325.00		0.00			
E 53	WWBT	05/25/17	05/25/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	--- 1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$500.00		0.00			

Order / Rev: 1742286
 Alt Order #: 08645906
 Flight Dates: 05/23/17 - 05/29/17

Advertiser: POL/Northam, Ralph/D/Governor
 Product Desc: NORTHAM FOR GOVERNOR
 Estimate: 5533
WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 53	WWBT	05/25/17	05/25/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	--- 1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$500.00		0.00			
E 54	WWBT	05/25/17	05/25/17	12 News Today 6a 12 News Today 6a	Comm	556a-659a	--- 1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$500.00		0.00			
E 55	WWBT	05/25/17	05/25/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	--- 2---	:30	2	\$500.00	P 1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 2---		2				\$500.00		0.00			
E 56	WWBT	05/25/17	05/25/17	NBC Today Show II NBC Today Show II	Comm	9a-10a	--- 1---	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--- 1---		1				\$275.00		0.00			
E 58	WWBT	05/23/17	05/23/17	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	- 1-----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$125.00		0.00			
E 59	WWBT	05/23/17	05/23/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p-	- 1-----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$450.00		0.00			
E 60	WWBT	05/23/17	05/23/17	NBC Today Show III Today Show III	Comm	11a-1159a	- 1-----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$125.00		0.00			
E 61	WWBT	05/23/17	05/23/17	Rachel Ray Rachel Ray	Comm	2p-258p	- 1-----	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$100.00		0.00			
E 62	WWBT	05/23/17	05/23/17	NBC Early Today NBC Early Today	Comm	4a-430a	- 1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$50.00		0.00			
E 63	WWBT	05/23/17	05/23/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	- 1-----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$225.00		0.00			
E 64	WWBT	05/23/17	05/23/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	- 1-----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$50.00		0.00			
E 65	WWBT	05/23/17	05/23/17	12 News Today @ 5a 12 News Today @ 5a	Comm	5a-530a	- 1-----	:30	1	\$200.00	P 1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$200.00		0.00			
E 66	WWBT	05/23/17	05/23/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	- 1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$325.00		0.00			
E 67	WWBT	05/23/17	05/23/17	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	- 1-----	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$275.00		0.00			
E 68	WWBT	05/23/17	05/23/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	- 1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$325.00		0.00			

Order / Rev: 1742286
 Alt Order #: 08645906
 Flight Dates: 05/23/17 - 05/29/17

Advertiser: POL/Northam, Ralph/D/Governor
 Product Desc: NORTHAM FOR GOVERNOR
 Estimate: 5533
WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 68	WWBT	05/23/17	05/23/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	- 1-----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$325.00		0.00			
E 69	WWBT	05/23/17	05/23/17	12 News Today 6a 12 News Today 6a	Comm	556a-659a	- 1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$500.00		0.00			
E 70	WWBT	05/23/17	05/23/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	- 1-----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$500.00		0.00			
E 71	WWBT	05/23/17	05/23/17	NBC Today Show II NBC Today Show II	Comm	9a-10a	- 1-----	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	- 1-----		1				\$275.00		0.00			
E 72	WWBT	05/24/17	05/24/17	NET Days of Our Lives Days of Our Lives	Comm	1258p-2p	-- 1----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$125.00		0.00			
E 73	WWBT	05/24/17	05/24/17	Live with Kelly Live with Kelly	Comm	10a-11a	-- 1----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$225.00		0.00			
E 74	WWBT	05/24/17	05/24/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	-- 1----	:30	1	\$450.00	P 1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$450.00		0.00			
E 75	WWBT	05/24/17	05/24/17	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	-- 1----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$225.00		0.00			
E 76	WWBT	05/24/17	05/24/17	NBC Today Show III Today Show III	Comm	11a-1159a	-- 1----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$125.00		0.00			
E 77	WWBT	05/24/17	05/24/17	12 News @ Noon 12 News @ Noon	Comm	1159a-1230p	-- 1----	:30	1	\$125.00	P 1	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$125.00		0.00			
E 78	WWBT	05/24/17	05/24/17	Rachel Ray Rachel Ray	Comm	2p-258p	-- 1----	:30	1	\$100.00	P 1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$100.00		0.00			
E 79	WWBT	05/24/17	05/24/17	NBC Early Today NBC Early Today	Comm	4a-430a	-- 1----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$50.00		0.00			
E 80	WWBT	05/24/17	05/24/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	-- 1----	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$50.00		0.00			
E 81	WWBT	05/24/17	05/24/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	-- 1----	:30	1	\$225.00	P 1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$225.00		0.00			
E 82	WWBT	05/24/17	05/24/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	-- 1----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-- 1----		1				\$325.00		0.00			

Order / Rev: 1742286
 Alt Order #: 08645906
 Flight Dates: 05/23/17 - 05/29/17

Advertiser: POL/Northam, Ralph/D/Governor
 Product Desc: NORTHAM FOR GOVERNOR
 Estimate: 5533
WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 82	WWBT	05/24/17	05/24/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	--1----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--1----		1				\$325.00		0.00			
E 83	WWBT	05/24/17	05/24/17	12 News @ Sunrise 530a 12 News @ Sunrise 530a	Comm	530a-556a	--1----	:30	1	\$275.00	P 1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--1----		1				\$275.00		0.00			
E 84	WWBT	05/24/17	05/24/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	--1----	:30	1	\$325.00	P 1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--1----		1				\$325.00		0.00			
E 85	WWBT	05/24/17	05/24/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	--1----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--1----		1				\$500.00		0.00			
E 86	WWBT	05/24/17	05/24/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	--1----	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--1----		1				\$500.00		0.00			
E 87	WWBT	05/24/17	05/24/17	NET Wednesday Hour 2 Wednesday Hour 2	Comm	9p-10p	--1----	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--1----		1				\$1,200.00		0.00			
N 88	WWBT	05/27/17	05/27/17	NET Saturday Night Live Saturday Night Live	Comm	1130p-102a	-----1-	:30	1	\$400.00	P 0	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-----1-		1				\$400.00		0.00			
N 89	WWBT	05/25/17	05/25/17	NET Thursday Hour 2 Thursday Prime Hour 2	Comm	9p-10p	---1---	:30	1	\$1,100.00	P 1	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	---1---		1				\$1,100.00		0.00			
N 90	WWBT	05/25/17	05/26/17	12 News Today 6a 12 News Today 6a	Comm	556a-659a	---TF--	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	---TF--		1				\$500.00		0.00			
N 91	WWBT	05/24/17	05/26/17	SYN M-F 3p-4p Wendy Williams Show	Comm	258-358p M-F	--WTF--	:30	2	\$125.00	P 1	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	--WTF--		2				\$125.00		0.00			
N 92	WWBT	05/28/17	05/28/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	-----1	:30	1	\$50.00	P 1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-----1		1				\$50.00		0.00			
		spot added due to rebate													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/17	05/28/17	-----1		1				\$50.00		0.00			

Totals 89 \$25,675.00