

POLITICAL AGREEMENT FORM - CANDIDATE

Rob Brockhaus hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Andrea Reeb

Authorized committee:

Committee to Elect Andrea Reeb

Agency requesting time (and contact information):

N/A

Campaign Marketing Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

New Mexico State Representative - District 64

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Megan Palla

Committee Members
Andrea Reeb
Megan Palla

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

[Signature]

Signature:

[Signature]

Name:

Rob Brockhaus

Name:

LISA SCHMIDT

Date of Request to Purchase Ad Time

10/25/22
11/1/22

11/1/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

11/1/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3776

Station Call Letters:

KSEL-FM

Date Received/Requested:

11/1/22

Est. #:

N/A

Station Location:

PORTALES NM

Run Start and End Dates:

11/2-11/8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



KSEL-FM
 Rooney Moon Broadcasting Inc
 42437 US 70
 Portales NM 88130
 575.763.0338

Contract # 3776
 Date Entered 11/01/2022
 Sales Person Len Vohs
 Billing Cycle End Of Schedule
 Conflict 1 Political
 Contract 11/02/2022 - 11/08/2022

ANDREA REEB STATE REP 22
 C/O CAMPAIGN MARKETING STRATEGIES
 3240 WILSON BLVD
 SUITE 202
 ARLINGTON VA 22201

| Station | Date Range | Time Range | Len | Schedule | Repeated | Rate | Qty | Total |
|-------------------|-----------------------|--------------|-------|---------------|-----------|-------|-----|--------|
| KSEL-FM | 11/02/2022-11/08/2022 | 6:00a-10:00a | 00:30 | 1,1,1,1,1,0,0 | All Weeks | 15.29 | 5 | 76.45 |
| KSEL-FM | 11/02/2022-11/08/2022 | 3:00p-7:00p | 00:30 | 1,1,1,1,1,0,0 | All Weeks | 15.29 | 5 | 76.45 |
| Subtotal | | | | | | | | 152.90 |
| Agency Commission | | | | | | | | 22.94 |
| Discounted Total | | | | | | | | 129.96 |
| Tax | | | | | | | | 10.48 |
| Total | | | | | | | | 140.44 |

| Projected Billing | Count | Gross | Tax | Net |
|-------------------|-------|--------|-------|--------|
| November 2022 | 10 | 152.90 | 10.48 | 140.44 |
| | 10 | 152.90 | 10.48 | 140.44 |

Customer _____ Sales Person _____